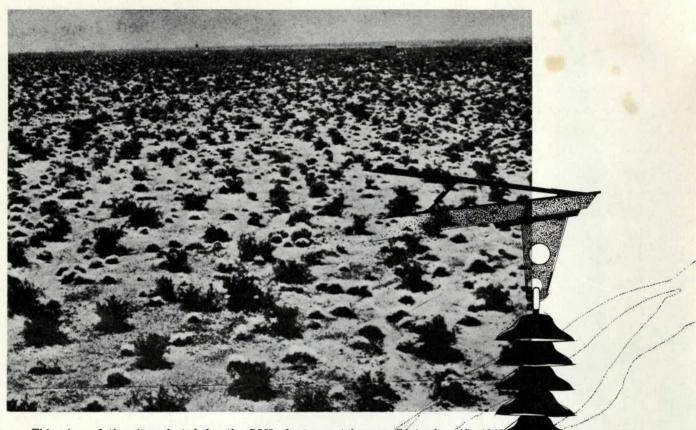


# HENDERSON INDUSTRIAL DAYS



This view of the site selected for the BMI plant was taken on September 15, 1942 by Ted Watterson of the McNeil Company, to record the atmosphere below Black Mountain just before a fleet of bulldozers went into action clearing off the brush, breaking the ground that would become Henderson, Nevada.

Industrial Days Bulletin Committee:
Selma Bartlett
Dick Pryor
Robert Olson

Pictures: Woodruff Photos

Historical Narrative: Mary Ellen Vallier Sadovich

Layout: Joe Steiger

Documented copy of the historical narrative used in this pamphlet is on file at the office of the Henderson Chamber of Commerce.

# INDUSTRIAL DAYS DEDICATION

Henderson Chamber of Commerce takes great pleasure in dedicating the 1964 presentation of the Thirteenth Annual Henderson Industrial Days jointly to another exciting year of Henderson community growth and as a major activity of the Nevada statehood centennial celebration.

In keeping with this dedication there is included in this program a brief narration of the historical development of the city of Henderson, under the authorship of Mary Ellen Sadovich. The theme of the Industrial Days Parade is designed to depict "Historical Events in Nevada History;" The Industrial Days Booster Badges identifies the wearer as a "Settler." The Arts and Crafts exhibit will feature Nevada artifacts; The Industrial Days Ball will require settler or western attire; and the climaxing event of the historical theme will be an old fashioned Bar B Que following the Industrial Days Parade, so, you are cordially invited to "HEAD 'EM UP AND MOVE 'EM OUT" toward the Henderson Industrial Days celebration., April 23, 24, 25 and 26, 1964.

Lyal W. Burkholder, General Chairman

#### CHAMBER OF COMMERCE OFFICERS

Selma Bartlett Second Vice President
Lyal Burkholder Director
Tony Carrado
Phil Hubel Director
Ron Langford First Vice President
Clinton Lyons Director
Frank Morrell President
Bob Olson Director
Frank Price Director
Dick Pryor Director
Dan Reed Director
Frank Schreck Director
Bob Woodruff Director

# DICK STEWART MOTORS

HENDERSON'S

ONLY

NEW CAR DEALER

COMPLETE
AUTOMOTIVE
SALES
and
SERVICE

Water Street and Boulder Highway

For a Better Henderson For Better LIVING



\*

# \* STARLITE ESTATES

\* THREE OR FOUR BEDROOMS

Furnished Models Turn Right on Ivy off Vegas Wash Road



#### HENDERSON NEVADA

17,176 POPULATION

enderson, Rocket Fuel Capital of the World, located 13 miles from Las Vegas, Gambling and Entertainment Mecca of the World; 16 miles from Hoover (Boulder) Dam; 290 miles from Los Angeles; 14 miles from Nellis Air Base, home of the Thunderbirds; 90 miles from Death Valley; 80 miles from the Nevada Atomic Test Site; 15 miles from Lake Mead; and a few hours drive from numerous national parks and recreation areas, has every reason for a natural continuous development such as has never before been witnessed in the desert areas of the Southwest.

#### HENDERSON OFFERS TO RESIDENTS

Modern, well equipped schools, with adult education program; 24-hour legal gambling casinos; excellent shopping centers, motor hotels, and banking facilities; public library, swimming pool, and theater; fraternal organizations; country club and two golf courses; mountain winter sports resorts; fishing, swimming, and boating facilities on Lake Mead; youth center; churches of all denominations; modern hospital facilities; adequate housing accommodations in every price range, and employment for several thousand adults in a wide variety of career fields.

HENDERSON CHAMBER OF COMMERCE
152 Water Street Henderson, Nevada

FIRST CITY COUNCIL — Left to right: Paul Dickover, Lou LaPorta, John Ivary, William Engle, Dr. James French, Nathan D. VanWagenen.

#### GO FIRST CLASS! RIDE AIR CONDITIONED!

# FOR YOUR PRESENT CAR NOW ON SALE! NEW LOW COST!

OVER 5000 SALES AND SERVICE OUTLETS NATIONWIDE WITH OVER 10,000 FACTORY TRAINED MEN TO SERVICE AND INSTALL

AVAILABLE LOCALLY AT:

#### BASIC MOTOR SERVICE

Phone 565-3191

Nevada's Oldest Auto Air Conditioner Distributor

All lines of expert mechanical work available Slogan: "We fix anything, even a broken heart we give a try."

LUMBER

PLUMBING

ELECTRICAL

LYONS HARDWARE and Sporting Goods

CLINTON LYONS

16 West Pacific Henderson, Nevada

#### **BUILDERS' SUPPLY**

"Suppliers of All BUILDING MATERIALS"

PHIL COTE

Phone 565-2242 1245 North Boulder Highway Henderson, Nevada



#### Swanky Club

SMORGASBORD

Chicken and Steaks

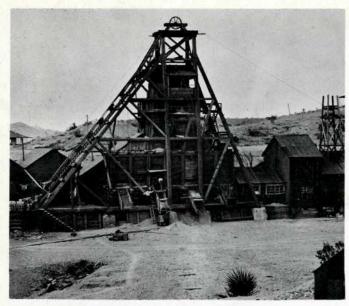
Come As You Are Henderson, Nevada

#### HENDERSON TELEPHONE CO.

OFFFRS

NATIONWIDE DIALING — WE ENCOURAGE YOU TO USE THIS SERVICE DIAL 112 - YOUR CIRCLE DIDGET, THEN THE AREA CODE TO WHERE YOU WANT TO CALL THEN THE FULL TELEPHONE NUMBER YOU WISH TO CALL.

EXAMPLE: Salt Lake City, Utah  $-\ 112$  - Circle Didget 801 - Then your party's full telephone number.



This maganese mine now abandoned was discovered in 1917. One of the discoverers of the mine, B. R. Jefferson, bought the old ranch that became the nucleus of Pittman, now part of Henderson, Nevada.

On Halloween Day, October 31, 1864, President Abraham Lincoln signed into law the bill which brought all of that land between the Territory of Utah and the State of California, from the southern border of Oregon to the 37th parallel, into the Union as the State of Nevada. The largely uninhabited, unexplored area between the 37th parallel and the Colorado River was left a part of the Territory of Arizona.

This parcel of land called Mohave County, Arizona, contained a buried city, yet unexcavated; an epson-salt spring; a cave that would become famous as the resting place of the giant sloth; a magnificent petroglyph area dating to prehistoric times; the Las Vegas Spring that would provide water for a railroad and a city; extensive mineral deposits that would give rise to Searchlight, Goodsprings, and El Dorado Canyon, towns that became famous in the annals of western mining communities; and several hundred acres of desolate desert land on the eastern slope of Las Vegas Valley at the foot of Black Mountain, which was destined to become the site of Henderson, the Industrial and Recreational Center of Nevada.

May of 1866 found Nevada with boundaries extended to seize from Arizona the lands contiguous to the Colorado River. The entire acquisition was attached to Lincoln County, with the County Seat at Pioche. Nevada's unhappy new residents found it necessary to travel two or three days to conduct business at the nearest seat of government.

business at the nearest seat of government.

During the first 30 years which followed this acquisition from Arizona, prospectors were lured into the area seeking new deposits of the metal which had already secured for Nevada the name "Silver State." Good luck accompanied these wanderers, and extensive veins of precious metals were located bringing into existence Searchlight and Goodsprings. However, a paucity of water and (Continued one page 11)

#### **Best Wishes**

from

3

# HENDERSON

# DRUG

### COMPANY

#### Rexall Agency

128 Market Street

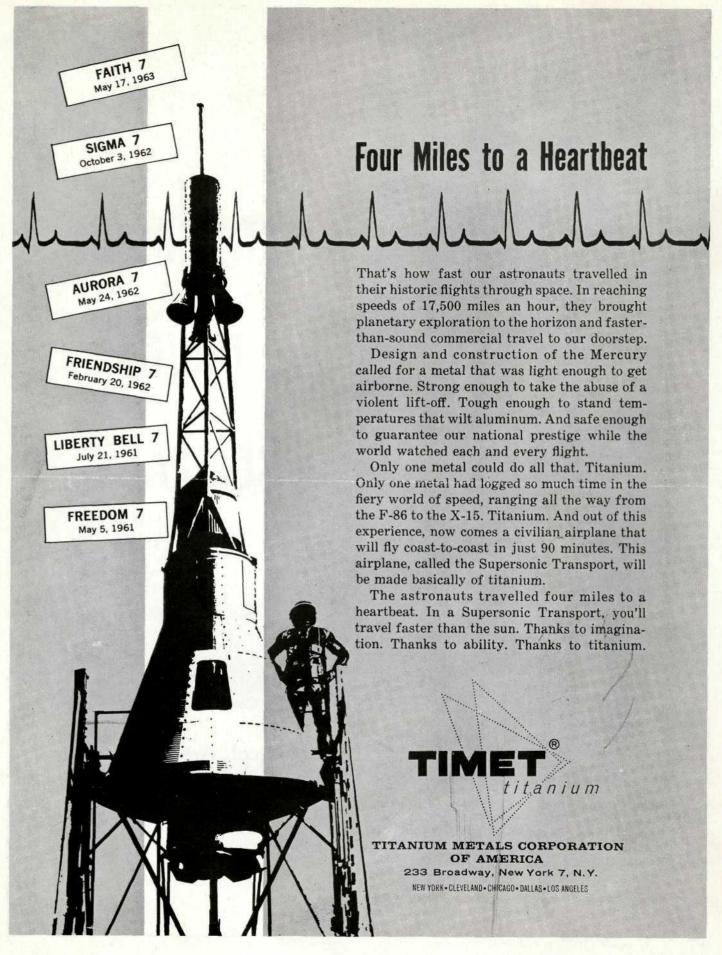
#### Walgreen Agency

526 Boulder Highway

#### **Medical Arts Pharmacy**

71 Frontier Highway

THREE LOCATIONS TO SERVE YOU



# HI-WAY FURNITURE and APPLIANCE

565-3901

CLYDE AND VIVIAN WILSON

1241 Boulder Highway

Henderson, Nevada

#### **VAN VALEY'S**

FAMILY SHOE STORE & MEN'S WEAR

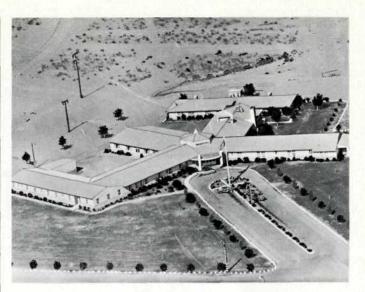
Same Location 16 Years

SHOES FOR THE ENTIRE FAMILY

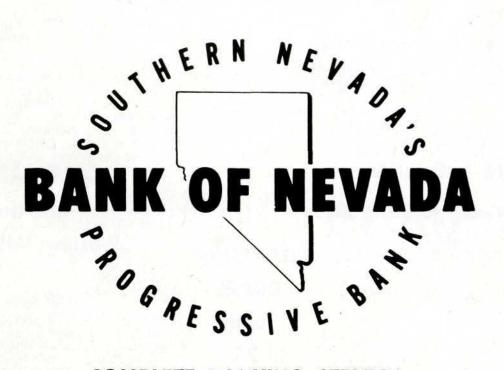
Market Street

Henderson

Phone 565-4801



The BMI Hospital was opened for service in November 1942 to serve employees of BMI. In June 1947, the hospital was released to the Dominican Order of Catholic Nuns. Renamed "Rose de Lima Hospital," it now boasts the only Cobalt Therapy Unit in Nevada, and a short-term rehabilitation psychiatric Unit. It has recently undergone extensive remodeling and expansion.



COMPLETE BANKING SERVICE
OUR TENTH ANNIVERSARY

565-1011

For Fun and Excitement - Join the Crowds

# ELDORADO CLUB

HENDERSON, NEVADA

# **BIG BINGO**

WIN UP TO

\$3200.00

SPIN THE WHEEL and win up to \$100.00

PAYROLL CHECKS CASHED DANCING CRAPS and 21 BILLY JAMES

and the

Western All-Stars

VISIT OUR NEW
COCKTAIL
LOUNGE

"It's the Talk of The Town"



On February 1, 1935, the gates of the diversion tunnel at the Dam site were closed, and water began to rise behind Hoover (Boulder) Dam to create Lake Mead. Water soon covered the old river towns, Callville, St. Thomas, and Rioville, to create the only lake in Southern Nevada. With its 550 mile shore line, Lake Mead is the largest man-made lake in the world.

transportation facilities, as well as the ever-present heat, inhibited industrial development and endowed the region with an evil reputation. The year 1900 found these lands with a total population under 1000, and completely separated politically from the rest of Nevada.

When a railroad was finally completed through Southern Nevada in 1905, mining activity increased, and speculators and miners moved into the area to increase the population sufficiently to attract the attention of Nevada politicians. Just 40 years after the acquisition of the southern lands from Arizona, in 1906, Governor John Sparks toured the area as a part of his political campaign, marking the first time a Nevada Governor had visited Southern Nevada.

Quick to realize their advantage, the inhabitants of the new lands bent the Governor's ear with the woeful tale of the injustice of having the county seat at Pioche. Leaving Las Vegas, Governor Sparks made the long trip by train to Caliente. After traveling another 33 miles from that village to Pioche, by wagon, over a little-maintained dirt road, Nevada's Governor had no doubt that Lincoln County should be divided.

Finally, on July 5, 1909, the County Division Law, passed by the Nevada Legislature, became effective, and the still uninhabited area in the shadow of Black Mountain became a part of Clark County, named for the Clark Brothers who had constructed the first railroad in Southern Nevada. Las Vegas became the County Seat.

County division brought extensive mining development, and the creation of numerous mining dist(Continued on page 13)



for SUCCESSFUL INDUSTRIAL DAYS

# FRONTIER FIDELITY SAVINGS

AND LOAN ASSOCIATION

Harley E. Harmon, President

Charleston and Ninth

Las Vegas, Nevada

Phone 384-8762

#### Las Vegas INSURANCE ADJUSTERS

225 Water Street Henderson, Nevada 565-3733 JIM WARMOTH, Manager

# TOPS MARKET



#### VERNAY'S

SPORTSWEAR

LINGERIE

**ACCESSORIES** 

432 South Boulder Highway 565-6391

When You Think of Quality M E A T

Think of T O P S

For the FINEST

GROCERIES - SUNDRIES - HOUSEHOUD GOODS

USDA Eastern Choice Beef

# ROYAL CLUB

Henderson's First & Finest

WHERE THE CUSTOMER
IS KING

FINE

**FOODS** 

Served 24 Hours A DAY CRAPS 21 POKER COCKTAILS

Served by Friendly Bartenders

The Most Liberal Jackpots in Henderson

ROYAL CLUB



Lake Mead, scenic wonderland of the Southwest, is the largest man-made lake in the world, and the only lake in Southern Nevada. Just a few minutes drive from Henderson, it offers residents fishing, boating, swimming, and water sport facilities and annually attracts several thousand visitors.

ricts, until the major portion of Clark County was blanketed with active districts converging on the

lonely lands below Black Mountain.

With the idea of supplying produce for these mining operations, Big Jack Tuck moved his family into the desert five miles east of Las Vegas to homestead a ranch and dig a well. When Tuck's son was killed while hunting in 1912, under mysterious circumstances. Tuck was subjected to suspicion and criticism. Soon afterwards, he sold the ranch to Stovell Whitney. Here, Whitney and his partner, Jack Lisle, maintained a small dairy for many

Almost directly across Boulder Highway from the present Railroad Pass Casino, some 10 miles east of Stovell Whitney's ranch, the little village of Alunite was established in 1908. From here, an eastern Geologist, Robert T. Hill, stirred booming Searchlight with a theory of "scientific prospecting." Asserting that the land in the vicinity of Pailroad Pass was geologically similar to Novada's Railroad Pass was geologically similar to Nevada's famed Goldfield, and therefore similar in gold content, Hill promoted sufficient financial aid to organize the Alunite Mining District. Hill's theory proved unsound, and now, the Alunite #1 shaft, marked only by a mine dump and piles of debris, is visable from Boulder Highway.

Alunite soon faded, as the gold failed to materialize, but newspapers as far away as Los Angeles carried exaggerated tales of Hill's gold discoveries, and prospecting was instigated bringing miners almost within the present city limits of Henderson.
Automobiles had entered Southern Nevada by

this time, and one of the interesting news stories from October, 1910, relates how John T. Hayes established a speed record by driving an automobile from Alunite all the way to Las Vegas, (some 20 miles), in 1 hour and 15 minutes. Hayes' route fol-(Continued on page 14)

The

#### HENDERSON INDUSTRIAL DAYS COMMITTEE

Thanks the Advertisers For Their Fine Support

25 Years Photographic Service To Southern Nevada





#### BASIC PHOTO

Day 565-7627

Night 384-7627

149 Market Street - Henderson

lowed the trail that would become a highway, traversing the lands that would become Henderson. Then, westward, he cut through Stovell Whitney's ranch, establishing a trail which others would now brave to visit Hill's mysterious diggings.

Shortly after Hayes' historic journey had created headlines in the Las Vegas newspaper, James Miller, who claimed to be a senator from an eastern state, entered Las Vegas intent upon solving his marital troubles in the Nevada courts. Once here, he decided to stay! Seeking the solitude of the desert, Miller left Las Vegas, traveling east some six miles past Whitney's ranch. On the trail pioneered by Hayes, he homesteaded a ranch, to became the first inhabitant of the lands within present Henderson. Big cottonwood trees soon marked the place where Miller dug a well. In his elation at finding sweet water, he named the ranch "Jericho."

Excitement over the Alunite fiasco had barely subsided, when in September of 1917, R. H. Edwards, B. R. Jefferson, and F.F. Marrs, of Las Vegas, located the manganese deposits which became famous as the "Three Kids Mine," near Las

Vegas Wash.

This discovery gave birth to the "Las Vegas Mining District," and early in 1918, James Cashman of Las Vegas received the contract for hauling the 90,000 tons of ore expected to be shipped monthly. Unfortunately, the ore was of such low grade that the mine closed until a special flotation process was initiated in the early 1940's.

(Continued on page 17)

WITH ALL GOOD WISHES
FOR THE CENTENNIAL

Your Home Baker

#### **HENDERSON BAKERY**

125 Water Street

565-4864

Henderson

#### LOPEMAN and ANDERSON

INSURANCE and REAL ESTATE

30 Water Street Phone 565-3456

# COMPLIMENTS

# BANK OF LAS VEGAS

**HENDERSON** 

# CONTINUED SUCCESS TO HENDERSON, INDUSTRIAL CENTER OF NEVADA

ROCKET POWER
for
DEFENSE and SPACE MISSIONS

Begins in

HENDERSON AT

# AMERICAN POTASH & CHEMICAL CORPORATION

Industrial and Agricultural Chemicals

# BEST WISHES

# NEVADA RESORT ASSOCIATION

Compliments of

# CASINO CENTER

#### **DOWNTOWN LAS VEGAS**

CALIFORNIA CLUB

CLUB BINGO

Diamond Jim's NEVADA CLUB

FREMONT HOTEL and Casino

GOLDEN GATE

GOLDEN NUGGET

HORSESHOE HOTEL and Casino

LAS VEGAS CLUB

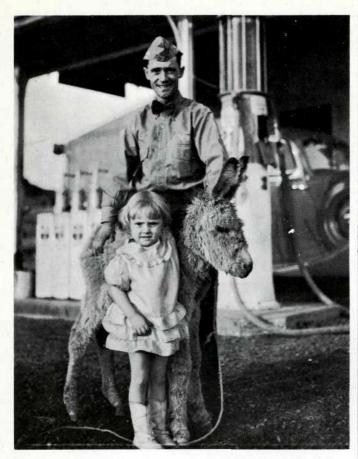
LUCKY CASINO

THE MINT

PIONEER CLUB

SILVER PALACE

"World's Brightest Skyline"



Now a ghost town, five miles east of Henderson, Railroad Pass once boasted a school that served 40 students. Railroad Pass was built on the site of an earlier ghost town, Alunite. Art Klinger, long time resident of Railroad Pass, was a member of the Board of Education of the Railroad Pass School District. His son still maintains a service station and the only home in the Pass.

The mining activity from the "Three Kids" did not affect the development of the lands below Black Mountain at this time, however, with profits which accrued from his mining interests, B. R. Jefferson acquired the ranch which Senator Miller called "Jericho."

Mining declined after World War I, and Clark County was soon bordered by a ring of silent ghost towns as El Dorado Canyon, Searchlight, Goodsprings, and Arden were vacated by miners seeking

employment in more prosperous areas.

Attention was now directed to consideration of the theory that the Colorado River could be utilized for irrigation and generation of electricity. For ten long years residents of Clark County awaited the legislation that would bring about an effort to harness the Colorado. Finally, in 1928, the Swing-Johnson Bill was signed by President Calvin Coolidge, authorizing a dam in the Black Canyon of the Colorado, some twenty miles east of Jefferson's "Jericho."

Work on the gigantic Hoover (Boulder) Dam construction began on March 11, 1931. The personnel at Black Canyon during the first drilling season numbered some 58 men. Their camp consisted of 28 tents, and it was located on Jefferson's ranch, "Jericho." With this influx of squatters on

(Continued on page 21)

# BEST

for another
GREAT CELEBRATION
From all your friends at



"First With the Finest"



#### DESERT Coulous Bottling Go.

424 No. Main

Phone 382-1720

Las Vegas, Nevada

#### SECURITY REALTY

121 WATER STREET HENDERSON, NEVADA

### SECURITY NATIONAL Mortgage Company, Inc.

121 Water Street Henderson, Nevada 565-9251

REAL ESTATE . INVESTMENTS . LOANS

### SMITH-WURZER

#### HENDERSON LUMBER CO.

601 Lake Mead Drive 565-2281 Henderson, Nevada 565-2291

#### Hal Smith and Hal Wurzer

Extend a cordial invitation to you to bring your home improvement and building problems to us.

We welcome do-it-your-selfers and will help you cut your material.

#### A COMPLETE LINE OF

Daus Style-Tone Paint
Artic Circle Coolers and Supplies
Refrigeration Filters
Hardware
Lumber
Building Materials
Tools
Garden Supplies

COURTEOUS, PROMPT SERVICE by HAL and HAL GIL VALDEZ, "PAT" PATTERSON, FOY RAMSEY, LEO JOHNSON, and Our Girl Friday BEA VALDEZ

Henderson's Oldest & Finest LUMBER DEALERS

FOR THE BEST SEE

## CLARK COUNTY ELECTRIC Service Center

300 Charleston

382-2153

"We Service What We Sell"

**MUCH SUCCESS** 

from

#### **ELLIOTT ROOFING**

2121 No. Boulder Highway Phone 565-8582 PITTMAN

# LOU F. LA PORTA

La Porta Insurance Agency

General Insurance

123 Water Street Telephone 565-1911 Henderson, Nevada

# HENDERSON INDUSTRIAL PARK CONTINUED GROWTH WITH THE CITY OF HENDERSON

# SOUTHWEST GAS CORPORATION

Serving Customers in Nevada, California, Arizona





# STANDARD WHOLESALE SUPPLY CO.

855 West Bonanza Telephone DU 2-6930 Las Vegas, Nevada

# OUR 45th YEAR OF SERVING SOUTHERN NEVADA WITH QUALITY MERCHANDISE FOR FAMILY AND HOME

OPTIONAL CHARGE ACCOUNTS

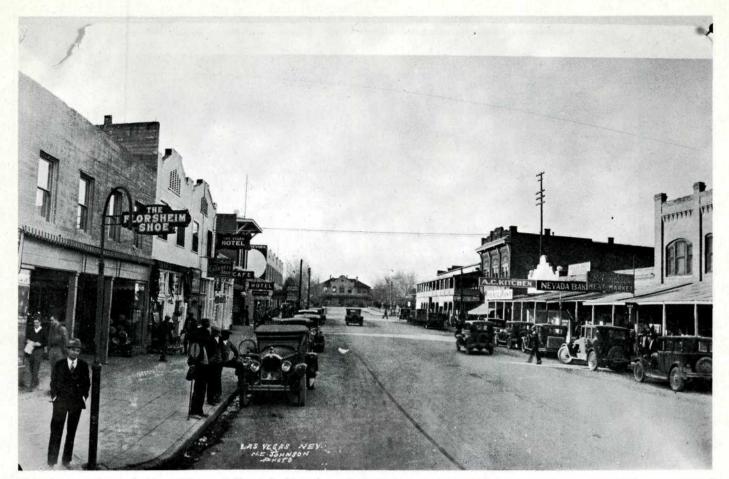
S & H GREEN STAMPS

HOME OWNED DEPARTMENT STORE





418 FREMONT STREET LAS VEGAS, NEVADA



The above photograph shows Fremont Street looking toward the Union Pacific Railroad Depot in late late 1920's.

his property, Jefferson felt uncomfortable. Anxious to live in a more private location, he subdivided his ranch to create the little town "Jericho Heights," the real beginning of the present Henderson.

Somehow the name "Jericho Heights" did not

Somehow the name "Jericho Heights" did not appeal to the new inhabitants, and the name "Midway City," indicating the distance between the heat of Black Canyon and the cool of an icy drink in Las Vegas, came into common usage.

Employment at the Hoover (Boulder) Dam Project soon swelled to over 5,000, and it seemed possible that Midway City would become a permanent town. However, when the Federal Government built Boulder City, many residents of Midway City moved to the new town near the Dam site.

Others preferred to move closer to Las Vegas, to live in Whitney, the town created when Stovell Whitney subdivided his ranch. The Duck Creek School District was created to serve Whitney and Midway City, and students were transported to classes in Las Vegas. When a post office became necessary to serve the population of the two new towns, Midway City lost out again. Whitney received a post office on March 28, 1932.

Still another town was created as the construction of the Dam progressed, and construction workers rebelled against the prohibition of the normal Nevada attributes, "legal gambling and liquor over the bar," in the federally managed (Continued on page 25)

## PRICE - RYAN TRAILER PARK

Henderson's Newest and Finest Trailer Area

Boulder Highway

Pittman

# PERRY'S MEN'S SHOP

1 West Pacific Henderson, Nevada Phone 565-6421

# PROUD

to be a part of Henderson's

# PROGRESS

Nevada's Largest ... Southern Nevada's Oldest

## FIRST WESTERN SAVINGS

508 So. Boulder Highway
Earl Lewis, Manager

#### GROWING WITH HENDERSON



BOB OLSEN
Realty and Insurance
1964

SALUTE TO HENDERSON PROGRESS

GIL V. DYE

and

DYE OXYGEN CO.

Manufacturers and Distributors of Industrial and Medical Gases Henderson, Nevada

#### JONES CHEMICALS INC.

YOUR SOUTHERN NEVADA
CHEMICAL DISTRIBUTOR

Chemicals for Industry, Pools Laundries and Dry Cleaners

Box 179

Phone 565-3262

Henderson



Now a ghost town, five miles east of Henderson, Railroad Pass once boasted a school that served 40 students. Railroad Pass was built on the site of an earlier ghost town, Alunite.

#### HENDERSON TRAILER HAVEN

Wishes You the Best

of

HENDERSON'S
INDUSTRIAL DAYS

GREETINGS TO
HENDERSON'S
PEOPLE and VISTORS

from

# PACIFIC ENGINEERING AND PRODUCTION COMPANY

#### PHILLIPS RADIO & T.V.

Expert Guaranteed Service in a Hurry

All Calls Made Same Day

Victory Village Shopping Center - 564-7923

Color T.V. - Stereo - Auto Radio

Henderson's First T.V. Service Shop

MEET YOUR FRIENDS AT

#### **TOWN HOUSE**

Hosts DON and FRANCES YOST

71 Water Street

Phone 565-3433

**HENDERSON** 

#### SEARS Catalog Sales

THE FIRST SEARS CATALOG SALES OFFICE
IN THE STATE OF NEVADA
OPENED MAY 23, 1963.

A COMPANY AND A STATE —

GROWING AND PROGRESSING TOGETHER

#### SEARS, ROEBUCK AND CO.

115 Water Street

**HENDERSON** 

## BEST WISHES

For a

# Successful Industrial Days

# **NEVADA POWER**



Aerial photograph of BMI taken September 15, 1943. Ventilators can be noted adorning the tops of all the metal units, relieving the unpleasant working conditions characteristic of early BMI operation.

Boulder City. Just a few miles outside the city limits, homes were once more constructed in the Railroad Pass on the foundations of the old ghost town Alunite. A typical casino-bar type of saloon, several frame houses, and a school house served the town which now became known as Railroad Pass. The Railroad Pass School District was organized, and at one time 40 children attended classes in the one room building that served the entire group.

February 1, 1935 was an exciting day in Clark County, Nevada! Gates of the diversion tunnels at the Dam site were closed, and water began to rise behind Hoover (Boulder) Dam to create Lake Mead. This lake would soon be 115 miles long. It would be the only lake in all of Southern Nevada, and with its 550 miles of shore line, it would be the largest man-made lake in the world.

When it became evident that the reservoir of Hoover (Boulder) Dam would submerge lands in which interesting artifacts had been observed, archeologists were induced to examine Southern Nevada carefully. This interest soon resulted in the creation of the Valley of Fire State Park, comprising some 8,800 acres near Overton, where more than 100 house ruins of early Pueblo families, 500 to 800 A.D., were excavated.

The Lost City Museum within the Park still displays a fascinating collection of the skeltons, weapons, pottery, and other artifacts found in the Pueblo village, long buried in the Nevada desert.

A large cave near Las Vegas was also excavated at this time, and the remains of the prehistoric, giant sloth were discovered, resting beneath a spectacular array of fluorescent rocks.

By 1936, thousands of persons annually flocked into Clark County to see the world's highest dam and to play on the shores of Lake Mead. The Lake

(Continued on page 26)

#### **BEST WISHES**

for

**BIGGER** and BETTER

INDUSTRIAL DAYS

John Freels Frank Morrell
INSURANCE AGENTS

42 Water Street - Henderson

#### FNB SALUTES

TWO GREAT EVENTS

HENDERSON INDUSTRIAL DAYS

&

NEVADA'S 100 YEARS OF PROGRESS

Full Service Bank

FIRST NATIONAL BANK

MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION

#### GUNVILLES APPLIANCE and FURNITURE

119 Water Street

Phone 565-8999

FEATURES MAJOR APPLIANCES
and FURNITURE

BEST WISHES from BILL and VERA MAINORS

## FRONTIER NURSERY and FLORIST

Across from Rose de Lima Hospital 87 Lake Mead Blvd. 565-2722 Mead National Recreation Area was created to manage the tourists and supervise the development of recreation facilities on the popular new lake. Fish were planted, and year-around water sports facilities soon made Lake Mead a favorite recreational area for the people who lived in Midway City, less than a half-hour drive from the lake shore.

While Clark County, Nevada, basked in the prosperity brought by the Dam construction, and the tourist boom that followed, events were taking place in the mountains around Gabbs, Nevada, 300 miles north, and in Europe, across the Atlantic, which would ultimately serve to transform the barren lands beneath Black Mountain into the Industrial City of Nevada.

A prospector named Harry Springer spent three years wandering about in the mountains near Gabbs. When he couldn't find outcroppings of the precious metals, he located a huge deposit of brucite, far from rail or highway facilities. Near Springer's claim was found a large deposit of magnesite. Even Harry Springer knew that from brucite and magnesite could be manufactured magnesium, and several other metallic products, but in 1935, "who wanted magnesium?"

Cursing the luck that caused some prospectors to find gold and others to find only brucite, Springer left his prospecting activities, and for some time served as bar tender in a little Hawthorne saloon which he called "Harry's Club."

European politicians were spending their days

European politicians were spending their days in more serious pursuits while Harry Springer (Continued on page 29)

OUR BEST WISHES TO THE PEOPLE OF HENDERSON

**Especially During** 

#### CENTENNIAL YEAR INDUSTRIAL DAYS

**U. S. Lime Division** 

## THE FLINTKOTE COMPANY



ONE OF NEVADA'S OLDEST MINING OPERATIONS - STILL GROWING

#### Services Unlimited

Mimeographing - Direct Mailing

Income Tax Preparation

Miscellaneous Business Services

565-3851

27 Water Street

Henderson, Nevada

FOR A FINER HENDERSON

CROSBY MUSIC CENTER
Everything Musical

19 Water Street

565-2966

# HENDERSON DISPOSAL SERVICE

74 East Texas

Phone 565-4651

Fast, Dependable Service



COMPLIMENTS

of

# CALIFORNIA PACIFIC UTILITIES COMPANY

Distributors of

**ARKLA-SERVEL** 

All Year Gas Air

**Conditioners** 

Henderson

565-8941



CALIFORNIA-PACIFIC UTILITIES Co.

# Stauffer

# CHEMICALS EVERYWHERE SINCE 1885

STAUFFER CHEMICAL COMPANY
HENDERSON, NEVADA



Charles Belknap Henderson, grandson of Lewis Rice Bradley, Nevada's first Governor, was District Attorney of Elko County from 1901-1905, a member of the Nevada Legislature from 1905-1907, and a U. S. Senator from 1918-1921. It was during the period 1941-47 that Henderson came into existence under the guidance of the Reconstruction Finance Corporation, and the new city was named Henderson, honoring this man who was the Chairman of the Board of Directors of the RFC during this time.

spent his days tending bar, and on September 1, 1939, German troops invaded Poland. Two days later, England and France declared war on Germany.

Suddenly, the production of magnesium assumed a vital importance, not only in the United

States, but all over the world.

Investigated indicated that the brucite and magnesite deposits at Gabbs contained more than 70,000,000 tons of commercial grade ore, the largest deposit in the United States. With this raw material, the United States could produce indefinite quantities of magnesium, if they only knew how!

In this "IF" unfolds a legend that may someday be recognized as one of the most factories enjoyees.

be recognized as one of the most fantastic espionage stories of World War II. Early in 1940, English and American forces were united in the formation of Basic Magnesium Incorporated, with Howard P. Eells, Jr., of Cleveland, Ohio, as President, and Major C.J.P. Ball, President of Magnesium Elektron, Ltd., of Manchester, England, as Vice President. Together, English and American forces might be able to produce magnesium, but Germany was already known to have produced this miracle product.

During May of 1940, the U.S. Office of Production Management assured BMI officials that a magnesium plant would be constructed in Nevada, on 2000 acres one mile from Midway City, in the uninhabited desert below Black Mountain.

One month later, in June of 1940, six large cases of plant designs were aboard ship, on their way from England, guarded by two English tech-

(Continued on page 31)

#### ISABELLE **BEAUTY SALON**

HENDERSON, NEVADA

#### ALBRIGHT'S **BUSINESS MACHINES**

117 North Third Street P.O. Box 1778 Las Vegas, Nevada

Phone 382-0787

#### **IVARY'S** HENDERSON GARDENS

Complete Garden Tools

Seeds, Fertilizers and

Assistance with Landscaping

**BEST WISHES** 

#### BASIC ENGINEERING

and

#### CONSTRUCTION CO.

HENDERSON, NEVADA 565-2931

# Gene Baird's SHELL STATION

Water Street and Lake Mead Drive Phone 565-4971

#### HANEY'S BARBER SHOP

**67 Water Street** 

FRED HANEY BYRON SHUTT

Phone 565-7101

Complete Auto Wreck Rebuilding
24-hour Towing Service
The Largest Diesel Wrecker in Nevada

#### Wayne's AUTO BODY SHOP

1730 So. Main Street Las Vegas, Nevada Wayne E. Kirch, Owner

Day and Night Phones: EV 5-2633 or 5-2634

#### TOWNHOUSE BEAUTY SALON

69 Water Street Phone 565-4501

#### **2 GREAT SHOPPING CENTERS**

1501 Las Vegas Blvd., No. Las Vegas Cor. of Army and Market Sts., Henderson

**FABULOUS** 

#### **VEGAS VILLAGE**

SHOPPING CENTER

NO. 1 IN THE WEST

Complete Food Market and Department Store
UNDER ONE ROOF

COMPLETE CUSTOMER SATISFACTION Over 100,000 Items to Choose From Quality at Lower Prices, Everyday!

#### **2 GREAT AUTOMOTIVE CENTERS**

San Francisco Park and Maryland Parkway Corner of Owens and North Main

OPEN 24 HOURS DAILY AND SUNDAY

LARGE ENOUGH TO SERVE YOU SMALL ENOUGH TO KNOW YOU

#### NEVADA STATE BANK

Harley E. Harmon President and Director

OWNED BY NEVADANS

4th and Carson Sreets

Las Vegas

Phone 384-6600

nicians. A German torpedo sunk the ship, and the plans were lost, but the two technicians were res-

cued, and returned to England.

Once again an attempt to get the plans to the United States was organized. This time, the original drawings were microfilmed, and sped to Washington, D.C., by plane. Then, the two technicians threw agents off the track of the plans by boarding ship themselves, and also heading for the United States. Both the plans and the technicians arrived safely, and within one month, BMI signed a contract with the Defense Plant Corporation for the construction of the plant. At the last minute, Defense Plant Corporation decided to request a plant four times as large as the one agreed upon in the contract. BMI accepted the challenge.

On September 3, 1941, the McNeil Construc-tion Company of Las Vegas signed the contract to build a Magnesium processing plant one and three quarters miles long, and three quarters of a mile wide. This gigantic plant, with an estimated cost of \$63,000,000, would become the largest producer of metallic magnesium in the United States. Raw material for the process would be shipped over 300 miles from Harry Springer's mine at Gabbs. Nev-

Twenty-two members of the BMI staff arrived from Cleveland, on September 15, 1941, and from their headquarters in the Marine Airplane Hanger at Boulder City, they came over to participate in the ground breaking ceremony for the huge plant.

McNeil's construction crews worked with skill

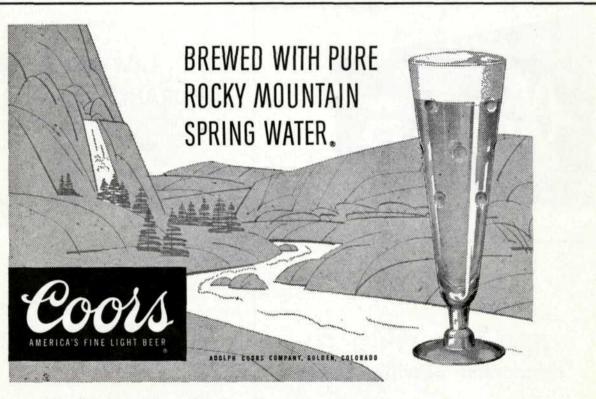
and efficiency. On December 7, 1941, when word was received that Japan had destroyed a large part of the U.S. Fleet in a surprise attack on Pearl Harbor, the construction of a magnesium plant that would be substantial aid in conducting a defensive war was on its way to completion.

By December 31, 1941, Nevada's Senator, Berkeley Bunker, could advise the Las Vegas Chamber of Commerce that Defense Plants, Inc., had assured the construction of 1000 homes and a number of dormitories designed to serve the workers at the BMI plant. A project to supply water from Lake Mead to the BMI plant was also in progress. This project, utilizing a 40-inch line, 14 miles long, would make possible the transfer of more than 30,000,000 gallons of water per day to operate the BMI plant.

President Eells now predicted that BMI would become the Pittsburg of the light metal industry, and Jay Carpenter, director of the Mackay School of Mines at the University of Nevada, agreed to devote a portion of the curriculum to the training

of Engineers for the industry which was expected to develop in the Las Vegas Valley. When New Year's Day of 1942 broke over the Southern Nevada desert, activity in the 200 acres below Black Mountain resembled a beehive. Several thousand men and women now inhabited the area, working in around-the-clock shifts. Construction of dormitories and the townsite housing unit was under way, and a huge kitchen under the direction

(Continued on page 33)



Exclusive Distributor for Southern Nevada DELUCA IMPORTING CO., INC.

#### WESTERN AUTO

. . . THE FAMILY STORE

and CATALOG ORDER Center

# LAWYERS

#### TITLE

of Las Vegas, Inc.

PHONE 384-0400

BONDED - INSURED

Representing

#### LAWYERS TITLE INSURANCE CORPORATION

of Richmond, Virginia ASSETS OVER \$20,000,000

#### NORM GREY'S RICHFIELD SERVICE

COMPLETE MOTOR TUNE-UPS TIRES - BATTERIES - BRAKES

Free Pick-up and Delivery, Call 565-9257 154 Water Street Henderson, Nevada



GOOD LUCK!

#### **Henderson Bowling Lanes**

Boulder Highway

Henderson

#### TITLE INSURANCE and ESCROW SERVICE

333 South 3rd Street



This temporary post office outside the BMI turn stile handled enormous quantities of company and employee mail prior to the establishment of the present Henderson post office. During March of 1944, Defense Plants Incorporated approved an appropriation of \$4000 for the conversion of this building into a Christian Science Church and reading room. It was moved to Kansas and Atlantic streets and remodeled for that purpose.

of the Anderson Brothers Company which provided food for the entire project was erected in the vicinity of the present Thunderbird Speedway. Still, the site was listed only as Basic Magnesium, Inc., Las Vegas, Nevada.

As families moved in to work on the BMI project, Midway City expanded, and on July 3, 1942, was granted a post office. The new post office was formally named, "Pittman Post Office," honoring the family that had already given Nevada a Sheriff, a Senator, a Governor, and many years of political service. With this act, Midway City now became known as Pittman, Nevada.

Less than a year after the initial ground breaking in the desert below Black Mountain, the construction of the BMI plant had progressed to the point where partial production could be realized. More than 13,000 employees were on hand that exciting day on August 31, 1942, when the switch was thrown to put into operation the first electrolytic cell in the world's largest magnesium plant.

Ore from Gabbs, Nevada, was shipped in by rail to start the process, but by December 1943, twenty-two giant, special trucking units were taking the place of trains and shortening the haul of 160,000 tons of concentrates a year from the mill at Baggs to BMI. "It's the biggest trucking operation of its kind in the United States—longest haul ever undertaken on a continuous basis, largest equipment, heaviest payload, widest variation in temperature—and a pioneering venture into an entirely new field." This was the way the job was described in the Basic Bombardier, on December 17, 1943.

Joe Wells of Las Vegas received the contract to make the 668 mile round trip calling for trucks covering the ground every 28 hours, or an average of one truck each way every 74 minutes. Some 112 persons were employed by Wells for the operation.

(Continued on page 39)

**BEST WISHES** 

#### DANTE'S

Lake Mead Drive

STEAK LOBSTER CHICKEN COCKTAIL LOUNGE

565-3233

Henderson, Nevada

#### **Growing With** Southern Nevada

Complete Office Outfitters New and Used Office Furniture SALES - LEASE - RENTALS

Visit Our Spacious Showrooms

Office Supplies in Stock for Immediate Shipment

Free Delivery

#### LEE OFFICE EQUIPMENT

27 Army Street 330 East Charleston Blvd. 565-4551 384-2116

Las Vegas, Nevada 89104



#### Peak's Jewelers

DIAMONDS - WATCHES - GIFTS TROPHIES - ENGRAVING SPECIALISTS

516 South Boulder Highway

Henderson

Safeway Shopping Center

SEE YOU AT

# EVERETT'S COCKTAIL LOUNGE

AND EXTRA FINE FOOD

846 Lake Mead Drive

Henderson, Nevada

# BEN O. DAVEY CONSTRUCTION

1800 Industrial Road

Las Vegas, Nevada

Phone 382-7212

IS PROUD TO PARTICIPATE
IN THE
GROWTH OF HENDERSON

Major Projects Under Construction at This Time

BANK OF LAS VEGAS

and

PALM MORTUARY AND MAUSOLEUM

Best Wishes for a Successful

INDUSTRIAL DAYS



LAS VEGAS CONVENTION SERVICE CO.

and

YOUNG & RUE MAYFLOWER

827 NORTH MAIN STREET

LAS VEGAS

# **LADCO**

CORP.

A Land

Development

Corporation

Box 2126

**HENDERSON** 

Phone 565-8955

#### GOLF TOURNAMENT

Black Mountain Golf and C. C.

ENTRY FEE: Members \$2.00, Non-Members \$5.00 Including Green Fees

SATURDAY, SUNDAY - APRIL 25, 26 18 holes either day Must Have Established Nevada Handicap

# HENDERSON TOWN HOUSE MOTEL

Phone 565-8777

73 Water

Henderson

#### **BASIC AUTO PARTS**

ROY CAMPBELL

1 Water Street Henderson, Nevada Phone 565-8735

Another "FIRST"

PALM
Mortuary & Mausoleum

Henderson, Nevada

# HOTEL SHOWBOAT AND SHOWBOAT LANES

# NEVADA'S ONLY ONE-STOP FUN-SPOT

AMERICA'S BIGGEST AND BEST PLAYING BINGO

Several Times Daily 1-3-5-7-9-11:15 P.M. and 4 & 11 A.M.

NEVADA'S LARGEST BOWLING CENTER With The Exclusive Kiddies Playroom Restaurant
Entertainment
Casino & Liberal Slots
Luxurious Rooms
Swimming Pool
Miniature Golf
Gift Shop
Barber Shop
Two Bars

AND ACRES OF FREE PARKING

2800 Fremont

Phone 382-7575

#### SILVER STATE CENTENNIAL GAS & FUEL CHAMPIONSHIP

APRIL 25th and 26th

HENDERSON THUNDERBIRD DRAG STRIP

Special Added Attraction
"WORLD'S FASTEST JET-POWERED CAR"
Featuring Fastest Drag Racing Competitors
IN THE NATION
GATES OPEN 8:00 SATURDAY and SUNDAY

# S.P.D. OFFICE EQUIPMENT

EVERYTHING FOR THE OFFICE SARRET, PURDY, and DAY

101 East Charleston

Phone 382-3910

LAS VEGAS, NEVADA

# PIONEER TITLE INSURANCE COMPANY OF NEVADA

TITLE INSURANCE ESCROWS

Serving Nevada Since 1903



107 Water

Henderson, Nevada

Phone 564-1111

It took a big man to attempt and succeed in this big job, and this would not be the last that Southern Nevada would hear of Big Joe Wells.

Early in 1942, the construction of 1000 frame homes near the BMI plant was completed. Now, the name "Basic Townsite" was used to designate the location of the BMI project. Action to insure school facilities for children of project families resulted in the expansion of the Railroad Pass School District to include Basic Townsite, Pittman, and a trailer camp established near the townsite. When construction of the 12-grade building and auditorium in the Basic Townsite was completed in the fall of 1942, the old Railroad Pass School was dismantled, and those students transported to the new building, to begin classes on Friday, October 2, 1942. This district was advertised as the 4th largest school district in Nevada when it was just one year old.

Carver Park, 324 dwellings and dormitories for 175 single men, was completed during 1943. Basic Townsite could soon boast a restaurant, library, theater, hospital, bowling alley, and churches of various denominations. On January 10, 1944, the post office was completed, and dedicated "Henderson Post Office," honoring an early Nevada Sen-

ator, Charles W. Henderson.

Henderson, the Industrial and Recreational Center of Nevada, was born!

Nevada will be 100 years old on October 31, 1964. Twenty-year-old Henderson is already the fifth largest city, and the industrial center of the State. Very few residents now remember that when BMI was forced to suspend operations after World War II, Henderson almost became a ghost town. In 1947, the Federal Government actually offered the entire city for sale to the highest bidder.

How Nevada legislators saved Henderson from the auction block; how Henderson was transformed from a Federal Reservation to an incorporated city; how Pittman became a part of Henderson; how the BMI plant was reactivated to become the nucleus for several large industries; and how the citizens of Henderson reconciled themselves to the various changes of government, and extended their loyalty and support to the development of these barren lands below Black Mountain is a story worthy of a separate volume of recorded history.

The Henderson Chamber of Commerce promises another volume will be forthcoming.



#### BLACK MOUNTAIN GOLF & COUNTRY CLUB

Recreation is playing a greater part in life now than it ever has before.

Because of shorter working hours, many people are looking to golf for recreation and pastime.

Golf is fairly young in this area. Up until just a few years ago there was no golf course in Henderson.

In 1957 a group of six men incorporated Black Mountain; Hershel Trumbo, Jack Miller, Dave Jamison, Joe McBeath, Lou LaPorta and R. Julian Moore.

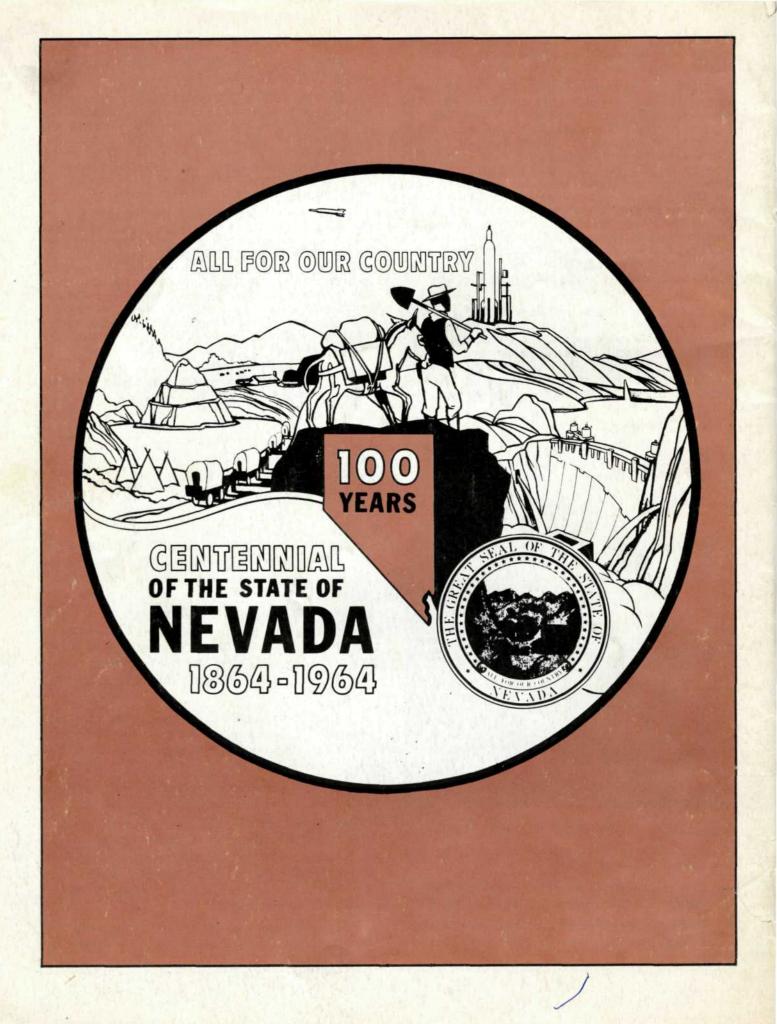
The program was spearheaded by Hershel Trumbo and construction began on nine holes in November 1957 with Bob Baldock as the architect. Play began in June 1958 and the first Black Mountain Open golf tournament was held in October 1958.

Since then there has been an open held each year, with the seventh coming this year in October. It will be called the Black Mountain Industrial Centennial Open. The dates are October 22 to 25.

In 1963 construction began on an additional nine holes. This will give Henderson a golf course of championship caliber, for all to enjoy.

The Black Mountain Golf and Country Club golf course adds the new touch to Henderson and is open to the public. Green fees are nominal and the club house features a cocktail lounge, dining room and swimming pool.

Golfers also have the use of a very fine golf shop, driving range, putting green, electric carts and a good test of golf.



DOCUMENTATION FOR "History of Henderson, Nevada," published in Henderson Industrial Days Bulletin, April 18-26, 1964.

- Page 7

  1. Goodsprings: Vanderburg, William O., Reconnaissance of Mining

  Districts in Clark County, Nevada (Bureau of Mines Information

  Circular, #I.C. 6964, Dept. of Interior, Nov. 1937), pp. 37-54
  - 2. Searchlight: Tbid., pp. 68-77
- Page 11 1. John Sparks: Report upon the visit of Governor John Sparks to Southern Nevada is located in "Las Vegas Age," August 13-26, 1906.
- Page 13

  1. Whitney: Records of Whitney Ranch, and old movies of the Ranch are in possession of Mrs. Celesta Lisle Lowe, daughter of Whitney's partner, Jack Lisle. Mrs. Lowe's Father left the Whitney Ranch to take a homestead in Paradise Valley near Las Vegas, upon which Mrs. Lowe still resides with her husband and family.
- Page 14 1. Alunite: Vanderburg, op. cit., pp. 12-13: See also: "Las Vegas Age," Oct. 1, 1910, for Hayes' Journey.
  - 2. Three Kids Mine: Ibid., p. 54
  - 3. Jericho: Las Vegas Age, Aug. 6, 1910
- Page 17

  1. Hoover (Boulder) Dam: Arizona Highways, Vol. XXXII No. 3, Mar. 1956:
  This entire issue is dedicated to activities on the Colorado River.
- Page 21

  1. Whitney Post Office: Frickstand, Walter, N., A Century of Nevada
  Post Offices, (Pacific Rotaprinting Co., 1958) p. 31
- Page 25

  1. Railroad Pass: Art Klinger, whose picture appears on page 17, was: a member of the first Board of Education for Railroad Pass School District. His children attended the school in the Pass. Klinger now resides in Boulder City, Nevada.
  - 2. Lake Mead: Arizona Highways, op. cit.
  - 3. Lost City: Harrington, M. R., Ancient Tribes of the Boulder Dam Country (Southwest Museum Leaflet #9, 1937, Los Angeles, Calif.)
  - 4. Gypson Cave: Southwest Museum Paper #28. On file at Henderson District Public Library, Henderson, Nevada
- Page 26

  1. Harry Springer: Letter to author from Efton E. Swindler, Postmaster, Hawthorne, Nevada, April 8, 1958.
- Page 29
  1. Basic Magnesium Inc. On June 26, 1942, the first issue of The Big

  Job, a Basic Magnesium newsletter, was distributed to over 13,000

  employees at BMI. This weekly publication did not miss an issue
  until 1943, when it was expanded to a regular tabloid, under the
  name, Basic Bombardier. Basic Bombardier was published every two
  weeks until Nov. 17, 1944, recording the transformation of the BMI
  project into the birth and development of the leading industrial
  city of Nevada.
- Page 33 1. Pittman Post Office: Frickstand, op. cit., p. 22
- Page 39 1. Henderson Post Office: Frickstand, op. cit., p. 13