

INDUSTRIAL DAYS celebration

SCHEDULE OF EVENTS

LYAL BURKHOLDER General Chairman

THURSDAY - FRIDAY - SATURDAY - SUNDAY

April 26, 27, 28, 29 - 1962

PRESENTED BY

THE HENDERSON CHAMBER OF COMMERCE

PATRONIZE ADVERTISERS
IN THIS SOUVENIR PROGRAM

A Message From Lyal Burkholder

It is with considerable pride and pleasure that we welcome you to the Eleventh Annual Henderson Industrial Days celebration.

The Henderson Chamber of Commerce has long recognized Industrial Days as a community expression of real and meaningful value. Our recognition of the self-respect and esteem the Henderson citizen holds for our community makes it a gratifying experience for us to sponsor this celebration. Industrial Days also is a time to acknowledge the significant economic contribution that Henderson Industry is making to Henderson and Southern Nevada.

Individuals and community groups enter into the celebration of Industrial Days with such a cooperative spirit, we feel considerable progress is being made in making Henderson a better town in which to live.

We hope you will enjoy the many events being presented in this Eleventh Annual Henderson Industrial Days.

LIAL BURKHOLDER,

General Chairman

WE SALUTE ONE OF NEVADA'S BIGGEST AND BEST CELEBRATION

Titanium Metals Corporation of America
P. O. Box 2128, Henderson, Nevada

Every good wish for every success



Wilgar Brothers
Glass Company, Inc.

FOR EXPERT AUTOMOBILE AND TRUCK REPAIRING

Basic Motor Service Inc.

433 FRONTIER HIGHWAY IN HENDERSON
WHERE ALL WORK IS GUARANTEED PHONE FR 2-3191

FARMER'S INSURANCE MORRELL & FREELS

Hafen's

OK RUBBER WELDERS

DICK STEWART MOTORS

HENDERSON'S ONLY NEW CAR DEALER

COMPLETE AUTOMOTIVE SALES AND SERVICE

WATER STREET & BOULDER HWY

Don't forget the



City Championship



WOODRUFF'S BASIC PHOTO

VAN VALEY'S

DOWNTOWN HENDERSON

HENDERSON DRUG CO.

REXALL AGENCY

128 MARKET STREET

WALGREEN AGENCY

HENDERSON

Diamonds - Watches - China - Silverware - Home Appliances

Rose CREDIT JEWELERS

140 Market Street HENDERSON, NEVADA

ROSEBURG JEWELERS 506 S.E. Jackson Roseburg, Oregon LES WEST, Manager

ROLAND and EVELYN WEST Phone FR 2-3022

A COMMUNITY PROJECT - INDUSTRIAL DAYS

In 1952 a spirited group of Hendersonians got together and planned the first annual Industrial Days celebration. As it still is today, the first Industrial Days was a community expression of appreciation for the mammoth contribution Henderson's industry has made to the economy of this area.

That first group of citizens, consisting of such names as Lyal Burkholder, Lou LaPorta, Grace Byrne, Bob Woodruff, Nathan Van Wagenen, W. O. Haynes and Emmett Sullivan, probably had no idea that Industrial Days would eventually grow to its present proportions.

The 1962 Industrial Days Celebration features a huge parade with nearly 100 spearate entries, a world's record drag race and sports car race on the new T-Bird Speedway, Junior Horse Show, the largest firewords display ever presented in Henderson, a large array of professional and excellent amateur entertainment, square dancing, a beauty contest, numerous exhibits, a clean carnival offering something for every age. A new attraction this year is the City Fast Draw Championship.

From the original group of less than a dozen interested citizens, Industrial Days now requires the services of over a hundred people, contrivuting thousands of manhours to the planning and presenting of the many Industrial Days events.

It's a a good sign when once each year an entire community can lay aside professional, political, and personal differences and work shoulder to shoulder to present an annual celebration that is second to none.

Industrial Days is truly a community project that behooves every Hendersonian to take part.

ELEVENTH ANNUAL HENDERSON INDUSTRIAL DAYS - 1962

SCHEDULE OF EVENTS

SATURDAY APRIL 21

8:00 AM

Nevada Gas & Fuel Championship

SUNDAY APRIL 22

8:00 A.M.

Nevada Gas & Fuel Championship

WEDNESDAY APRIL 25

6:00 P.M.

Fast Draw Exhibition - Las Vegas Colts

8:00 P.M. Miss Industrial Days Beauty Contest

THURSDAY APRIL 26

10:00 A.M. - 9

Handicraft & Hobby Exhibit

3:00 P.M. Carnival Opens

FRIDAY APRIL 27

10:00 A.M. to 9

Handicraft & Hobby Exhibit

1:00 P.M. to 8 Flower Show

3:00 P.M.

Carnival Opens Band Concert

7:30 P.M. 8:00 P.M.

Fireworks

8:00 P.M.

Square Dance Festival

individual

Industrial Days Bowling Tournament

SATURDAY APRIL 28

8:00 A.M.

Sports Car Races

9 A.M. to 1:30 Industrial Plant Tours

Carnival Opens 10:00 A.M.

10:00 A.M. to 5 Flower Show

10:00 A.M.

Basic vs Boulder City Baseball Game 10:00 A.M. to 9 Handicraft & Hobby Show

3:00 P.M.

Industrial Days Parade (no host) Cocktail Party

9:00 P.M. 9:30 P.M.

Awarding of Trophys

10:00 P.M.

Industrial Days Ball

individual Industrial Days Bowling Tournament

SUNDAY APRIL 29

Sports Car Races 8:00 A.M.

9:00 A.M. to 4 Junior Horse Show

Handicraft and Hobby Show 10:00 A.M. to 6

12:30 A.M. Carnival Opens

3:00 P.M.

City Fast Draw Championship Industrial Days 18-Hole Meda

individual individual

Industrial Days Bowling Tournament

Henderson T-Bird Speedway

Henderson T-Bird Speedway

Atomic Street

Henderson Jr. High Auditorium

Townsite Auditorium

Titanium Field

Townsite Auditorium

Gilbert Hall

Titanium Field

High School Football Field

High School Football Field

Basic Elementary Auditorium

Henderson Bowl

Henderson T-Bird Speedway

Titanium Field

Titanium Field

Gilbert Hall

High School Baseball Field Townsite Auditorium

Water Street

St. Peters Hall

St. Peters Hall

St. Peters Hall

Henderson Bowl

Henderson T-Bird Speedway

Saddle Club Arena in Pittman

Townsite Auditorium

Titanium Field Titanium Field

Black Mountain Golf & Country Club

Henderson Bowl



Basic Auto Parts

Isabelle's Beauty Salon

FIREWORKS

Donated by the following

HENDERSON LAND DEVELOPMENT
SOUTHERN NEVADA ENGINEERING, INC.
STAUFFER CHEMICAL COMPANY
AMERICAN POTASH AND CHEMICAL CORPORATION
TITANIUM METALS CORPORATION OF AMERICA
WELLS CARGO INCORPORATED
THUNDERBIRD HOTEL
FLINTKOTE CORPORATION, U.S. LIME



California-Pacific
Utilities Company

DISTRIBUTOR OF
ARKLA- SERVEL

108 MARKET STREET HENDERSON, NEV. FRontier 2-4081

Prince Barber Shop

LEE Office Equipment

OUR HEARTIEST CONGRATULATIONS TO HENDERSON



BEST WISHES
from

BASIC ENGINEERING
&

CONSTRUCTION
HENDERSON, NEVADA

A TOAST TO
HENDERSON
from

DANTE'S

Cocktail Lounge &
Supper Club

2 nd Annual Industrial Days Tournament

MEN * * WOMEN * * MIXED

Squad Times

April 27 - 1:00 p.m. - 9:30 p.m. April 28 - 1:00 p.m. - 3:30 p.m. - 7:00p.m. - 9:30 p.m.
Special 12:00 midnight
April 29 - 10:00 a.m. - 1:00 p.m. - 3:30 p.m. - 7:00p.m.
9:30 p.m.

GUARANTEED FIRST PLACE
Doubles - \$200 Singles - \$100 All Events - \$100

"everything for the office" S.P.D.

Office Equipment

Sarret Purdy & Day

101 E. CHARLESTON BOULEVARD LAS VEGAS, NEVADA DUdlev 2-3910

PLANTATION CLUB

BASIC TEXACO

INDUSTRIAL DAYS COMMITTEE CHAIRMEN

General

Lyal Burkholder Dan Reed

Carnival Booths

Lena Cataline

Beauty Contest

Keith Lopeman

School Activities

Gordon McCaw

Bands

Duane Fuller

Dick Geuder

Parade

Frank Morrell

Booster Badges

Henderson Jr. Chamber of Commerce

Industrial Days Ball

Hend. Sportsmens

Club

Parade Route and Script

Phil Hubel

Art Handicraft Exhibits

Marion Herbert Grace Byrne

SUCCESS

TO HENDERSON



American Potash & Chemical Corporation

SUCCESS

FROM

CHUCK JONES
Richfield Service

BEST WISHES from

EARDY'S RADIO & TV

HENDERSON'S COLOR CENTER

223 WATER STREET

FR. 2-645

154 WATER STREET

FRontier 2-4474

GUNVILLE'S

FURNITURE APPLIANCES UNITED STATES LIME PRODUCTS DIVISION THE FLINTKOTE COMPANY

Junior Horse Show

Jim Grosscurth

Judging

Dr. E.R. Lindblom Ronald Langford

Public Safety & Welfare

George Crisler

Trophies and Awards

John Shaw

Retail Merchants Participation

Clinton Lyons

Street Decorations

Lyal Burkholder

Fireworks

John Freels

Plant Tour

Dan Reed

Drag & Sports Car Races

Dalby Shirley

Square Dance Festival

Remola Burk

Plant Tour

Frank Schreck

Publicity

Lura Winall

Carnival Ride Books

Bob Woodruff Lura Winall

GOOD LUCK, HENDERSON!

The Print Shop

"COMPLETE CREATIVE PRINTING"

21 Army St. Henderson

Peterson Drafting & Blueprinting Service

FR. 2-3061