



Industrial Days Bulletin Committee:
Selma Bartlett
Dick Pryor

Pictures: Woodruff Photos

Historical Narrative: Mary Ellen Vallier Sadovich Copywrite: 1966 Documented copy of the historical narrative used in this pamphlet is on file at the office of the Henderson Chamber of Commerce.

the 1966 Industrial Days

"the Western Way"
are
dedicated

TO YOU "PODNER." Come along and join in with the Henderson Chamber of Commerce in reliving the gay, relaxing, and colorful days of yesteryear.

Whether it's Home on the Range or Home in Henderson let us take a moment to reflect back on those great human values that were so prevalent during the "building of the great west" — GOD FEARING — DESIRE — COURAGE — PERSEVERANCE — and many, many others. In doing so, let us, with the same spirit and resolve of the "ole westerner," meet the challenges of today in "Building our Hometown Henderson."

It is the committee's intention to continue this theme for Industrial Days and each year develop more and more western color and atmosphere. In this spirit, western and gay 90's costume, will be the official dress of the day.

The parade will also have an ever increasing western flavor. Enjoy a real western jackpot rodeo; a western Bar B Que; a "western Kangaroo Kort"; a western country music dance; a western horse show; we may even inject a western atmosphere in the beauty contest and carnival or get a cowboy to ride a skyrocket into orbit during the fireworks.

We welcome you to attend the Henderson Industrial Days—"The Western Way" April 20-24, 1966.

GET INTO YOUR DUDS, BRING YOUR 6-SHOOTER, THERE'S FUN FOR ALL . . .

Frank Morrell, General Chairman Henderson Industrial Days

HENDERSON DRUG CO. Serving the Needs of Our Community... We are happy that we have been able to serve the Henderson community since its earliest days. And we are anxious to add our "best wishes" for a successful Industrial Days this year. Our three separate locations (listed below) make it more convenient for you to shop with us **HENDERSON** REXALL DRUG MARKET AND ARMY STREETS 'Downtown" Phone 565-1291 MEDICAL **ARTS** PHARMACY 71 Lake Mead Drive Across from the Hospital' Phone 565-8016 HENDERSON Walgreen Agency DRUG 526 So. Boulder Highway On the Highway"

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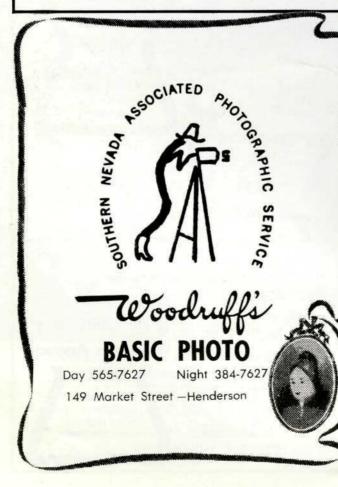
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Industrial Days Western Dance Elks Lodge		
Bands Dick Geuder		
Flower Show Desert Gardeniers, Patio Unit		
Beauty Contest Kiwanis Club		
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Highway Dedication Cecile Becker		
Kickoff Jubilee Dallas Bossard		
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History Henderson Nevada PART III

Thirteen hundred and thirty days had passed since a fleet of bulldozers moved into the desert below Black Mountain breaking ground for the \$173,000,000 magnesium plant that would bring water and electricity to this part of Nevada for the first time under direction of Howard P. Eells, president of Basic Magnesium Incorporated.

"The last frontier has become a new frontier and BMI has wrought the change," was the observation recorded by a magazine reporter who toured the area in 1943. BMI had become number one defense job in the United States; Henderson, the town growing up around the plant had become third largest city in Nevada; and BMI had become largest producer of magnesium in the world.

But, by May 8, 1945, when Germany signed terms of surrender ending the European phase of World War II awarding victory to United States and her Allies, BMI had already been silenced more

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BANNED Books of the Past

We hear and read a great deal these days, about pornographic, obscene and just plain "dirty" books. What most of us do not realize it that this problem has been with us almost since the emergence of the written word. As far back as 387 B.C. Plato suggested expurgating Homer's "Odyssey" because he felt is was unfit for immature readers.

The Henderson Public Library, in honor of National Library Week, in April, has placed on display a number of banned books of the past and the reasons they were banned. All of these books are now fully accepted reading and most of them are on required lists for High School and college students. Many of them have turned out to be childrens' classics—a far cry from the purpose for which they were written. "Gulliver's Travels" is such a book.

Jonathan Swift, the author, was disgusted with almost everything political in the England of his time. He could not speak out directly against such corruption or he would have been thrown into prison, but he could, and did, write a book "poking fun" at high officials. The world has forgotten the individuals so satirized, but the children of today enjoy his book for the fantastic adventures with which he masked his criticism.

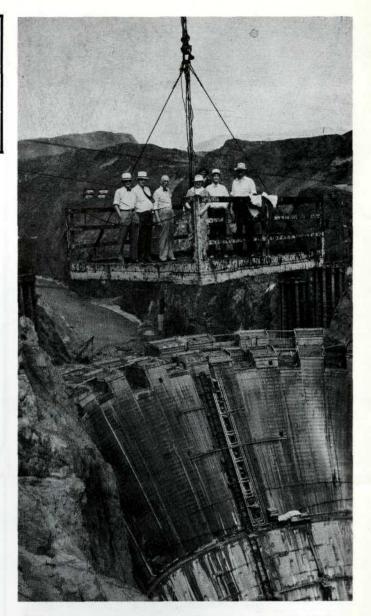
So often we Americans take for granted the freedom of the press and the freedom of speech, or the right to read what we wish and to say what we think. Only in recent years, has this become at all widespread and even now there are many parts of the world where a tight censorship is maintained over the spoken and written word. There seems to be a fear on the part of those in power, that the masses of people should be kept ignorant of certain facts. Gibbons' "Decline and Fall of the Roman Empire" was banned in 1779 for this very reason.

It may come as a surprise that "Don Quixote," "Robinson Crusoe," Shakespeare's "Tragedy of King Richard II," "Huckleberry Finn," and Walt Whitman's poetry "Leaves of Grass" were also among the "banned."

Let us in America be sure that our libraries are kept "open" for all and that "pro" and "con" of each controversy is presented. After all, the ostrich became almost extinct by sticking his head in the sand and refusing to see his danger, and in so doing, practically asked for "plucking." Let us not emulate the ostrich.

The slogan for National Library Week is "Keep Growing — Read!" See to it that you keep growing too, for the book you think should be banned today may become the classic of a future generation.

Lydia S. Malcolm, Librarian Henderson District Public Library



Vail Pittman, Dr. Elwood Mead, George W. Malone and Mrs. Malone, and Pop Squires looked over construction of Boulder Dam from construction elevator during summer of 1932. Within a few days, Pittman was governor of Nevada, the reservoir behind Boulder Dam was named honoring Elwood Mead, and George Malone became Nevada Senator. From the position of Editor of "Las Vegas Age," Pop Squires recorded activity in Southern Nevada from 1905.

THANKS TO OUR PATRONS

from

HENDERSON INDUSTRIAL

DAY'S COMMITTEE

than six months. Magnesium production was no longer necessary for defense; most of the 14,000 employees had moved away seeking other employment; enrollment in the school system was reduced by two-thirds; and well over half the houses were vacant. This year would bring the end of World War II. Many wondered whether it would also bring the end of Henderson.

Reconstruction Finance Corporation now assumed control of the huge defense plant. Chairman of Board of Directors of RFC was Charles H. Henderson, for whom the city had been named. His personal interest in salvation of the city that bore his name would soon become evidenced. Under RFC, an effort to utilize BMI facilities for other industrial production was made. One of the ten large metals units was converted to production of chlorates and perchlorates, and an attempt was made to operate the plant on a multiple tenancy basis.

On May 21, 1945, Stauffer Chemical Company, one of America's largest independent chemical producers assumed a lease and took over operation of the caustic and chlorine plant at BMI Project. Employing over 300 personnel, Stauffer shipped in raw materials from California, then shipped their products in railroad tank cars utilizing a fleet of thirty trucks in around-the-clock shifts to supply customers located off rail sidings.

Three days later, Las Vegas Evening Review Journal informed citizens of Southern Nevada that

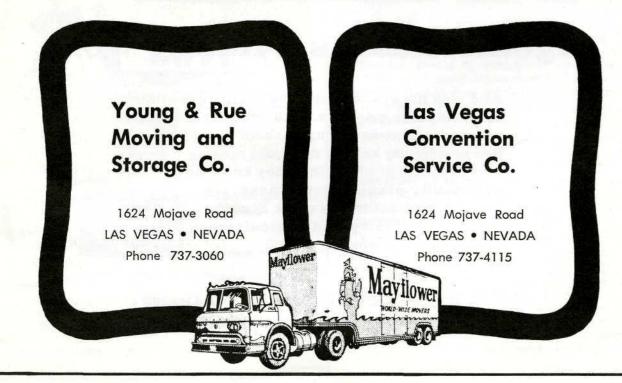
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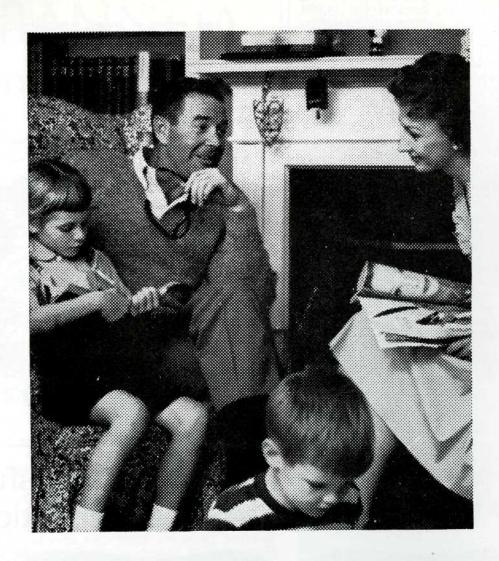
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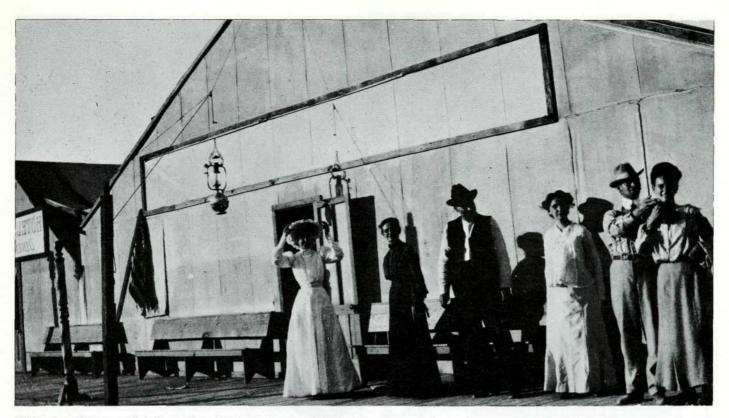
And also the goal of any good company's attitude on community relations. Like Stauffer's. Stauffer people feel just as strongly about being a part of this community as they do about making the very best chemical products that they know how. That's

community-plant togetherness...a vital ingredient in the work Stauffer does for industry and agriculture throughout the world.



STAUFFER CHEMICAL COMPANY

HENDERSON . NEVADA



This Las Vegas Hotel, a boarded up tent, offering rooms at \$1.00 for each person for each 8 hours, was erected to accommodate the crews expected to participate in the sale of Las Vegas townsite on May 15, 1905. Only one white woman resided in the valley at that time, so waitresses from a hotel in Los Angeles were brought to Las Vegas temporarily to attend the dining room during the sale.



a contract between Western Electrochemical Company and the federal government had been completed. Soon WECO, a pioneer company in the field of guided missile propellants and electrolytic manganese, joined Stauffer using facilities of BMI in Henderson. Some 500 personnel were employed by WECO, and families coming to Henderson were moved into houses on the old BMI townsite.

Newspapers all over Nevada noted the death of Senator James G. Scrugham on Monday, June 25, 1945, and many remembered this former Governor of Nevada had worked closely with Howard P. Eells to make possible construction of BMI at Henderson.

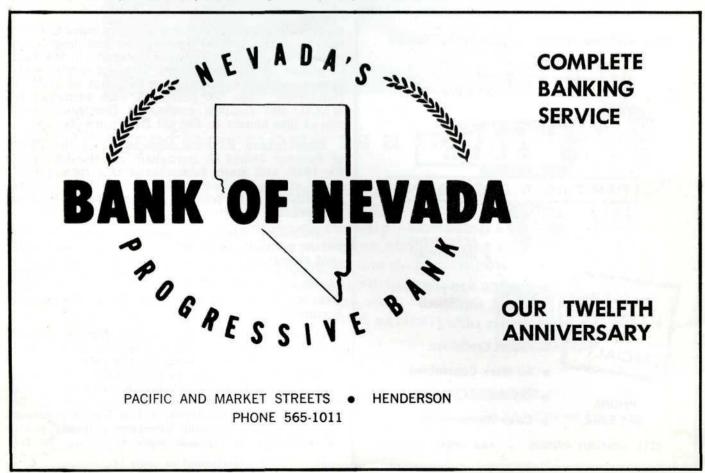
Following demise of Senator Scrugham, Nevada's political environment underwent a significant change as E. P. Carville resigned his position as Governor. Vail Pittman, Lieutenant Governor, new became Governor. In this position, he appointed Carville to fill the unexpired term of James G. Scrugham.

Vail Pittman, brother of the former Nevada Senator for whom Pittman, Nevada, was named, had long lived in Southern Nevada. Well aware of necessity for this area to have established industrial firms, Pittman's influence in Southern Nevada in the next few years would be most fortunate for Henderson. Clifford Jones, a Las Vegas businessman, became Lieutenant Governor. Already political activities in Nevada were beginning to feel

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Big Headache! Colorado River Commission found out taking responsibility for BMI Project was a big headache when people started to complain about leaky roofs, broken water pipes, electrical deficiences, etc. Julina Moore, WAA officials; Alan Bible, Nevada District Attorney; and unidentified members of WAA and CRS discuss formation of Basic Magnesium, Inc., to control these matters.



the direction of an ever growing population in the south.

Affairs in Nevada were of even less than secondary importance as in a move that startled the entire world, on August 6, 1945, United States bombed the Japanese city, Hirsohima, with an atomic bomb. In a flash of light that brought death to some 160,000 residents of that tragic city and the end of World War II, power of the atom had been demonstrated, and the atomic age was ushered into existance. For Southern Nevada, this would have far reaching affects, for already federal scientists were considering mountain ringed, uninhabited deserts not far from Henderson for an atomic testing range. Industrial firms now eyed facilities of BMI project with possibility of use for the new industrial revolution which would undoubtedly be brought about with development of atomic power.

Then, in an editorial in Las Vegas Evening Review Journal, on August 21, John Cahlan, managing editor of that newspaper, released the astounding news that Nevada did not plan to pick up its option on power generated at Boulder Dam. "While many companies eye Las Vegas sites for post war industry, Nevada is still unable to assure corporations of any Boulder Dam power nor to quote the price should such power become available." Going on, Cahlan revealed that unless Nevada took advantage of the withdrawl clause in the Boulder Dam Contract, state power distribution would end on

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And, we want to take this opportunity of extending our best wishes for a highly-successful Industrial Days celebration in Henderson this year. Stop in and see us! We'll be glad to show you the new Dodge or Dart.

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HENDERSON . NEVADA

November 6, 1945, and industry already established at BMI might be left without energy to operate.

When other editors throughout the State picked up this editorial for reprinting, Senators McCarran and Carville explained the situation pointing out that power was available from Number 7 unit at Boulder Dam, However, Nevada, under the contract, would be forced to "take and/or pay for whatever electrical energy the unit produced whether power was sold or not." At this rate, Nevada would be forced to assume a debt of \$385,000 per year and hope to sell power to cancel the debt. Both senators promised to study the possibility that industries expected to come to Henderson would be able to buy the power, relieving the State of this indebtedness.

In an effort to contribute support to secure power for Nevada, Henderson businessmen and women formed the Chamber of Commerce with the first regular meeting held on August 24, 1945. William Byrne, Administrator of the Hospital, and former staff assistant to Project Manager of BMI, was elected President Pro-tem. At this meeting and for several meetings thereafter, business was limited to discussion of the Boulder Dam power situation.

On August 30, an editorial was formulated by this newly organized Chamber of Commerce urging all groups interested in future development in Nevada to take necessary action to insure power for their industries. This editorial was then sent to Nevada newspapers for printing in form of a three column advertisement. At the same time, the editorial was sent in form of a telegram to Nevada's congressional representatives and to John Snyder, Federal Loan Administrator.

Soon county, state and federal agencies were advised of activities of Henderson's Chamber of Commerce, and on October 1, 1945, letters were received from Charles B. Henderson, Nevada senators McCarran and Carville, and several other dignitaries, praising the work of the Chamber and assuring the group of support and cooperation in securing power for Southern Nevada industries.

While concern for power and water was being discussed in Henderson, other activities were taking place nearby which would change the face of South-

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Mr. and Mrs. John R. Corn came to Nevada in 1936, opened a grocery store in Pittman (Midway City) in 1941, and became interested in Postoffice work when acting postmistress left the stamps and money on their steps one day in 1944, with a note saying, "I'm leaving for Texas with my husband, take over that damn job or give these to someone else."

Mrs. Corn took the job as acting postmistress, and in 1948, John Corn was formally appointed Postmaster of Pittman Postoffice, after serving several years as member of Pittman Town Board. Mrs. Corn still lives on corner of Corn Street and Boulder Highway in Pittman, where she has managed "Golden Rule Trailer Park" since her husbands demise in 1957, shortly after retirement as Pittman Postmaster.

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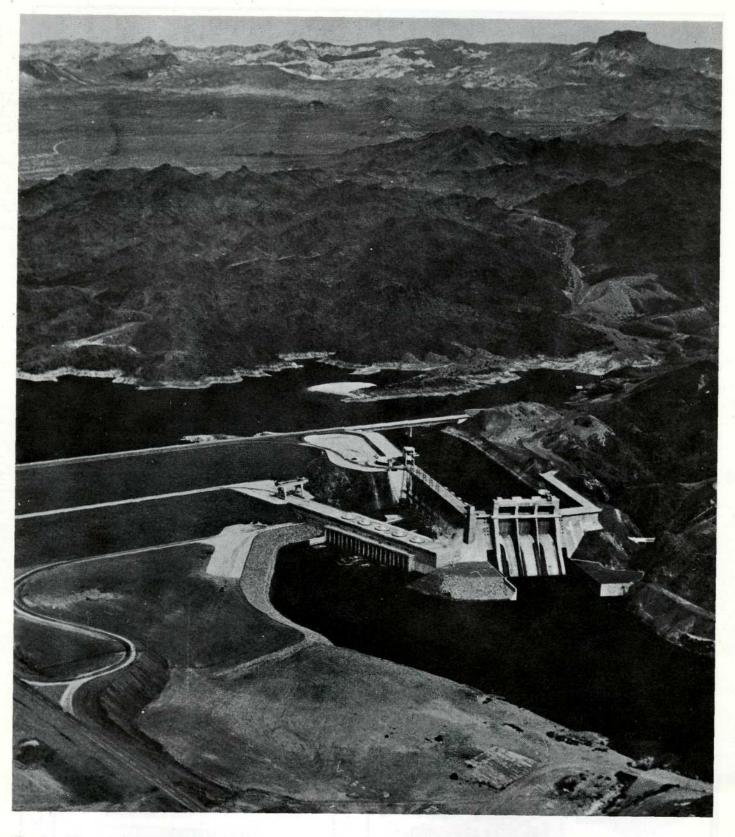
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Construction on Davis Dam in Pyramid Canyon started in 1941, was discontinued during World War II and finally completed in 1949.

Lake Mohave was formed by Davis Reservoir covering approximately 45 square miles. At high water, Lake Mohave extends 67 miles up stream to the tail race of Hoover Power Plant.

ern Nevada once again and secure more population to fill vacant homes in the townsite.

As far back as 1941, while Howard Eells was seeking a contract to build the magnesium plant at Henderson, federal legislation was passed authorizing construction of Davis Dam on the Colorado, 67 miles down river from Hoover Dam, in the southern tip of Nevada. Construction on Davis Dam had been stopped during World War II, but now, work was resumed on the project. Another recreation area was created in Southern Nevada as water flowed into the reservoir behind the Dam creating Lake Mohave.

In 1947, boundaries of Lake Mead National Recreation Area were expanded to include the area around Davis Dam and Lake Mohave. This magnificent recreation area was thereby thrust into the position of second in size only to Yellowstone Park, bringing more than 3 million visitors to Southern Nevada in one recent year.

Tourist hotels and motels were now constructed all over Las Vegas to accommodate people who came to visit Davis and Hoover (Boulder) dams and to play on the shores of the lakes in the recreation area. Benjamin Siegel started construction of Flamingo Hotel which he boasted would be the most beautiful tourist hotel in the country, rivaling El Rancho Vegas and Last Frontier which were already established, drawing customers from all over the world to the area already internationally known as the multimillion dollar playground, Las Vegas Strip.

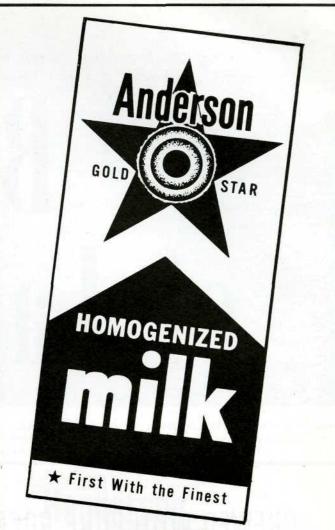
By October 1, 1945, Las Vegas Chamber of Commerce had recognized the determination of the Henderson organization, and reciprocal working relations established between these civic groups were tested as Henderson agreed to support the Las Vegas movement to have Las Vegas Army Air Field continued on a permanent basis. This action was successful, and formed the basis for this Air Field being expanded to become Nellis Air Base, home of the world famous Thunderbirds, just 18 miles from Henderson.

Many airmen stationed at Nellis now live in Henderson renting units in Carver Park and Victory Village which were saved from destruction in 1945 through united efforts of Henderson and Las Vegas Chambers of Commerce.

During this time, as Nevada agreed to pick up the option on power from Boulder Dam in deference to urgent requests from Southern Nevada, Stauffer Chemical and WECO continued to operate on a profitable basis with BMI facilities. Several other firms leased portions of the plant, but these were not successful, and a major portion of facilities remained unused. The government operated at a one-half million dollar a year deficit. Undoubtedly this deficit operation could not long endure, and necessity of disposing of this property soon became apparent.

In Ocober 1946, RFC relinquished custody of the BMI project to War Assets Administration for dis-

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FIRST with the Finest!

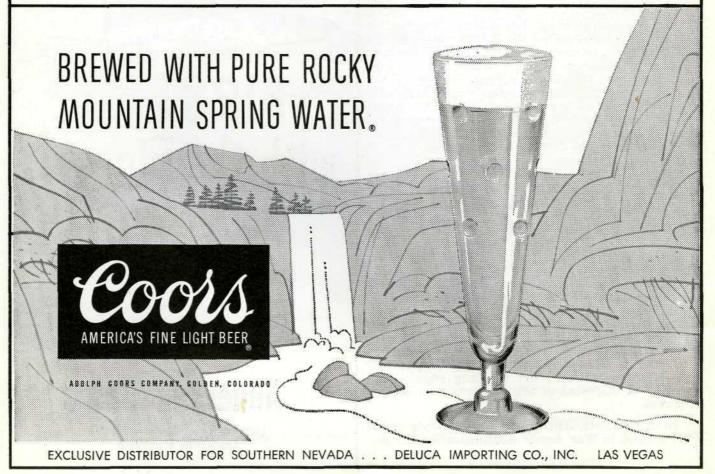
For more than a half century, Anderson Dairy has been producing the finest milk and other dairy products . . . and has been distributing them throughout Southern Nevada. Whether it is milk, cottage cheese, ice cream, or dietetic milk products . . . you can always be sure that Anderson's will be "First with the Finest."

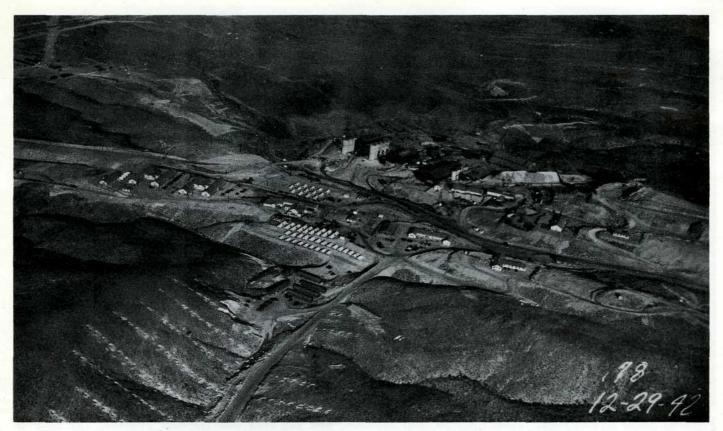
Anderson Dairy

1440 Las Vegas Boulevard North
LAS VEGAS • NEVADA

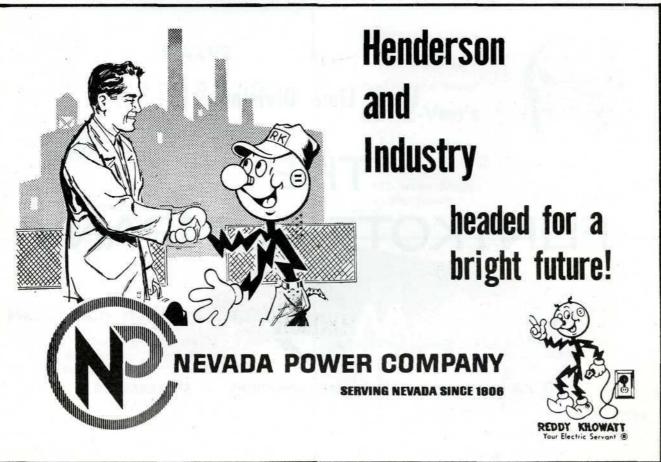
Serving the Banking Needs of the Henderson Community

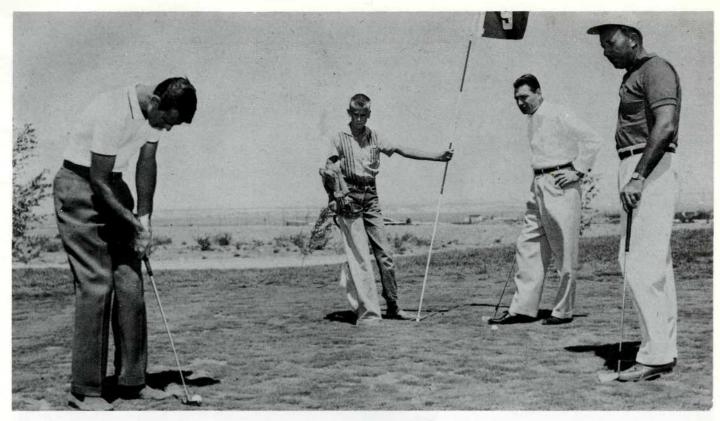






Gabbs wasn't so lucky! On June 6, 1947, WAA announced sale of Gabbs, Nevada, 60 houses, staff hotel, apartment building, school, recreation building and fire station, the community brought into existence near the mine which supplied raw magnesite for Henderson plant.





Pictured above left to right: John Cantrell, Bill Jamison, Lou LaPorta and Hershel Trumbo. The date is June 1958 about one month prior to the opening of Black Mountain Golf Course. The green is the old number 4, it is simulated play with extremely rough green which had never been cut, nor does it even have a cup, also the wrong flag number. No doubt John missed this putt.

U. S. Lime Division

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posal purposes. Richard H. Greenburg, Comptroller for southwestern division of WAA, with offices in San Francisco, was delegated to establish firm and accurate property records to determine materials available for sale at Henderson. WAA established a Henderson office to facilitate this matter, and an Army officer was appointed manager of the establishment. R. Julian Moore came to Henderson as executive assistant to this officer. When in a few months the manager left Henderson to accept another appointment, Julian Moore became Chief Custodian and Maintenance Officer of the plant and townsite.

In order to secure protective custody of Henderson property, WAA entered into contract with Guy F. Atkinson Company to act as caretaker of facilities until disposal plans could be formulated, bringing another office and more families to fill the vacant houses on the old BMI townsite.

Under direction of Julian Moore, brochures were prepared outlining the nature of facilities at BMI, listing the townsite with hospital and other properties for sale to the highest bidder. These brochures were mailed from Washingon headquarters of WAA to prospective buyers throughout the United States and in foreign countries. In response, each regional office of WAA comprising some 33 offices in United States started selling property such as machine tools, automotive equipment, plant manufacturing equipment, etc., resulting in a chaotic condition wherein no one actually knew what the federal government owned at Henderson, Nevada. Fortun-

ately, no one offered to buy the entire plant and townsite as a unit.

These activities continued to bring personnel to live in the townsite, and on January 1, 1947, Ragnald Fyhen, Secretary of Clark County Central Labor Council, induced that body to memorialize Congress in resolutions urging continued operation of BMI hospital. Even before this request could reach Washington, a news release from Las Vegas noted 977 houses occupied in Henderson. The remaining three of the original thousand houses had been destroyed by fire. Most of the units at Carver Park and Victory Village as well as the Townsite apartments had been rented.

Henderson Chamber of Commerce now turned its attention to securing permission to move 69 homes vacated from Three Kids Mine as Manganese Ore terminated operations. This activity was not successful, and these houses were moved to Las Vegas and Davis Dam as it became evident all of Clark County suffered from a housing shortage.

Adequate hospital facilities were assured for the expanding Henderson, when on May 6, 1947, BMI hospital was transferred by the federal government to Dominican Order of Catholic Sisters, with a 100 per cent public benefit allowance as a non profit institution. At 7 a.m. on June 27, 1947, these nuns assumed administration of the hospital which on November 7, 1942, upon its opening, had been described as a "50 bed capacity hospital, with

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HENDERSON, NEVADA



John Von Dornum's parents brought him to Nevada during the Rhyolite Boom of 1905, and he lived in almost every boom camp of Southern Nevada until his arrival in Pittman in 1941. While he worked at the BMI complex for 23 years, wife Rae, was last secretary of Pittman Town Board before that community became part of Henderson. Rae was Pittman representative on Henderson Incorporation Committee and after incorporation was appointed to first City Beautification Board. From position of staff writer and editor of "Henderson Home News," she has been active in community affairs since 1952.

X-ray laboratory, two operating rooms, and the most modern equipment available."

With veterans returning from World War II seeking homes and employment, and the federal government agencies already agreed upon suitability of the uninhabited desert near Henderson for an atomic testing range, Nevada could not economically and prudently permit abandonment of the already crowded BMI townsite, deterioration of utility systems, and decay of industrial property.

On February 28, 1947, in a move unprecedented in Nevada History, Las Vegas Chamber of Commerce issued an invitation to the entire Nevada Legislature to spend a weekend in Southern Nevada, visiting Boulder Dam and Henderson, evaluating the possibility of state administration of Basic Magnesium Project, and construction of a power generator at the Dam.

On Saturday, March 8, 1947, more than two score Nevada Legislators arrived in Henderson, climaxing their weekend with a tour of Basic Magnesium Project, where they expressed amazement at industrial possibilities in the area and assured complete cooperation in assisting Southern Nevada in saving these resources in whatever manner could be arranged.

Five days later, on March 13, the Nevada Assembly met in special night session, unanimously voting to approve and send to the Senate for ap-

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FIRST WESTERN SAVINGS

508 So. Boulder Highway Earl Lewis, Manager proval Assembly Bill #162, which would authorize Colorado River Commission to negotiate with the Federal Government to purchase, lease, or accept as a gift, the huge plant and facilities at Henderson.

On March 27, 1947, Governor Vail Pittman placed his seal of approval on this bill, and on Assembly Bill #161 authorizing Nevada to begin construction and operation of a generator in the Boulder Dam powerhouse, with Colorado River Commission authorized to act for Nevada in both matters.

Reno Attorney, John Mueller, was employed by WAA to arrange agreements between Nevada and the Federal Government regarding a suitable price for the facilities, transfer of ownership to Nevada and to assist CRC in seeking out interested industrialists to use the facilities.

Richard Greenburg was forced to resume responsibility of arranging property records in such fashion they would be acceptable to Nevada. This job alone necessitated establishment of a complete installation of IBM electrical accounting machines, utilizing a staff of more than 80 persons for a period of almost nine months to find out just what property remained at Henderson. Some 320 file drawers of documents and data were accumulated in this effort. Julian Moore's WAA office at Henderson worked closely with Greenburg in this undertaking, representing the United States while Alan Bible, Nevada's Attorney General, represented Nevada.

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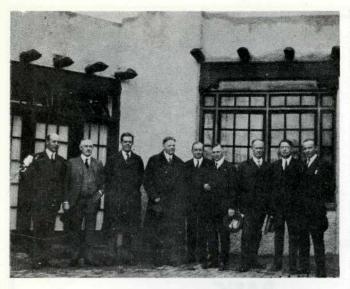
All Your Friends are drinking at

THE GOLD MINE

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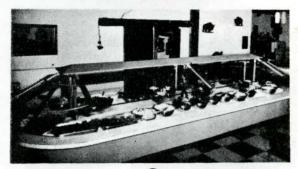
Bud Franklin

- - Jim Stanley



James G. Scrugham, State Engineer, Assemblyman, Senator, and Governor of Nevada over a long Senator, and Governor of Nevada over a long political career, worked with President of United States, Herbert Hoover, to bring Hoover (Boulder) Dam into existance. At a meeting in Boulder City, Nevada, with Dr. Elwood Mead, President Hoover, Walker Young, Construction Engineer, and other Bureau of Reclamation officials, after Hoover signed Colorado River Compact, authorizing construction of the Dam struction of the Dam.

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73 Water St. Henderson

"It Pays to Keep Clean"

A COMPLETE LINEN RENTAL SERVICE



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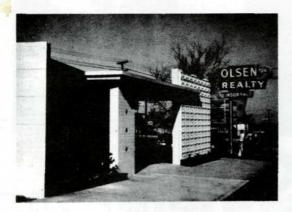
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Industrial

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4TH AND CARSON STREETS . AMPLE FREE PARKING

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Lake Mead Drive . HENDERSON

Soon utilities and homes fell into disrepair, requiring over \$200,000 for maintenance. Nevada tax agencies urged private ownership of BMI facilities in order to place them on tax rolls. Henderson citizens protested raising of rents and utility bills. Colorado River Commission realized they could not meet demands of the responsibility they had assumed. They now considered the possibility of asking the federal government to relieve Nevada of this monster and once more assume ownership of BMI properties at Henderson.

To avoid this action, a meeting was held in Henderson with Washington WAA representatives and both Nevada and CRC officials in attendance. This meeting lasted three weeks. At the end of that time, WAA agreed to leave BMI project in possession of Nevada. However, in order that problems could be resolved to satisfaction of all participants, a new organization, Basic Management Incorporated, was formed to manage the property. Distribution of power, water, and other common use facilities, in order that industries using these properties could operate as independent companies with no inter-company connection except through BMI, would be one of the services performed by Basic Management Incorporated.

John Galbreath Company of Cleveland, Ohio, acting as agent for Basic Management was given responsibility for disposing of, or renting residential properties and keeping such properties in repair un-

continued on page 27

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BASIC MOTOR SERVICE

TONY RAGOZZINE - OWNER Lake Mead Drive . Henderson, Nevada Phone 565-3191

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- Color TV
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DOWNTOWN LAS VEGAS

CALIFORNIA CLUB

IN CASINO CENTER

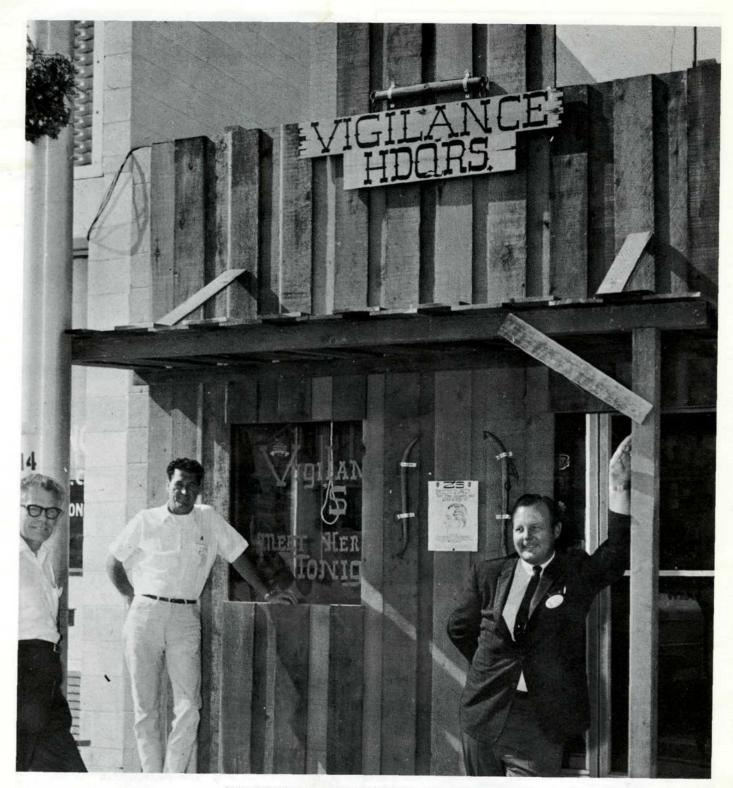
Welcomes this opportunity to participate in the

Henderson Industrial Days



Mushroom smoke from an atomic bomb test caught the attention of Henderson school children in 1952, during first publicized test, from Nevada Test Site over 100 miles from Henderson.





CHAMBER OF COMMERCE OFFICERS

Dick Pryor President Glen Taylor First Vice President

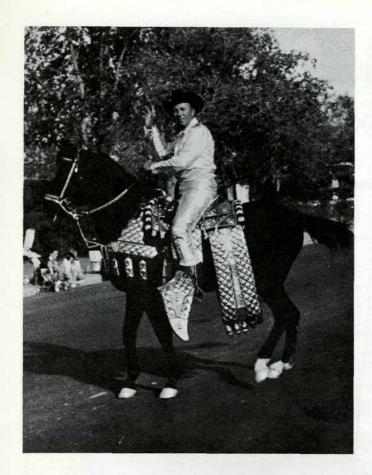
Hal Corbin Director Clinton Lyons Second Vice President Tony Carrado Treasurer

Ronald Langford Director Jay Adams Director Selma Bartlett Director

Paula Saragoza Director

Dr. Stanley Jones Director

Frank Morrell Director Frank Schreck Director Bill Sheehan Director



Hershel Trumbo left South Dakota in 1942 to accept a Bureau of Reclamation job that brought him to BMI. World War II interrupted his career, but after his discharge Hershel returned to Henderson to a telephone career which took him from line man to manager and owner of Henderson Telephone Company. Under his direction, this organization has progressed from an outmoded, common battery system to a complex plant with most modern equipment available. Two years president of Chamber of Commerce, his many civic activities include foundation of Black Mountain Golf and Country Club. Trumbo's latest activity brought a new industry to Henderson when he organized "Hilltop Stable," raising and training thoroughbreds which have already won 20 prizes in National Competition.

til the matter of disposition could be arranged.

Basic Management regulations provided for one representative from each company involved to form the BMI Board of Directors, who would elect a president from their number. This Board of Directors in turn, would hire a manager to direct the activities set forth in the by-laws. Julian Moore was employed in that capacity. From this time Southern Nevada would be his home. His many civic activities became a contributing factor in growth and development of Henderson and the rest of Clark County.

As a concession to this newly formed corporation, non-interest bearing notes and mortgages were assumed by the United States Government together with other innovations such as advance of \$300,000 as a reserve fund to keep utility systems in working order.

Much skepticism and criticism emulated from this arrangement, as these methods had not before been utilized in Government disposal of war surplus properties. However, under direction of Julian Moore, Basic Management Inc. was soon recognized as a competent managing body for the huge project.

Soon U. S. Lime Products Corporation and Pioch Manganese Company joined Stauffer and WECO at Henderson. Negotiations were initiated which would unite Allegheny Ludlam Steel with

continued on page 31



SALES - SERVICE
TELEVISION - STEREO - APPLIANCES

GUARANTEED REPAIR OF ANY HOME APPLIANCE

RADIO-TV DOCTOR

DANNY DREW - Owner

133 WATER ST. - HENDERSON Phones 565-3671 or 565-4511





SHOES

FOR ALL THE FAMILY

Same Location 16 Years

VAN VALEY'S

FAMILY SHOE STORE & MEN'S WEAR

138 Market Street Henderson Phone 565-4801

BEST WISHES...for a Successful Industrial Days Celebration!

You Can W I N over \$30,000.00 FREE Each Month

46

49

52

31

33

FREE

16

19

23

5

62

63

68

AT THE ELDORADO CLUB'S

9:30 a.m. - 11:00 a.m. - 1:00 a.m.

BINGO GAMES

NEVADA'S BIGGEST

BINGO

Here's a Special
INVITATION TO VISIT US
During the Industrial
Days Celebration

8 27 38 57 70 29 41 58 73

AND YOU'LL FIND IT ONLY AT HENDERSON'S ELDORADO CLUB!

the Friendly

ELDORADO

DOWNTOWN HENDERSON

CLUB

- CASINO
- RESTAURANT
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- KENO
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PARTY BINGO FOUR TIMES DAILY . . .

AT 2:00-4:30-8:00 and 11:00 P.M.

BIG SLOT PRIZES



There's always plenty of action . . . 24 hours a day . . . at the friendly ELDORADO CLUB. Lots and lots of "loose-as-a-goose" slot machines. FREQUENT "DOUBLE-JACKPOT TIMES" ON ALL OF THE SLOTS

DELICIOUS FOOD
AT ECONOMICAL PRICES

Check Our Money-Saving Luncheon and Dinner

LOTS OF FREE PARKING



The

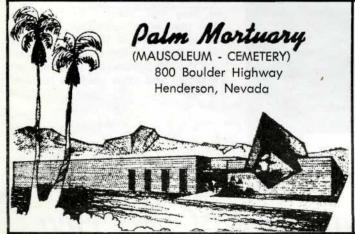
HENDERSON INDUSTRIAL DAYS COMMITTEE

Thanks the Advertisers
For Their Fine Support

Mrs. Walter Ball (Ruth) had lived in Henderson five years when she received this plaque awarding her a national honor from Beta Sigma Phi. Ruth Ball was a staff writer for BMI newsletter "Basic Bombardier," and became Registrar of Basic High School in November 1944. Just a year previous to this photograph, Mrs. Ball had been awarded the title "Woman of the Year" for her many civic activities. Her collection of photographs, newspapers, etc. has helped to preserve the historical record of Henderson for this publication.



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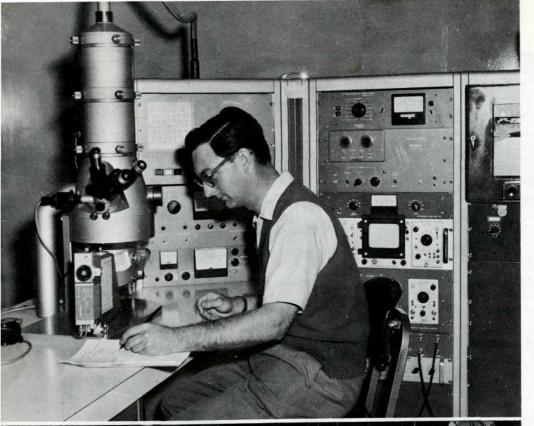
SUPPLY CO.

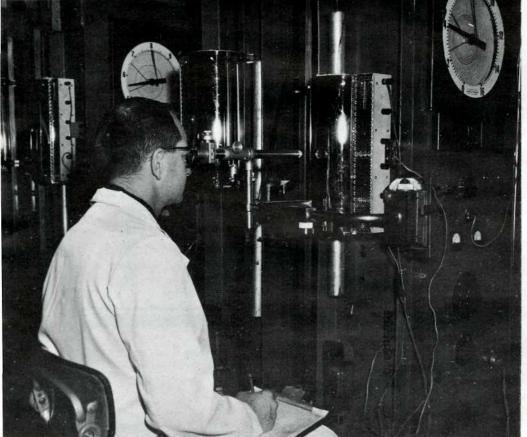
855 West Bonanza Road

LAS VEGAS • NEVADA

Phone 382-6930







The Henderson Technical Laboratory's Place in the Aero Space Age

MICROPROBE

In this picture Mr. Don Hunter is analyzing titanium specimens in areas too small to see with the naked eye and that contain as little as 1 billionth of a gram of alloy constituant. The technique uses a finely focused electron beam that excites the ex-ray spectra of the elements in question. The x-ray spectra are analyzed electronically and related to the amount and kind of alloy present.

CREEP LAB

In this picture Mr. Warren Pellegrin is recording the creep deformation of a titanium alloy at high temperature. At very high temperatures all metals flow in response to stress somewhat like cold molasses. That is, they will "creep." By following the amount of creep deformation as a function of time at a given temperature, information is gathered that designers of advanced jet engines and other vehicles require.

Titanium Metals Corporation of America

National Lead Company to form Titanium Metals Corporation of America, and this organization would soon seek facilities at Henderson.

On March 17, 1948, a release from Washington brought the news: "Senator Pat McCarran's biggest job was finished today, when WAA Administrator, Jess Larson, and Nevada Governor Vail Pittman, approved and signed a formal letter of intent covering transfer of the BMI plant to Nevada. Under terms of this letter, the transfer would be completed on April 1, 1948, for a purchase price of \$24,000,000 with Nevada paying for the facilities at the rate of one dollar down and the remainder to be paid out of profits earned over a period of 20 years. As a tribute to Senator McCarran, WAA rushed through all legal entanglements so transfer would be formally recorded on St. Patrick's Day."

On April 1, 1948, assurance that Henderson would continue to exist was set forth when at a meeting in Henderson, CRC members, acting as agents for Nevada, took possession of the BMI properties as a climax to the transaction negatiated with WAA in a move which Nevada newspapers called "Nevada's biggest silver dollar deal."

Within the next 5 years, John Galbreath Company arranged to sell homes on the townsite to private owners; Henderson's Chamber of Commerce had set into motion preliminary activities which would soon result in incorporation of the city; land was made available, and private developers constructed another 1000 housing units; the school system was expanded with an extensive building program; and several new churches were built.

Henderson, Nevada, had been saved from destruction as war surplus property. Without design, she had come to be the hub of a gigantic wheel of recreational facilities all within minutes of the city limits. Even before the final payment of all mortgages was made to WAA on April 20, 1965, Henderson had become Industrial Center of Nevada.

TERMINADO



Community Church Pastor, G. W. Patterson, with his two children discuss sale of savings bonds with Henderson's first Postmaster, Harold Baldwin. (1949)





BEST WISHES FOR THE 1966 INDUSTRIAL DAYS

KIDDIE KORNER

INFANTS — CHILDREN'S TEENS WEAR

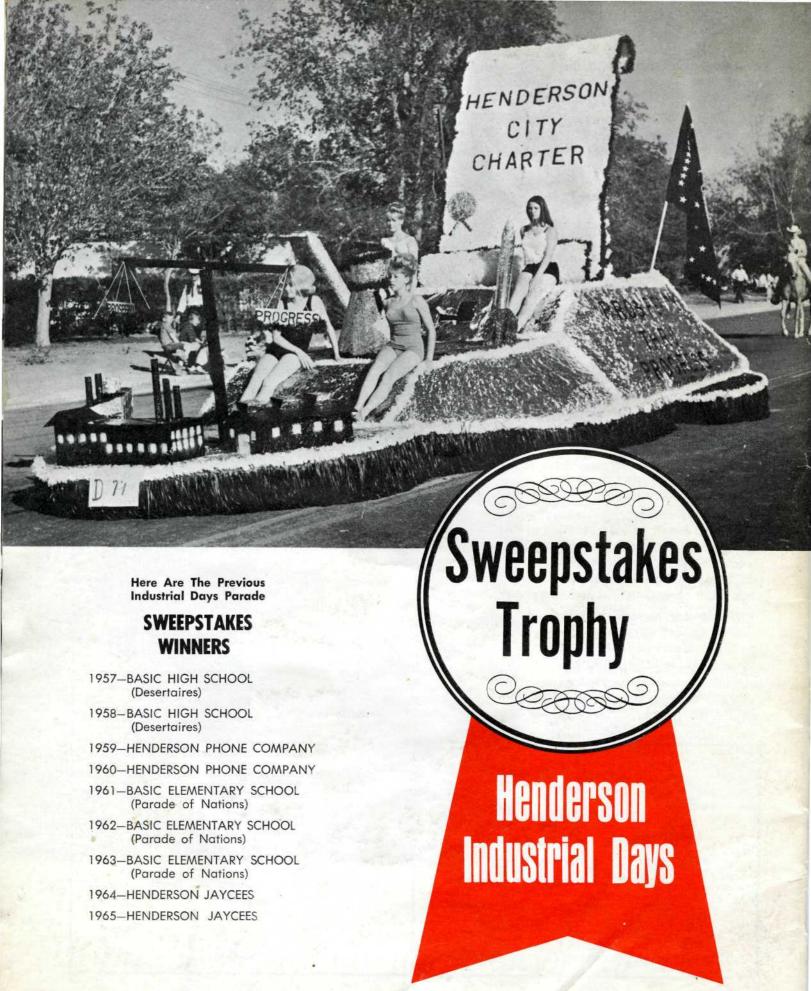
127 Water St. . HENDERSON . Phone 564-1547

PRICE - RYAN TRAILER PARK

Henderson's Newest and Finest Trailer Area

Boulder Highway

Pittman



Plan Now... to Have Your Organization Enter A Float in the Parade Next Year

SCHEDULE OF EVENTS

Western Jubilee Street Dance	200 100 1	FRIDAY, APRIL 15	
TUESDAY, APRIL 19 Basic vs. Western Baseball Game City Park 7:30 P.	Western Jubilee Street Dance		7:30 P.M. to 9:00 P.M.
Basic vs. Western Baseball Game WEDNESDAY, APRIL 20			1100 211121 00 0100 21112
WEDNESDAY, APRIL 20			7:30 P.M.
Beauty Contest	WI		
THURSDAY, APRIL 21 Tropical Fish Show			
Tropical Fish Show	T	TITIDOD AND ADDIT OF	
Carnival Titanium Field 3:00 P. FRIDAY, APRIL 22 Tropical Fish Show Henderson Library 12:00 A.M. to 9:00 P. Carnival Titanium Field 3:00 P. Square Dance Basic Elementary School 8:00 P. Aerial Fireworks Black Mountain 8:00 P. SATURDAY, APRIL 23 Industrial Days Golf Tournament Black Mountain Golf Club 7:30 A. NSHA-AHSA Horseshow Hc—c Arena 8:00 A. Inter-Plant Bowling Tournament Henderson Bowl 10:00 A. Carnival Titanium Field 10:00 A. Jackpot Rodeo Pittman Arena 11:00 A. Tropical Fish Show Henderson Library 12:00 A.M. to 5:00 P. Highway Dedication Lake Mead Drive and Water Street 12:00 A.M. to 5:00 P. Bar-B-Que Telephone Co. Parking Lot 1:00 P.M. to 6:00 P. Parade Water Street 3:00 P. Flower Show St Peters Hall 5:00 P. Art Exhibit St Peters Hall 5:00 P. Tophy Presentation Elks Hall	The second secon		12:00 A.M. to 9:00 P.M.
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Carnival Titanium Field 1:00 P.I	Inter-Plant Bowling Tournament	Henderson Bowl	10:00 A.M.
Jackpot Rodeo Pittman Arena 2:00 P.1	Carnival		1:00 P.M.
	Jackpot Rodeo	Pittman Arena	2:00 P.M.

COMMITTEE

General Chairman	
Chamber of Commerce President	
Program Selma	
Carnival Ride Books	Harry Seeger
Horse Show	Bill Wagner
Bar-B-Que	Lions Club
Trophies	
Industrial Days Western Dance	
Bands	
Flower Show Deser	rt Gardeniers, Patio Unit
Beauty Contest	
Square Dance Do-Si-	Don't Square Dance Club
Friendship Hour	Eldorado Club
Booster Buttons	Dallas Bossard
Publicity	Lorna Kesterson
Youth Participation	
Parade Script Ph	
Band Host	Halvor Bennion
First Aid	Halvor Bennion
P. A. System	Dan Drew
Judges Dr. E. R. Lindbl	om and Ronald Langford
Tropical Fish	Carl Weideman world aswold
Kangroo Kort	Bum's Club diding the
Fireworks	
Jackpot Rodeo	
Inter-Plant Bowling	Jack Hanson
Parade	Frank Morrell
Beer Booth	Dick Johnson
Highway Dedication	Cecile Becker
Kickoff Jubilee	Dallas Bossard
Art Exhibit	Isabelle Springate