

TWELFTH ANNUAL

HENDERSON

INDUSTRIAL DAYS

**APRIL 25, 26, 27, 28,
1963**

**THURSDAY-FRIDAY
SATURDAY-SUNDAY**

SCHEDULE OF EVENTS

**PRESENTED BY THE
HENDERSON CHAMBER
OF COMMERCE**

TWELFTH ANNUAL

For its twelfth annual presentation, Henderson Industrial Days 1963 goes "Big Top". A huge tent, 280 feet long and 80 feet wide will provide space for the presentation of most of the indoor events historically presented in association with the Industrial Days Celebration. In addition to the traditional events, the "Big Top" will provide space for many new events and features that the General Committee hopes will combine to produce the most interesting, spectacular and exciting Industrial Days Celebration ever presented.

Merchandising display booths leased by Henderson and Las Vegas Valley merchants will lend a gala County Fair spirit; stage shows, professional western bands, local talent contests and entertainment features will present a continuous flow of fast action for spectator enjoyment. The traditional Industrial Days Ball will also return this year as the official opening event to be held in the Elks Hall, Saturday evening, April 20th.

Over the years Henderson Industries have contributed heavily to the growth and prosperity of our community. The Henderson Chamber of Commerce is proud to dedicate Industrial Days 1963 to Henderson Industry; Industrial Leadership and most of all to the confidence Henderson Industries have displayed in our community.

We hope you will enjoy Henderson Industrial Days 1963 and that among its many events you will find a symbol that expresses in good strength your pride in our past community achievements and a glorious hope for future growth and progress.

LYAL W. BURKHOLDER
General Chairman

PRESENTED BY THE
HENDERSON CHAMBER
OF COMMERCE



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IS KING**



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FOODS**
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A
DAY



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Salt Lake Symphonic Choir

CHOLLA ST. LDS CHURCH

HENDERSON, NEVADA

SATURDAY, APRIL 20, 1963 7:30 P.M.

Admission: Adults \$2.25

130 VOICE CHOIR

ARMONT WILLARDSEN, Director



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"WE LOVE EVERYBODY"

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IN RETROSPECT

To the many friends in Clark County who helped in the publishing of this program, we extend our sincerest thanks. Without your kind assistance, our Twelfth Annual Industrial Days would not have reached the scope it has.

To the other friends whom we solicited and from whom we were unable to obtain an endorsement, we hope that next year they will look with favor upon our request and

To those friends whom we failed to contact and who might have been desirous of adding their good wishes for our endeavors we humbly apologize and will try to reach them in '64.

And to all we wish
A VERY ENJOYABLE TIME.
BURT HOFFMAN
Editor

P.S.: And a special thank you to Annetta Hoffman whom I rarely saw during this trying period.

Nevada's Only
One-Stop Fun-Spot

America's Biggest and Best Paying Bingo
Several Times Daily
1-3-5-7-9-11:15 P.M. and 4 & 11 A.M.

Nevada's Largest Bowling Center
With The Exclusive Kiddies Playroom

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MINIATURE GOLF

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WYNN STEWART

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SUCCESS TO HENDERSON
**AMERICAN POTASH
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**LANE'S INDUSTRIAL
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You Get The Most and Best from the Biggest!

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A. G. NEUMEYER, President

Nevada's Largest Savings Association

One of the 100 Largest In The Nation

Henderson Branch—508 S. Boulder Hiway

EARL LEWIS, Manager

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from

HENDERSON DRUG CO.

REXALL AGENCY
128 Market St.

WALGREEN AGENCY
526 Boulder Hiway

MEDICAL ARTS PHARMACY
71 Frontier Hiway

Three Locations To Serve You

HEARTIEST CONGRATULATIONS

to

HENDERSON

PACIFIC ENGINEERING

AND

PRODUCTION COMPANY

of

NEVADA

P. O. Box 797

HENDERSON, NEVADA

TWELFTH ANNUAL HENDERSON INDUSTRIAL DAYS — 1963

SCHEDULE OF EVENTS

EXTRA ADDED ATTRACTIONS

FRIDAY NITE ONLY
APRIL 26
AT 8:00 P.M.
**COW MILKING
CONTEST**
CASH PRIZES TO WINNERS

SATURDAY NITE ONLY
APRIL 27
AT 8:00 P.M.
**LUCKY LEGS
CONTEST**
Co-Sponsored By VERNAY'S
A Ladies Specialty Shop
CASH AWARDS TO WINNERS

Saturday, April 20
Flower Show
Salt Lake Symphony Choir
Industrial Days Ball
Townsite Auditorium
LDS Cholla Street Chapel
Elks Lodge
2:00 P.M.
7:30 p.m.
8:30 P.M.

Sunday, April 21
Drag Races
Flower Show
Book of the Month \$1000 Award
Thunderbird Speedway
Townsite Auditorium
Library
8:00 A.M.
9:00 A.M.
2:00 P.M.

Thursday, April 25
Carnival
Exhibition Tent
Beauty Contest
Titanium Field
Titanium Field
Exhibit Tent, TMCA Field
3:00 P.M.
3:00 P.M.
8:00 P.M.

Friday, April 26
Carnival
Exhibition Tent
Cow Milking Contest
Square Dance
Melodrama
Titanium Field
Titanium Field
Exhibit Tent, TMCA Field
Townsite Auditorium
Exhibit Tent, TMCA Field
3:00 P.M.
3:00 P.M.
8:00 P.M.
8:00 P.M.
9:00 P.M.

Saturday, April 27
Thunderbird Gas & Fuel Championships
Horse Show
Basic vs. White Pine
Carnival
Exhibition Tent
Parade
Trophy Presentation
Archery Exhibition
Lucky Legs Contest
Melodrama
Thunderbird Speedway
Titanium Field
Baseball Field
Titanium Field
Titanium Field
Water Street
Exhibit Tent
Exhibit Tent
Exhibit Tent
Exhibit Tent
8:00 A.M.
8:00 A.M.
10:00 A.M.
10:00 A.M.
10:00 A.M.
3:00 P.M.
6:00 P.M.
7:15 p.m.
8:00 P.M.
9:00 P.M.

Sunday, April 28
Thunderbird Gas & Fuel Championships
Horse Show
Carnival
Exhibition Tent
Melodrama
Thunderbird Speedway
Titanium Field
Titanium Field
Titanium Field
Exhibit Tent, TMCA Field
8:00 A.M.
8:00 A.M.
1:00 P.M.
1:00 P.M.
9:00 P.M.

EXTRA ADDED ATTRACTIONS

FRIDAY—SATURDAY—SUNDAY
APRIL 26, 27, 28
AT 9:00 P.M.
ON THE STAGE
**"FIREMAN, SAVE
MY CHILD"**
An Old Fashioned Melodrama In One Act
By Ned Albert
BOB BRIDGEWATER, Director
ROSEMARY ROSE, Assistant Director
Cast
MYRTLE.....Helen Ainsworth
MRS. QUINGLE.....Corinne Steiger
AUNT SALLY.....Marguerite Mayo
ARCHIBALD QUINGLE.....Ron Nevens
DAISY.....Linda Gold
BING.....Howard Jackson
CHESTER QUINGLE.....Jeffrey Jackson
MARY LAWSON.....Jane Pitchford
Scene: The Living Room of the Quingle Homestead
Time: Late Afternoon

KTOO	BROADCASTING SCHEDULE	THURSDAY, APRIL 25..... 3:00—6:15 P.M.
	FROM THE BIG TOP	FRIDAY, APRIL 26..... 3:00—6:15 P.M.
		SATURDAY, APRIL 27..... 12:00—6:15 P.M.
		SUNDAY, APRIL 28..... 12:00—3:00 P.M.

Music by WYNN STEWART and His BAND
BOOSTER BUTTON NECESSARY FOR ADMITTANCE TO STAGE SHOW ATTRACTIONS

Best Wishes for a
Most Successful Industrial Days

ARDEN'S DRESS SHOP
HENDERSON

BASIC AUTO PARTS
HENDERSON

BLAINE'S FOOD BASKET
LAS VEGAS

CARE-FREE LAUNDRY
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LAS VEGAS

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BIG BINGO

VISIT OUR NEW
COCKTAIL
LOUNGE
"It's-The-Talk Of
The Town"

WIN UP TO **\$3200⁰⁰**

DANCING

BINGO PLAYERS

SPIN THE WHEEL

AND WIN UP TO \$100.00

CRAPS
AND
21

BILLY JAMES

AND THE

WESTERN ALL-STARS

MUCH SUCCESS
from your friends at

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WHOLESALE SUPPLY CO.

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and
PLUMBING SUPPLIES

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LAS VEGAS

for those who think
young

The image shows the classic Pepsi-Cola logo, featuring the word "PEPSI" in a bold, sans-serif font with a horizontal line through it, and "COLA" in a larger, cursive script font to its right.

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Music and Lyrics by Rodgers and Hammerstein

starring

JOAN O'BRIEN *and* BILL MEIGS

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HOTEL and CASINO

HOME OF
Big Joe's Oyster Bar



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The Finest of Prescription Service At A Savings

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With All Good Wishes From
Your Friends At

WILBUR CLARK'S DESERT INN

and
COUNTRY CLUB

MEET YOUR FRIENDS
at

TOWN HOUSE COCKTAIL LOUNGE

Hosts DON and FRANCES YOST

71 Water St.

HENDERSON

Phone FR 2-3433

General Chairman.....	Lyal Burkholder
Chamber of Commerce President.....	Dan Reed
Show Activities Manager.....	Burt Hoffman
Carnival Ride Books.....	Lura Winall
Horse Show.....	Ralph Purdy
Parade.....	Frank Morrell
Hospitality.....	Selma Bartlett
Booster Buttons.....	Lura Winall
Drag Race.....	Dalby Shirley
Industrial Days Ball.....	Duane Fuller
Cashiers.....	Selma Bartlett
Youth Participation.....	Gordon McCaw
Bands.....	Dick Geuder and Duane Fuller
Beauty Contest.....	Keith Lopeman (Kiwanis Club)
Program.....	Burt Hoffman
Publicity.....	Lura Winall
Trophys.....	John Shaw
Street Banners.....	Roy Pitchford
First Aid.....	Halvor Bennion
Parade Script.....	Howard Hill and Bert Havens
Band Host.....	Halvor Bennion
P. A. System.....	Elks Lodge and Dan Drew
Parade Judges.....	Dr. E. R. Lindblom and Ronald Langford
Carnival Game Booths.....	Lena Cataline



For a Better Henderson
For Better Living



STARLITE

ESTATES

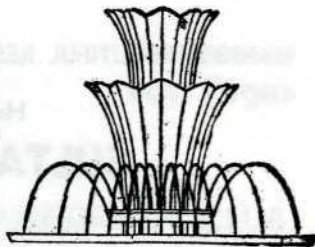
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Furnished Models Turn right
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3977 West Charleston, Westgate Shopping Center

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DUNES

HOTEL and CASINO

MOST BEAUTIFUL RESORT IN THE GOLDEN WEST

Home of the

SULTAN'S TABLE

World's Finest Restaurant

LAS VEGAS, NEVADA

April 19 to May 19, 1963 Estimated Prize Fund
\$5000.00

HENDERSON BOWL

INDUSTRIAL DAYS SWEEPER

MEN

MIXED

WOMEN

Hdcp. Men 2/3 of 200

Women 80% of 200

Highest Average as of March 21, 1963.

RON RICHARDSON'S
BALLERINA HENDERSON
SWIMMING POOL • PLAYGROUND
MOBILE HOME COUNTRY CLUB

Away from the Sounds of Jets, Trucks and Trains
But Only 2 Minutes from Shopping Center, Hospital,
Golf Course and Bowling Lanes . . . Across from School
Downtown Las Vegas or Strip—12 Minutes
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Natural Gas At Only \$3 Per Month Flat Rate
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GOLDEN GATE

GOLDEN NUGGET

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LAS VEGAS CLUB

LUCKY CASINO

THE MINT

NEVADA CLUB

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