

ROSE de LIMA HOSPITAL

Lake Mead Drive

Henderson, Nevada 89015

Area Code 702 — 565-1311

PRESS RELEASE
(For immediate release)



BLOOD SERVICES OF LAS VEGAS will be at St. Rose de Lima Hospital from 11 A.M. to 3 P.M. on Thursday, April 11, for all persons wishing to donate blood.

Under the program, a donation of one pint of blood, twice a year, provides emergency blood for an entire family, including the donor, spouse and all unmarried children 19 years old or younger for any amount of blood required, anywhere in the U.S. Coverage is also extended to any fully dependent child who is physically or mentally handicapped, regardless of age, and to any full-time student up to age 23.

Representatives of BLOOD SERVICES wish to stress the fact that, effective April 1, federal law prohibits the further purchase of blood from paid donors. All blood donations are now on a voluntary basis, only.

Officials are hoping to receive at least 100 pints of blood in the April 11th blood donor drive. According to BLOOD SERVICES figures, Henderson uses about 81 pints of blood every three months.

Those persons wishing to donate blood should be between the ages of 18 and 65, should be in good health, and are asked to call the Hospital (564-2622) for an appointment. Giving blood requires only about 15 minutes.