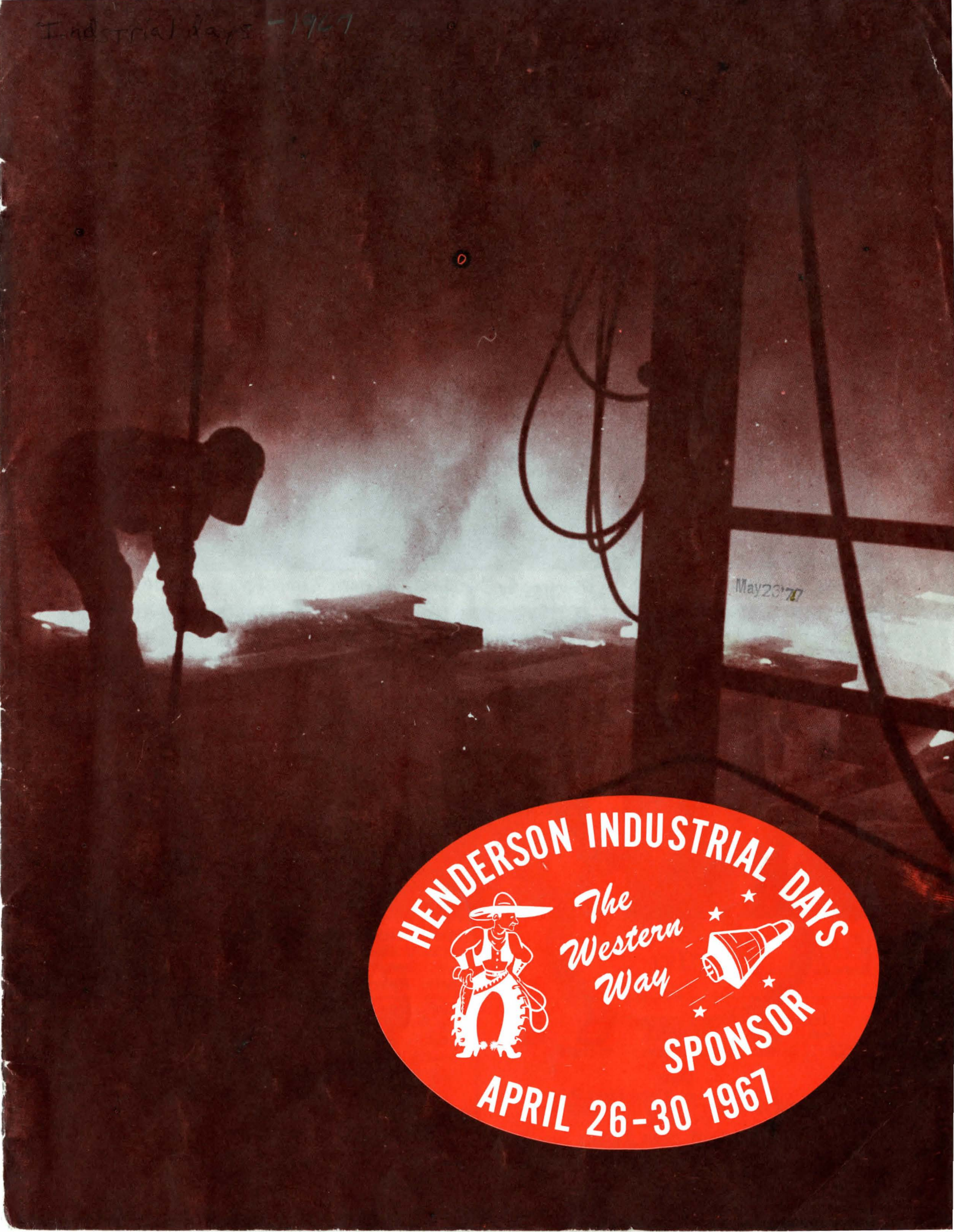


Industrial days - 1967



HENDERSON INDUSTRIAL DAYS

The Western Way



SPONSOR

APRIL 26-30 1967



ROSE DE LIMA HOSPITAL — Operated by the Dominican Order Catholic Nuns since 1947.



*Dr. William Swackhamer, M.D.,
F.A.C.O.G., Chief of Staff,
Rose de Lima Hospital*



*Sister Mary; Sister Georgeanne, Hospital Administrator;
Sister Ellen Stephanie; Sister Brigid, top row.
Sister Marie Jane; Sister Vincent Maureen;
Sister Robert Joseph; Sister Marie Daniel, bottom.*

*Industrial Days Program Committee:
Chairmen
Selma Bartlett, Bob Woodruff*

*Staff
Ellen Shirley, Gara Merrill*

*Pictures:
Woodruff Basic Photo*

*History of Henderson, Nevada, Part IV
by Maryellen Vallier Sadovich*

*Copyright 1967
Henderson Chamber of Commerce
Henderson, Nevada*

Picture Front Cover: Pioche Manganese

**THE 1967 INDUSTRIAL DAYS
Are Dedicated to
"HOMETOWN FUN"
for all
IN A WESTERN WAY**

Let us all pause for a few days—let the busy business world pass us by while we relax in living the colorful yesteryear, with its homemade pleasures and values. Get out your six shooter, western hat, bonnet, shirt, horse, gay 90's costume, pin on your booster button, put on your best smile, harness up the ole grey mare and join your neighbors from the south forty for a trip to take in the Kangaroo Kort with its western justice and jail, heavily spiced with a musical extravaganza of local talent and street dancing.

After this first night on the town, rest up because there's more to come. Be sure to go square dancing, cheer for your favorite beauty queen, take the kids to the carnival, watch your neighbor perform at the horse show arena, then go to the rodeo and watch another neighbor prove he can throw the bull.

When you need a rest, visit us up at the Vigilante Headquarters on Water Gulch. Now you can become a bounty hunter. There are a number of wanted posters of local hombres who are loitering around town using aliases and disguises. Rewards are offered by Wells Fargo for their apprehension—ALIVE. To round up a posse you had better start at the fireworks display because every able bodied person in town will be there.

There are still lots of places to look yet. So divide into two groups; one can take in the prince and princess contest while the other checks out the pony express run. Then circle around and meet at the "All States Picnic" where other travelers will be sitting around eating and telling the latest news from back home. After you are tired of gabbing; take a walk up to Water Gulch and watch the greatest parade that the ole town ever put out. Better wait a minute podner! It's only 4:45 Saturday afternoon and you haven't visited the tropical fish show yet. Oh yes, I need a dancing podner for the town hoedown at the Elks Townhall, and whats more, the parade trophies will be awarded there. Please be my guest for a buck.

"Man if you haven't had fun you gotta be a square." Well this takes us back to the hussel and bussel of the realities of today after five glorious days of fun and relaxation. We welcome you, friends and neighbors, to the 16th Annual Henderson Industrial Days, April 26-30, 1967.

Franklin T. Morrell
General Chairman

Win your POT OF GOLD at the


RAINBOW CLUB

THE place for Action & Fun

Bingo Liberal Slots Keno

Casino

GREAT FOOD



RAINBOW CLUB

Downtown Henderson

*Nevada's Largest ... Southern
Nevada's Oldest*

FIRST WESTERN SAVINGS

508 So. Boulder Highway
Earl Lewis, Manager



Legal jurisdiction over the town was embodied in Clark County Commissioners, and a Sheriff's sub-station was maintained in the civic center with Aubrey Pagan, officer in charge.

Taste that
beats the
others cold...
Pepsi
pours it on!



Available in
No Return Bottles

PEPSI-COLA BOTTLING CO. OF LAS VEGAS

PHONE 565-2422

Larsen and Scott

- CRANE RENTALS
- STEEL BUILDING CONSTRUCTION

RIGGING

AND EQUIPMENT
COMPANY

609 Lake Mead Drive • HENDERSON, NEVADA

Serving the Banking Needs of the Henderson Community



BANK

of Las Vegas

105 WATER STREET • HENDERSON • PHONE 565-8971

Your
Henderson Chamber of Commerce
 proudly presents the
History of Henderson, Nevada
PART IV

Board of Directors: Glen Taylor, President; Hal Corbin, 1st Vice-President; Dick Stewart, 2nd Vice President; Tony Carrado, Treasurer. Selma Bartlett, Jim Gunville, Dr. Stanley Jones, Ronald Langford, Frank Morrell, Bob Olsen, Paula Saragoza and Frank Schreck.

TWENTY-FOUR MILLION DOLLARS: ONE DOLLAR DOWN, TWENTY YEARS TO PAY!

"Fair enough," had been the consensus of Nevada officials, and Governor Vail Pittman signed the contract to become effective on April 1, 1948. With this agreement, Henderson, the town built during World War II to lodge the 14,000 employees of Basic Magnesium Incorporated, was transferred from the federal government to the State of Nevada.

Responsibility for operation of town and plant-site was delegated to the Colorado River Commission. That organization, acting as agents for Nevada, moved into Henderson, establishing offices in the old BMI administration building.

Three years of negotiations had been required to bring Nevada and the federal government to agreement over BMI. During these months, citizens had formed Henderson Coordinating Council, composed of representatives from all civic organizations, to guide functions of local government, and supervise juvenile activities in the townsite. A Tenants Council was also organized in an effort to encourage CRC to sell the old townsite homes. Jurisdiction over the town was embodied in Clark County Commissioners, and a Sheriff's sub-station was maintained in the civic center with Aubrey Pagan, officer in charge.

Before transfer to Nevada became effective, the Coordinating Council under President Harry Parsons called several meetings inviting citizens to help make plans for the future of Henderson. This invitation brought a proposal drafted by the Masonic Club for presentation on March 20, 1948:

1. Plancor 201 (code name for B.M.I.) should be separated into two parts: plant and townsite.
2. The houses and the business places be made available for sale to present occupants.
3. That proper investigation be made to determine availability of funds for financing purchase by private institutions such as Bank of America.
4. That some organization be appointed by proper governmental agency or authority to act as their agent on a definite commission basis to sell the plant in whole or in part to any private enterprise.
5. Isolate and remove from maintenance that portion of the plant not now productive or under lease in order to cut operating cost to a minimum.
6. That the Coordinating Council be the proper agency to take the initiative to start necessary action for incorporation of the City of Henderson.

SOUTHERN NEVADA AUTO PARTS



WE CAN LOCATE PARTS IN
 MINUTES ANYWHERE IN THE
 U.S.A.

Something New - Nationwide
 Conference Line
 AUTO WRECKING

Henderson Cleaners, Inc.

112 Market Street

Work Clothes Rental

Dress Shirts Rental

Phone 565-3111



2111 WESTERN AVENUE
 LAS VEGAS, NEVADA
 PHONE
 384-9902

GOVE

PAINTING & DECORATING



- COMMERCIAL
- RESIDENTIAL
- INDUSTRIAL

YOUR SOUTHERN NEVADA
 CHEMICAL DISTRIBUTOR

JONES CHEMICALS INC.

Chemicals for Industry, Pools
 Laundries and Dry Cleaners

Box 179

Phone 565-3262

Henderson



HENDERSON HOME NEWS: Feb. 8, 1951—GOVERNOR RUSSELL REFUSES TO ACCEPT PITTMAN APPOINTEES: MAKES OWN TO CRC. Governor Charles H. Russell (left) this week replaced three members of the Nevada Colorado River Commission, appointed by the last governor, with a labor leader, and two southern Nevada business men.

Part of the commission left to right, are Frank Strong, Las Vegas, retired railroad Vice-president; Al Cahlan, Las Vegas publisher; Jess Larson, WAA Official; and J. H. Buehler, Pioche, engineer for the Combined Metals Reduction Co.

BASIC ENGINEERING
and
CONSTRUCTION CO.



PHONE 565-2931
HENDERSON,
NEVADA



SHOES
FOR ALL THE FAMILY

VAN VALEY'S
FAMILY SHOE STORE & MEN'S WEAR
117 Water Street Henderson
Phone 565-4801

Lawyers
Title

Of Las Vegas, Inc.

BONDED • INSURED

333 South Third Street
LAS VEGAS • NEVADA
Phone 384-0400



When Coordinating Council met on March 25 to discuss the Masonic Club proposal with members of CRC and District Attorney Robert Jones, problems became apparent.

Opening his discussion with, "No town may be incorporated when federal government owns the real estate," Jones destroyed any hope for early incorporation. Upon consideration of other proposals, the Eagles Aerie stated: "This Aerie goes on record very definitely as being of the opinion that the council does not have proper organization set-up to represent all of the people of Henderson, and is thus not qualified to assume the authority intended to be delegated to it in this proposal." The same opinion was expressed by the Jaycees and the BPW. Other organizations voted to table that section. Political controversy had come to Henderson.

It was just before the transfer became effective that Morry and Dolores Zenoff, publishers of *Boulder City News*, decided to expand operations, move their office to 147 Water Street in Henderson, and publish a bi-weekly paper, *Henderson Home News*. This would be the first newspaper published in Henderson since the 1944 exit of BMI's *Basic Bombardier*.



BASIC BOMBARDIER: Nov. 17, 1944—Portion of the Henderson shopping area in the townsite showing Nevada's largest grocery and market on the extreme left, department store and beauty shoppe on the corner. DPC Housing offices are on the second floor. Managing authority rests with Fred Unsworth, Housing Manager, and a staff of assistants. Information from store owners is that they will remain open as long as there are people in the community to serve. That holds good for the barber shop, theatre, recreation center, shoe repair shop, telegraph office and drug store. Disposition of houses—an even thousand of them—has not been decided by Washington Housing headquarters.

BEST WISHES . . . FOR A SUCCESSFUL
INDUSTRIAL DAYS CELEBRATION!

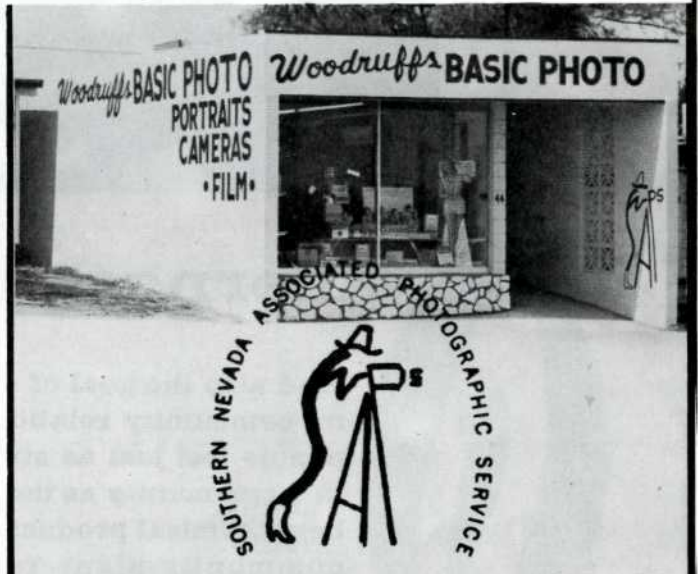


**HENDERSON
TELEPHONE
COMPANY, INC.**

CONTINENTAL
SYSTEM

P. O. BOX 2127, HENDERSON, NEVADA 89015

104 Water Street
HENDERSON,
NEVADA



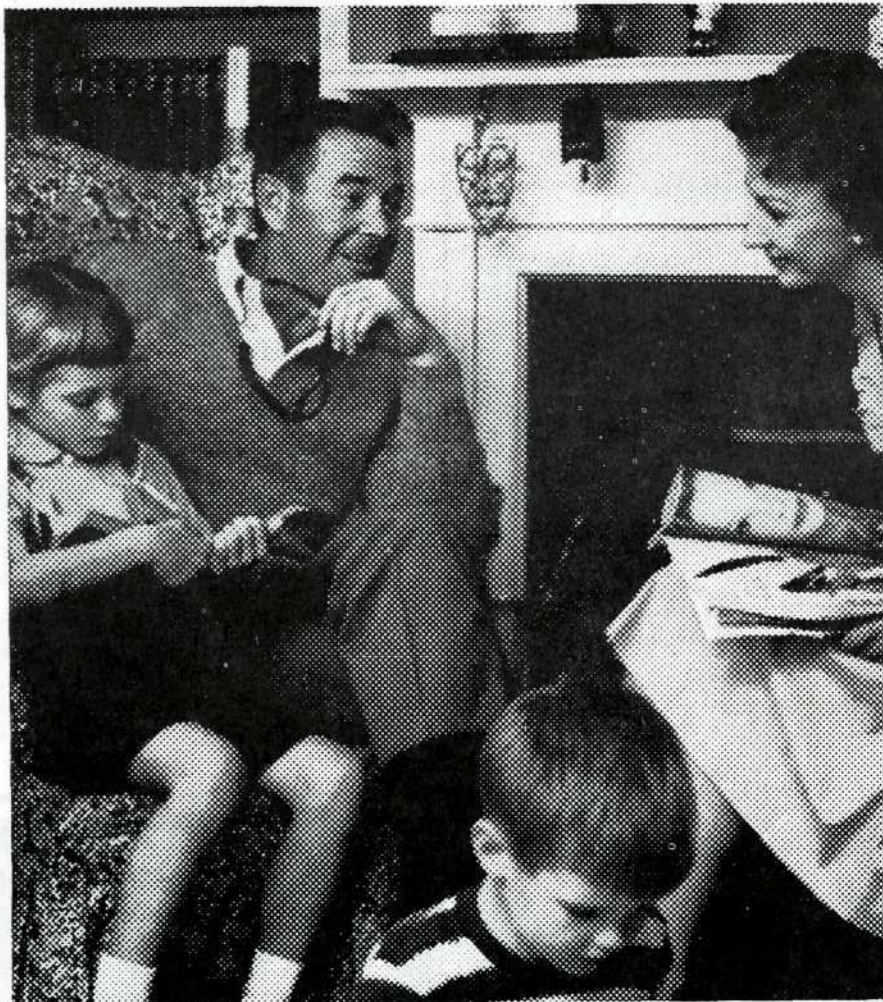
Woodruff's

BASIC PHOTO

Day 565-7627 Night 384-7627

149 Market Street—Henderson





Togetherness is a family word

And also the goal of any good company's attitude on community relations. Like Stauffer's. Stauffer people feel just as strongly about being a part of this community as they do about making the very best chemical products that they know how. That's community-plant togetherness... a vital ingredient in the work Stauffer does for industry and agriculture throughout the world.



STAUFFER CHEMICAL COMPANY

HENDERSON • NEVADA

Laundry - Knit Blocking - Alterations

AL DOWNEY'S CLEANERS

Pick-up — Delivery Service

"We Give Blue Chip Stamps"

152 Market Street

Henderson

Phone 565-6541

smith-wurzer

Henderson Builders Supply

Building Materials

Hardware - Paints
Cooler Supplies - Garden Tools

565-2291

564-1834

1245 Boulder Highway

That Henderson needed attention was emphasized in November 1948, when a national magazine reported comedians Bop Hope and Madman Muntz had purchased the "ghost gold mining town of Henderson, Nevada."

This was obviously a joke, but just two weeks later, Henderson was forced to protest failure of the State Hiway Department to note Henderson on hiway markers of Boulder Hiway. "Just an oversight," officials apologized. "Henderson is so easy to forget."



THE BIG JOB: Feb. 18, 1943: From a school which did not exist six months ago, sixteen Seniors were graduated last week. It was the first Commencement at Victory (now Basic) High School—fastest growing school in the United States. The graduates looked mighty nice in blue caps and gowns. Arthur F. Corey of Los Angeles delivered an impressive address, emphasizing that as a nation we must be "strong but smart, too." In the picture, top row, left to right are Betty Wandell, Aldis Schmidt, Alan McCullum, William McPhee, William Bedwell, Annabelle Plunkett, Marjorie Bertolini; sitting: Mary Kelley, Wanda Saunders, Georgia Consalva, Very Keeney, Doris Stransky, Virginia Fallis, Betty Albin. Two graduates had left for college before Commencement. They are Dale Johnson and Dean Johnson.

HENDERSON'S PIONEER REALTOR



MORRELL REALTY

See us first
42 Water Street
565-222

THE
QUICK,
QUIET
ONE



ENERGY FOR EVERY NEED...
SOUTHWEST GAS CORPORATION



BASIC BOMBARDIER: Aug. 27, 1943—Construction of Henderson Postoffice Building, Townsite center, was begun the past week by O. J. Schrer Company for PDC, and is to be completed in about 75 days. The main structure will be 97 x 48 feet, concrete-block walls and concrete roof—one story with high ceiling.

BASIC BOMBARDIER: Jan. 14, 1944—Old Glory makes the first trip to the top of the Henderson Postoffice flagpole, symbolizing use of the institution by the American public. Postmaster Baldwin, left; Dave Anderson, Legion adjutant, next. Al Weinberg of the Legion in background; and F. O. Case, BMI general manager, at the right.

It was a real shock when officials of FHA met with Clark County Housing Authority to propose that under terms of the Lanham Act, 250 fully furnished, unoccupied apartments in Victory Village and Carver Park should be disposed of at once, by wrecking.

Henderson Chamber of Commerce hurriedly wrote letters publicising vacancies in these low rent units, hoping to attract sufficient attention to keep them from being destroyed. These efforts were rewarded, and on December 15, officers from Williams Field, California, followed directions on the newly painted highway markers to visit Henderson. Here they inspected accommodations at

EVERYTHING FOR THE OFFICE

SPD

SARRET, PURDY, and DAY

OFFICE EQUIPMENT

101 East Charleston LAS VEGAS, NEVADA

TITLE INSURANCE ESCROWS



Serving
Nevada
Since
1903

**Pioneer Title
Division of
Title Insurance & Trust Co.**

309 South 3rd Street Las Vegas, Nevada
Phone 384-8000

"It Pays to Keep Clean"

A COMPLETE LINEN RENTAL SERVICE



- Commercial
- Industrial

**AMERICAN
LINEN
SUPPLY CO.**

1001 South First
LAS VEGAS
NEVADA

Phone 385-2575

Serving Clark County

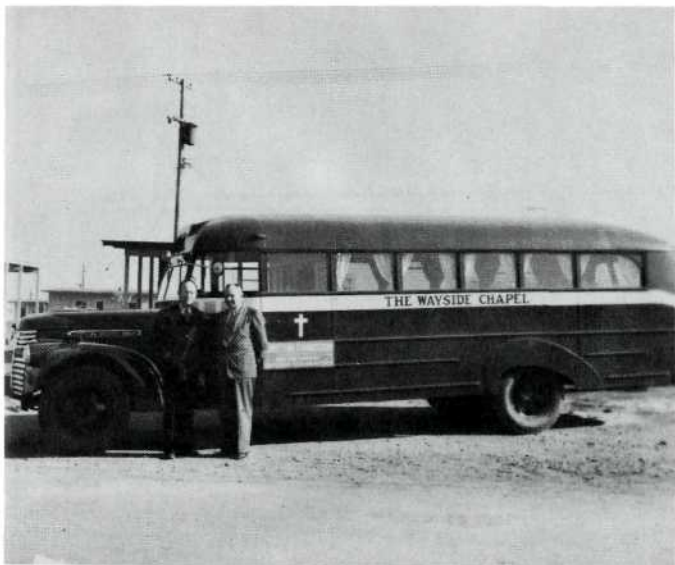
FOR A FINER HENDERSON

CROSBY MUSIC CENTRE



**Everything
Musical**

19 Water Street 565-2966



HENDERSON'S FIRST CHURCH

BASIC BOMBARDIER: Feb. 25 1943—**MOBILE CHURCH:** Rev. Roy C. Crouch and Fred Eastman stand by the Wayside Chapel, traveling church which the Church Federation has assigned for Churchless areas in this section. Rev. Eastman is in charge. Schedules of services at Trailer Camp, Pittman and other centers will be announced.

Victory Village and Carver Park, then notified CRC that 70 Air Force families would soon be transferred to Nellis Air Base. Facilities at Henderson would be utilized as official housing for this group. Re-decorating and remodeling in the two areas was undertaken immediately, in anticipation of the new arrivals.

In spite of industrial promotion, only 4000 population inhabited Henderson, when on June 24, 1950, the Communist Korean People's Army launched its offensive against the Republic of Korea. United Nations service forces were brought into action, and once again industrial facilities at BMI served to supply defense materials for the United States.

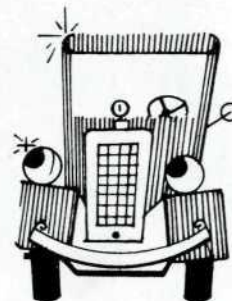
Atomic weapons development had to be accelerated, and a continental proving ground, Nevada Test Site, was selected just 90 miles from Henderson, in December, 1950. Construction crews and technicians moved into the city, filling units at Victory Village and Carver Park, indicating these facilities should not be destroyed as long as Atomic Test Site personnel continued to seek lodging in Henderson.

The 1950 elections brought defeat to Governor Pittman. Charles H. Russell, former editor of *Ely Record*, long a legislator from White Pine County, became Governor of Nevada. Following his victory in November, Governor Russell stated "I believe that Henderson people should have a chance to own homes, but we also must make sure the plant's firms have homes available for their employees . . . I will use every possible means to work out an immediate plan for Henderson to best

**BASIC
AUTO PARTS**

ROY CAMPBELL

1 Water Street
Henderson, Nevada
Phone 565-8735



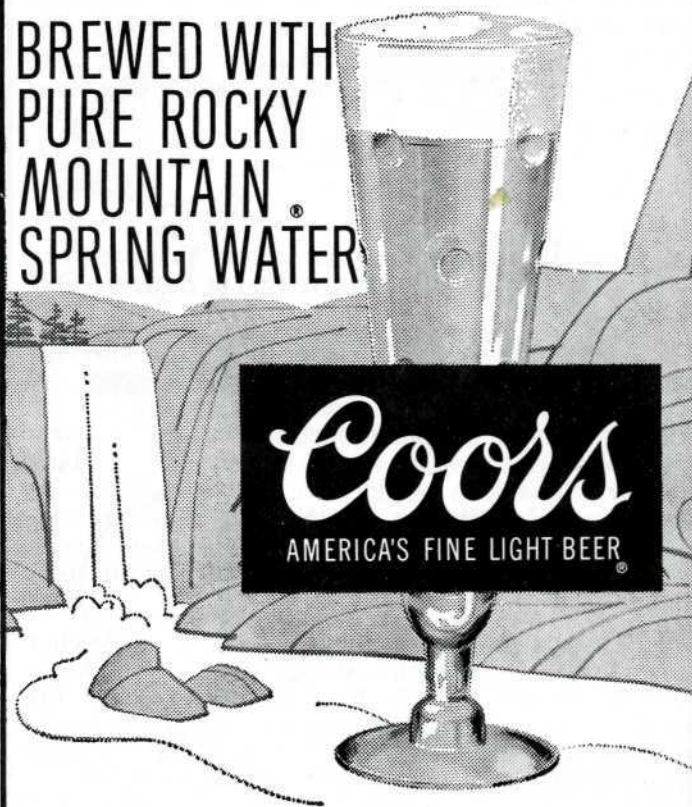
SAY FOLKS!

All Your Friends
are drinking at

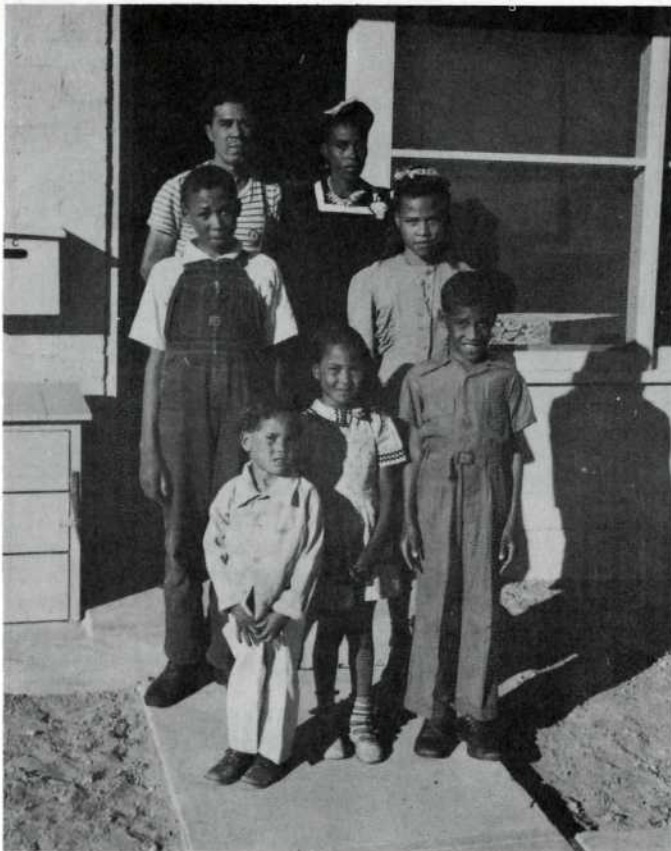
THE GOLD MINE

23 Water Street
Bud Franklin - - Jim Stanley

BREWED WITH
PURE ROCKY
MOUNTAIN
SPRING WATER



Exclusive Distributors for Southern Nevada
Deluca Importing Co., Inc. Las Vegas



BASIC BOMBARDIER Oct. 22, 1943:—First family to occupy a home in Carver Park is that of Robert C. Williams, a cell attendant from Arkansas. Picture shows this happy group. From left, the father; Mrs. Rosie Lee Williams, Theodore, 14; Cleopatra, 13; Roscoe, 9; Clarice, 5, and Yvonne (yes, a girl) 3.

get production underway and to best prepare that community for the great future that it deserves and is due to have.”

At the 1950 general election, citizens also approved a constitutional amendment directing the Nevada Legislature to apportion membership of the Assembly on a population basis. With three new assemblymen expected to be approved for Clark County, Henderson would have a representative in the Nevada Legislature for the first time. District No. 4 was soon created, and in 1952 William Bryne was elected the first state assemblyman from Henderson.

While legislators pursued the question of what to do with Henderson, March 1951, brought a “hurry up” plea from U. S. Army Signal Corps, for a new compound for dry batteries which Fred Gibson had been experimenting with at WECCO headquarters on the BMI plantsite. A million dollar expansion program resulted, bringing metals unit six and the flux plant area into use, with promise of a necessity of many new employees to man the new project.



Mimeographing - Direct Mailing
Income Tax Preparation
Miscellaneous Business Services

Phone 565-3851

27 Water Street
Henderson, Nevada



**Henderson
Favorite!**

STEAK
LOBSTER
SHRIMP
CHICKEN
COCKTAIL LOUNGE

Phone 565-3233

Lake Mead Drive • HENDERSON



**SEARS
Catalog
Sales**

FOR CONVENIENT TELEPHONE SHOPPING SERVICE
CALL 565-8961

Appliances, Radios, TV's,
Tires, Batteries, and Many Other
Items in Stock for Immediate
Delivery

SEARS, ROEBUCK AND CO.

THE ONLY SEARS CATALOG SALES OFFICE
IN THE STATE OF NEVADA

115 Water Street
HENDERSON



THE BIG JOB: Feb. 11, 1943.—Ground-breaking for the motion picture theatre in the Townsite is scheduled for an early date. Seats for the theatre burned in the DPC warehouse fire, but Earl Brothers of Boulder City, who has the concession, says he has replaced them.

By July Basic Bombardier announced: **THEATRE TO OPEN FRIDAY, JULY 23:** Victory Theatre, Townsite, will open on July 23, at 11 a.m. and run daily from 11 to 11 p.m. to accommodate workers on all shifts and the community in general. The splendid building seats 790 and is managed by Earl J. Brothers, operator of the Boulder Theater, guarantees the best first run pictures. Boulder prices will prevail. Opening attraction will be "Lily Mars," starring Judy Garland. Youngsters were still arriving by hundreds when this photo was taken.

As Henderson moved to make room for the already crowded industrial population, U. S. Bureau of Mines announced on February 13, 1951: "Battle for the nation's number one critical and strategic metal, Manganese, is underway, and the lines are drawn in Nevada . . ." This Nevada reference was clearly to the old Three Kids Mine just six miles from Henderson where one of the largest deposits of Manganese outside the Soviet Union had been discovered in 1917.

On May 31, 1951, Manganese, Inc., of New York, officially announced that construction of a large manganese processing plant to cost \$2,500,000, would be started within 30 days, on the site of the old Hanna plant near Three Kids Mine. Some 250 men would be employed in the new plant.

Manganese would soon bring another industry to Henderson, as Combined Metals Reduction Co., which operated mining properties and a big mill in Lincoln County, planned to install an electric furnace for treatment of manganese concentrates, on a portion of BMI properties. Under the name "Pioche Manganese," this organization brought more employees to find homes in Henderson.

At this time also, negotiations were initiated which would unite Allegheny Ludlum Steel with National Lead Co. to form Titanium Metals Corp. of America. This organization would soon seek facilities at Henderson. Within months, industrial magazines identified the Henderson plant as the largest single producer of titanium sponge in the world. "With some 1000 employees, this plant alone will multiply current metal production approximately eight times," officials revealed.

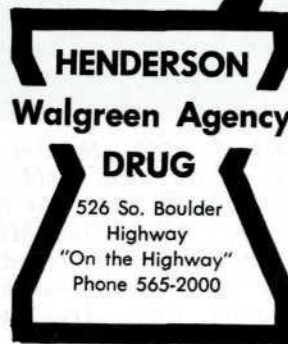
HENDERSON DRUG CO.

We are happy that we have been able to serve the Henderson community since its earliest days. And we are anxious to add our "best wishes" for a successful Industrial Days this year.



**HENDERSON
REXALL
DRUG**

MARKET AND ARMY
STREETS
"Downtown"
Phone 565-1291



**HENDERSON
Walgreen Agency**

DRUG

526 So. Boulder
Highway
"On the Highway"
Phone 565-2000



SERVISOFT

REASONABLE, RELIABLE
SOFT WATER SERVICE

Phone 735-6902

Walt Casey's
SOFT WATER SERVICE

2661 Western • Las Vegas



**General
Insurance**

LaPorta Insurance Agency, Inc.

129 Water Street • Henderson
Phone 565-1911



BASIC BOMBARDIER: Oct. 8, 1943—Henderson High's first football squad will play its first game tomorrow, Saturday, Oct. 9, on the local field at the school. It will be a non-conference, practice tilt against Las Vegas High Let's go and cheer the boys along. The local squad, from left: Sitting—Ted Vincent, George Lindesmith, Don Aiken, Dick Miles (manager) James Williamson, George Schwarz, Corky McCoy, Don Reid. Kneeling—Bob Hendricks, Tom Jekyll, Ed Rutherford, Chuck Ballmer, Willard Suit, Kenneth Fawcett. Standing—John Kingsley, Frank Smoke, Stanley Appuhn, Darrell Bernard, Coach Estes McDaniel, Dave Arnoldsen, Harold Hansen, Bud Sutton. They look like lads who will do excellent work on the gridiron.



Henderson and Industry

headed for a
bright future!



NEVADA POWER COMPANY

SERVING NEVADA SINCE 1906



REDDY KLOWATT
Your Electric Servant ©



PERRY'S MEN'S SHOP

1 West Pacific Henderson, Nevada
Phone 565-6421



135 Water Street . . . Henderson, Nevada
Phone 565-1888

Henderson Air Conditioning and Sheet Metal

667 Lake Mead Drive
Phone 565-2181

Carrier Air Conditioning
Amana Air Conditioning and Heating

M. L. Chauncey, Owner

Fast, Dependable Service

HENDERSON DISPOSAL SERVICE

74 East Texas

Phone 565-4651

Nevada's Progressive Bank Salutes

Henderson Industrial Days!

BANK OF NEVADA

PACIFIC & MARKET STREETS • PHONE 565-1011
HENDERSON

"Helps you get the things you want"

"THE FRIENDLY CORNER"

564-4454

JOE ZACH'S
TEXACO



LAKE MEAD DR. & WATER

SIZZLER

STEAK HOUSES

TOP SIRLOIN STEAK

\$129

SERVED WITH POTATOES,
ROLL & BUTTER

(CHILDREN'S PORTION HALF PRICE)



BEST WISHES

from

BILL and VERA MAINOR

**FRONTIER NURSERY
and FLORIST**

Across from Rose de Lima Hospital

87 Lake Mead Blvd.

565-2722

Henderson's First TV Service Shop



- Color TV
- Stereo
- Radio

PHILLIPS RADIO & T.V.

Expert Guaranteed Service in a Hurry

SALES - SERVICE - RENTALS

Victory Village Shopping Center • Henderson
Phone 564-7923

For dependable all-year AIR CONDITIONING

Gas makes the big difference

...costs less, too



CALIFORNIA-PACIFIC UTILITIES COMPANY

The future for Henderson indeed seemed bright during those early weeks of 1951. The entire town was concerned when Superintendent of Schools, Ben Church, announced on February 22, "Henderson schools cannot continue through the year unless special funds are available."

Speaking to Rotarians in Boulder City, George Franklin, former county commissioner, suggested that much of the county's school money troubles would be solved if immediate placement of the BMI plant on county tax rolls could be accomplished. Franklin also explained the county fared well when the federal government owned the plant and paid the county in lieu of taxes, but since the transfer to the State, the county had received very little money.

Before anything could be done about the school situation, Ben Church suffered a fatal heart attack on June 27. Following this tragedy, Lyal W. Burkholder, principal of Basic High School, was appointed to succeed Church as superintendent, and John A. Dooley became principal of Basic High School.

On March 26, 1951, Governor Russell and his newly appointed CRC met with county and town officials at the plantsite in Henderson. During the 7-day meeting, preliminary plans were established that would become the foundation for the future of Henderson. From the desk of CRC assistant secretary, Don Ashbaugh, former *Boulder City News* correspondent, came "CRC Newsletter," published in newspapers all over Nevada, advising citizens of CRC activities in Henderson. From minutes of this meeting also, came information that Henderson now sustained a population of 6,250.



BASIC BOMBARDIER: Feb. 25, 1944 — With Catholic dignitaries of two states assisting, Most Reverend Thomas K. Gorman blessed the new church of St. Peter the Apostle's Parish here on Feb. 20, 1944. Following the Mass a banquet for about 400 was served at Anderson's Cafeteria. In this picture, officials of Church, State and Industry break bread at banquet after dedication. From left: (3) Governor Carville, Bishop Gorman, Frank Heher, (toastmaster) U. S. Senator Pat McCarran, Father Peter Moran, the pastor, and F. O. Case, general manager of BMI.

Southern Nevada's Quality and Fashion Department Store

Noted for
Famous Brands
and Friendly Service

*In the Heart of
Downtown Las Vegas.*

418 FREMONT

In addition to business of leasing the plant, CRC at this meeting was forced to consider two urgent petitions. One petition with 600 names requested permission for residents to buy their homes in which some had lived since 1942. The other petition would have equally serious ramifications; it came from a religious group, asking that gambling and liquor be permanently barred from Henderson. This petition was countered with a request for a liquor and gambling license by two other residents who proposed establishment of a small bar with slot machines in the civic center.

With these activities making residence in Southern Nevada essential, Governor Russell announced that for the first time, CRC would have its headquarter activities centralized in one place with a transfer on June 1, 1951, to the administration building on the BMI plantsite.

Three weeks later, CRC engaged the George Von Tobel Engineering firm of Las Vegas to start a survey that would establish lot lines in the townsite. Still no decision was reached about sale of homes. At a mass meeting called by President Earl Keenan of the Tenants Council on June 28, he pointed out: "A real crisis is approaching and the whole situation may take a drastic turn if Henderson residents do not maintain the utmost vigilance to protect their rights."

Keenan's statement drew an angry retort from CRC, but at their meeting the next day, the commission approved sale of an entire block in the civic center to Prime Meats Market, with the understand-

ing the company would extend their store and parking lot. Lots in this transaction were priced at \$3,375.

Sale of the drug store to J. H. McBeath, barber shop to Jack Higgins, and the machine shop to O. J. Scherer, was also approved by the commission. Although no action was taken on this matter, Hershel Trumbo urged CRC to sell him the telephone company outright as increased service was forcing necessity for expanded facilities requiring a substantial expense for installation.

Still no action was taken for disposal of the houses. Reverberations over housing at Henderson reached near hysteria as *Nevada State Journal* in Reno blasted CRC's delay, noting that most industrial contracts issued for BMI facilities included promise of adequate housing for employees.

"BMI negotiations are continuing, but the worst headache of all has developed over disposal of the Henderson homes," said *Nevada State Journal*. "The commission has found itself caught in a sharp cross-fire. Prospective purchasers of BMI units insist they were promised houses for their workers. People who live there now insist they have first right to buy the homes, of which 412 are rented to people who have no connection with either BMI or the Henderson business area. There are reports that these homes, which rent for very nominal figures, are occupied by Las Vegas residents who rent their homes in that city for fancy figures and live at Henderson."



**MINING
CONSTRUCTION
TRANSPORTATION**

**RENO
LAS VEGAS**





OCTOBER 20, 1951: Sharply at nine o'clock Saturday morning, the Federal Homes Development Co., moved into Henderson to start taking orders for homes they describe as the "Freedom House," to be constructed along Basic Road. Here citizens stand

in line to register for a home. Within a week 150 homes were purchased, with 75% of the sales to Henderson people, and 25% to people from surrounding area.

Electrical,
Heating, and Plumbing
SUPPLIES

**STANDARD
WHOLESALE
SUPPLY CO.**

855 West Bonanza Road
LAS VEGAS • NEVADA
Phone 382-6930

Palm Mortuary
(MAUSOLEUM - CEMETERY)
800 Boulder Highway
Henderson, Nevada

BASIC MOTORS
General Repairs

Tune-Up Front End Alignment
Brake Work Radiator Repair

PAINT and BODY SHOP

Ride Air Conditioned - Get FrigiKing

433 West Lake Mead Drive - Phone 565-3191
TONY RAGOZZINE - OWNER

King's FLOWERS

"FLOWERS OF DISTINCTION"

2 Water Street
565-2373
Henderson, Nevada

While the Tenants Council called mass meetings to protest eviction notices, CRC evaded the issue by traveling to Washington D.C. to attend Federal Agency hearings related to the project that would soon bring natural gas to Henderson.

So intense were feelings at this time, that many failed to notice a short feature on the last page of the local newspaper announcing that James R. Dickinson of the University of Nevada's English Department would direct a program offering full-credit university courses with classes to meet in Las Vegas High School classrooms. Enrollment soared, surprising northern educators, as it became evident that soon a full university in the south would be competing with the established University of Nevada. Henderson students would be a considerable portion of the student body at the new university.

On October 14, 1951, St. Peter's parochial elementary school was dedicated, in a ceremony which revealed that land for the school was acquired through CRC, with assistance of S. R. "Stub" Dubravac, plant manager, and former Governor, Vail Pittman. The L-shaped, cinder-block building was constructed entirely by volunteer labor, and 146 pupils were already registered, with three Dominican Nuns in charge.

As the overcrowded schools caused as much concern as lack of housing, the State Department of Education reported on November 22, that Clark

County had a school enrollment of 10,002 for the 1950-51 school year, compared with 8,055 for Washoe County. The town, not yet ten years old, was already the fourth largest city in Nevada. In spite of obvious competition between the city of Clark County, it was evident that Las Vegas was anxious to help the struggling new town, and Lyal Burkholder reported: "A few weeks ago, I sent to Washington two applications to the Federal Security Agency which works up a priority index of areas seeking federal school construction aid . . . One of the applications was sent through the Education District ruled over by Las Vegas Board of Education. The board, realizing the dire need of Henderson for high school facilities, sent in no other requests for themselves concentrating their efforts, instead, on Henderson." A wonderful inter-city gesture, this would not be the last time Las Vegas would come to the aid of Henderson.

Part of the housing problem was finally solved, as Federal Homes Development Company moved into Henderson to take orders for homes that would be built along Basic Road. On October 20, 1951, 150 families signed papers authorizing construction, and it was noted that the 2nd units would be built along Victory Road and BMI Hiway, with the 3rd unit to be installed in the big triangle behind the hospital leading to a point on Boulder Hiway. Grading for the new homes was begun on January 3, 1952, and by June families were moved into the new addition.

**GROWING WITH
HENDERSON**



**BOB OLSEN
Realty and Insurance**

6 WATER STREET
Phone 564-1831



SALES - SERVICE
TELEVISION - STEREO - APPLIANCES
GUARANTEED REPAIR OF
ANY HOME APPLIANCE

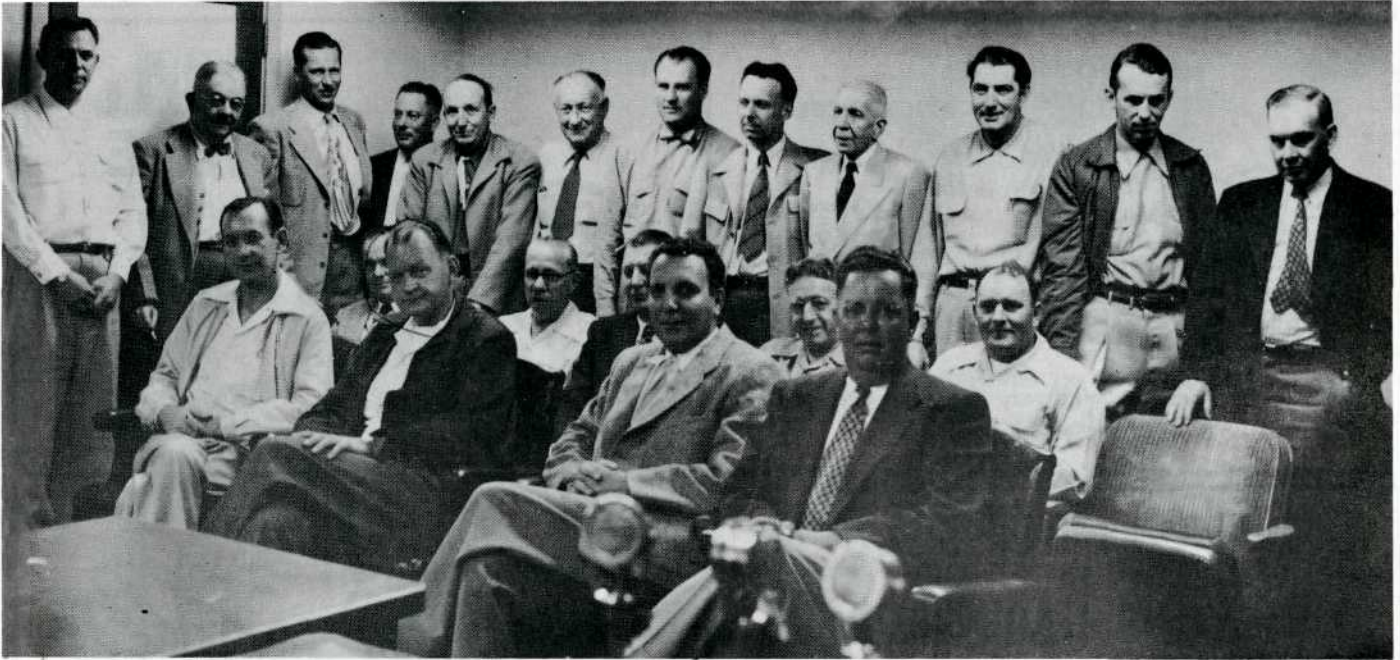
RADIO-TV DOCTOR

DANNY DREW - Owner
133 WATER ST. - HENDERSON
Phones 565-3671 or 565-4511



"First with the Finest"

1440 Las Vegas
Blvd. North
P.O. Box 560
LAS VEGAS, NEVADA



CHARTER MEMBERS OF HENDERSON ROTARY CLUB had their organizational meeting on March 31, 1952, in the CRC conference room at the plant. In the front row, left to right are Tom War, Charles Bontrager, M. M. Zenoff, John VanderLaan; next row, Jo McBeath, J. Ray Coulter, President R. W. Lottridge; Rev. Rord Gilbert, Hugh Moran. Standing, left to right, George Ullom, E. W. Seckendorf, President Harry Allen of the Las Vegas Rotary Club, Special District Deputy A. J. Shaver, Don Ashbaugh, H. M. Alarid, F. A. McGonigle, S. J. McCarroll, Frank Trotter, Robert Pfluger, Robert F. Shurtz and R. P. Feist. Not shown in the picture are Frank Plasha, Dr. J. H. Coogan, Harve Perry, A. T. Newell, H. H. Houtz, Rollin Smith, Bruce Gates, O. J. Scherer, J. A. Dooley and Dr. Lorne Phillips.

U. S. Lime Division

THE FLINTKOTE COMPANY



MANUFACTURER OF DIVERSIFIED PRODUCTS FOR HOME AND
INDUSTRY



MUCH SUCCESS
from
**ELLIOTT
ROOFING**

2121 No. Boulder Highway Phone 565-8582
PITTMAN

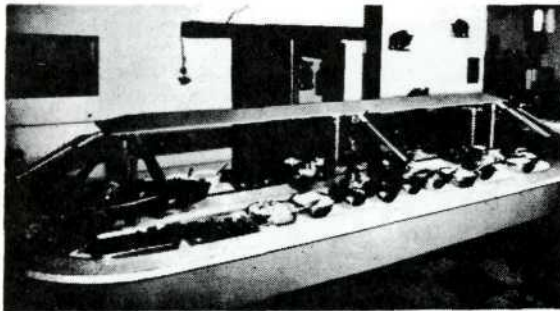
Phone 565-5555

**LYONS HARDWARE
and Sporting Goods**



CLINTON LYONS
16 West Pacific
Henderson, Nevada

*The Home of the
Famous SMORGASBORD*



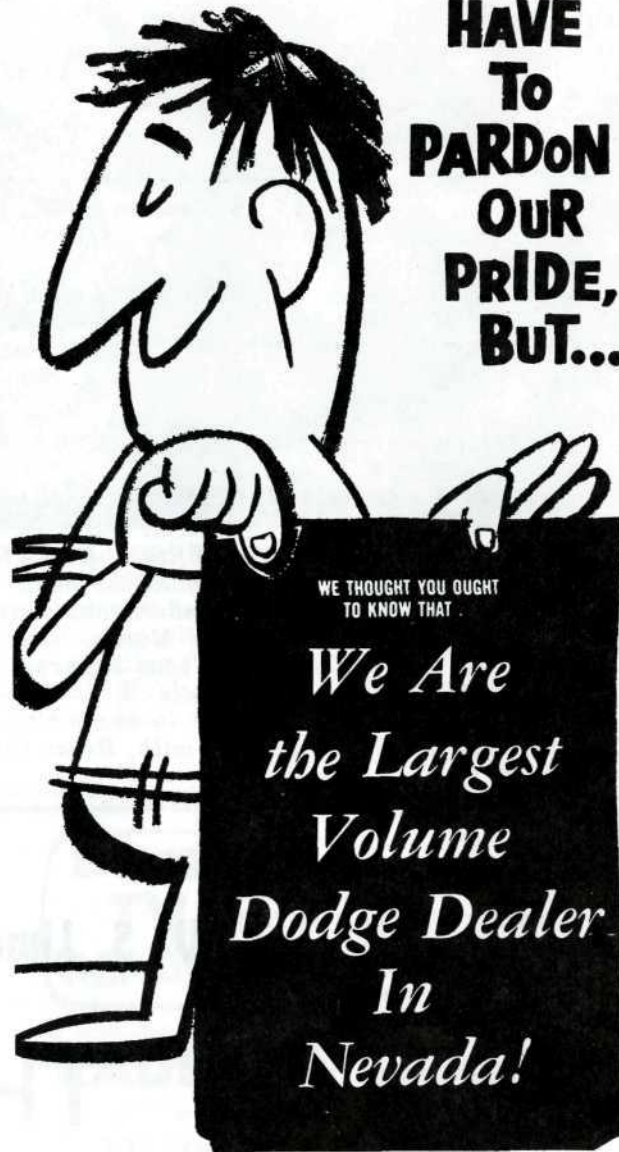
**Swanky
Club**

LUNCH
AND DINNER

- Cocktails
- Chicken
- Steak
- Lobster
- Smorgasbord

920 No. Boulder Hwy. HENDERSON Phone 565-9997

**YOU'LL
HAVE
To
PARDON
OUR
PRIDE,
BUT...**



WE THOUGHT YOU OUGHT
TO KNOW THAT

*We Are
the Largest
Volume
Dodge Dealer
In
Nevada!*

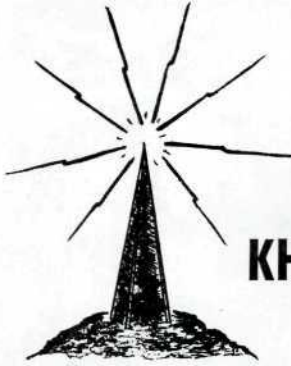
And, we want to take this opportunity of extending our best wishes for a highly-successful Industrial Days celebration in Henderson this year. Stop in and see us! We'll be glad to show you the new Dodge or Dart.

**DICK STEWART
Motors, Inc.**

Authorized Dodge Dealer . . . Sales and Service

460 BOULDER HIGHWAY
HENDERSON . NEVADA

WELCOME AND CONGRATULATIONS



to
THE NEW

KHBV - Channel 5

Henderson, Nevada



LOPEMAN and ANDERSON

Farmers Insurance

INSURANCE AND REAL ESTATE

30 Water Street — Henderson

Phone 565-3456

Welding - Trailer Hitches STEEL CONSTRUCTORS

1414 Athol Street
Henderson, Nevada
Phone 565-2544

John Pantuso and Son

Lake Mead Boat Harbor

Las Vegas Wash on Highway 41



R. A. Gripenotog, Pres.
Phone 565-9111



HENDERSON TRAILER HAVEN

Lake Mead Drive
HENDERSON
Phone 565-3202



Open 6 a.m. - 12 midnight

84 Pacific Street
Henderson

*Fresh Produce and Groceries
Beer and Cold Drinks
at Popular Prices*

LIGOURI'S BAR

"Home of Nevada's Famous Ham Sandwich"

Proprietor - John J. Ligouri
1133 Boulder Highway
Phone 565-9961

FRONTIER FIDELITY SAVINGS

and loan association

Charleston & Ninth • Las Vegas



HENDERSON A & W Drive In

210 South Boulder
Highway

Phone 565-4121

*Delicious Food
Refreshing Draft Root Beer*

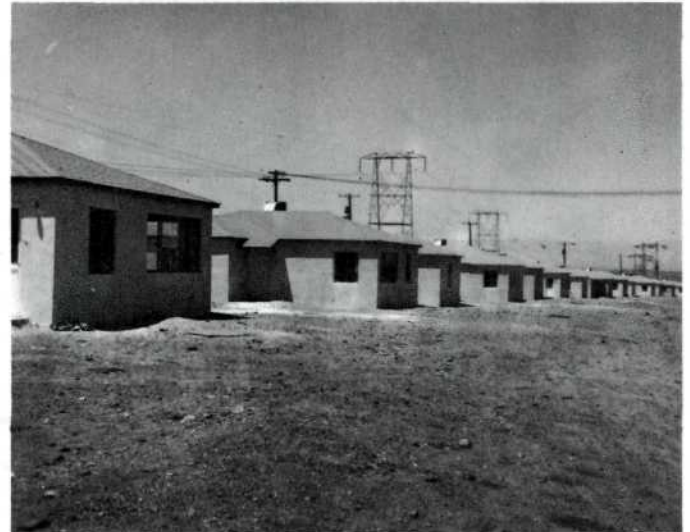


GOOD LUCK!

Henderson Bowling Lanes

OPEN
24
HOURS

Boulder
Highway
Henderson



HENDERSON HOME NEWS: July 3, 1952—MODEL HOME NOW OPEN: The eye-catching pastel green model home with the two-tone awnings at 401 Victory Road is now open every Saturday and Sunday from 1 p.m. to 5:30 p.m. John Repogle, superintendent of construction for Federal Homes Development Co., said that approximately 45 families have moved into their new Henderson residences. It is expected that nearly all houses in Blocks A, B, C and D will be ready for occupancy by Saturday of next week, thus bringing the total of completed buildings to 125.

SERVING HENDERSON FOR MORE
THAN 17 YEARS, with . . .



Phone 565-4771
136 Market St. • Henderson



BASIC GLASS CO.

Auto Glass - Mirrors - Home Replacement



319 Water Street
Henderson, Nevada
Phone 565-2022

Ray Crunk

MERIT DRUGS

DRUGS - CANDY - COSMETICS

Package Liquors
and
Coldest Beer in Town

Phone 565-7262

14 Pacific

Henderson

Hartle Enterprises Used Cars

1809 Boulder Highway, Henderson

Phone 565-6191 or 564-9833

*All Makes of 1967 Cars, Trucks and Campers
at Discounted Prices*

CONGRATULATIONS

Kathy, Joey
Palma, Maxine
Dorothy and Arvan

**Mr. R-Van's
Hair-um**

125 Water Street
Henderson

Phone 565-4501



Industrial and Agricultural Chemicals

**AMERICAN
POTASH
&
CHEMICAL
CORPORATION**

HENDERSON, NEVADA

HENDERSON

TOWN HOUSE

Phone 565-8777

73 Water St.
Henderson

Motel

**BEST WISHES . . . for a Successful
1967 INDUSTRIAL DAYS Celebration**

**Young & Rue
Moving and
Storage Co.**

1624 Mojave Road
LAS VEGAS • NEVADA
Phone 737-3060

**Las Vegas
Convention
Service Co.**

1624 Mojave Road
LAS VEGAS • NEVADA
Phone 737-4115



By the end of March, 1952, Stauffer, WECCO, and U. S. Lime, had purchased their facilities for a total price that exceeded \$10,000,000; funds had been appropriated and plans put into action for a new high school and elementary school; daily postal delivery service had become effective; and Bank of Nevada had requested approval of the State Banking Commissioner for opening a branch bank in Henderson.

The entire city forgot past differences to organize a 4-day celebration scheduled to begin on April 17, in honor of the 10th birthday of Henderson.

Civic organizations participated to stage a minstrel show, concert, flower and art exhibit, square dance and street dance, climaxed with a parade that brought almost every resident to Water Street.

So successful was the fiesta that Chamber of Commerce officer, N. D. Van Wagenen, wrote: "So much enthusiasm has been expressed by the people of Henderson over this celebration that the Henderson Chamber of Commerce is seriously considering an annual affair emphasizing the industrial development of this community."

On Friday, May 23, at 10:29 a.m., Governor Charles Russell affixed his signature to a document authorizing transfer of residential assets in Henderson from the State of Nevada to Basic Management Incorporated, the organization of plant lessees. July 1, was named as the day the transfer

would become effective. John W. Galbreath Co. of Columbus, Ohio, was hired by BMI to expedite sale of the homes, and Mrs. Teddy Handy managed the Galbreath office, with Mrs. Cecile Lambert as her assistant.

With this transfer, a total valuation of nearly \$15,000,000 was placed on the Clark County tax rolls, and BMI arranged to pay operating costs of Henderson until the end of 1952.

Speaking to Henderson Rotarians, the *Review Journal's* Al Cahlan once again predicted a bright future for the town he had helped create: "Henderson will undoubtedly become the third largest city, if not the second largest, in Nevada. What is good for Henderson is good for the whole country."

The Henderson Chamber of Commerce
thanks the ADVERTISING SPONSORS

and the SHOWBOAT HOTEL
for providing the fireworks.

Let Your Steel Needs be
"TAYLORED"
TAYLOR STEEL COMPANY

1548 Athol St. - Phone 564-3341
Henderson, Nevada

It's a
way of life



For Safety Engineer Gordon C. Frisby of Kennecott Copper Corporation's Nevada Mines Division safety is not just a job. It's a way of life. But that's not unusual. Safety is a way of life for Kennecott itself. The company's long-standing emphasis on safety has gained for it one of the best safety records not only in the mining industry, but in all American industries. Gordon Frisby helps maintain that record with daily safety inspection trips around Kennecott's eastern Nevada mining operations. Much of the time he simply talks safety. And that's a subject second to none at Kennecott.



THE PEOPLE OF KENNECOTT
One of a Series.

BEST WISHES ... for a Successful Industrial Days Celebration!

You Can WIN over \$30,000.00 FREE Each Month

AT THE ELDORADO CLUB'S

9:30 a.m. — 11:00 a.m. — 1:00 a.m.

BINGO GAMES

2	16	31	46	62
4	19	33	49	63
5	23	FREE	52	68
8	27	38	57	70
	29	41	58	73

NEVADA'S BIGGEST

BINGO
Bargain!

AND YOU'LL FIND IT
ONLY AT HENDERSON'S
ELDORADO CLUB!

Here's a Special
INVITATION TO VISIT US
During the Industrial
Days Celebration

the Friendly

ELDORADO
CLUB

DOWNTOWN
HENDERSON

- CASINO
- RESTAURANT
- BAR
- KENO
- POKER

**PARTY BINGO FOUR
TIMES DAILY ...**

AT 2:00-4:30-8:00
and 11:00 P.M.



There's always plenty of action
... 24 hours a day ... at the
friendly ELDORADO CLUB. Lots
and lots of "loose-as-a-geese"
slot machines. FREQUENT
"DOUBLE-JACKPOT TIMES"
ON ALL OF THE SLOTS

BIG SLOT PRIZES

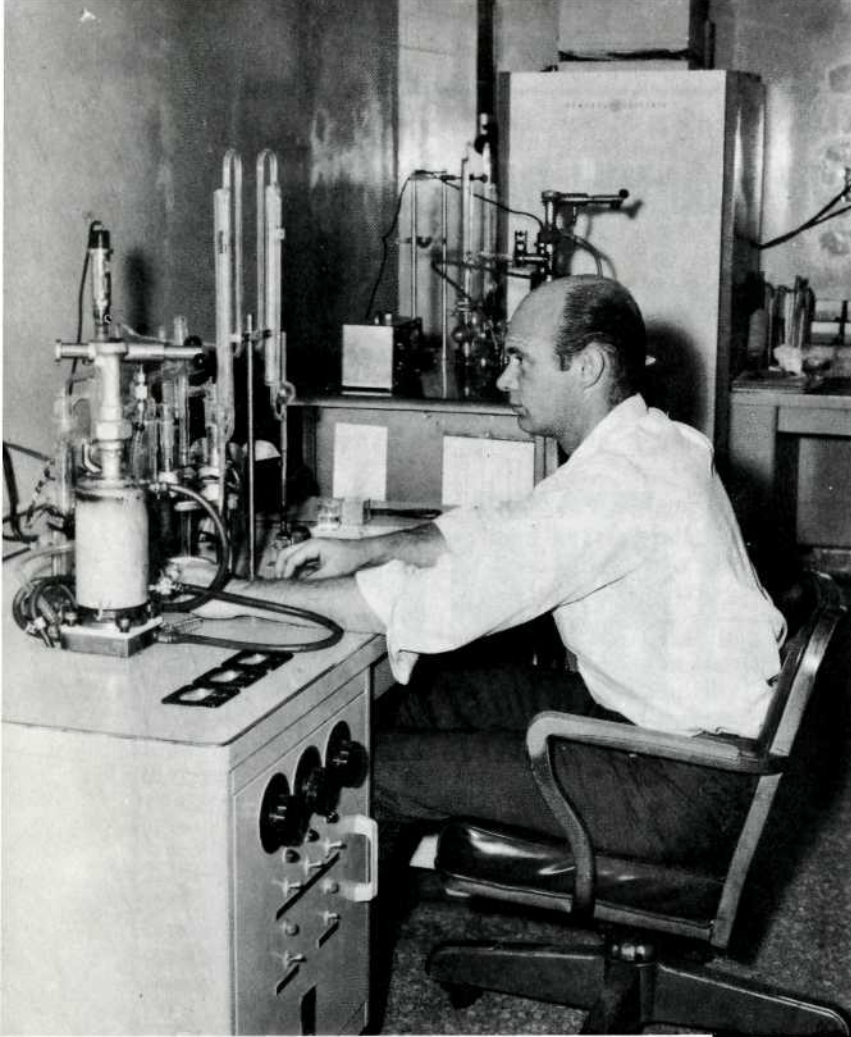
**DELICIOUS FOOD
AT ECONOMICAL PRICES**

Check Our Money-Saving
Luncheon and Dinner

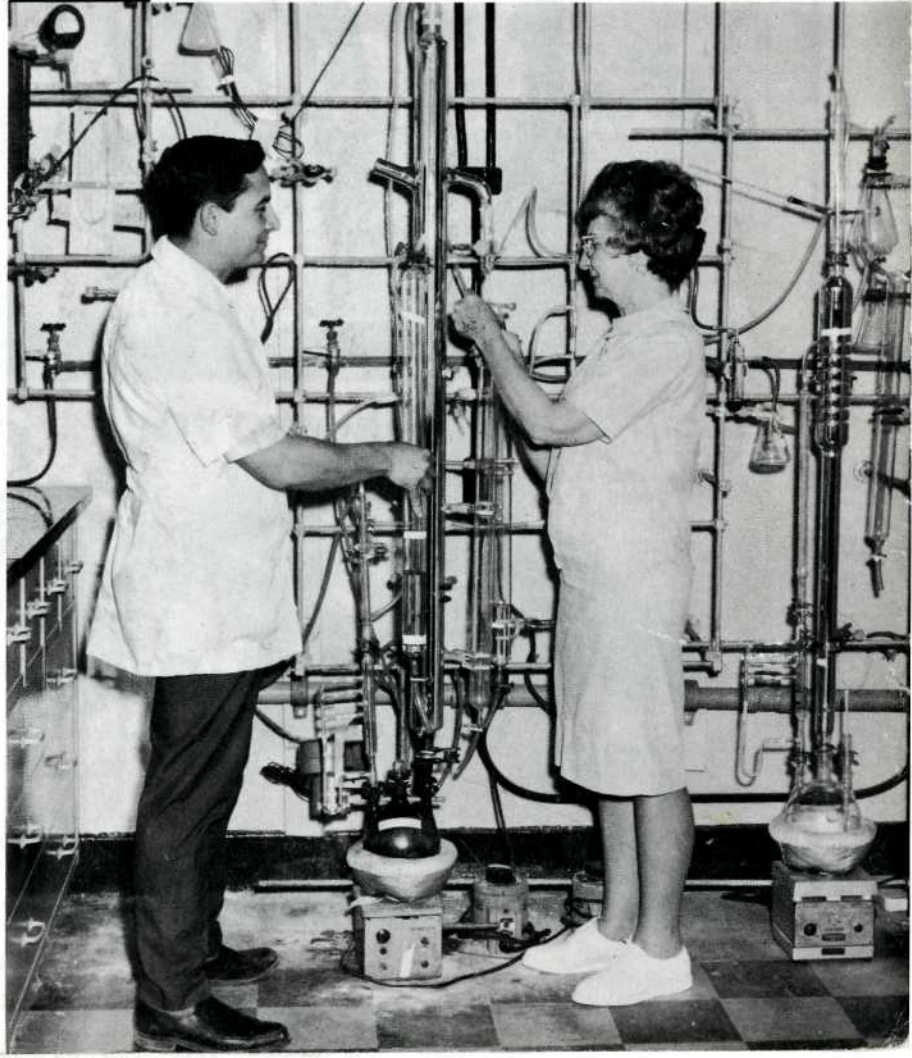
LOTS OF FREE PARKING

**TITANIUM METALS CORPORATION
OF AMERICA**

Research Laboratories
Henderson, Nevada



Mr. Vern A. Ullrich, 51 Atlantic Street, Henderson, is operating a TMCA designed and built vacuum fusion unit to determine the oxygen content of titanium samples. In the background is a similar unit built by Laboratory Equipment Corporation under license from TMCA.



Mr. Jay J. Henderson, 127 Copper Street, Henderson, and Mrs. Thelma Burt, 660 Avenue D, Boulder City, are working on a precision laboratory distillation column used in research studies of titanium tetrachloride purification. Mr. Henderson, an accomplished glass blower, makes many repairs and modifications on this and other glassware equipment. Mrs. Burt is the principal operator of the distillation equipment.