

ONE RIDE ONE RIDE ONE RIDE ONE RIDE ONE RIDE ONE RIDE ONE RIDE ONE RIDE

COMMUNITY BUS TICKET
HENDERSON, NEVADA

GOOD FOR
 TWENTY RIDES ON COMMUNITY BUS
 (SCHEDULES AND TIME TABLE ON REVERSE SIDE)

\$ 1.00

HISTORY OF HENDERSON

ONE RIDE ONE RIDE ONE RIDE ONE RIDE ONE RIDE ONE RIDE ONE RIDE ONE RIDE

WHERE TO PURCHASE YOUR TICKETS

BMI PLANT - FROM THE CASHIER OFFICES OR THE EMPLOYEE SERVICE DEPARTMENT.
 SHOPPING AREA - FROM TOWNSITE DRUG STORE, BASIC DEPARTMENT STORE, RECREATION CENTER, THEATRE.
 VICTORY VILLAGE - FROM ADMINISTRATION BLDG--FPHA.
 CARVER PARK - FROM ADMINISTRATION BLDG.

HENDERSON INDUSTRIAL DAYS

The Western Way

SPONSOR

APRIL 19-30, 1972



TO BMI PERSONNEL AND PLANT FIELD

TO MANGANESE ORE COMPANY

TO BOULDER CITY

water treatment plant

THE BUS TRAVELS ON TWO CIRCUITS, EACH STARTING FROM THE HENDERSON POST OFFICE:

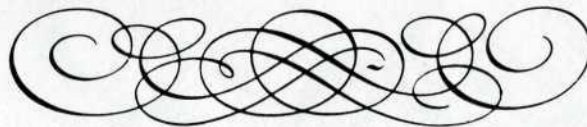
1. ON THE HOUR THE BUS LEAVES ON THE HOSPITAL-CARVER-VICTORY VILLAGE CIRCUIT. DIRECTION OF TRAVEL IS ALTERNATED EACH HOURLY TRIP.
2. ON THE HALF HOUR THE BUS LEAVES FOR THE TUNGSTEN-VICTORY ROAD CIRCUIT, ALTERNATING DIRECTION ON EACH TRIP.

THE ABOVE IS VARIED SOMEWHAT DURING BMI SHIFT CHANGE TRIPS--SEE TIME SCHEDULE.



SULLIVAN — The only Sullivans we have discovered who seem to fit into the general pattern used for selecting Victory Village street names are the Sullivan Sisters (Min and Lou) who entertained the Henderson populace during early days here and Mark Sullivan, second in command of the Helldorado Parades. Shown is BMI's first entry for Helldorado, A SHOTGUN WEDDING, which won an award in the Old-Timer's Parade. We think Mark Sullivan might have had an encouraging hand in this entry as he later managed the Industrial Days parades here.

DOCUMENTATION — The Big Job; Basic Bombardier; Las Vegas Review Journal; Report of the Secretary of State, John Koontz; Funk and Wagnalls Encyclopedia; Arizona Development Board's Cacti, Wildflowers and Desert Plants of Arizona; Desert Rat Scrapbook; Webster's Twentieth Century Dictionary.



COVER PICTURE — The first street map of Henderson was the Bus Route Map shown on the cover which was distributed through a special edition of the Basic Bombardier on July 7, 1944. This map was accompanied by a bus schedule showing how an entire town was given adequate bus service with only one bus operating from 6:25 a.m. to 11:35 p.m. The bus service covered all shifts and areas of the big BMI Plant and all areas of the town. No fares were collected by the driver. A ticket good for 20 rides was sold for \$1 and these cards were punched by the driver. Ride tickets were available in all parts of the plant and town. The tickets carried the name "Pony Express Stages."

Industrial Days Program Committee
 Chairman: Glen C. Taylor
 Pictures: Woodruff Basic Photo
 Staff: Ellen Shirley, Executive Director
 Gara Merrill: Editor and Layout
 History of Henderson
 Author
 Rachel M. (Rae) Von Dornum
 Copyright 1972
 Henderson Chamber of Commerce
 Henderson, Nevada

1972 INDUSTRIAL DAYS DEDICATION

by LYAL BURKHOLDER

The Henderson Chamber of Commerce extends a warm welcome to the Twenty First Annual Henderson Industrial Days - "An Echo For Tomorrow". Each year a different theme is assigned to the celebration to add color, spectator interest, and common purpose in design, to all of the activities and events. However, the basic purpose of the celebration, as it was inaugurated twenty one years ago, continues to be a "Community Salute" to the Industries founded and operating in the Henderson Area.

The job opportunities provided by Henderson Industrial TODAY are THE ECHOS OF THE TOMORROWS of the late years of the 1940's and the early years of the 1950's.

Industry provides the medium to the workmen that enables him to translate his labors into wage dollars.

A workman earning \$12,000 per year would require a personal bank account of \$200,000 at 6% interest to yield a like annual income. It is because of this high investment requirement to produce just one job opportunity, that few persons, outside the professions, have the capacity, ability and power, to produce the medium for converting their labors directly into wage dollars: INDUSTRY PROVIDES THIS MEDIUM for them.

It is in APPRECIATION for these job creating opportunities, that the Henderson Industrial Days Celebration SALUTES the Industries of Henderson each year.

Every person living in Henderson benefits, either directly or indirectly from the wage dollars that flow each week, month and year, into the business life of our community.

So that you may better know and appreciate the Industries of Henderson, a brief working description of each industry is listed below:

BASIC MANAGEMENT INCORPORATED - Wholly owned by the following companies: Kerr-Mcgee Corp.; Titanium Metals Corp. of America; Stauffer Chemical Co.; U. S. Lime Division, The Flintkote Co.; BMI performs certain services for these companies relative to water, power, sewage, etc.

KERR-McGEE CHEMICAL CORP. - Products produced include Electrolytic battery active manganese dioxide used by the battery industries in the production of high performance dry cells. Sodium Chlorate - widely used as a weed killer and defoliant and in the bleaching of paper. Potassium Chlorate is the oxidizer in matches. Kerr-McGee is the nation's largest producer of Potassium and Ammonium Perchlorates used chiefly as the oxidizer in solid propellant rocket fuels.

FLINTKOTE COMPANY - U. S. Lime Products Division - The largest producer of lime products in the eleven western states; products include high calcium limestone, dolomitic limestone, lime flux, high calcium quicklime, hydrated lime and pressure hydrated dolomitic lime distributed under the trade name "Miracle Lime."

STAUFFER CHEMICAL COMPANY - One of the world's largest producer of chlorine, sodium hydroxide and hydrogen. Chlorine is used for the manufacture of insecticide intermediates, chlorinated hydrocarbons and for the treatment of drinking water.

Sodium hydroxide is used in the manufacture of soaps and detergents. Thithion used in the production of insecticide.

MONTROSE CHEMICAL CORPORATION OF CALIFORNIA - Montrose Chemical Co. is an affiliate of Stauffer Chemical Co., and is the world's largest producer of DDT. This plant produces the raw materials, chloral and monochlorobenzene and paradichlorobenzene required in the production of DDT.

TITANIUM METALS CORPORATION OF AMERICA - This company is the largest completely intergraded producer of titanium in the world. Operations at the Henderson Plant include the production of Sponge titanium and titanium ingots. Titanium is a light, strong, heat and corrosion resistant metal of wide application in aircraft and missile industries.

PACIFIC ENGINEERING & PRODUCTION COMPANY OF NEVADA - One of the Nation's two producers of ammonium perchlorate, the oxidizer for all the high performance solid fuel rockets and missiles. The company has also adapted its electrolytic techniques and equipment to provide systems for the treatment of sewage plant effluents and other polluted waters.

STATE STOVE COMPANY - This company manufactures high quality gas and electric hot water heaters for home and industrial use.

JONES CHEMICAL COMPANY - This company bottles and distributes chlorine for the treatment of drinking water and the purification of swimming pool water and to other users of raw chlorine.

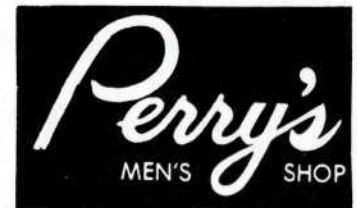
To these industries, Henderson Industrial Days 1972, "An Echo For Tomorrow" is dedicated.



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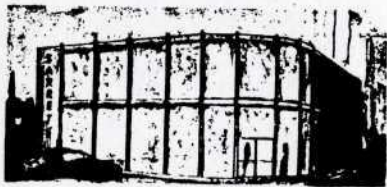
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U. S. SENATOR Pat McCarran, right, who fought for purchase of silver by Uncle Sam, is shown in February of 1943 talking over the great silver battles in the Senate with BMI General Manager F. O. Case as he inspects the tons and tons of silver, worth many millions of dollars which would soon be installed as part of the BMI electrical system as a replacement for needed copper. Case is holding a small silver bar weighing 29 pounds.



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HENDERSON CLINIC

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Governor E. P. Carville, second from left, breaks bread with state and church officials at a banquet following the dedication of St. Peter's Catholic Church, February 20, 1944. Others, from left, are Father Thomas Collins, Reno; the Governor; the Most Reverend Thomas K. Gorman, Bishop of Nevada; Frank Heher, Toastmaster; U. S. Senator Pat McCarran; Father Peter Moran, Pastor; and F. O. Case, General Manager of BMI.



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HISTORY OF HENDERSON

How Our City Streets Were Named

by Rachel M. "Rae" Von Dornum

When McNeil Construction Company came to Henderson to build the Basic Magnesium Plant and Townsite, the McNeils appear to have chosen the easiest and least controversial method of naming the Townsite streets.

The main street was named Water Street and it was the route of the huge water main from the water treatment plant to the BMP plant site.

The Rain Gods apparently thought this was a directional signal as the rain water for many years followed the route of the big pipeline, washing out vast areas of Water Street with every summer down-pour until a flood control project was completed with every summer.

Water Street was accompanied by Ocean, Pacific and Atlantic Avenues; and since it was a war plant, Army, Navy, Marine and Panama streets and a road called Victory, the ultimate reason for the entire project.

The streets were laid out in a camouflage design of loops and curves in various shapes and sizes and the flat-topped houses were painted in tri-colored horizontal stripes to make them difficult to see from the air.

Streets west of Water Street were named for metals and those east of Water were named for

states. Basic Road formed the western boundary of the housing project and BMP Road separated it from the plant area.

More thought has undoubtedly been given to the naming of BMP Road than any other street in the city. It has been extended on both ends and now connects with the L.A. Freeway forming a shortcut to Lake Mead. It was first changed to Frontier Blvd. when Frontier was Henderson's telephone prefix. The extension from the city limits to Interstate 15 was called "the Sloan Cutoff" and the connecting road through the Lake Mead Recreation Area to Vegas Wash was called "Lake Mead Drive," also Nevada State Highway 41.

After our telephones lost their prefix the name Lake Mead Drive was adopted for the entire length of our longest street since most of the former Sloan Cutoff is now in the city limits.

VICTORY VILLAGE

The streets in Victory Village were named for plant personnel, local and state dignitaries.

Case Parkway, the main thoroughfare, was named for F.O. Case, BMP General Manager and Mann Avenue honored the name of Howard C. Mann, Project Manager.

McCarran Avenue was named for U.S. Senator Pat McCarran who visited the plant a number of times and played a large part in having tons of silver used for bus bar in the plant's electrical works to release needed copper for the war effort.

Governor E. P. Carville was also honored by having Carville Circle named for him and Scrugham

Continued on Page 8



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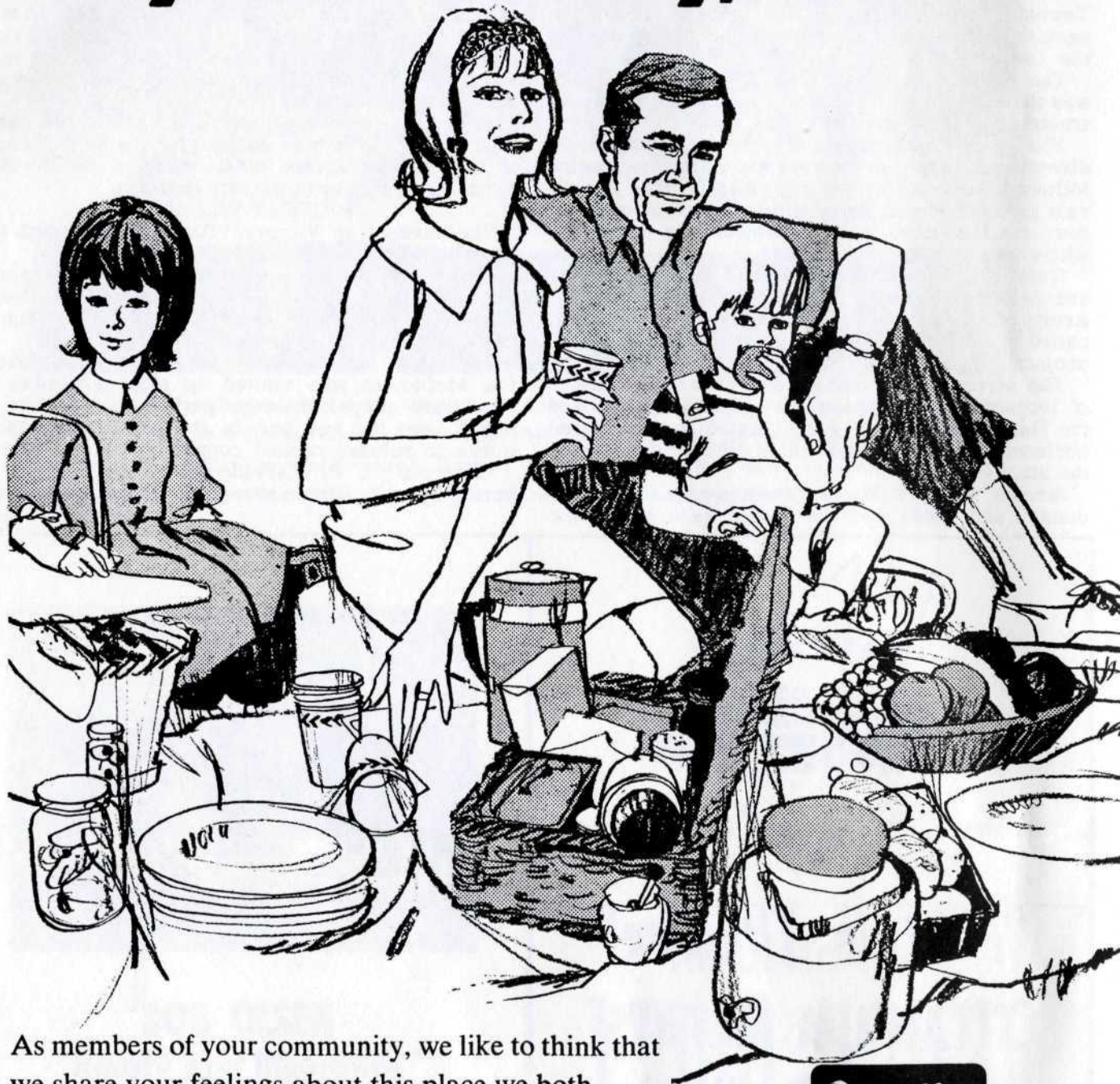
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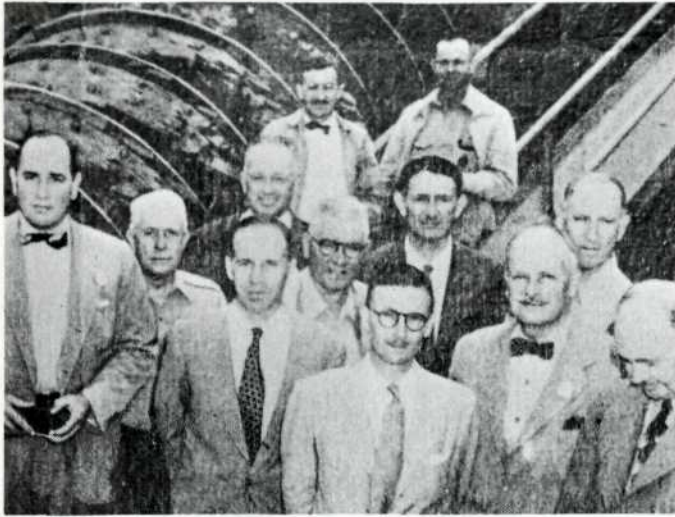
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HOWARD C. MANN, BMI Project Manager, at right, watches as the big magnesium oxide plant at Gabbs, Nevada begins to roll for the first time. Others, from left are Howard P. Eells, Jr., BMI President; Harley C. Lee, Mgr. Technical Services; Dr. S. J. Fletcher, British Consultant; Thomas R. Cook, Gen. Mgr. Engineering; J. E. Ryan, Acting Gen. Super. Shops and Services; C. J. P. Ball, BMI Vice Pres.; R. C. Kelley, BMI Director of Purchases; R. E. Phelan Operations Manager; Geo. W. Burpee, Coverdale & Colpitts; D. W. Stewart, BMI Asst. Project Mgr. and Clyde E. Collins, Chief Development Engineer, Gabbs.

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HISTORY OF HENDERSON

Continued from Page 5

Drive was named for U. S. Senator James G. Scrugham, who served in both Congress and the U. S. Senate during construction of the plant. He had also previously served as Governor of Nevada. We found no record of his having visited at Basic Magnesium.

Sullivan Dr. may well have honored Mark Sullivan who took an active part in directing the Helldorado Parades and later directed Henderson Industrial Days Parades. Basic Magnesium workers had entries in the Helldorado parades before they even had houses to live in and Sullivan was the sort of a fellow who would have encouraged them to do this.

Cahlan Avenue was named to perpetuate the names of John and A. L. Cahlan, former owners of the Las Vegas Review Journal. During construction days of Henderson, L. G. McNeil and A.L. Cahlan became fast friends and John and Larry McNeil were also quite friendly. The Cahlans were also good friends of Howard Eells and John recalls that it was A. L. Cahlan, in his position on the Colorado River Commission, who got Eells to increase the size of the water pipe which was to bring water from Lake Mead to the plant in order that the future needs of Las Vegas might be met.

The Cahlans also did many favors for the plant executives. When the Basic office building, which was not finished, burned to the ground, most of the McNeil mail was delivered to the Review-Journal office and the company was able to continue operating effectively.

After the days at Basic, the McNeils moved into Las Vegas where they developed a great deal of acreage and in the Sctoch Eighty, just off the West Charleston area, the also named a street Cahlan as Victory Village was built as only temporary housing for plant workers.

This leaves us with Clark and Post which we have not yet been able to identify.

CARVER PARK

This area was segregated during construction days and the housing complex at Carver Park was built to house the Negro people who were brought here from the deep south to work on the nation's number one war job.

Streets in Carver Park were given names which had a real meaning for the people who lived there and it was the only area of the city which had its own school.

Carver Street, as well as Carver Park, honored the name of Dr. George Washington Carver (1860-1943) born of slave parents near Diamond Grove, Mo. He left the farm where he was born when he was about 10 years old and worked his way through high school in Minneapolis, Kansas.

He graduated from Iowa State College of Agriculture and Mechanical Arts in 1894 and joined the college faculty, continuing his studies and specializing in bacteriological laboratory work in systematic botany.

In 1896 he became director of the Department of Agricultural Research at Tuskegee Normal and Industrial Institute (now Tuskegee Institute) where he began an exhaustive series of experiments with peanuts. He developed from the various parts of this

Continued on Page 10

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F. O. CASE, BMI, General Manager, at right, is shown entertaining his old friend Dr. Lloyd Douglas at the BMI Plant in March 1944. Dr. Douglas, noted author whose works included such well known books as "Magnificent Obsession" and "The Robe," resided with his daughter in Paradise Valley while writing "The Big Fisherman." Dr. Douglas was also an old friend of our photographer, Bob Woodruff, who remembers attending the church Dr. Douglas pastored in Akron, Ohio when he was seven years old.



Salute to the
HENDERSON
INDUSTRIAL DAYS

Two Great Beers



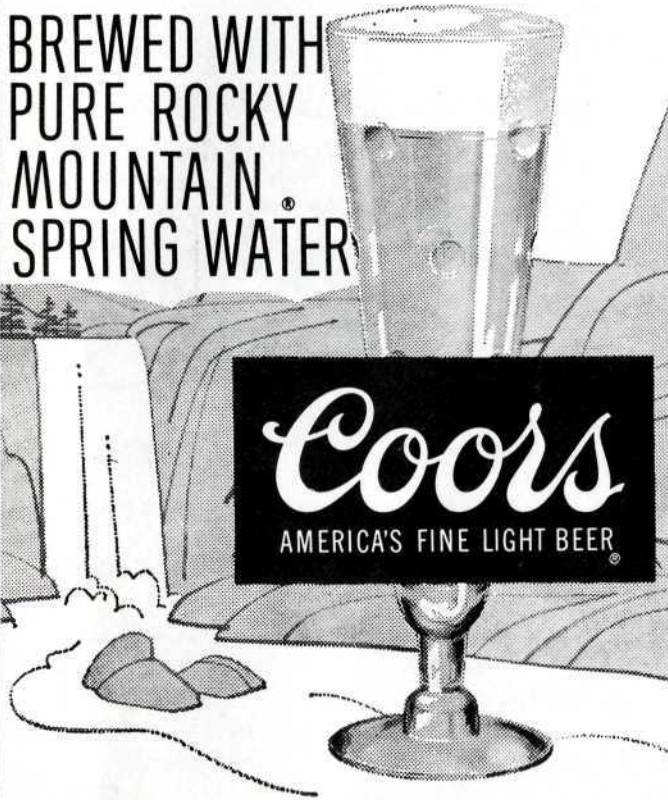
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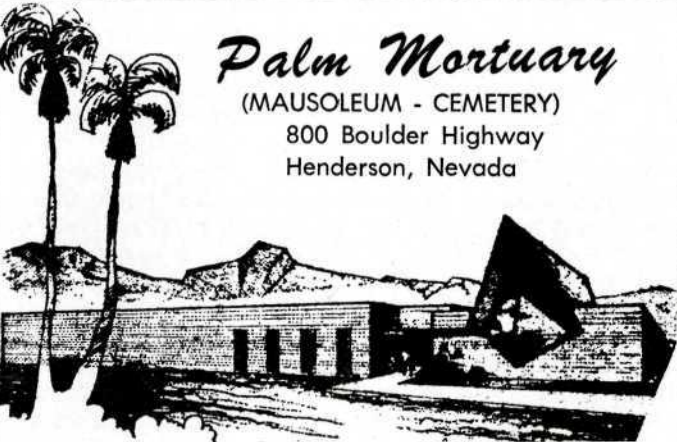
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HISTORY OF HENDERSON

Continued from Page 8

plant nearly 300 products including ink, cosmetics, dyes, soaps, oils and substitutes for flour, butter, cheese and coffee.

He also carried out extensive experiments with the sweet potato from which he developed shoe blacking, library paste, vinegar, starch, candy and more than 110 other useful substances.

Among his other achievements were the development of a new type of cotton known as Carver's Hybrid; the manufacture of a synthetic marble from wood shavings; and dyes made from tomato vines, beans, dandelions, onions, trees and clay. His discoveries were largely responsible for inducing Southern farmers to raise crops other than cotton.

Dr. Carver received many awards in honor of his many accomplishments. In 1940 he donated his life's savings to the establishment of the Carver Foundation for research in creative chemistry. His birthplace became a national monument in 1951.

Washington Street is named for Booker Taliaferro Washington (about 1858-1915) American Negro Educator who was born on a plantation near Hale's Ford, Va., the son of a mulatto slave woman. His first education was obtained at a night school.

In 1872 he entered the Hampton (Va.) Normal and Agricultural Institute where he was graduated in 1875 after paying for his board and education for three years by working as a janitor. He taught for some time in Malden, W. Va., and then studied at

Continued on Page 11



**MINING
CONSTRUCTION
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LAS VEGAS**



HISTORY OF HENDERSON

Continued from Page 10

Wayland Seminary, Washington D. C.

Appointed instructor in Hampton Institute, he trained 75 Indians under the American soldier and educator General Samuel Chapman Armstrong, and developed a night school.

In 1881 he was appointed organizer and principal of a Negro school in Tuskegee, Ala., which became known as Tuskegee Institute. In advancing the interests of this institution, Booker T. Washington became known as a public speaker and was recognized as the foremost exponent of the education and advancement of the Negro people. His birthplace is a national memorial.

Hampton and Tuskegee streets were named in honor of the Hampton and Tuskegee Institutions.



Lincoln Street is named for Abraham Lincoln, (1809-65) sixteenth President of the United States, undoubtedly the finest white friend the American Negro people ever had and we might add that his birthplace is also a national memorial.

MANGANESE PARK

Manganese Park was built especially for the workers at Manganese Inc. Whoever was assigned the task of naming the six streets must have been a lover of the desert and its flora as he selected the names of desert cacti.

Continued on Page 12

TO THE COMMUNITY OF HENDERSON
BEST WISHES FOR A SUCCESSFUL
1972 INDUSTRIAL DAYS

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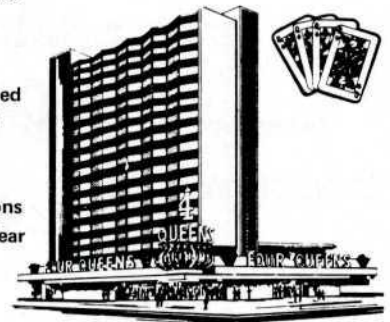
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HISTORY OF HENDERSON

Continued from Page 11

The names are mostly Spanish and almost everyone is guilty of mispronouncing them. Now that we have a larger Spanish population here, it is hoped they will teach the natives how to say such words as Cholla and Ocotillo.



SAGUARO

Cacti are indigenous to the Americans. They are found in teeming jungles, deserts and wind-swept plateaus from northern Canada through to the Southern tip of South America. Their spines, a definite characteristic, are for the purpose of shading the plant from the hot sun. They come in all sizes from that of a thimble to the giant Saguaro which often grows to a height of 40 feet. It is the state flower of Arizona.



and deer.

The Joshua-tree is the oldest living plant of our desert. It is also found in western Arizona. It blooms in February with a tight, compact cluster of white flowers followed by fleshy fruits which are relished by cattle



OCOTILLO

The Ocotillo is a member of the Candlewood family and not really a cactus. It is a thorny, desert semi-succulent shrub and is able to conserve moisture by shedding its leaves when the ground is dry and refooliating after rains. Its long cluster of scarlet flowers appear in March to May.

Concluded on Page 17

smith-wurzer

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Residential Gas Customers	2,586	2,025	561	28
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Commercial Gas Customers	196	148	48	32



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We are happy that we have been able to serve the Henderson community since its earliest days. And we are anxious to add our "best wishes" for a successful Industrial Days this year.



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DRUG**

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PHARMACY**

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HENDERSON DODGE**

Authorized Dodge Dealer . . . Sales and Service

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HENDERSON, NEVADA

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Water Conditioning**

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SOFT WATER SERVICE

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from

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ROOFING**

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INDUSTRIAL DAYS Celebration**

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Moving and
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Phone 737-3060

**Las Vegas
Convention
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Chemicals for Industry, Pools
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To Our Good Neighbor*

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Advertising Specialties

1520 South Commerce Street

LAS VEGAS, NEVADA
PHONE 382-3709



CHOLLA

actually jump

The Cholla, which grows in both Nevada and Arizona is prized for its wood but feared because of its hair-like thorns. It grows in balls of clumps instead of on limbs or twigs and some people believe these thorny balls can off the plant to stick a passer-by.



YUCCA

The Yucca is a lily rather than a cactus. It is a genus of American plants, natural order liliaceae. The species are handsome plants with copious white paniced flowers; very elegant but destitute of odor. There are several species known as Adam's needle, Spanish Bayonet, Yucca, Bear Grass, etc.

The fruits of all cacti are edible but some are not palatable. They are relished by birds, rodents, cattle, deer and other wildlife. The fruit of the giant Saguaro used to be a staple item of the Papago and Pima Indians



TUNA

and the fruit of the prickly-pears is used in making jellies, jams and candy. As for the street named Tuna -- may we suggest you confer with Webster about this.



FRIENDS HONORED – Shown at left is A. L. "Al" Cahlan, and right, John F. Cahlan, former owners of the Las Vegas Review Journal. The Cahlans were always boosters of the Las Vegas area and did so much to assist the O'Neil brothers during BMI Plant construction that they were honored by having one of the streets in Victory Village named for them.

COMMERCIAL BUILDINGS
LICENSED & BONDED

CARL'S AIR CONDITIONING AND SHEET METAL, INC.

CARL BUTLER
PRESIDENT



510 SUNSET ROAD
HENDERSON, NEVADA
(702) 565-8751

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1601 Palm Dr.
HENDERSON (PITTMAN), NEVADA
Phone 564-1877

Henderson's First and Only Home Owned Pest Control Company

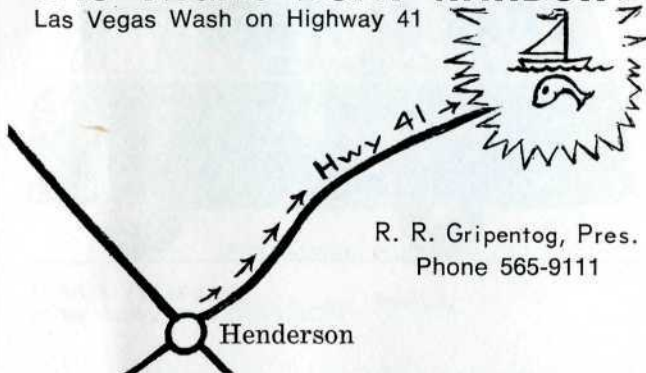


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INDUSTRIAL DAYS CELEBRATION!



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Henderson District

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X FAMOUS TEXAS BURGER
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All Your Friends
are drinking at

THE GOLD MINE CLUB

23 Water Street

Bud Franklin

Jim Stanley



No. 6 NAVY STREET
HENDERSON, NEVADA 89015

NEVADA POWER COMPANY

SALUTES



**Henderson
Industry**



the people who "live here too,"

The Henderson Chamber of Commerce
thanks the
ADVERTISING SPONSORS



FIRST FAMILY — to occupy a home in Carver Park was that of Robert C. Williams, a cell attendant from Arkansas. Pictured from left are Mr. Williams, his wife, Rosie Lee; Theodore, 14; Cleopatra, 13; Roscoe, 9; Clarice, 5; and Yvonne, 3. Inset shows Mrs. Williams, happy in her new, modern home with electric refrigerator and gas stove.

CONGRATULATIONS
TO THE
INDUSTRIAL DAYS COMMITTEE

CARDY'S RADIO & TV REPAIR

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Henderson, Nevada

RASCO

DEPARTMENT STORE

HENDERSON PLAZA

CONGRATULATIONS TO
INDUSTRIAL DAYS

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Henderson, Nev.**



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Henderson, Nevada

Tops Market

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FREEZER BEEF

844 Lake Mead Drive
Harold Gerrish - Owner Phone 565-2121



L. D. McNeil, Construction Company President, and BMI General Manager F. O. Case are shown at the close of a War Bond Drive in May, 1943 as each presented a check for a \$25,000 bond to be purchased by his concern. This brought the total to \$485,725 and exceeded the goal of \$400,000 set for the second War Loan Drive in our nation's history.

Valuable Coupon

BUY ONE SANDWICH, GET ONE

FREE

WHOPPER
 CHEESE WHOPPER
 YUMBO SANDWICH
 WHALER FISH SANDWICH



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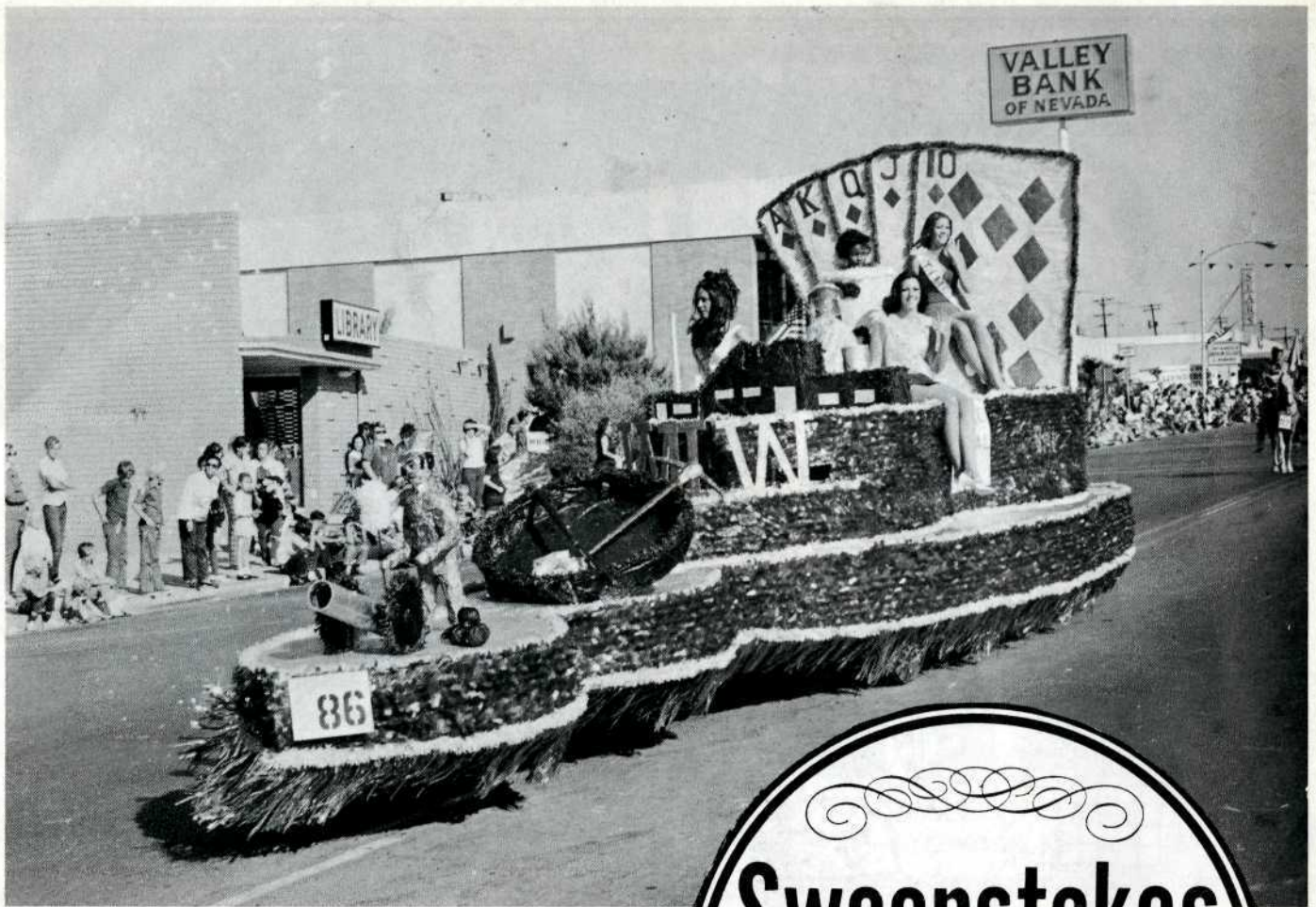
Henderson, Nevada

Phone 564-2561

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SERVING THE COMMUNITY AND THE WEST

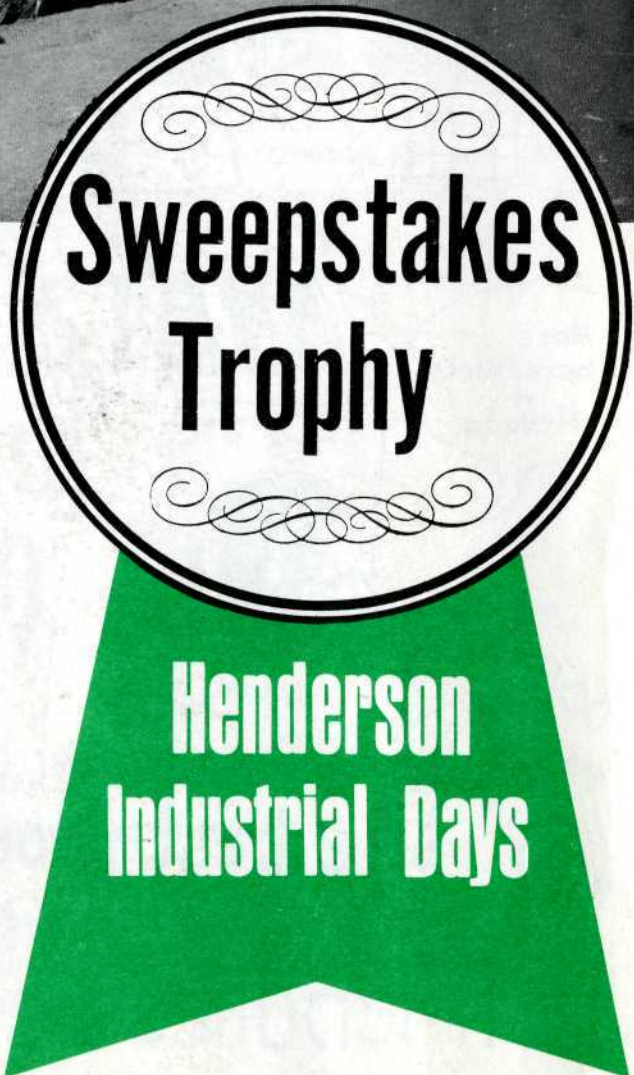
State Stove employees and the Company are happy to be a part of the community. Our business philosophy is to make the finest quality water heaters for home and industry.



Here Are The Previous
Industrial Days Parade

SWEEPSTAKES WINNERS

- 1957—BASIC HIGH SCHOOL (Desertaires)
- 1958—BASIC HIGH SCHOOL (Desertaires)
- 1959—HENDERSON PHONE COMPANY
- 1960—HENDERSON PHONE COMPANY
- 1961—BASIC ELEMENTARY SCHOOL (Parade of Nations)
- 1962—BASIC ELEMENTARY SCHOOL (Parade of Nations)
- 1963—BASIC ELEMENTARY SCHOOL (Parade of Nations)
- 1964—HENDERSON JAYCEES
- 1965—HENDERSON JAYCEES
- 1966—BASIC MANAGEMENT INC.
- 1967—ANDERSON DAIRY
- 1968—ANDERSON DAIRY
- 1969—ANDERSON DAIRY
- 1970—ANDERSON DAIRY
- 1971—BASIC MANAGEMENT INC.



Plan Now . . . to Have Your Organization Enter A Float in the Parade Next Year

1972 HENDERSON INDUSTRIAL DAYS

Schedule of Events

WEDNESDAY, APRIL 19

Beauty Contest	Basic High Gymnasium	7:30 p.m.
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FRIDAY, APRIL 21

Community Night Talent Show	Henderson Jr. High (Lead St. gate)	7:30 p.m.
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SATURDAY, APRIL 22

Rodeo	Pittman Arena, Burns Road	11:00 a.m.
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SUNDAY, APRIL 23

Rodeo	Pittman Arena, Burns Road	11:00 a.m.
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TUESDAY, APRIL 25

Track Meet	Basic vs Western (at Basic)	3:00 p.m.
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WEDNESDAY, APRIL 26

Home Show, Travel, Industrial	St. Peters Hall, Boulder Hwy.	3 to 10:00 p.m.
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Carnival	Titanium Field	3:00 p.m.
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Circus	St. Peters, Boulder Hwy.	4 & 8 p.m.
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THURSDAY, APRIL 27

Home Show, Travel, Industrial	St. Peters Hall, Boulder Hwy.	3 to 10:00 p.m.
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Carnival	Titanium Field	3:00 p.m.
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Circus	St. Peters, Boulder Hwy.	4 & 8 p.m.
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FRIDAY, APRIL 28

Arts & Crafts Show	Henderson Jr. High (Lead St. gate)	10:00 a.m.
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Home Show, Travel, Industrial	St. Peters Hall, Boulder Hwy.	12 Noon to 12 Midnite
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Base Ball Game	Basic vs Rancho at Basic	1:00 p.m.
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Carnival	Titanium Field	3:00 p.m.
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Circus	St. Peters, Boulder Hwy.	3 & 7:00 p.m.
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Plant Bowling	Henderson Bowl	
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Mrs. So. Nevada "Hot Pants" Beauty Contest	St. Peters Hall, Boulder Hwy.	8:30 p.m.
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SATURDAY, APRIL 29

Industrial Days Golf Tournament	Black Mtn. Golf Club	7:30 a.m.
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Motorcycle Race	W. Lake Mead Dr. at Railroad Tracks	9:00 a.m.
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Arts & Crafts Show	Henderson Jr. High (Lead St. gate)	10:00 a.m.
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Home Show, Travel, Industrial	St. Peters Hall, Boulder Hwy.	10 a.m. to 12 Midnite
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Carnival	Titanium Field	10:00 a.m.
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Inter-Plant Bowling Tournament	Henderson Bowl	10:00 a.m.
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Bicycle Race	Titanium Field	10:00 a.m.
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Circus	St. Peters, Boulder Hwy.	11 a.m. 5 & 8:00 p.m.
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Dignitaries Pony Express Relay	Swanky Club to Chamber Office	11:00 a.m.
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Parade	Water Street	2:00 p.m.
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Trophy Presentation	Home Show	6:00 p.m.
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Youth Western Dance	Youth Center	8 to 11:00 p.m.
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Governor's Dance	National Guard Armory	8:00 p.m.
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Trophy Presentation & Parade	Televised Channel 5	8:30 p.m.
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SUNDAY, APRIL 30

Industrial Days Golf Tournament	Black Mtn. Golf Club	7:30 a.m.
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Inter-Plant Bowling Tournament	Henderson Bowl	10:00 a.m.
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Trophy Presentation & Parade	(Re-Televised) Channel 5	11:00 a.m.
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Carnival	Titanium Field	1:00 p.m.
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Home Show, Travel, Industrial	St. Peters Hall, Boulder Hwy.	1 to 10:00 p.m.
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Regina Hall Open House	St. Peters Church	2 to 5:00 p.m.
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Circus	St. Peters, Boulder Hwy.	2 & 6:00 p.m.
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Thanks to the Henderson Schools for their excellent co-operation and the use of their facilities.

Southern Nevada Museum is open Monday through Saturday, 9:00 a.m. to 5:00 p.m. and Sunday from 2:00 p.m. to 5:00 p.m.

Governor O'Callaghan will be the Grand Marshall.

1972 HENDERSON INDUSTRIAL DAYS

COMMITTEE DIRECTORS

CO-CHAIRMAN	Glen C. Taylor
CO-CHAIRMAN	Franklin T. Morrell
CHAMBER OF COMMERCE PRESIDENT	Roy G. Campbell
PROGRAM	Gara Merrill
CARNIVAL RIDE BOOKS	Selma Bartlett
COMMUNITY TALENT SHOW	Judy Pitchford & Ralph Cramer
DIGNITARY RELAY RACE	Bill Scott & Delwin Potter
HOME, TRAVEL & INDUSTRIAL SHOW	Dan Taylor
BANDS	Dick Geuder
BEAUTY CONTEST	Kiwanis Club, Don Richard
FRIENDSHIP HOUR	Sam Boyd, Eldorado Club
BOOSTER BUTTONS	Roy Campbell
PUBLICITY	Claire Keefner
PARADE SCRIPT	Margaret Graham
BAND HOST	Halvor Bennion
P. A. SYSTEM	Phil Hubel & Dick Lutters
JUDGES	Dr. E. R. Lindblom & Ronald Langford
GOVERNOR'S DANCE	Police Benevolent Assn., Richard Carson
RODEO	Kermit Shawl & Jim Brady
INTER-PLANT BOWLING	Larry Avella
PARADE	Frank Morrell
BEER BOOTH	Bill Smith
ART EXHIBIT	Genevieve Smith
CARNIVAL	Dale Starr
GOLF TOURNAMENT	Dan Furse
SAFETY DIRECTOR	Chief Bill Allen
FLAGS	City of Henderson
FIRST AID	Fire Department
BICYCLE RACE	Lane Conger
BALL GAME	Don Smith
MRS. SO. NEVADA "HOT PANTS" CONTEST	Optimist Club, E. A. McClain
MOTORCYCLE RACE	Kirby Trumbo