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Morry Zenoff's

50 years In Journalism

And Henderson's Silver Jubilee Year

Souvenir Edition

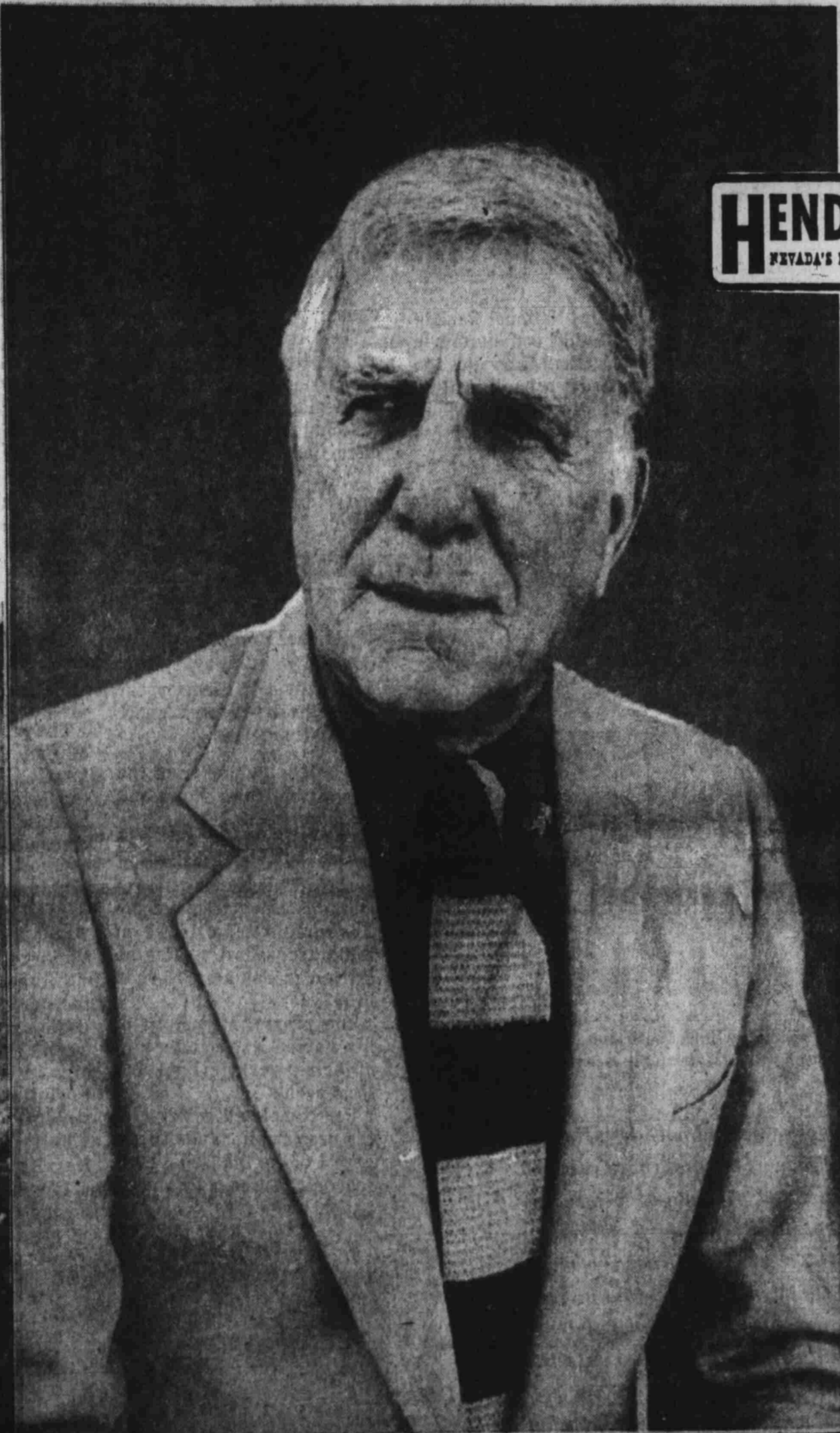
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NEVADA'S INDUSTRIAL CENTER THE COMMUNITY'S NEWSPAPER

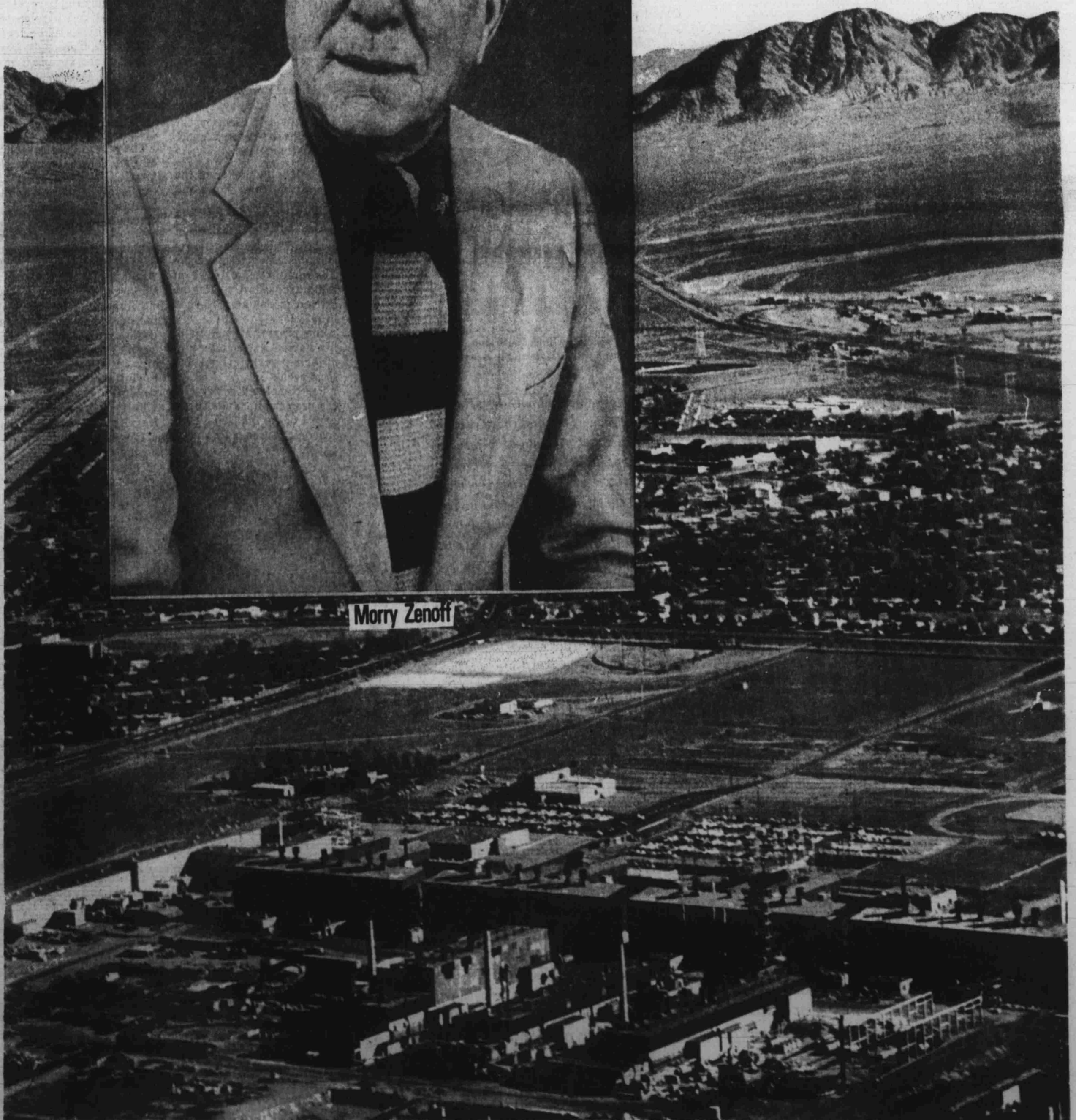
Including merchants' messages that serve the 10,000 homes in the Henderson-Boulder area.

HENDERSON, NEVADA PHONE 564-1881 - All Departments PRICE 15 CENTS THURSDAY APRIL 13, 1978

Our 30th Year - 31st Edition



Morry Zenoff



# It's Fitting To Honor Morry & Henderson

by Lorna Kesterson

It is coincidence, perhaps, that Morry's 50th year in journalism and Henderson's silver anniversary of incorporation, turned out to be in the same year.

You'd have to say that Morry has been around to help shape those 25 years of Henderson, not only as an influence, being the city's only newspaper, but also lending his support in those early days of the city, to community events.

One thing I learned while reading through old newspapers from 1953, was that Morry was the chairman of Industrial Days that year.

Since I have known Morry ever since he blew into Boulder City in 1948, I decided finally, to ask him about why he came and the circumstances surrounding his arrival here. At that time Boulder City was a government town and so was Henderson.

Morry was educated in Wisconsin. The faculty under which he studied at the University were for

the most part, off from the New York Sun and were good journalists.

His brother, David was in Las Vegas, and when Morry saw an advertisement in the "Editor and Publisher" magazine, telling that the Boulder City News was for sale, he asked David to look into it for him. David looked in to it, told him the price was right and the paper was right for Morry, and out Morry came.

Now, to say that Morry was ignorant of business procedures at that time would be the under-

statement of the year. He was a journalist -- and that was it.

He came to Boulder City, purchased the newspaper, and then started looking around. There were no stores, and then the problems started, how do you support a newspaper with no advertising?

The old adage that "No news is good news," was not the truth as far as Morry was concerned. He often had to manufacture a headline, but his biggest problems came from the financial part of his operation.

Luckily, he had creditors who

were willing to gamble with him, and good natured employees who would wait a day to cash their checks. He didn't know anything about labor costs, but he decided that "now I'm in it, I'll work my way out."

One of the biggest blows to his operation in the early days was when the powerful late Senator Pat McCarran took offense at something Morry had written and started to organize a newspaper against him.

Zenoff had purchased the newspaper from Bob Carter in

Boulder City, and saw Henderson as a possible area of expansion so in the early days of the newspaper, there was a Boulder City front page on the front and a Henderson front page on the back. They later grew into two separate newspapers and the Henderson newspaper was supporting the Boulder City newspaper.

Luckily for Morry, Carter brought Morry to Henderson and

Cont. on Page 3

## Saturday's Parade Winds Up Industrial Days

### Morry Story By Morry Zenoff

All this hurrah over my fiftieth year in journalism during '78 -- is, I suppose, ridiculous in use of space that would ordinarily be bringing the readers news, features and comments about more interesting things and people.

It is hard to justify. It terrifies me to know we'll be going on with this, not as pretentious as today's issue -- but there nevertheless.

I have to admit I like to read the stuff people say about me. I know like most people know that I am not a great person, I'm more ordinary than outstanding. I'm not what you'd call a giant of industry or of my field. As I take a long look at my life, I can't say I've been a great success. I look back and then say if I had done this instead of that I would have been a winner. If I had said this instead of that it would have been better.

Looking at myself objectively, I would say here was a guy who was concerned about people and things that were important to the cities he served. I would say few people over the 30 year span in Boulder and Henderson know more about where the bodies lie than I do. Every proposition, every project, every deed above or behind the scenes I have known about either first hand or second hand ... and have either gone right to the public with it or to the source to mend, heal, praise or criticize.

Now that looks like I am patting my own back. I'm not. I'm trying to justify the why of all this that comes at you... little by little... lot by lot... until the well runneth dry.

What is it... a living wake? Well--I guess if it could called that... maybe so. I'm not desirous of hearing praise... as that is easy to get as most people would look you square in the face and tell you nice things rather than hurt your feelings with barbs.

The people who are saying and writing things to me in connection with this event are reminding me of the little salt and pepper things of my bygone days that remind me of wonderful moments with wonderful people. Happiness from this source is like finding a new well. I am already in better health from the laughs and the return to other days via fond notes from old contacts of my life here, there and everywhere.

If I could have been where I would have wanted to be on this day... I wonder if it would have been the same ... My father wanted me to be a lawyer. Others wanted me to take various job offers... once I recall during the war years with the Associated Press... a man named Parvin wanted me to manage his Flamingo Hotel ... a TV station offered me the same position ... an editor wanted me to be his consultant on operations ... a star

Cont. on Page 3  
See "MORRY"

### Morry Zenoff Named 'Businessman of The Month'

HOME NEWS Publisher Morry Zenoff will be honored as "outstanding businessman" of the month at the meeting of the Chamber of Commerce this morning at 7:30 in the Balboa room of the Eldorado Club.

Zenoff was selected by the Henderson Chamber of Commerce Board of Directors for this honor. This is Morry's 50th year in journalism and he has been a long time pioneer in business in Henderson.

He will be presented a plaque for this honor, co-sponsored by the Chamber of Commerce and McDonald's Restaurant.

Membership plaques will be presented to several new members of the Chamber including Roberts Realty, sponsored by Gary Johnson; Nevada Young American Homes, Inc., sponsored by Vivian Erickson of Roberts Realty, and Busy Bee Instant Copies, sponsored by Gary Johnson.

### First National To Build Bank

By Mary Stafford

The First National Bank of Nevada, with headquarters in Reno, has filed an application to construct a bank in Henderson in the vicinity of Boulder Highway and Major Av-

enue, it was learned here.

The First National has filed an application requesting permission for the bank with the Regional Administrator of National Banks in San Francisco, Ca.

### Today Declared 'Zenoff Day' In Henderson

Publisher Morry Zenoff was honored Thursday when Mayor Lorin Williams proclaimed the day, "Morry Zenoff Day" in Henderson.

Zenoff is publisher of the Henderson Home News and the Boulder City News.

The proclamation was drawn up in observance of Zenoff's 50 years in the field of journalism. Zenoff started the Henderson Home News in Henderson shortly after he arrived in Southern Nevada in 1948.

The proclamation tells of his varied experiences in covering world events and local events.

For completed wording of the proclamation, please see page 1 of the Industrial Days souvenir edition of this newspaper.

The Industrial Days Parade, climax of the city's annual celebration, will be held this Saturday, April 15, starting at 2 p.m.

Grand Marshalls for this year's special "Silver Jubilee" celebrating Henderson's 25th year of incorporation, will be the past and present mayors of the city.

Miss Industrial Days of 1978, Carrie Matzke, will reign over the festivities with her court attendants, Teresa Jeffrey - first runner-up and Laura Boscarino, second runner-up.

Other Miss Industrial Day contestants will ride on the Chamber of Commerce flags of the World float.

The parade will also feature other local and county dignitaries, of the area as well as the lively music of bands, beautiful floats and many other unusual entries.

The parade route this year begins at Haynes Drive and Basic Road, down Basic to Water Street, then Water to Victory Road.

There will be no parking on the parade route sections of Basic and Water streets between 12 noon and 4 p.m. Vehicles in those areas will be towed away if left in the streets.

Following the parade, the Ray Barber Show carnival will be running until midnight on the Civic Center grounds

## Hank Greenspun Honors Morry On His 50th - Year In Journalism Writes: 'Morry supplies color and life to the newspaper game'

Editor's Note: The following letter was written by Hank Greenspun, editor and publisher of the Las Vegas Sun, a long-time friend of Morry's, in recognition of his 50 years in the field of journalism.

*Morry Zenoff is an unusual type of editor and publisher. He has news sense although it may have taken him 50 years to acquire it. He knows what is important, what is vital and what interests people. He then supplies the color and the life that makes newspapers come alive.*

*His editorials deal with affairs of his community, on homely things, on every day problems in morals, manners and comely things. And leaves it to others to take care of the national and international scene. Because he believes good government will move along better if it starts at the bottom and works it way up.*

*So Morry disdains the intellectual approach of a Walter Lippman or others who in their columns communicated with probably less than 10 percent of the reading public.*

*He's in the image of an arthur Brisbane, or even William Allen White who conversed with their readers in a folksy style on the front page of their newspapers and reached 90 percent of the readers. His reporting of the news is personal and subjective because he talks to the people he writes about and expresses their feelings, ideas and emotions and this is what real, old time newspapers are all about.*

*The old informational style, cracker - barrel editors are slowly fading away, which is a pity, because when personal journalism comes to an end, the human element is gone from the newspaper business.*

*If journalism can withstand 50 years of Morry Zenoff and still live, there's hope for all of us who share this profession with him.*

*We're happy he chose to remain in the business instead of seeking more lucrative pursuits where money - making and not community service is the standard.*

*He's won about every award that newspaper people can achieve so maybe another 50 years will bring the coveted Pulitzer.*

*Keep peckin' away, stout colleague, and never forget the immortal advice of Mark Twain, who is one of your contemporaries ... "get the facts first, and then you can distort 'em as you please."*

H. M. Greenspun



ZENOFF DAY--Mayor Lorin Williams is shown presenting a proclamation to Publisher Morry Zenoff. Williams proclaimed today as "Morry Zenoff Day" in Henderson.

## New Fire Station Bid Awarded By Council

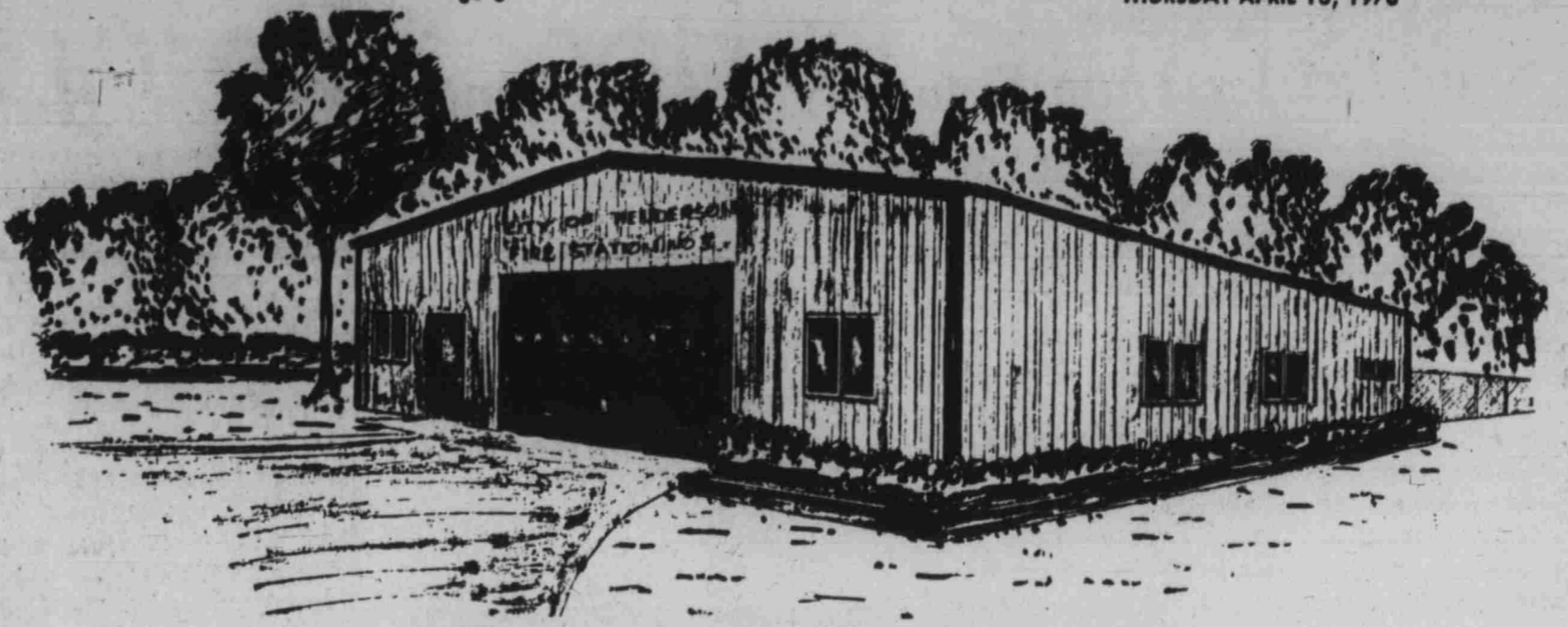
A bid of \$68,010.50 for a portable fire station from Steelwood Construction Co. of Las Vegas, was approved by the city council Tuesday night.

The fire station will be Henderson's third fire station and it is expected to be placed in the Boys' club area of the city. The bid was the lowest of bids received by the city.

In making the recommenda-

tion to accept the low bid, Robert Anselmo, public safety director, recommended that the bid options regarding a dishwasher, refrigerator and stove be deleted and that they be purchased locally as they would be cheaper.

The city's budget provides for three new firemen to be added to the staff to man the new fire station.



HENDERSON'S NEW PROPOSED FIRE STATION

Cont. from page 2

"MORRY"

showed him around the then - empty industrial plants. Morry saw a possibility and by 1949 had the Henderson newspaper on its feet, established on Water Street.

Morry, as the newspaper's only full-time reporter, attended every important event in the building of Henderson.

He was there when the power allotments were established; He was there when the incorporation papers were drawn up to start the government of Henderson.

Henderson Incorporation Extra On March 20, a Monday, the Henderson Home News published an "Extra" telling that petitions would have to be filled out to incorporate the city. It was the first extra ever published by the Henderson Home News.

Morry reported it all, and of course, editorialized on it.

At the same time, the financial end of the newspapers was struggling. Morry took an outside job whenever he could to turn the money over to the papers. He talked Federal Homes into coming to Henderson to build several hundred homes, and Morry got into the act by helping sell the homes.

It has been a newspaperman's dream, to own his own newspaper. His next dream, to own a daily newspaper, he hopes will come true in the next few years. With Henderson expanding, with its business district enlarging, his hopes may come true faster than he had anticipated. The newspaper's life's blood is advertising, and since Henderson is located so close to Las Vegas, Henderson people have shopped in Las Vegas. Now it looks like Henderson may come into its own and people will be shopping at home. This means the newspaper

may grow also.

"I'd like to have it happen in my lifetime," Zenoff said. "I'd like to see the span go from four pages once a week, as the newspaper was in the early days, to a lively daily."

What's For The Future?

As Morry sees it, gambling in Nevada may become of secondary importance as it is in Henderson where industry is Number 1. Morry feels Boulder City will never have gambling. He feels social levels will be different than they were years ago.

Through the years, Morry has covered--

- The atomic bomb.
- An execution in the Nevada Gas Chamber.
- Important civic events.
- National political conventions.
- The President Carter mid-east trip.

"It hasn't been a bed of roses through the years," Zenoff said, "but it has been a bed of wonderful experiences and thrills - a bed of constant criticism, but through it all, our front pages have remained open to everyone." He remembers one stand he took which was not popular to the people in town and the phone started ringing "off the hook." The next edition's front page was most unusual since it was dedicated to letters to the editor against the newspaper's stand.

Morry's stature has grown through the years as has his pocketbook, but he still gives his opinion whether you ask for it or not, and whether you want to admit it or not, his influence has been felt in the two communities in Southern Nevada.

So, it is fitting that we honor Morry for his 50 years in journalism at the same time we honor Henderson for its re-birth 25 years ago.

"MORRY"

Cont. from Page 2

named Paulette Goddard would have had me be her personal press agent ... once I could have been personal rep for sports stars in negotiating contracts for endorsements...once a governor offered me a position in state tourist promotion.

Other things may have kept me from where I am today...but

they didn't. Something ... and I think it was GOD himself kept me dedicated to the first love, the only deep love of my life...journalism pertaining to two fine cities pioneering in the West.

For this then -- I thank God...and I subscribe to allowing my name to be used this-a-way in '78.

## Lake Mead Blvd. Improvement Set, Council Oks Crossings

A request to cut Lake Mead Drive to install three ten inch water line crossings, three six inch conduits for electrical services and a 48 inch sewer crossing was approved by the city council Tues. night.

Geoffrey Billingsley, director of public works, told the council that the Nevada State Highway Department had notified the city that Lake Mead Boulevard from Trailer Estates to the Easterly limits will be widened and overlaid in the immediate future. Highway Department

personnel advised the city that open trenching would be allowed up to the time of the new pavement placement which is imminent.

The work will be performed as an emergency measure so that it can be done before the new work is done. "If we miss this opportunity to cut we will have to do an expensive bore costing four to five times as much," Billingsley said.

City Manager Bob Campbell said that growth prospects in that area makes it an urgent situation.

## Sena to Seek Re-Election

Assemblyman Nash Sena announced today he will seek reelection to his third term in the Nevada legislature.

The Henderson Democrat was elected to the Assembly in 1974 and reelected in 1976. He is seeking reelection in Assembly District 21.

Sena, 39, listed as priority projects for the 1979 legislature a community college in Henderson and property tax relief.

He also said he would oppose any increase in state taxes, and declared that he would press for legislative action on transportation problems "which are rapidly becoming among the biggest problems facing the people of Southern Nevada."

Sena compiled a 100 percent attendance and voting record during both sessions he has served in the legislature. He was vice chairman of the Elections Committee and served on the Judiciary and Commerce Committees. He was chairman of the Legislative Ethics Commission and a member of the Eldorado Valley Advisory Committee. He presently serves on the Interim Committee on Community Colleges and the interim committee studying conditions throughout the Nevada prison system.

Sena said he "will continue a no-nonsense approach to representing the people of Henderson. I will continue to work for quality



Nash Sena

legislation--not quantity." He noted that he was the principal sponsor of nine bills in 1975, eight of which became law. In 1977, he said, he was the principal sponsor of eight bills, seven of which were passed.

A resident of Henderson since 1954, Sena is an employee of the Clark County School District. He is a Navy veteran, past president of the Nevada Jaycees.

He pledged "a grass roots campaign which will concentrate on door-to-door contact with the voters. The people of Henderson expect to discuss the issues face-to-face with those who would seek to represent the city and my campaign will be centered around that concept."

Sena and his wife, Twila, live at 144 Victory Road.

## Police Contract Approved

A tentative agreement for the 1978-79 labor contract with Henderson police officers has been reached by the city with the assistance of a State Labor Mediator, according to City Manager Bob Campbell.

Campbell said the new contract will cost the city \$33,000 for the 32 officers involved in the bargaining unit. He said that actual costs may be somewhat greater as the police supervisors (Lieutenants) did not negotiate this year due to the agreement that they would receive the

same settlement negotiated with the police officers' association.

The changes in the contract provide for \$360 per year for uniforms as compared to \$325 at the present time, and disability, if incurred on duty involving a deadly weapon, will have an additional 90 days.

The city agreed to amend the police departmental rules and regulations to provide that no employee shall be forced or coerced in any manner into taking a polygraph examination.

The contract was approved by the City Council.

## 'Old Vegas' To Be Discussed At Chamber Meeting

Phyllis Fetter, the coordinator for group sales for Old Vegas will be the guest speaker for the Chamber of Commerce breakfast to be held this morning at 7:30 a.m. at the Eldorado Club.

The Chamber, which usually holds a luncheon meeting, is trying the breakfast

luncheon to give those members that may have difficulty attending noon meetings the opportunity to take part, according to President Duane Laubach.

Old Vegas is a resort being constructed in Henderson on Boulder Highway and it is expected to open in June.

## Council Approves Zone Change For Section 24

"It's the first time I've ever heard R-1 zoning called high density ... when I've always thought of it as being the highest and best use of the land," Mayor Lorin Williams said after listening patiently to residents of Section 19 express opposition to the proposed zoning change for 32 acres in Section 24.

And with that statement, Williams cast the tie breaking vote favoring the zone change which will now make possible approximately 120 to 130 new single residential homes to be built by Young American Homes.

This has been a very controversial item for several weeks and the third time many of the section 19 residents have appeared to protest the change. First at a Planning Commission meeting where the commission gave approval for the change and the second time at last week's Council meeting where the matter ended in a 2-2 vote.

Bill Mason of section 19, speaking for many of his neighbors, presented a lengthy review with numerous reasons for not making the zone change.

"Henderson is now a good place to be and a good place for others to come to. If it is to be kept that way, it must be restrained from indiscriminate development now, without safeguards to keep this development from being at the later expense of the present constituency ... otherwise, we all, and the newcomers will suffer later," he said.

"This comfortable environment and stability is not encouraged by developments with the maximum allowable density per acre, as those inhabitants will be crowded,

they will become uncomfortable and look for less crowded conditions in a relatively short while and move on, leaving the area to its development problems - ripe to become a slum," he continued.

Several other residents spoke briefly to go on record as opposing the change.

In a memorandum to the City Council, City Manager Bob Campbell pointed out that he personally did not buy the "loss of property value" argument.

"I will be surprised when attractive homes with paved streets, sidewalks, and street lights detract from an area of dirt streets, poorly constructed fences, and generally unkept lots as can readily be evidenced by a drive through Sections 19, 27 and Mission Hills."

"I haven't necessarily changed my mind since last Monday," Councilman Phil Stout said, "but I personally think we have a need for R-1 zoning. The boundary line is a good reason to make the difference," and with that statement he made a motion to approve the change and was seconded by Councilman Carlton Lawrence.

Councilwoman Lorna Kesterson agreed that R-1 zoning was needed but said "someone needs to listen to the people."

The final tally was Williams, Stout and Lawrence voting for the zone change with Kesterson and Price voting against it.

A zone change for 29 acres, also in Section 24, was approved for Black Mountain Realty Co. with the stipulation that a 26 foot wide access street from the subdivision to Pacific Avenue be provided by the developer.

## Bid To Be Opened On Burkholder Blvd.

Bids for paving of Burkholder Boulevard will be opened by the city council at the regular meeting on April 17, according to Jeff Billingsley, public works director.

The work will be done in section 8 and section 17 and

the street will run from Major Street to Lake Mead Drive near the LDS Church on Cholla Street.

The money for the construction of the street will come from Regional Streets and Highways.

## Henderson Home News

An Independent Newspaper  
Founded June 1, 1951

Published every Tuesday and Thursday morning at  
22 Water Street, Henderson, Nevada 89105, Ph.  
564-1881.

MORRY ZENOFF - Editor & Publisher  
Lorna Kesterson - Managing Editor & General Manager  
Don Kesterson - Assistant General Manager  
Mary Stafford - Editorial Staff  
Happy Preble - Advertising Manager  
Thelma Clove - Circulation Manager  
Rosalie Stucki - Office Manager & Bookkeeper

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One Year	7.00	East of Mississippi River	\$60 per year
Six Months	3.50		\$30 for six months
Three Months	1.75		\$15.00 per year



## 4 hour Twirl-a-Thon Saturday at Civic Center

The Grand Las Vegas Twirling Corp will be participating this weekend in the Industrial Days celebration with a twirl-a-thon.

Eighteen girls in all will be twirling non-stop between the hours of 9 a.m. and 1 p.m. on Saturday, April 15 at the Civic Center Annex on the cement area between the museum and city offices.

The girls will have sponsors for each hour



**HENDERSON MEMBERS OF THE GRAND LAS VEGAS TWIRLING CORP** - Left to right are Annette Dawson, Lana Lewis, Lisa Lewis, Daphne Jones, Lisa Carducci and Kathy Kline.

as the "twirl" to raise money to make a trip in late July to enter National Competition at Notre Dame University. Last year at the America's Youth on Parade the corp places second in the country.

Henderson girls, members of the Las Vegas Twirling Corp, are Janice and Georgia Van Camp, Annette Dawson, Lana Lewis, Lisa Lewis, Daphne Jones, Lisa Carducci and Kathy Kline.

## Rose de Lima Sponsors Blood Drive Here

St. Rose de Lima Hospital is sponsoring a Blood Drive in the hospital's Annex on Friday, April 14, 1978 between the hours of 12:30 p.m. and 3:30 p.m. The Drive is conducted by Nevada Blood Services to help supply the community's on-going need for blood.

Generally healthy persons between the ages of 18 and 65 who weigh at least 110 pounds and have waited 8 weeks since their last blood donation are eligible to donate.

A pre-donation interview will be conducted by members of the hospital Auxiliary to provide adequate information and qualified donors for the drive.

You are urged to call St. Rose de Lima Hospital and sign up for this vital public service so that adequate staffing is available. The telephone number is 564-2622. Further information is available.



**PREPARES FOR BLOOD DRIVE** - John Roberts, a member of the laboratory staff at St. Rose de Lima Hospital, is shown preparing for the blood drive which the hospital is sponsoring on Friday, April 14 in their annex between 12:30 p.m. and 3:30 p.m.

## Dora Yost Dies

There will be no local services for Dora Yost, 91, who passed away April 10 in Henderson.

Mrs. Yost was born August 1, 1886 in Creston, Iowa and had been a resident of the area for 22 years.

She was a retired mortician in the funeral industry and a member of the Methodist Church in

Sumner, Nebraska.

Her survivors are a daughter - in - law, Frances Yost of Henderson; a niece, Marion Norman, also of Henderson; and one granddaughter, Beverley Labansat of Van Nuys, California.

Interment will take place at the Jewel Cemetery in Sumner, Nebraska.

## Robert Taylor Students Study Geography

Students from Mr. Eric Walker's sixth grade class created large map of Europe as a project in social studies. The map is in colors of deep blues, greens, shades of red, brown, yellow and orange. It is a relief map drawn to scale, with mountains of wheat paste and glue treated to stay in place. The map is an interesting one but the story of how it came to be is even more worthy of attention.

The idea began when the study of a social studies unit on Europe neared its end and it was agreed that the class do a little more this time than the ordinary end-of-a-unit test. As the class covered one country after another in its research work, someone suggested arranging all the sometimes bewildering names of rivers, mountains, countries and lakes into a class-designed map large enough to make them clear.

Questions arose at once. What kind of material should be used for the map? How could the

mountains be shown? How high should they be and where should the rivers run to the sea? Soon such words as Atlases, World Almanacs, scale of miles,

base coat was needed so colors had to be painstakingly scraped off and a new start made. Sawdust and glue was tried for mountains but it did not hold so mountains



**SOCIAL STUDIES PROJECT** - Derek Kay, Gary Welker, Robin Sweet and Keith Case, students in Mr. Walker's sixth grade class at Taylor Elementary School, are shown with the relief map of Europe, drawn to scale, which they created as a social studies project.

evaluations and other geographic terms became parts of a working terminology.

Theories and plans developed into actual construction. The board for the map base was found to be too porous for the watercolors. A

were moved and redone with wheat paste and glue.

Much more information was collected than could be used without detracting from the clearness of boundaries and shapes. Evaluations and decisions were dis-

cussed and made. As more difficulties arose, some students became disinterested but some were determined to complete the undertaking.

Finally the map took shape. The mountains stayed in place and the colors remained clear and bright. There were still additions to be made, such as a border of flags and other data but it was decided to send it to the library for safe keeping until the art show in the spring where it will be finished and displayed.

From the enthusiasm shown by the students, the map itself was the primary aim and objective of the project. But possibly the aims of the teacher, Mr. Walker, may have been expressed in terms such as purposeful learning, incidental accumulation of knowledge, research skills and challenges to ingenuity.

Many of these objectives were achieved in varying degrees but the students agree that the project was fun.

## Women of the Moose

Our chapter night meeting of April 6, 1978 was called to order at 8 p.m.

Senior Regent Nadine Close, assumed the Chair of Membership Chairman and presented co-workers Marilyn Bracken and Rose Bonebrake with capes, crowns, and bouquets of flowers (carrots with lovely green tops.) These two members have brought into our defending circle the most new co-workers for the year.

Do-worker Marilyn Bracken was given Top honors but it was called to our attention that Rose Bonebrake who had signed up five new members (against Marilyn's three) had only kept two for making her year as Mooseheart Chairman for 1977-78, the other three were given in the spirit of love and loyalty to others less fortunate who were unable to get enough new members signed up.

Co-workers Bracken and Bonebrake then made the walk around the chairs and returned

to their seats amidst a round of applause.

We enrolled our new member Marcela Kieper and welcomed her into the defending circle as the newest co-worker. Welcome Marcela (Ollie) Kieper.

Meeting was adjourned at 9 p.m. and a drawing for the door prize took place. This was won by co-worker Wanda Hamby. Two lovely divided cut glass relish dishes.

Co-workers as your publicity chairman I am sending out a special thought wave and a special prayer to those who are unable to attend our meetings twice a month because of illness or just too busy or too tired to attend. Won't you please think about it and try a little harder to make our business meeting on April 20, at 8 p.m. We really would love to see your smiling faces and get a chance to do some chatting either before or after the meeting. So come on in and we can all catch up on what's new.

## Lutheran Church

The congregation of Our Saviors Lutheran Church 59 Lynn Lane, between the Youth Recreation Center and Gordon McCaw School, invite you to attend worship services next Sunday. Services begin at 10:45 and the Rev. Ronald Mayer is our pastor.

The Sacrament of Holy Communion is celebrated on the first and third Sunday of each month.

Bible Study for all ages begin at 9:30 a.m. The Adult group meets in the parish hall located in back of the church.

The Tuesday morning Bible study group meets at the church at 9 a.m.

Youth confirmation classes meet at 6 p.m. on Tuesday. If you are interested in classes or are in need of counseling, please call Pastor Ron at 293-4378.

The choir will practice at 6:30 on Wednesday evening and the Wednesday Bible Study at 7:30 in the parish hall.

On Thursday April 13th the Lutheran Women's Missionary League will meet at 7:30 at the church.

The LWML Zone Spring Rally will be held at Redeemer Lutheran Church in North Las Vegas beginning at 9:30 a.m. til 3 p.m.

The monthly Bake Sale will be held right after the Sunday service

on the 16th in the parish hall. The proceeds are for the Organ Fund.

You may reach our Prayer chain by calling 565-8106. God does answer prayers!

Pastor's Corner:

"You cannot undo the past, and fretting over it does not solve the problem. Do not go slumming into the yesterday's of life to dig up what God has buried once and forever. Live in today; yesterday belongs to history and tomorrow belongs to the future. Trust God for today!"

## Rummage Sale Today

Remember: Today is the day the Rummage Sale starts at the Community Church. The Women's Association of the church sponsors this sale twice a year.

Perhaps the bargain you have been looking for is waiting there, just for you.

Hamburgers, hot dogs, home made pie, coffee and punch will be served at the lunch counter.

Come see us look over the items and have lunch. The rummage sale is April 13 and 14 from 9 a.m. to 4 p.m. at Gilbert Hall, Community Church, Texas and Army Street.

Enjoy **PIZZA** Tonight  
At **TK's**  
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**NOTICE**  
**APRIL 13, 1978**  
**TO PLEDGORS AND PAWNORS:**  
YOU AND EACH OF YOU ARE HEREBY NOTIFIED THAT THE OWNERS OF THE PAWN TICKET NUMBERS 10620 THRU 10959 INCLUSIVE MUST REDEEM THE PLEDGES REPRESENTED BY YOUR PAWN TICKET ON OR BEFORE APRIL 13, 1978, THRU APRIL 22, 1978, OR YOUR RIGHT TO REDEEM WILL BE FORFEITED.  
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**"God's" Ears Are ON**

Do I trust in "God"? Say man, I had better, I'm stuck in the band, clear up to my sweater. My C.B. Radio has a thirty mile range, And I'm forty miles out, on some farmer's grange.

So I'll shoot the message as far as I can, The relay by angel to some listening man. The Texas boy said, "Honey" look at that mist, It's some kind of ghost with a message in his fist.

The Cajun girl screamed, it's from the wild canary, He's stuck in the sand by Pierce's ferry. "Tex" called the timber wolf and Raggedy Andy, Then the fisherman, and also the dandy.

We'll go get that rascal, and bring him home, Then we'll caution him good, he'll never more roam. Now don't tell me that Gods ears aren't on, He hears the whispers when all hopes are gone.

By: Jack M. Redman The Wild Canary

**WE PIERCE EARS**  
NO APPOINTMENT NECESSARY  
**J&K PHARMACY**  
8 PACIFIC PH. 564-5224

# Miscellaneous News Missiles

By: L. Jessie Bennett

## Neilson Baby Born

Break out the Pom-Poms and batons for a new cheerleader is on her way! On March 22, 1978 at 1:29 p.m., Corie Aleane Neilson made her appearance at a Las Vegas hospital. The little lady weighed six pounds and is 19 inches long. She is the little sister of Ernie Neilson and her folks are Mike and Janice Neilson of Las Vegas. Her Maternal grandparents are R.L. and Helen Smoot and her fraternal grandparents are Claire and Janice Neilson. Congratulations.

## Queen Matzke

Congratulations to our stately 1978 Industrial Days Queen, Carrie Matzke. The lovely blond young lady will be a beautiful representation for our town. Carrie is the daughter of Larry and Marilyn Matzke.

## Birthday Today

Today is the Birth anniversary of a special lady, Mavis Bennett. Many happy returns to this very busy school teacher.

## Baseball Fans

In spite of the weather warnings and precarious road conditions last weekend Rick and Mary Knappenberger travelled to Southern California to enjoy a vacation. They are great baseball fans and wanted to enjoy an opening season game. They are American League fans and of course, for the L.A. Angels.

## Scout Court Of Honor-Troop 44

A Scout Court of Honor was held by Troop 44 sponsored by the Fourth Ward L.D.S. Church on Thursday, April 6, 1978 in the Scout Rooms of the Cholla St. Chapel. The awards were under the direction of Ron Huffington and the adults present were Scout Master Dr. Jan T. Bennett, Ron Huffington Dick O'Dell, Stan Meager, David Walker and Bishop Wm. R. Bennett. The Presentation of colors was made by Roy Huffington and Brian Lemming and the Pledge of Allegiance was led by Senior Patrol Leader Rick Bennett.

**Special Award Presentation -** A special award was presented to Lee-Huffington from National Scouting Headquarters - The Special Conservation Award. Lee is the only boy of this area to receive this award and it is a singular honor for Lee who is near to earning his Eagle award, having been awarded his rank of Life Scout this night also.

Many other awards were given to the following Scouts: David Baker, Rick Bennett (First Class), Sonny Cathcart (Scout), Dan Christenson (Second Class), Shawn Dickinson, John Frost (Second Class), Steven Hall, (Second Class), Lee Huffington (Life Scout), Brian Lemming (Tenderfoot), Robert Taylor (Second Class), Richie Walker (second Class), Kenny Whitehead and David Danise were recognized as new scouts.

Each of these boys received several skill awards and merit badges that they have been working hard to earn.

## Presbyterian Church

This Sunday April 16 Rev. Kirkman will have a children's sermon along with the regular worship hour and parents are encouraged to bring their children to this.

Sunday School for all ages and Adult Bible Study are held each Sunday at 9:30 a.m. and worship hour is a 11 a.m.

## Mexico Trip

Lana Cole, hair stylist at the Hairitage, enjoyed a fab vacation in Old Mexico last week. We heard that the sun is closer and burns easier down there for some reason.

## Boy Welcomed

Betty Stearman (Grand-mama) and Elizabeth Scaif with Brennen, hurried to Marysville, Utah to welcome a new grandson born to daughter Sandy Fredrichs. He has two big sisters to welcome him home. Sandy is former Henderson resident.

## Kanab Visitor

Former Henderson boosters, Delmer and Georgia Rider of Kanab, Utah were visiting Georgia's brother J.T. Blazzard and family and also their many friends of this area. Hope they were here long enough to hear that nephew, Jimmie Blazzard will be spending the next couple of years in Old Mexico.

## California Visitors

Nancy and Nicole Tiffany recently enjoyed a flight to Sacramento, California to visit family and friends.

## Accident

Saw petite Connie Hall with a cast on her arm. Seems she was enjoying a night of rollerskating when a fall resulted in a broken arm. (Just the place for signatures)

Two thoughts from past masters: "Public opinion is a weak tyrant compared with our own private opinion. What a man thinks of himself, is that which determines, or rather, indicates his fate." (Henry David Thoreau)

And: "I am only one, but I am one. I can't do everything. And what I can do, that I ought to do. And what I ought to do, by the Grace of God, I will do." (Edward Everett Hale)

There is a nursery provided and after services the coffee fellowship is held.

You are cordially invited to attend our services and especially newcomers to the area. Rev. Bill Kirkman is our pastor and his office hours are 7:30 a.m. to 12 noon and 1-4 p.m. Monday thru Friday. Our address is 525 Westminster Way just behind Morrell City park and the church phone number is 565-9684.

## HENDERSON YOUTH BASEBALL

The Henderson Youth Baseball Program is holding its final registration now through Thursday, April 13. All boys interested in participating in either the Pee Wee or Midget Leagues are encouraged to register by 5 p.m., Thursday. Fee is \$5 per participant with the final scheduled draft to be held Thursday evening at 5:30 p.m., April 13, 1978 (All players must enter the draft to be eligible for participation).

For further information phone 565-8921 ext. 34 or 565-8932.

# Action People

# RSVP

By: Edna Deardoff

How nice to have the weather bright and sunny after the dool, rainy, cloudy spell! Who says it never rains in Nevada! April showers make all of the grass and flowers a sight to behold though. We took a ride to Willow Beach on Saturday and it was a breathtaking sight to see flowers blooming even on the side of the mountains and the cactus plants reminded me of the story of the "Ugly Duckling". The exquisite fuschia blooms that looked like the sheerest silk made me so very thankful for the eyes I have to see with. Hope you all get a chance to see the Desert in all its glory.

We had 35 Seniors come out to our afternoon of fun on our Social day and the room was full of laughter and talk and everyone had a wonderful time.

We play bingo and the prizes were won by "Speedy" Munsy, Katy Kelly, Claire Soule, Cole Jackson, C.C. Tracy, Mildred Brown, Edith Tanner and Jean Eckley. The Small Picture Frame-Ann Fletcher, Letter T game, Margaret Henlotter and the Cover-all Frances Churdr and Wilbur Tanner. Smiles Cunningham was the caller assisted by Emma Jessop. The door prize was claimed by Mildred Bown.

After delicious chicken salad sandwiches and cookies and coffee served by Rosie McClellan and Ollie McGinty there were tables of Canasta and many just visiting. Mark your calendars - Free Blood Pressures for all Seniors from 1-3 p.m. on April 19th in Room 29. Movie at Fox Theater Thurs., April 20, and bring your small appliances to Room 29 for repair.

See you next week on Tuesday afternoon when Rose McClellan and Ollie McGinty will again be your hostesses.

## Elks Annual Fish Fry Saturday

If you don't want to fix dinner after the Industrial Days parade, the best suggestion is to attend the annual Elks Fish Fry to be held April 15 immediately following the parade.

The Elks will be serving deep fried fish, hush puppies, cole slaw and western beans. Donations are \$2.50 per person.

Attend Henderson's Silver Jubilee Parade then come eat your dinner at the Elks Lodge on Lake Mead Drive.



The Anableps, or four-eyed fish, has only two eyes, according to The World Book Encyclopedia, but they serve a dual purpose. The upper half allows the fish to see for some distance above water and the lower half, different in structure, allows the fish to see under water.



JOHN C. KISH - Pauses during daily activities for an "Action People" interview. Mr. Kish is the Proprietor, General Manager and Owner of the Skyline Restaurant and Casino, located on Boulder Highway (across from Channel 5) in Henderson.

John moved to Henderson in November of 1975. By April of 1976 he was approved by the Gaming Commission and purchased fifty percent of the Skyline; by April - 1977 John owned the second half with real estate included. The Skyline Casino and Restaurant was not just an overnight venture for John since his father, Frank Kish, built the Club together with other partners in 1964 but acted as landlord not taking part in the business. "I had moved to Phoenix from South Bend, Indiana in 1969," John confided, "and I loved the West. I was contemplating on purchasing a Mobile Home Park since we had owned stock in the Skyline Corporation, a part of the popular Mobile Industry carried on in Elkhart, Indiana and I was familiar with the business. In any event I must have spent about thirty - five weekends in Las Vegas and usually dropped off at the Skyline Casino. Hughes Air West employees all seemed to know me by my first name. Henderson and the area became more a part of my life than Phoenix, and it was then I decided on making the Skyline permanent for me!"

John Kish spent his student years in South Bend and later had attended night schools in business, accounting and management courses. He had spent ten years with the Nalco Chemical Company in Chicago, Illinois prior to moving west.

Of Hungarian descent, John brought the color and artistry of the talented nationality into his decor which he designed. "I am slanting the atmosphere toward the '20s era," John stated, "with the rich reds, mirrored walls and wrought iron effect." Beautiful original oils from John's Indiana home grace the walls, one of which is a "Gypsy Girl" that John had at one time presented to his parents.

John works seven days a week serving as General Manager in charge of personnel, gaming, restaurant, and operations. He is proud of his restaurant managers - Joe and Elaine Luccini - friends from Phoenix. The restaurant is a popular spot featuring Western Steaks (2 for \$5) and the special - 21 Shrimp. Skyline is noted for the sixty - cent Shrimp Cocktail, and affordable drinks. Mr. Kish's future plans include expanding the restaurant space; larger bar area; new office space, and adding a Children's Arcadia. "We should be well under construction within 30 to 60 days," he stated.

John Kish is personable, courteous, good - looking, and well - informed. He exhibits the qualities of a true gentleman. When he finds the time he enjoys deep sea fishing, bowling, travelling, and boating. His hobbies include coin collecting. John always wears a ten or twenty dollar gold piece on a gold chain around his neck. He added that he is presently "married" to the Skyline Restaurant and Casino. He is a Member of the Henderson Chamber of Commerce, Associated with the Henderson Industrial Trades, The Arizona Club, and the Moose.

He firmly believes that the operation of his Club is as good as the Personnel and stresses courtesy to the customer.

John C. Kish reflects and applies his general attitude of dealing with his fellowman - "Treat people as you would like to be treated!"



The cheetah is the only member of the cat family whose claws will not retract.

## BLACK MOUNTAIN REALTY INSIDE VALLEY BANK BUILDING

**NOW RENTING 2 BDRM. APTS**  
CARPET, DRAPES, STOVE & REFRIGERATOR  
CHILDREN WELCOME - PETS ALLOWED. MGR.  
156 JUDY LN. CALL 564 - 2727 or 565 - 0888  
**\$250.00**

## ★★★★ NEW LISTINGS ★★★★★

**LOWEST PRICE** IN  
HIGHLAND HILLS FOR 3 BDRM. 1 1/2 BATH  
HOME - SPRINKLER SYSTEM - RANGE, OVEN  
REFRIGERATOR, DISHWASHER, CARPET AND  
DRAPES. THIS ONE WON'T LAST LONG - CALL  
TODAY FOR APPT. 564-2727 EVE. 565-0888.

**SEC. 27** - BEAUTIFUL VIEW OF THE VALLEY  
THE PATIO OF THIS LOVELY 3 BDRM. 2 1/2 BATH  
CUSTOM HOME ON 1/2 ACRE. ROCK FIREPLACE  
COUNTRY KITCHEN - FM. ROOM - SEPARATE  
LAUNDRY AREA - 2 PLUS CAR GARAGE AND  
MUCH MORE! CALL 564-2727 EVE. 564-2447.

**GOLF COURSE BEAUTY** 4 BDRM. 3  
BATH EXECUTIVE HOME NOW UNDER CON-  
STRUCTION. WILL BE ONE OF THE MOST OUT-  
STANDING HOMES IN HENDERSON. BUY NOW  
AND SELCT YOUR OWN FINISHING TOUCHES.  
QUALITY CONSTRUCTION AND MANY LUX-  
URIOUS EXTRAS. CALL 564-2727 EVE 564-2447  
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**ONLY ONE LEFT** - 3 BDRM. 2 BATH  
HOME ON 1/2 AC. CONSTRUCTION BY R. RIGBY  
1974 SQ. FT. - FIREPLACE - FM. ROOM - CARPET  
AND TILE OF YOUR CHOICE. DRIVE BY 331  
KIMBERLY AND GIVE US A CALL!

**ENTERTAINING** WILL BE EASY AND  
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COVERED PATIO FROM THIS 3 BDRM. 2 BATH  
HOME - DINING RM. - FM. RM. FIREPLACE - ON  
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THIS 4 BDRM. 2 BATH HOME. ON 1/2 AC. WITH  
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**LAND LAND LAND**  
BUILD YOUR DREAM HOME ON THE  
PARADISE COUNTRY CLUB. 1/2 ACRE LOT -  
HIGH ELEVATION.

**MISSION HILLS** - 1 ACRE LOTS  
WITH WATER & POWER NOW AVAILABLE

**GOLF COURSE LOTS** AVAILABLE  
FOR LIMITED TIME ONLY.

**SEC. 4** OVERLOOKING VEGAS VALLEY. 2 1/2  
ACRES. \$20,000 Call 564-2727 or 564-1393.

**NEAR BASIC HIGH SCHOOL** 2 1/2  
ACRES NEAR UTILITIES. Call 564-2727 or 565-0888

**PARK LANE LOT** ALL UTILITIES  
AVAILABLE - HIGH ELEVATION - CALL  
564-2727 EVE. 565-0888.

**GREEN VALLEY AREA** 1 ACRE  
LOTS AVAILABLE. INVEST NOW FOR YOUR  
FUTURE HOME IN THIS GROWING VALLEY.  
564-2727 EVE. 565-8326.

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2.5 ACRES AND 3.27 ACRES PRESENTLY ZONED  
R - 1, SINGLE FAMILY. 564-2727 EVE. 565-9064

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**Perfect Investment Property**  
1. BOULDER HWY. & SUNSET ROAD NEAR  
STUCKEY'S. 240X313 - WATER, POWER AND  
SEWER. \$54,000.  
2. BOULDER HWY. AND PROPOSED NEW  
ROUTE OF CENTER STREET NEAR PALM  
MORTUARY. ZONED C-2.

**DOCTOR PROCTOR** DID IT AGAIN -  
500 FT. HWY. FRONTAGE NEAR 7-11. OWNER  
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DORA WAGNER ..... 565-0888  
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APRIL 13 - 19

Samuel Z. Arkoff presents  
Charles B. Pierce's  
**CRAYON**

ALEX CORD as Grapevine  
BEN JOHNSON as John Coulter  
LANA WOOD as Beth Coulter  
IRON EYES CODY as Standing Bear

Produced by JAIME MENDOZA-NAVA  
Directed by CHARLES B. PIERCE  
An American International Release

CO-FEATURE  
**WINTERHAWK**  
MICHAEL DANTE as WINTERHAWK  
Filmed in TECHNISCOPE Color by TECHNICOLOR

SATURDAY "Kiddie" MATINEE  
"CONQUEST OF THE PLANET OF THE APES" PG



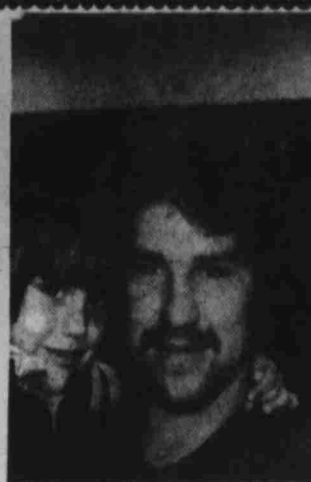
**PRIZES GALORE** - Judy Adams, right, prize chairman of the C. T. Sewell School carnival which will be held April 29, and Sarah Salazar, food chairman, look over some of the prizes which will be given away during the annual carnival. Raffle tickets, good for a television set, a \$25 savings bond and a digital clock, are also available from members of the school Parent Awareness Group and will be sold during the carnival. The tickets were donated by Shakey's Pizza Parlor.

# Inquiring Camera Girl

**TODAY'S QUESTION:** Name a school teacher (city and state) who impressed you, and explain why!



**KATHY AHERN - SAFEWAY EMPLOYEE - MR. WRIGHT - HUNTINGTON BEACH, CALIF.** He taught me the most about the subject and treated all of the students the same and as an individual. He had a pleasant personality with a sense of humor making the classes interesting as well as relaxing!



**PAUL MONTANO (son - Richie) - CONSTRUCTION WORKER - MISS STROEBEL - BASIC HIGH SCHOOL** - She explained the subject thoroughly and gave of her time to each individual. She also had a fine personality with a sense of humor which I think is very important for anyone in the Field of Teaching. She encouraged each person bringing out the best in them!



**ELOYCE REED - HOMEMAKER - MRS. SWINGER** - She was my son's teacher in 9th Grade. Don't be misled by her name since she was the direct opposite and believed in the strictest of discipline. She was an older lady who believed in acting as leader instead of the parent image. She is just the "medicine" my son needed at the time!



**LOWELL HIGLEY - THE 1ST GRADE TEACHER - WICHITA, KANSAS** - She certainly did leave an impression on me - A very distasteful one. She reminded me of the Marine Corp and "impressed" me with corporal punishment for the smallest infraction of her rules. She caused me to fear and hate school for the rest of my life until I reached College years.



**CAROL DAVIS - RAINBOW CLUB - PATRICIA GEUDERL - Henderson Basic High School - UNLV** - She truly was impressive showing qualities of patience and kindness. She was an excellent English teacher and I might add a "fantastic" one. She still teaches at UNLV and has recently gained her PHd.



**LISA MONTANO - HOMEMAKER - MISS ZEPHSEN - Burkholder JR. HIGH** - She was my Physical Education teacher but she treated us as good friends. She never gave up, or took "No, I can't" for an answer. She was very enthusiastic and made herself a part of the class!

**SUMMARY:** School teachers do leave a definite impression on the minds of the young - one way or the other! Qualities most appreciated were enthusiasm, patience, kindness, sense of humor, and a good knowledge of the subject which in turn was transmitted to the student. Some teachers cause the children to fear future school experiences which may leave such a mental imprint that it takes many good teachers to make up for the unhappy Experience - that is the ABC of it all!

## Towing Contract Awarded

The city's towing contract was voted to be awarded to two local towing firms on a monthly basis by a unanimous vote of the city council Tuesday night.

The contract will be divided equally between SNAP-Tow and All American Towing Co. Previously SNAP has held the city's contract.

In other actions the city council--

--Voted not to sell the approximately 25 acres of land near Skyharbor Airport.

--Approved Sherwood Roberts as a financial institution for an agreement in lieu of bond for Highland Hills Unit No. 8.

--Approved for senior citizen use, room 6 and 7 of the Civic Center.

--Approved authorization to seek bids on five vehicles for general use by the city.

--Approved salary and benefit revisions for non-classified CETA personnel.

--Approved the final map of Sunrise Subdivision No. 11.

--Turned down a land request for Eliot Mper.

--Approved Bill 175 to reclassify land from industrial to residential for the Collins Brothers.

## Foosball Tournament Winners

Bryan Yeager and David Medina, first place winners of last Saturday's weekly foosball tournament, will be journeying to Portland, Oregon soon to participate in the \$25,000 open tournament, according to Pat Hartley, owner of Games Unlimited.

boys," Mrs. Hartley said "and they should return with some new shots and lots of interesting stories to tell after participating with some really good foosball players."

Second place winners in last weeks games were Bobby Lofland and George Denton while placing third were Lori Marchese and Bob.

"It will be a wonderful experience for the

## Dog Poisonings Bring Warning-

The poisoning of four dogs during the last three weeks has prompted Public Safety Director Bob Anselmo to warn residents of the Town-site area to watch their animals carefully.

Anselmo said the dogs were poisoned while in their own yards and laboratory tests have verified that the poison used us strychnine.

Anselmo said he does not know if the poisoner is putting the strychnine in food but assumes so. They have no evidence at the present time. Poisonings have occurred on Magnesium street and Joshua Street.

## REVIVAL SERVICES SET

Pastor Lou Sorabella cordially invites you to attend our Revival April 19 - 23, at East Las Vegas Baptist Church, 5757 English Avenue. Brother M.E. McGlamery, Director of Lake Mead Baptist Association, will have lots of inspiring music and challenging messages. Services begin at 7:30 each evening. For information or transportation call 565-7920.



Some people believe it best to plant corn in the light of a full moon.

## Local Eagles to Host State Convention

The Henderson Eagles will be hosting the 65th annual State Convention on April 26, 27, 28 and 29 at their hall located on Pacific Avenue.

This will be the third time that a state convention has been held locally by the Eagles.

The FOE No. 2672 are happy to welcome Eagles from all over Nevada and other parts of the country and will be having guests and dignitaries from the Grand Aiere and from

local Aieres. Charlie Wyatt is Worthy President and serving with him this year are Ken Roberts, Dick Thomas, Art DiCiaeco, Mac Excell, Russ Neiger, Joe Wargo, Paul Roundy, Gil Thomason, Woody Carducci, Jim Brink and Dave Kopp. The Eagles are a charitable, civic and social organization and one of the older organizations in the history of Henderson.

## Emblem Club To Hold Chicken Dinner

The Henderson Emblem Club No. 272 will have a chicken dinner April 22nd. You're invited to come and bring a friend! Roy Hughes will

be Chef. Cocktail hour at 6:30 p.m. and dinner at 7:30 p.m. Donation - \$3.50, proceeds to charities.

## Xi Alpha Xi Chapter Chatter

On March 6, 1978 Xi Alpha Xi Chapter of Beta Sigma Phi met at Gay Mullen's and elected new officers for the next year. Ramona Baughman will be our President, Gay Mullen, Vice President, Nancy Gines, Recording Secretary, Deannie Ryan, Corresponding Secretary, Jacquita Davis, Treasurer, Cindy Park, Extension Officer, and Marilyn Buescher and Katie Parrott, City Council Representatives. Annie Harmon, who recently moved here from Yerington and is originally from France, was kind enough to share her slides of Paris and smaller towns of France with us. On March

20 we met at the home of Nancy Gines for an "evening of Chinese cooking."

Cindy Park and Nancy presented a demonstration and discussion on Chinese cooking and served beef w-oyster sauce to all members. It was also a good session

for all of us to say good bye to Donna Anderson, one of the charter members of Xi Alpha Xi, and wish her well in her new home in Oregon. As a symbol of good luck, the chapter presented her with a gold-plated four leaf clover paperweight.

## NOTICE

The City of Henderson will be conducting Public Hearings on the Programming of Funds through the Department of Housing & Urban Developments' Small Cities Program. The Public Hearing will address amount of Funds available, the purposes for which the Funds may be used and the procedures and requirements for application and performance.

The Schedule for the hearings is as follows:

April 20, 1978, Public Discussion Meeting, 7:30 p.m., Pittman Women's Club.

April 25, 1978, City Council Public Hearing, 7:30 p.m., Pittman Women's Club.

May 8, 1978, City Council Meeting, 7:00 p.m., City Hall, 243 Water Street

Citizens and interested parties are urged to attend and participate by expressing views and submitting proposals for the development of the Small Cities Program Application. Project priorities will be established by City Council following the May 8, 1978, Public Meeting.

April 13, 18, 20, 1978

# The Henderson Home News Needs A News Carrier For Pittman Route

Need Car

Call Mrs. Clove 565-8895



By Jean Eckley

# AROUND THE TOWN -

**Moose Dance**

Here's a different one, "The Income Tax Blues Dance" and it will be held at the Moose Lodge on Saturday, April 15. Jack Chatterson and his band will furnish the dancing music. Members are asked not to come in formal dress but in hard times attire. Also bring along all their hobbs friends ... sounds like a fun evening!

**Smile**

I heard that Irene Korpunya, the manger of St. Vincent's Thrift Store had some extensive redecorating work done a few weeks ago. She had to go all the way to Utah (beautiful). Come on, Irene, let's have a nice big smile.

**Pool Tournament**

The seniors at St. Peter's

site and at the Espinoza Terrace site will be starting their tournament playoffs on April 17. The first and second winner will then compete with winners from Las Vegas. Richard Grier, the director of the Senior Nutrition Program, will referee this event. Good luck gentlemen.

**Birthday Greetings**

Wishes for a happy birthday from all his friends go to Charles Czocek who will be celebrating his birthday on April 19.

**Bingo Winners**

Winners at the Espinoza Terrace Friday Bingo were as follows: Rebecca Ross won three times; Peggy Carruthers, Mae Dempsey, Marie May, Elvira Medina, Dorothy Winninghoff, Ruth Swartz, Tony Gonzalas each won a game. Cover all win-

ners were Ethel Way, Marie Radman, and Mae Dempsey ... As many of the Espinoza seniors are interested in bingo at this center. Arrangements for bingo games to be played each Friday will be on the next committee meeting agenda.

**Wedding Anniversary**

Celebrating their wedding anniversary on April 16 will be the McKaneis. Daughter and son-in-law will be coming in from California.

**Anaheim, California**

Rose McClellan's sister with her husband, Mary and Lutter McClellan came in for a few days to visit last week. Since April 1 was Lutter's birthday, they all celebrated in Nevada. Mary and Lutter live in Anaheim, California and come out to visit often.

**Passed Away**

So sorry to hear that Ida Biker passed away last week. Ida lived at Espinoza Terrace for many years and will be missed by her many friends.

**Bus Trip To Zion**

A group of Henderson seniors will be taking a bus trip to beautiful Zion Park on Saturday, May 13. It's one of the "Happy Times" Bill and Mary Haynes trips. There is a small charge for transportation so for more information call the R.S.V.P. in Henderson.

**Wonderful**

I see that Albertsons Store has a handicapped parking area now. It's near the store entrance which will I'm sure be a great help ... I have found that the stores in Henderson always

seem willing to accommodate their residents when the need arises. Wonderful!

**St. Rose de Lima**

Lisa Leavitt, eight-year-old daughter of Larry and Shirley Leavitt, was admitted to St. Rose de Lima Hospital one day last week. Lisa is a diabetic and had to be regulated. Grandpa and Grandma, Irene and Richard Leavitt says hurry home little one, you're missed.

**Doing Well**

Amelia Leso reports to me that husband Mike is on the road to recovery following surgery. He will be coming home soon. The family is waiting to welcome you home, Mike.

**Belated Birthday**

Belated happy birthday

greetings go to Floyd Hertrick from all his friends. Celebrating day was April 7.

**Fox Theatre**

The Henderson Recreation Bus will be transporting seniors to the Fox Theatre on April 20 for a free showing of "the Sting" starring Robert Redford.

**Friends**

Mrs. Peggy Carruthers came out to visit with Mr. and Mrs. May of Henderson for a few days. Peggy is enjoying her Golden Years in an adult trailer park in California, she said.

**R.S.V.P.**

A representative of the Senior Nutrition Program will be taking B-P readings at the R.S.V.P. center on April 19 from 1 p.m. to 3 p.m. This is a free service for the seniors.

**A Weekend Fishing Trip**

Arrangements are being made for the next long weekend by the Matson brothers. It's to be a family fishing trip. Jack and family with John and family will be making a trip to St. George. Parents live in St. George and John Sr. will be going along. Reports are that fishing is good.

**Happy Birthday Greetings To Those Born In April...**

April 15 - Erin Rochelle Naegle, Susan Pendleon, Debra Phillips, Alma Wessman, Jennifer Cottam, Leslie Hinton, Peggy Hall, Toni Ribble, April Dean, Marilyn Calkin, Jim Madderra and Gwen Hughes.

16 - Teri Dawn Rhoton, Jennifer Rowland, Edith Ramstad, Jennifer Baldwin, Yvonne Nardin, Elisa Lopez, Weston Hirschi, John D. Greer, Robert Shupe.

17 - Kevin Curtis, Carl Littlefield, Dorothy Wooten, Harold Lee Scoble, Charles Woodworth, Fred Pendleton, Lawyellen Probert, DeJores Shores, Tommy Caughlin, Leona Gordon, Jena Jo Augsperger, Shirley Gifford, Aleta Bondurant, Denise Pollard, Ruth Ann Jones, Greg Frei, Amy Lyn Oberg, Marvin Davis, Bonnie Buchanan, Austin Sellers and Kathy White.

18 - Penny Morgan, Sheron Davis, Cindy Price, Lilly Beth Jacobson (in memory), Jerry Johnson, Jeffy Hunt, Sharlene Reid, Melvin Wilson.

19 - Earl Haslett, Roymond C. Stewart Jr., Robin T. Bly, Evan Tuttle, James Preddy, Mike Belinger, Dennis DeMille, Joye Walker, Dixie Garlick, 20 - Thomas S. Reece Jr., Dixie Gail Adams, Nelson Srehike, Josephine Prsbrey, April Centon, Joseph Binsteder, Jesse M. Stayner, Velve Williams, Bill Bigler, Sarah E. Lawrence.

21 - April Walker, Andy Twitchell, Rulton Blunk, Julie Tidwell, Max Reid,

Barbara Barlow, Jared Humphries, Darlene Wilson, Maureen Hugunin and Joe Thomas.

**Brith Flower Of Month Is Daisy...**

April 15 - Roy and Lucille Kirk.

16 - Edward and Helen Reese.

17 - Mr. and Mrs. Darrell Harman.

18 - Tom and Christine Mathews, Steven and Linda Edwards, Burl and Jan Bardin, Peter and Sherry Kinne.

19 - Jerry and June Harper, Don and Jance Rowland.

20 - Jim and Sue Davison.

21 - Bill and Helen Lindley, Douglas and Connie Stoker.

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## Boys' Club Holds Monthly Awards Night

The monthly awards night at the Henderson Boys' Club was held Friday evening in the club gymnasium and highlight of the evening was the awarding of trophies to the rotary biddy basketball champions.

Trophies and awards were presented by Duane Laubach, President of The Henderson Rotary Club.

John Greene received his award for March 'Athlete of the Month.' Max Gonzales was honored as games room 'Boy of the Month.' Robert Patterson and Lona Quinn were chosen as boy and girl of the month from the arts and crafts program and received certificates.

Receiving trophies for the Rotary Biddy Basketball League Champion "Blazers" were: Lonnie Lucero, Greg Smith, Butch Williams, Brandon Hackney, Chris Martinez, Greg Swartzberg, Michael Hubel, Bill Aldredge, Danny Branscum and Joe Martinez. Coaches Leo Hernandez and Gil Martinez.

Those receiving trophies for the Rotary Junior Basketball League Champion "Bulls" were: Tony Greene, Pete Watkins, Ronnie Hubel, Eddie Vincent, Randy Sandoval, Michael Hines, Richard Daskas and Coach Donnie Tolefree.



**CHAMPION BLAZERS ALL GRINS** - The Blazers, sponsored by the Rotary Club, were all grins as they received their trophies for being top of the league in Biddy Basketball. From left are: Greg Swartzberg, Greg Smith, Mike Hubel, Butch Williams, Bill Ald-

rich, Chris Martinez, Danny Branscum, and Joe Martinez. Standing behind the boys are coaches Leo Hernandez and Gil Martinez. Duane Laubach, president of the Henderson Rotary Club, made the presentation.



**SPORTSMANSHIP AWARD** - Ronny Hubel received the Sportmanship award from Duane Laubach, president of the Henderson Rotary Club,



**HIGH SCORER** - Boys' Club member Danny Smith was named high scorer of the Rotary Biddy Basketball League which recently concluded its season. Rotary president Duane Laubach presented Danny with his trophy.



**BULLS MOST VALUABLE PLAYER** - Tony Greene was chosen as the most valuable player on the Bulls team. Duane Laubach presented Tony with his award.

**"Hoover City" Country Rock**  
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Music 9:30 PM  
Music 9 p.m.  
Til ??  
Fridays & Sat



**JUNIOR LEAGUE BIDDY BASKETBALL CHAMPS** - The Bulls won first place in the Junior Biddy Basketball League. From left are Tony Greene, Pete Watkins,

Ronny Hubel, Richard Dascus, Eddie Vincent, Randy Sandoval, Mike Hines and Frankie Baca. Coach Don Tolefree is standing in the back.

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# Scenes From The 1978 Annual Industrial Days Celebration



**MISS CONGENIALITY**--Laura Boscarino, was named "Miss Congeniality" in the queen contest. She also was second runner-up.

(Basic Photo)



**THE QUEEN**--Carrie Matzke

(Basic Photo)



**SMILING BEAUTY** - Michelle Fincher, winner of the dancing senior award at the Talent Contest held last week, was presented her prize ribbon by Fr. Caesar Caviglia, vice-president of the Chamber of Commerce. Basic Photo



**SOME FANCY** steps in the Moto cross contest.



**SENIOR SINGING WINNER** - LeAnna Grant was winner of the Senior Singing award. Presenting her with her award was David Hays, a show co-ordinator. Basic Photo



**IT'S A FAMILY AFFAIR** - Tommi Ann Hays, left a show coordinator, presented the Elizondos - Paul, Robert and Ann, with their award for winning junior variety prize for their number "Star Wars."

(Basic Photo)



**THE HAPPY RANDINI**- Randy Sager, right, producer of Randini's Magic Act, happily accepts his award as best of the senior variety category from Bob Campbell, City Manager, at the annual Industrial Days Talent Contest. Basic Photo



**HERE THEY ARE!**--Miss Industrial Days, Carrie Matzke, center, is shown with her court. First runner-up Teresa Jeffrey, is right, and second runner-up Laura Boscarino, is left.

(Basic Photo)



**BELLY DANCERS WIN DANCING JUNIOR CATEGORY** April Titus, left, presented Maggie Pacheco and Mary Ann Lucero with their ribbon for winning the dancing junior category in the Talent Contest.

(Basic Photo)

## National Medical Laboratory Week

The week of April 9-15 has been designated National Medical Laboratory Week. During this week, St. Rose de Lima Hospital salutes the laboratory professionals whose scientific findings help provide data for diagnostic decisions. The St. Rose laboratory employs eight professionals. Preparation for a career as a medical technologist involves four to five years of University training.

The Nevada Society for Medical Technologists held their annual State meeting this past weekend at the Sahara Hotel in Las Vegas. During the meeting, continuing education workshops were offered on such topics as: Coagulation, Nephelometry, Gemini Analyzers, and C.P.K. Isoenzymes. The meet-

ings were well attended by Las Vegas A.S.M.T. Technologists and by the Technologists employed at St. Rose de Lima Hospital.



LOCAL HOSPITAL OBSERVES NATIONAL MEDICAL LABORATORY WEEK - Bill Graham, laboratory professional at St. Rose de Lima and one of eight which the hospital employees, is shown in the hospital's up-to-date lab.

## Sunshine Rebekah Lodge News No. 41

The Sunshine Rebekah Lodge No. 41 held their regular meeting April 4 with Lily Myers, Noble Grand, presiding.

This was re-obligation night for all of our members. We were quite short of members again. Don't know what is happening to everyone but attendance has been low. Business was taken

care of and plans for another bazaar and bake sale were made. The sale will be held May 27. We hope all will get together and help again. We had quite a bit of support last time but could certainly use more.

Sister Hazel Elmer has been in St. Rose de Lima Hospital but is now at

home with her daughter, Dena Shafer. Give Hazel a call as I'm sure she would enjoy it, or at least try to visit a few minutes with her.

After the meeting refreshments were served by Blanche Hinkle and Eula Sneed.

Members attending the meeting were Lily Myers, Laurel Nelson,

Clara Milsap, Pat Gardner, Dena Shafer, Eleanor Pederson, Fern Seifert, Darlene Lamb, Doris Darnell, Eula Sneed, Blanche Hinkle and visitor Verna Malich from Henningfort, Nebraska.

Initiation will be held on Tuesday, April 18. Let's see some faces again.

## Elements of Faith, Topic at Community Church

On Sunday, April 16th, at the Community Church of Henderson, Rev. Robert W. Richards will give a sermon entitled THE ELEMENTS OF FAITH. The scripture lesson will be taken from I Peter 1:17-23.

This Sunday will be a special day for the Sunday School classes as Rev. Richards will attend the opening service in the chapel and will have a message for the children. This is something that is done once a

month and the students and teachers both look forward to.

The public is cordially invited to attend our services. Sunday School begins at 9 a.m. with an opening Service in the chapel. Classes are av-

ailable for Three Year Olds up through High School. Our Worship Service begins at 10:30 a.m. and is followed by a coffee fellowship time in Gilbert Hall. We are located at the corner of Texas and Army Streets.

## Profiles In Art

by P.K. Wing

A true-blue daughter of Nevada and native Las Vegas, Dawna Ohlson has spent most of her twenty four years involved in some form of art; as she says "I've been drawing ever since I was old enough to lift a pencil."

Dawna comes by all this talent naturally; if the saying "a chip off the old block" holds true, her family tree could shingle a barn! Her father, a cartoonist and illustrator for Field and Stream magazine, was once offered a job in the art department of Walt Disney studios but declined in favor of desert living. Dawna's brother is Channel 10's award winning cinematographer, Ernie Ohlson and her mother once worked for Donald O'Conner during the Golden Days of Las Vegas.



Dawna Ohlson

Her favorite medias are pencil and charcoal; her favorite subjects are people of the Southwest and the majority of her work has "distinct Western flavor." She describes her art as "mostly traditional" and her paintings have the clean cut, well defined lines that make them frequent winners at art shows and fairs. Recent awards include Number One throughout the U.S. in the National Poster Contest and 1st Place in the Nevada State Fair Art Competition.

Chosen as a court artist for the State of Nevada, Dawna was flown to Carson City to sketch the key figures in the Rosenthal hearings. Her art skills were put to further use on two television specials; "Steamboats on the Colorado," a syndicated documentary and "Las Vegas, Crossroads of the West".

Dawna's beautifully detailed sketches and canvases may be seen and purchased at the Southern Nevada Museum on Boulder Highway where she is employed as an exhibit technician and artist in residence. To quote Dawna, "I try to capture the movement, the color and the feeling of life around us!"

## Inquiring Camera Girl

By Flo Raymond

BARBARA SMITH - RAINBOW CLUB EMPLOYEE AND HOMEMAKER - FRANK SINATRA! I relate to him for the fact I've followed his career from the time I was a "bobby-soxer!" He has mellowed through the years but still delivers a song with style and feeling. I last caught his show at Caesar's Palace and thought him just as good, if not better than ever!



BETTY KELSO - BRUNGER MOTEL PROPRIETOR - MT. PLEASANT, UTAH - TOM JONES! Just like the song "He makes me feel so young!" I really like him so much so that I catch every Las Vegas show of his that I can. When we are both in town at the same time, I never miss him since I'm a loyal and strict fan of his. I used to live in Henderson and visit often but I would travel a long distance to see that "dynamo!"



TODAY'S QUESTION: Who is your favorite Las Vegas strip entertainer; and why?

MARY ANN RAMOS - HOMEMAKER - JOAN RIVERS! I think she is a very funny lady. I feel we need more of a sense of humor in this life and she makes me happy. I last saw her on the Merv Griffin and Dinah Shore shows. She is pretty as well as personable!



DEBBIE AVERY - HOMEMAKER WAYNE NEWTON! He resides in this area and does a lot for the philanthropic needs. He is really a great entertainer and is a favorite at the Nevada Horse Shows. I enjoy riding and keeping up with his activities in both fields.

SUMMARY: Those interviewed enjoyed Strip Shows with songs and comedy leading the entertainment calendar.

NOTE: Interviews were conducted at the Safeway Store, Boulder Highway, Henderson!

JANICE KELSO - OFFICE WORKER - BOB NEWHART! He absolutely cracks me up! I enjoy his shows and catch him live if possible. He is a very smooth humorist with a natural and honest approach to comedy. I love his dead-pan facial expressions which invariably fit the remarks delivered!

DONNA ENNIS (DAUGHTER-MONICA) - MOTEL EMPLOYEE - WAYNE NEWTON! He is an all-around fine entertainer in my opinion. His style is warm and pleasant. His singing is excellent on my list and I understand he is very charitable. Monica wants to put her vote in for the late ELVIS PRESLEY - feeling that he should be remembered in this poll. We are in the process of buying all of his records for her collection.

## Elks Club

The Elks Centennial Bottle, which was given as a prize at the Industrial Days Dance was won by Lloyd W. Drennon of Las Vegas. The Elk's wish to thank all who attended.



FIVE GENERATION GET-TOGETHER - Little three week old Christopher Raduenz, who was born March 23 and weighed six pounds 6 1/2 ounces, was eagerly welcomed into the family by great great grandmother Alice Helms, aged 91; great grandmother Lilliance Moses, 62; and grandmother Pat Neises, 42. The proud mother, Tammy Raduenz is holding Christopher who was two weeks old when the five generations got together.

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# Chosen To Attend Boys And Girls State



**CHOSEN TO ATTEND GIRLS STATE** - The Basic High School scholarship committee have selected the following girls to attend the American Legion Auxiliary sponsored Girls State which will be held June 18-24 in Clear Creek, Nevada. Pictured from left are Teresa

Holliday, Hattie Ulery, auxiliary president; Mrs. Edrie Hansen, Girls State chairman; Gina Zorio, alternate; Mr. Arlyn Simonson, assistant principal; Pam Tabar, Lori Erling and Dauleta Osko, alternate. Not pictured is Donna Seegmiller, alternate.



**BOYS STATE CANDIDATES** - Basic High School boys who have been chosen to attend the American Legion Boys State June 18 - 24 at Fallon Naval Air Station are pictured with Mr. Arlyn Simonson, vice-principal. Front row from left to right are Ward

Twitchell and David Bondurant, alternates and Kevin Burrows. Back row - David Alexander, Tom Rawson, John Rocha, Billy Faulkner, alternate; and Mr. Simonson. Not pictured are Richard Marshall and Russell Crew.



**CITY TAKES DELIVERY OF FOUR NEW POLICE CARS** - Jeff Cohen, left, fleet sales manager for Las Vegas Dodge, Inc., is shown presenting the keys to Henderson Detective

Stanford McNeal, second from right, for four new Dodge Aspen police cars. Looking on are Jerry Webster (wearing dark glasses), Finance Director, and Robert Anselmo, Public Safety Director.

## Henderson - Its Economic History -

By Maryellen Vallier Sadovich

Maryellen Vallier Sadovich, a noted Nevada historian, and a Henderson resident since 1954, treated our readers with a most unique bicentennial series during 1976. This year, she has researched the local newspaper files and the archives of Henderson's City Hall, the Chamber of Commerce, and BMI, to produce an economic history of Henderson from the first day of incorporation to the present.

Part 47

It was October of 1964 before the Council decided to act upon the desire of any Henderson residents to change their form of government to a Charter system.

Each city councilman was allowed to propose several names of community leaders to serve on a City Charter committee in assisting the council to draw up a charter for approval by the State Legislature that would meet early in the next year. Of those chosen by the council, there was not one representative from the BMI industrial complex.

But this omission was rectified with the arbitrary selection of Tony Carrado, manager of Industrial Relations at American Potash Company. On October 5, this group of 20 went to work, writing a city charter for Henderson.

At their first meeting, the committee agreed to invite Russ McDonald of Carson City to come to Henderson to help in the task, utilizing his vast experience as the official bill drafter of the Nevada State Legislature. Previously, McDonald had advised other Nevada cities on drafting of their charters.

The first expense relative to the Charter came on October 19, when the Council approved an appropriation of \$75 for booklets and guidelines for the charter committee to work with, and for purchase of model charters from other Nevada communities.

Presenting the charter directly to the State Legislature deleted the necessity for three elections which would have been held had either of the prior charter petitions been accepted. The expense of these three elections had been one of the causes of the 1963 opposition to the char-

ter. The plans as outlined by the committee were to receive legislative approval early in 1965, and to place the charter in effect in June, when the regular city election was scheduled.

Finally, after many weeks, and after careful study of the charters of Sparks, Caliente, North Las Vegas, and many other cities, the committee formulated a 138 page Charter which endorsed a government to be administered by a Mayor and four city councilmen.

On March 5, Friday, the Council met with approximately 100 interested spectators in a public hearing on the 138 page document. Each section of the Charter was given individual and close scrutiny, and the meeting had to be extended to the evening of March 6.

The Charter stripped the Mayor of any administrative duties and turned the power over to a city manager who would be engaged at the approval of the council. Under the general laws the Mayor had the hiring and firing power of the employees. But under the charter, hirings and firings would be conducted by the city manager with concurrence of the Council. The Mayor would have a vote as would each councilman.

The number of councilmen would be reduced from 5 to 4 to represent 4 wards as designated by the Charter. City employees were granted protection by a system of civil service. Prostitution was outlawed in the city. Requirements for city officials were stipulated, and a Health Department was created.

There was no provision made for annexation of the industrial complex, nor for public approval by vote on the

Charter, even though the Legislature at the time was considering a bill which would, if passed, make such annexation in the future impossible. There was no provision for curtailment of administrative expense at a percentage of the annual city income. And the complete test of the Charter that would govern the lives of nearly 20,000 people was never published for public perusal.

Mayor Byrne was furious. He directed letters to the councilmen charging them with violation of their trust in that they had "been party to an act that is absolutely and completely in violation of the State Statutes," in allowing this change of government without public vote. He also suggested that the limited

power to annex properties had deprived the taxpaying citizens of approximately \$100,000 a year, in tax revenue from the industrial properties. And he immediately vetoed the Charter.

But the council only answered that the Mayor had no right to veto the Charter since no council action had been taken on the matter, and the veto was merely ignored.

On March 30, 1965, after the Charter had been approved by both Senate and Assembly without a dissenting vote, Governor Grant Sawyer signed the Henderson City Charter Bill. A new era would now begin for the little city that was already one of the major cities in Nevada.

## Church Of God Of Prophecy Announces Revival

This is the season of revival! It is the season to reach out and to grow and to cause others to grow and be renewed.

The Church of God of Prophecy shares in this feeling of freshness and new birth which only comes through Jesus Christ. In the sharing of this new life we wish to announce to our community the coming events for this weekend.

Saturday at 9:00 a.m. begins our Nevada Youth Convention. Bishop J.C. Jeminez state Overseer of Utah, is guest speaker. Everyone is invited to attend.

Sunday starts off bright and early, 10:00 a.m. with a twelve hour revival. We are anticipating a wonderful refreshing of God's good Holy Ghost during this full day of praying, singing, and anointed preaching.

Now friend, we long for you, as a special individual in God's creation, to come and join us in this twelve hour revival. If you're longing for a special answer from

God, come join us, please. If you're searching for an inner calm you've never found before, come join us, please. If you're just plain curious, come. We'd like to have you. We'll welcome you as we'd welcome the flowers in May.

Also, following our twelve hour revival, there will be a revival held nightly, (April 17 - 23) 7:00 p.m. Our guest speakers will be Bishop Eddie Mounce, St. Overseer for Arizona and Nevada, and Evangelist Bill Reed.

The Church of God of Prophecy is located at 416 Perlite, Henderson. For additional information call Pastor David A. Delaria 565-7379.

This is the day in which we can take on new faith in our Lord. His storehouse is full; He still cares for us; His grace is still sufficient for each day that He gives. Let us rejoice as this new season approaches and renew our strength and surge for ward,

## NEWS DESK

Cont. from Page 8

The city administration is busy trying to find enough days to schedule council meetings.

As a sample, meetings have been scheduled for April 17, April 18, April 24 and 25, and then starts May ...

For some birthdays we may have missed -- April 3, Jean Allen and Helen Ward; April 5, Chink Clark and Dick Robinson; April 6, Betty Giles; April 7, "Buddy" Swartzberg (age 13); April 8, Sue Swartzberg, Casey Kohler and Al Span; April 9, Jan Swift; April 10, Lee Morris.

For anyone who heard that the public safety director took his officers off investigations for drugs, he says it isn't so.

For the person who is poisoning dogs when the dogs are in their own yards, we hope you don't spend your venom on a child.

For those who are planning a trip to Mexico to visit Morry and Eva, you are too late for this year. They have returned and will be riding in Saturday's parade for Industrial Days. As you may have gathered by reading today's newspaper, he is celebrating his 50 years in journalism while the city, just a youngster, is celebrating its 25 years as an incorporated city.

Parade - Cont. from Page 2

on Saturday and again on Sunday during the afternoon and evening hours.

Other activities on Saturday include the annual rodeo sponsored by the Henderson Horseman's Association. This will get underway at 4 p.m. on Saturday and at 1 p.m. on Sunday at the arena located on Weisner Road.

The Henderson Elk's Lodge will be hosting one of their famous fish fries at the lodge immediately following the parade. Deep fried fish, beans, and cole slaw will be featured on the menu. The dinner will be served from 4 to 7 p.m. for a nominal donation.

The annual Art Show will also be taking place at the Civic Center on Saturday and Sunday with a variety of art exhibited and on sale by talented area craftsmen.

\*\*\*\*\*  
**Tops Market**  
**Ad Should Read**  
**Prices Effective**  
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thick cut boneless  
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boneless beef  
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lean  
**GROUND ROUND**  
lb  
**1.49**

boneless  
**SIRLOIN TIP STEAK**  
boneless  
**FLANK STEAK**  
lean  
**CUBE STEAK**  
**RIB STEAK**  
eye round  
**BREAKFAST STEAK**  
**1.98 LB**

choice 160/200 lb. avg.  
**FORE 1/4......89 b**

choice 150/180 lb. avg.  
**HIND 1/4.....1.29 b**

whole 17/20 avg.  
**PORK LOIN.....1.29 b**

whole 12/16 avg.  
**NEW YORK STRIPS.3.29 b**

large loin  
**PORK CHOPS.....1.39 LB**

center cut  
**RIB PORK CHOPS.....1.79 LB**

boneless  
**PORK LOIN ROAST....1.98 LB**

fresh  
**PORK TENDERLOIN...2.59 LB**

fresh ground  
**PORK SAUSAGE......98 LB**

center cut  
**7-Bone Roast**  
**.98 LB**

boneless  
**Chuck Roast**  
**1.49 LB**

### Fresh & Frozen Poultry

whole body  
2-2 1/2 avg.  
**FRYING......47**

**CUT UP FRYER**  
**.55 LB**

**QUARTER FRYER**  
**.69 LB**

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**Rump Roast** ..... boneless  
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pepper loaf smoked  
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fresh salads  
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**COLE SLAW......69 LB**

claussen fresh dell kosher  
**PICKLES.....1.29 LB**

4 TO 10 LB.  
10 LB. BOX  
FRESH OR FROZEN  
**Ground Beef Patties**  
**9.98**

All 9 lb. 13 oz.  
(Includes 30¢ off label)  
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red pack  
whole tomatoes packed  
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crystal white for dishes 48 oz.  
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kerns 2 lb. jar  
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1/2 gallon  
**ICE CREAM**  
**1.05**

pepsi light diet pepsi  
12 oz. can  
six pak  
**PEPSI COLA**  
**1.19**

## Produce

**AVOCADOS .39 ea.**

**BANANAS 4/1<sup>00</sup>**

navel **ORANGES .....6 lbs 1<sup>00</sup>**

1 lb. cello bag **CARROTS ..... 2/.35**

fresh **ASPARAGUS.. .59 lb**

demings  
15 1/2 oz.  
**PINK SALMON**  
**.49**

kerns pink 46 oz.  
**GRAPEFRUIT JUICE**  
**.39**

kerns 8 oz.  
**TOMATO SAUCE**  
**8/1.00**

10 oz.  
**A-1 STEAK SAUCE**  
**.93**

kerns 14 oz.  
**CATSUP**  
**3/1.00**

taster's choice  
4 oz. jar  
**INSTANT COFFEE**  
**2.63**

smooth american blended  
whiskey quart  
**KESSLER**  
**4.77**

straight bourbon  
whiskey quart  
**TEN HIGH**  
**4.59**

blended canadian whiskey  
1.75 liters  
**WALKER'S CANADIAN**  
**8.39**

12 oz. cans six pak  
**OLYMPIA GOLD BEER**  
**1.39**

imported from germany 12 oz.  
bottles six pak  
**HEINEKEN BEER 3.69**

**HOURS: 8-8**  
Sunday  
Mon-Sat 8-6



Pat Fenton, daughter of state game-warden, Steve Fenton, is shown with one of her father's best friends, the famous "river-rat" Murl Emery. Murl, who has been featured many times as a lead character in the Earl Stanley books about early days in Nevada, was proud of the conservation work in

game protection by the Fish and Game Commission for which Steve acted as a warden, 1946-1953. This is a first time for Pat at the 31'er reunion. She was born in a tent-house in McKeeverville in 1937, delivered by Dr. John McDaniels.



Christyna Jensen Benton from Chattanooga, Tenn. is seen here with her stepmother, Lola (Mrs. Doc) and on the right, Tillie (Mrs. Russell) Farnsworth. All three were at the 31'er reunion. Christyna gave a

eulogy to her late father, Frank "Doc" Jensen and told of her early memories as a professional dancer in this area before she left in her mid teens.



Old friends parade before the pages of history in this photograph of pioneers of the early 30's visiting at the 22nd annual reunion of the famed Boulder City 31'er club. They are Ruth Dieleman, right, Katherine Wixson, Jake Dielman, center, Patti Crowe Lee, Laguna Hills, Cal, and Lester "Red" Wixson. During

the celebration "Red" spoke to the assembled guests and extolled the hard work that the 1978 officers had done for the event. He welcomed Patti Crowe and spoke with affection of her late father, Superintendent of Construction, Frank Crowe who died in 1946.



Coming all the way from Eugene, Or. was Mary Jane Carter Smith, center. To her right, Ketch (Mrs. Paul) Wilson jots down an address while Erma Godbey looks on. Rev. Bob Smith accompanied his wife and

was proud of the way her friends surrounded her all evening. Mary Jane is the daughter of the late Eliza Carter who co-founded the NEWS.



For the first time Doug Rather, left and Bud Bodell, right, attended a 31'er reunion. It was a fun evening or them both for their old friends and admirers mobbed them both all thru the fun-filled evening. Doug Rather was the manager of Herald Anderson's mess hall where meals were served 6 times a day.

The peak employment at the dam reached over 5,000 men. On a 24 hour a day basis, Morgan Sweeney has lectured many times on that tough job as Doug Rather very aptly described it also. Both of the honorable pioneers are in their 80th year.



Alice Dodge Brumage, Capistrano, Cal. left, is seen with Erma Godbey and Mae Atkin. Alice, the daughter of M.O. and Myra Dodge remembers with vivid clarity the way it was in the tent city in McKeever-

ville. Her father arrived in 1930 to live at the USBR camp until he sent for his family. Alice brought a poem about the men who built the dam and read it over the loudspeaker.

### 22nd 31'er Annual Reunion Best One Yet

Hats off to Russell Farnsworth, pres. Laura Kelly, vice-pres. Rose Lawson, secretary, Ann Stebbins, publicity, Ketch Wilson, historian Edna French, Esther Pease, Laura Kelly, Erma Godbey, Ella Bell, Rose Lawson, Tillie and Russ Farnsworth, decorations, and the the B.C. Elk's Club auxiliary for an evening of relaxation, fun and food. Everyone had a glorious good time

and so many old-timers surprised the crowd of nearly 200 people (208 reservations were taken but a few failed to show because of illness) assembled at the Elk's hall on Nevada Hwy and judging by the remarks following the event it was accorded the accolade of being the "best reunion yet." There was a reason for this. The committee had noted over the years as the reunion expanded to

let ever more new members in that people had driven or flown several hundred miles to greet new friends but that there was never time to chat because of prepared programming. This year the motto was "entertain yourselves" and did they ever!!! For years the friends of Bud Bodell have pleaded with Maude, his wife, and Bud to join them. This year they did! The secret was that they

rented a motel overnight in Boulder City and thus avoided the long ride back to Las Vegas. Coming from Las Vegas was Doug Rather, once the manager of Anderson's reservation messhall, and from Boise, Ida, Bud and Anne Keating. Cecile Crowe (Mrs. Gerald) and her sister, Joan Malone, Las Vegas and Edith and Murl Emery, Nelson, Nevada. Marge and Charlie Price

were here from Arcadia, Cal. (they were guest of George and Theda Cox.) Roger and Evelyn Scott from Henderson came for the first time as did Patty Cowe Lee and A.T. Quirk from Laguna Hills, Cal. From our own town, Lester "Red" and Katherine Wixson. Bob and Beverly Ziemer Jr. from Burbank, Cal. joined their parents, Mr. and Mrs. Bob Ziemer Sr. who have just moved to Boulder City and have

not even had a phone installed yet! Lyn Laughery Mobley (Nadine's daughter) from New Mexico, Mary Jane Carter and her husband, Rev. Bob Smith, from Eugene, Oregon, Edna and Tom Strawn, Prescott, Arizona, Roger and Evelyn Scott, Henderson, Pat Fenton, Los Angeles, Christina Jensen Benton, Chattanooga, Tenn. Alice Dodge Brumage

and hubby Ken, Capistrano, Cal. Mr. and Mrs. Dell Potter, Henderson and many many more that we may miss because we do not have the secretary's records. It is heartening to report that all is well with the 31'er club. It appears to be stronger than ever and judging by the many "second generation" kids that attended last Saturday night the club will go on into several generations!

Congratulations to a splendid committee. New officers are pres. Teddy Fenton, vice-pres. Lucille Burt, Secretary, Curly Francis and historian, Ketch Wilson. It is not too early to begin your own treasure hunt for out of state old-timers. The motto of the club is to dedicate our past to the future. We are the only generation that can truly say we helped build Hoover "Boulder" Dam.

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# 32ND ANNIVERSARY CELEBRATION

# YELLOW FRONT



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**COOLER PADS**  
Made From Fresh Cut Aspen Fiber. We Feature A Complete Size Range Of Quality Pads.

**99¢ TO 1.99**

**COOLER Y-BELTS**  
Heavy Duty Long Life.  
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1/2" H.P. 1000 G.P.M.  
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Removes Rust, Scale And Odors.  
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Polyester And Cotton Blend. Many Color Combinations In V-Neck, 4 Button Or Zipper Fronts. Machine Washable. S-M-L-XL.

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72" x 72" In Solid Colors With Magnets.  
REG. 99¢

**77¢**

**4.00-5.00 VALUE!**

**MENS DORM AND ATHLETIC SHIRTS**  
Cotton Knit Shirts In Solids And Two Tone Colors. SIZES S-M-L-XL.

**GREAT BUY! 1.00**

**Levi's**

**SAVE 20% OFF!**

All 1st Quality. The Original Blue Denim Jeans. The Southwests Favorite For Over 120 Years.

STYLE 501 DENIM JEANS **1.60**

STYLE 504 BELL BOTTOMS **1.360**

**GREAT SAVINGS NOW!**

**4.99 VALUE!**

**CONVERSE**

**CHILD'S P.F. CONVERSE CANVAS SHOES**  
Non-Skid Rubber Sole. A Wide Choice Of Colors To Please Any Child. Tough And Long Wearing.

**1.66**

ALL ARE FULLY GUARANTEED!

**6.00 VALUE**

**LADIES FASHION SANDALS**  
Leather Like Vinyl In Many New Spring Colors. SIZES 5-10

**3.99**

**LADIES POLYESTER PANTS**  
Polyester Full-On Double Knit Pants. Full Elasticized Waist. Stitched Crease. SIZES 8-18

**3.99**

**GIRLS & LADIES TUBE TOPS**  
In Whites And Colors. Machine Washable. REG. 1.29

**88¢**

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Long Lasting. 6 Volt Battery Included.

**1.99**

**PROPANE LANTERNS**  
SAVE 1.11!

LT-76 Fuel Cylinder Not Included. REG. 9.99

TX-006 One 16 Oz. Cylinder Included. REG. 15.99

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**SUN PACKER**  
11 Quart Capacity. Flip-Over Lid For Holding Cups, Cans & Utensils. Handle Locks Into Position.

**REG. 9.99**

**SIX PACKER**  
12 Quart Capacity. Unique Lid And Latch Construction. Plenty Of Room For Food, Cans And Ice.

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**35 QUART ICE CHEST**  
REG. 12.99

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REG. 3.69

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**66 QUART ICE CHEST**  
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**LIQUID SILVERPLATE NECKLACES**  
Contemporary Fashion Necklaces At Great Savings! Choose From Bird Feathers, Turquoise, Mother-Of-Pearl, Coral And Heishi.

**COMPARE AT \$5.00**

**YOUR CHOICE 2.00**

**Ashley**

**MENS WALK SHORTS**  
Poly And Cotton Blends. Slits And Plaids.

**4.99**

**BOYS KNIT SHIRTS**  
Poly And Cotton Blend Shirts. Comfortable And Good Looking. Machine Washable. SIZES 4-7

**1.99**

**SAVE 69¢**

**ROLL-UP HATS**  
Great For Fishing Or Sports. Slits And Prints.

**REG. 1.00**

**1.00**

**GUY'S & GALS BEACHCOMBER SANDALS**  
Todays Most Popular Scuff. Long Wearing Sponge sole With Contrasting Nylon Web Thong.

**1.49**

**WALLABEE STYLE SPORT SHOE**  
Synthetic Suede Uppers With Gum Crepe Sole. Padded Ankle Collar.

**SIZES 7-12**

**9.99**

**LADIES GAUZE BLOUSON**  
2 Pockets. Placket Front. Tie String Bottom. Yoke Front And Back. SIZES S-M-L

**REG. 4.99**

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**KNIT BLOUSONS**  
Poly And Cotton Blend. Colorful Stripes. Comfortable And Good Looking. Machine Washable. SIZES S-M-L

**4.99**

**FOAM SLAB**  
1 x 24 x 72

**REG. 2.95**

**SAVE 1.48!**

**1.47**

**ANNIVERSARY SPECIAL!**

**Daiwa SPIN CAST REELS**  
SAVE 1.00!

**DAIWA 2100**  
Light Fresh Water Reel With Positive Pin Pick-Up. Spooled With 85 Yds. 8 Lb. Monofil. REG. 2.99

**1.99**

**DAIWA 212RL**  
Hi-Speed 4.1 Gearing. Factory Pre-Wound With Trilene-XL Monofil Line. REG. 16.99

**SAVE 2.00!**

**14.99**

**Gifts for the family...**

**TOTE BAGS**  
Collapsible With Leather Like Trim. All Include A Handy Shoulder Strap And Heavy Duty Zipper.

**7.99 9.99 11.99**

**MENS TENNIS SHORTS**  
Comfortable Polyester And Twill Shorts. Fully Machine Washable. In Solid Colors. Sizes 30 To 38.

**4.99**

**STRIPE KNIT SPORT SHIRTS**  
Poly And Cotton Blends In Colorful Stripes. Machine Washable. SIZES S-M-L-XL

**REG. 3.99**

**3.44**

**BOYS ATHLETIC SHIRTS**  
Cotton Knit Shirt In Natural And Two Tone Colors. Machine Washable. SIZES 8-18

**1.99**

**Ashley**

**SHORT SLEEVE SPORT SHIRTS**  
Polyester And Nylon Blend Jacquard Patterns. Wear For Dress Or Casual. Machine Wash. SIZES S-M-L-XL

**REG. 3.99**

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**25% OFF! SAVE 1.00**

**JUNIOR KNIT T-SHIRTS**  
Polyester And Cotton Blend. Solid Color Body With Pastel Stripe Sleeves. Inset Shoulder & Sleeves. SIZES S-M-L

**3.99**

**GIRLS SHORTS**  
100% cotton In Bright Pastel Colors. Elastic Waist With Patch Pocket In Back. Machine Wash. SIZES 3-8x

**3.00 VALUE! GREAT BUY!**

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**FLANO TACKLE BOX**  
3 TRAY

**REG. 7.99**

**SAVE 2.00!**

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**6" FLOATING WORMS**  
HALF PRICE!

**REG. 6¢ EACH**

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**SUN GLASSES**  
Gigantic Selection Of Metal, Rimless And Plastic Framed Glasses. Choose From A Wide Assortment Of Mirrored, Gradient Or Tempered Glass Lenses. VALUES TO 5.00!

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**LEATHER LOOK LUGGAGE \*20% OFF!**

Distinctive And Practical In Soft Leather Like Vinyl. A Great Look And Very Practical Gift.

TYPE REG. 8.99 **7.19**

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**McGraw**

**BASKETBALLS**  
Choose From Red, White And Blue Or Regular Ten. Official Size & Weight.

**REG. 4.99 EACH**

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**23" POLYPROPYLENE SKATEBOARD**  
Molded Boards For Long And Durable Use. Wide 1 1/2" Urethane Wheels.

**REG. 11.99**

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**SUPER VALUE!**

**KNIT SHIRTS**  
50% Polyester 50% Cotton Blend. Solid Color With Contrast Piping Trim. Machine Washable. SIZES S-M-L-XL

**2.99**

**OUR REG. 3.99!**

**SPECIAL VALUE!**

**BOYS JEANS**  
1st Quality And Irregulars. 100% Cotton. Many Styles And Colors. Regular And Slim. SIZES 8-18

**ANNIVERSARY SPECIAL!**

**3.66**

**LADIES ATHLETIC SHORTS**  
Polyester And Cotton Blend And Terry Cloth. Classic Boxer Style Gym Shorts. Machine Wash. SIZES S-M-L

**VALUES TO 5.00!**

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**ANNIVERSARY VALUE!**

**LADIES NYLON TOPS**  
Good Looking Tops Of 100% Nylon. A Wide Variety Of Colors. Machine Washable. SIZES S-M-L

**REG. 1.99**

**1.00**

**SAVE 1.11!**

**GIRLS PRE-WASHED JEANS**  
100% Cotton. 3 Styles To Choose From. Long Wearing. Machine Washable. Regular And Slim. SIZES 7-14

**REG. 5.99**

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**3.99 VALUE!**

**GIRLS 2 PIECE SHORT SETS**  
Cotton And Polyester Blends. Halter Top Style With Matching Shorts In Many Colors And Patterns.

**SIZES 2-8x**

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**TROUT NET**  
Sure-Grip Handle & Elastic Retaining Cord. 14" x 16" Opening. REG. 99¢

**66¢**

**9 SNAP CHAIN STRINGER**  
REG. 69¢

**39¢**

**PANTZKES GREEN LABEL SALMON EGGS**  
REG. 1.49

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**MARIBOU KILLER FLIES**  
REG. 25¢ EACH

**2 FOR 25¢**

**SPECIAL PURCHASE!**

**WENZEL**

**3 LB. POLYESTER**  
Nylon In And Out. Full Separating Aluminum Zipper. Fantastic Value For Summer, Camping And Slumber Parties.

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**3 LB. INSUL 200**  
33" x 75" Finished Size. Lightweight Nylon. Insul 200 Fill For Warmth And Durability. Washable.

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33" x 75" Finished Size. Rugged All Around Outdoor Bag. Dacron Fill For Extra Warmth & Durability. REG. 25.99

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**Prices Effective**  
Thru April 16, 1978

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**SHOP NOW FOR THE BEST SELECTIONS AT THESE FANTASTIC PRICES! HURRY, THEY WON'T LAST LONG!**

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## COLUMBIA-NORTH PACIFIC PLANNING OFFICER NAMED

Commissioner of Reclamation R. Keith Higginson has announced that Martin K. Fulcher, Regional Officer for the Bureau's Lower Colorado Regional Office in Boulder City, has been named Columbia-North Pacific Planning Officer to be stationed in Vancouver, Washington. The appointment becomes effective April 24, 1978.

In his new position, Mr. Fulcher will represent the Bureau and the Department of the Interior in interagency and Federal-State commissions and councils concerned with planning to assure maximum, multi-purpose use of water and related land resources of the Columbia North-Pacific Region.

Mr. Fulcher is a Civil Engineer graduate of the University of Idaho. All his professional experience has been with the Bureau of Reclamation beginning in Boise in 1949. In 1952, he was promoted to Hydraulic Engineer in River Control Activities and transferred to the Bureau's

Boulder-City, Nev., office. Four years later another promotion transferred Mr. Fulcher to Portland, Ore., as the Bureau's representative

on the technical staff of the Water Management and Power planning Subcommittees of the Columbia Basin Interagency Committee. In this assignment, he

worked with other agency representatives conducting operational studies of the Columbia River reservoirs to develop forecasting and development plans.

In 1960, Mr. Fulcher was reassigned to the position of Supervisory Hydraulic Engineer with the responsibility for hydrologic studies of proposed and existing pro-

jects of the Boise area office. In 1968, he was named Assistant Area Engineer for the Lower Columbia Development Office, responsible for coordinating the

Bureau's program with that of other agencies involved in flood control, water quality, fish and wildlife, municipal and industrial water, power production, and

recreation. In 1971, Mr. Fulcher was promoted to his present position as Regional Planning Officer for the Lower Colorado Region.



Prices Effective April 12-18, 1978

# Save with Albertsons Budget Stretchers

Hand decorated **monterrey stoneware**  
Cup **49¢**  
For Each Individual Piece Of This Piece Set With Every \$5.00 Purchase.  
Ea.

### Meat Manager's Special

	Albertsons Supreme Beef Blade Cut <b>Chuck Steak</b> .....Lb.	<b>88¢</b> Save 21¢
	Holly Farms Grade A Frying Chicken <b>Leg Quarters</b> .....Lb.	<b>78¢</b> Save 11¢
	Albertsons Supreme Beef Chuck <b>7-Bone Roast</b> .....Lb.	<b>\$1.08</b> Save 31¢
	Albertsons Shank Portion <b>Smoked Ham</b> .....Lb.	<b>\$1.28</b> Save 20¢
	Albertsons Supreme Beef <b>Boneless Chuck Roast</b> .....Lb.	<b>\$1.48</b> Save 41¢
	Royal Rock <b>Game Hens</b> .....18-oz.	<b>\$1.28</b> Save 20¢

### Produce Manager's Specials

	U.S. No. 1 <b>All Green Asparagus</b> Lb.	<b>68¢</b>		<b>Calif. Sweet Navel Oranges</b> <b>4 \$1</b>
	Sunkist, Coachella <b>Ruby Grapefruit</b> For	<b>99¢</b>		<b>California Avocados</b> .....4 For <b>\$1</b>
	Washington <b>Red Delicious Apples</b> .....Lb.	<b>49¢</b>		<b>Beautiful Pothos</b> .....4-Inch <b>99¢</b>

PLANT DEPT.

### Correct Address Needed For Final VA Check

If you have been receiving Veterans Administration checks and you are moving at the end of the semester, you should leave your forwarding address and notify VA. If you don't, you could miss getting your final check.

R.K. Sorenson, Director, says the return to postpayment of monthly educational allowances has added a new dimension to ongoing efforts to maintain current mailing addresses of VA beneficiaries.

VA check for G.I. Bill Students' final month of training, or partial month, will be issued on the first day of the following month, Sorenson said. Unless the VA and the postal service have received a change of address, the check will be mailed to the address provided by the student during the school term. Changes of address can be reported to the Veterans Representative on campus or to the VA office at 1201 Terminal Way, Reno, or you may call locally 329-9244; Nevada toll-free, 1-800-992-5740; Northern California areas toll-free, 1-800-648-5406; Las Vegas area residents, 386-2921.

### Grocery Manager's Specials

	Albertsons <b>Large AA Eggs</b> <b>\$1.68</b> 2 1/2 Doz. 30-ct.		<b>Janet Lee Vegetables</b> <b>24¢</b> Janet Lee CORN Whole Kernel, Cream Style Good Day Cut Green Beans or Sweet Peas 16-oz.
	<b>Hi-Dri Paper Towels</b> <b>44¢</b> Roll		<b>Janet Lee Bathroom Tissue</b> <b>65¢</b> 4-Pk.
	<b>Pepsi Cola</b> <b>\$1.29</b> Regular, Diet Or Light 12-oz. Cans 6-Pk.		<b>Sunshine Krispy Crackers</b> <b>49¢</b> Lb.
	Del Monte <b>Fruit Cocktail</b> ..... 17-oz. <b>41¢</b>		Skippy • Old Fashion, Chunky, Creamy <b>Peanut Butter</b> ..... 16-oz. <b>89¢</b>
	Van Camp <b>Pork &amp; Beans</b> ..... 16-oz. <b>33¢</b>		Janet Lee <b>Tomatoes</b> ..... 28-oz. <b>39¢</b>
	Heinz <b>Ketchup</b> ..... 28-oz. <b>79¢</b>		Kellogg's • All Flavors <b>Pop Tarts</b> ..... 11-oz. <b>59¢</b>
	Tropical <b>Grape Jelly</b> ..... 28-oz. <b>65¢</b>		Albertsons <b>Lunch Bags</b> ..... 49¢

### Manager's Frozen Special

Cal Fame 12-oz., 65'	<b>Orange Juice</b> 6-oz. <b>3 \$1</b>
Cheese, Sausage or Pepperoni	<b>Jenos Pizza</b> 13-oz. <b>89¢</b>
Green Giant	<b>Vegetables</b> 10-oz. <b>59¢</b>
Broccoli Spears & Lima Beans in Butter Sauce, Broccoli Cauliflower & Brussels Sprouts in Cheese Sauce.	<b>Golden Crown Lemonade</b> 5.75-oz. <b>12 \$1</b>

### Deli Manager's Special

Albertsons Monterey	<b>Jack Cheese</b> Lb. <b>\$1.58</b>
Oven-Ready, Buttermilk	<b>Ballard Biscuits</b> 7.5-oz. <b>7 \$1</b>
Albertsons • Indiv. Wrap.	<b>American Cheese</b> 12-oz. <b>\$1.08</b>
Janet Lee Sliced	<b>Luncheon Meats</b> 16-oz. <b>\$1.18</b>

### 9th Annual Celebrity Night

The American Cancer Society's Annual Celebrity Night will take place on May 17, at the Sahara Space Center, according to Erik Rasmussen, Chairman.

Celebrity Night is family entertainment featuring celebrities from the strip, games for the children, and food and drink for a nominal donation, a trip to Hawaii for 2, color TV and 100 silver dollars will be given as door prizes.

### Liquor Manager's Special

<b>Falstaff Beer</b> 6 Pk., 12-oz. Cans	<b>\$1.19</b>
<b>Gallo Wines</b> 1.5-Liter	<b>\$2.69</b>
<b>Kamchatka Vodka</b> 1.75 Liter	<b>\$6.99</b>
<b>Calvert Extra</b> Quart	<b>\$4.69</b>

### Shop "A" Brands and Save!!!

Superwhite, Fluoride or Mint	<b>Albertsons Toothpaste</b> 7-oz. <b>69¢</b>
Albertsons Lemon Scented	<b>Nail Polish Remover</b> 8-oz. <b>69¢</b>
Janet Lee Coffee, Saige or Suntan	<b>Knee Hi Hose</b> 2 Pair Pak <b>99¢</b>
Albertsons	<b>Skin Care Lotion</b> 16-oz. <b>99¢</b>

Save Up To \$2.59

**ALBERTSONS COUPON #531**

**Yuban Coffee** All Grinds 1-lb. **\$2.68**

After \$5.00 Purchase Limit 1 Per Coupon 1 Coupon Per Family Ex. April 12-18, 1978. Excluding Tobacco, Liquor and Milk Products.

**ALBERTSONS COUPON #532**

**Kellogg's Corn Flakes** 18-oz. **58¢**

After \$5.00 Purchase Limit 1 Per Coupon 1 Coupon Per Family Ex. April 12-18, 1978. Excluding Tobacco, Liquor and Milk Products.

**ALBERTSONS COUPON #533**

Westinghouse Soft White 60, 75, 100 Watts • 2-Pk. **Light Bulbs FREE**

After \$5.00 Purchase Limit 1 Per Coupon 1 Coupon Per Family Ex. April 12-18, 1978. Excluding Tobacco, Liquor and Milk Products.

**ALBERTSONS COUPON #534**

**Any Canned Ham** 5-lbs. or Larger **\$1 OFF**

After \$5.00 Purchase Limit 1 Per Coupon 1 Coupon Per Family Ex. April 12-18, 1978. Excluding Tobacco, Liquor and Milk Products.

**Albertsons**  
Your Kind of Low Prices

Express Check Lane Always Open | Open 24 Hours | We Accept USDA Food Stamps | Money Orders up to \$300\*\* Just 25¢

**AVAILABILITY**  
Each item advertised herein is required to be readily available for sale at or below the advertised price in each Albertsons store, except as specifically noted in this ad.

**RAIN CHECK**  
We will have on hand sufficient stock of advertised merchandise. If for any reason we are out of stock, a RAIN CHECK will be issued enabling you to buy the item at the advertised price as soon as it becomes available.

# Our Low Prices bring you in. Our People bring you back.

**ATTENTION ALL PARTY PLAN GALS**

We Have The Cadillac Of All Party Plans, No Collecting, No Delivering, No Bagging, No Paying For Hostess Gifts. Needle point, Crewel, Latch Hook, & Macrame, We Need Managers And Dealers, We Train.

Phone 649-4555  
Ask For Tammy

For More Information.

**CYCLETHON-JAUNT FOR HEART**

Alberta Ellis, Chairman for the Cyclethon '78, to benefit the American Heart Association, Clark County Division, on May 6, in Boulder City, today announced that the event will be a combination bike ride and jaunt for Heart. Anyone wanting to participate by either riding bicycle or by walking may soon be able to obtain sponsor sheets in schools, the Park and Recreation Center or the Sr. Citizen's Center.

Ellis urges citizens of all ages to join the crowd walking and bicycling on May 6th, and to get into the habit of participating in heart healthy exercise. "This is a chance to do something for yourselves by exercising, and to do something to benefit the Heart Association," Ellis said. "The Heart Association benefits us here by helping with blood pressure screenings, providing Cardiopulmonary Resuscitation (CPR) classes and providing informational literature to the public. All this without charge."

Ellis went on to note that seventy-five percent of all contributions made to the Heart Association in Clark County, stays in Clark County.

Prizes will be awarded to the bikers and jaunters who turn in the most money from their Cyclethon-Jaunt sponsors. Prizes are being donated by the following local merchants: A&W

Rootbeer, Bennett's American Dry Cleaners, Blair Realty, Boulder Auto Parts, Bob's All Family Restaurant, Boulder City Coin Shop, Boulder Theatre, CeeJay's, Central Market, Coffee Cup, Cozy Cafe, Edie's Flowers, Emma's Beauty Shop, Fisher Pens, The Hair Place, Jack-In-The-Box, Lorraine's Fabrics, The Men's Store, Nevada Drugs, The Pack Rat, Palms Drive In, Porter Electric, Safeway, Shopper Stopper, Sorenson Sewing Center, Sun Home & Outdoor Center, Turner's Uptown, Two Gals From Cal, Western Mexican Center and Woodcrafter's Shop.



**Let Go...let God!**

This morning in my Bible reading I heard my Savior to me pleading: Why not let go! Ad let God! Making Joy and peace your reward! It is so simple, jst believe! Look to Him, your tensions relieve. Believe it now, for Jesus loves you Christ is your pace, yes, 'tis true. Oh, praise the Lrd through the day, Rejoice in Him in His presence stay!

Rev. Lou Sorabella

**Sorabella To Preach Sunday**

Oh, what a glorious experience we had Sunday morning as we reached God's live-giving; life - sustaining message of salvation and power! Yes, we ministered to the precious people as San Carlos Apache Baptist church in Arizona! Truly the Lord richly blessed our ministry! Pastor Lou Sorabella will be preaching this Sunday at East Las Vegas Baptist Church, 157 English Avenue at seven o'clock. His sermon topic will be "Great The Harvest". Sunday school, with exciting classes for all ages, 9:45 a.m. The Hour of Power, Prayer and Bible study, Wednesday, 7:30 p.m. For information, transportation, or counseling, please call Pastor Sorabella, 565 - 7920.

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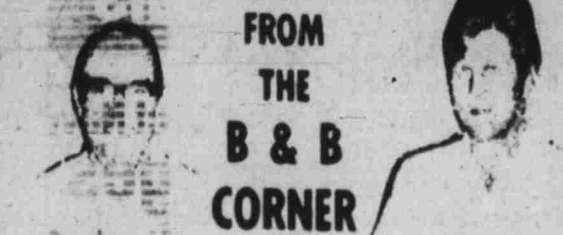
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**BOB** The average pencil is six inches long, with just a quarter - inch eraser -- in case you thought optimism was dead.

You know, if they were really serious about saving gasoline, they'd let us make U - Turns everywhere.

If at first you do succeed, try, try not to be insufferable.

Trouble with being a leader today is that you can't be sure whether people are following you or chasing you.

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<b>'63 COURIER</b> 2 Door White, 3 speed, excellent condition. No. 2003. <b>\$995</b>	<b>'64 T-BIRD</b> V8, automatic, AIR. No. 2074 <b>\$795</b>	<b>'67 JEEP 4WD</b> WAGONEER V8, automatic, AIR, power ste & brakes, red, black interior. No. 3044. <b>\$1595</b>
<b>'66 FIAT CONV'T</b> Red, excellent condition, 3 speed. No. 2005. <b>\$995</b>	<b>'62 FORD ECONOLINE PU</b> Blue & white, 6 cyl, 3 speed. No. 2076. <b>\$1195</b>	<b>'73 CHEVY CHEYENNE</b> 1/2 TON PICKUP with camper shell. Super clean No. 4046. <b>PRICED TO SELL!</b>
<b>'70 AMC GREMLIN</b> White, red interior, AIR. No. 2017. <b>\$995</b>	<b>This week's special</b>	<b>'69 CHEVELLE SS</b> V8, auto, AIR, vinyl top. No. 2090 <b>\$1495</b>
<b>'71 AMC MATADOR</b> AMBASSADOR White, green interior, automatic No. 2030. <b>\$995</b>		<b>'69 CHEVY MALIBU</b> Blue with blue interior. No. 2091. <b>\$1295</b>
<b>'69 TOYOTA CORONA</b> 4 DR. Red, red interior, automatic. No. 2061. <b>\$995</b>	<b>'72 FORD PU</b> With Camper Shell, 6 cyl, 3 speed, new paint, silver in color. No. 2105. <b>\$1995</b>	<b>'71 MERC MONTEGO</b> 6 cyl, auto, AM/FM cassette, white, red interior. No. 2099A. <b>\$1295</b>
<b>'64 CHEVY PU</b> Orange, classic, 3 speed, 6 cyl. No. 2063. <b>\$995</b>	<b>'65 CHEVY BEL AIR</b> Red, 6 cyl, automatic. No. 2077. <b>\$995</b>	<b>'67 VW FASTBACK</b> White, black interior, 3 speed. No. 2100. <b>\$795</b>
<b>'71 PONT. VENTURA</b> Red, black interior, V8, 3 speed. No. 2065. <b>\$1495</b>	<b>'61 FORD PU</b> Green, 6 cyl, 4 speed. No. 2079. <b>\$795</b>	<b>'72 DART SWINGER</b> Yellow, white vinyl top, V8, auto, AIR. No. 2107. <b>\$1595</b>
<b>'72 FORD PINTO</b> Red, black & white interior, automatic, AIR, roof rack. No. 2066. <b>\$1295</b>	<b>'73 PLYM FURY</b> Yellow, V8, automatic, power steer. & brakes, vinyl top. No. 2082. <b>\$1395</b>	<b>'66 OLDS CUTLASS</b> V8, auto, AIR, silver. No. 2114. <b>\$995</b>
<b>'72 IMPALA 2DR</b> Green, green interior, V8, automatic, AIR. No. 2084. <b>\$1495</b>	<b>'71 ELDERADO CONV'T</b> 60,000 miles, V8, auto, AIR, silver blue, beautiful car. No. 4045. <b>PRICED TO SELL!</b>	

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# Internal Revenue Service of Tips Cites Under Reporting

The Internal Revenue Service announced Wednesday it is using a computer to assist in measuring tip compliance.

Gerry Swanson, District Director of IRS in Nevada, said, "There is very low compliance in Nevada regarding tip income reporting. Although the 1977 income tax return filing deadline is still a few days away, our projections indicate less than 20 per-cent of tips earned last year were actually reported to employers for income tax withholding. It is a requirement

that anytime an individual earns \$20 or more in tips in any month, the tips must be accurately reported the following month to the individual's employer for income tax withholding."

The statistical data Swanson refers to is included in a computer application based upon the quarterly employment tax returns of surveyed Nevada hotel-casinos whose combined gaming revenues equal two-thirds of the total state gaming revenues. A portion of those quarterly employment tax re-

turns indicates exactly how much employees have reported to their employers in the form of tips for each tax quarter. This information combined with recent audit experience and tax deficiencies proposed by Internal Revenue Service are among the sources for the IRS projections of unreported tip income.

During the first nine months of 1977, the tip report shows workers in the hotels and casinos surveyed earned wages of nearly \$358 million and reported tips to their employers in the

amount of some \$14 million. Internal Revenue Service projects an additional \$70 million tips earned by workers during the first nine months of 1977 should have been reported to employers for income tax withholding.

"The two major problems Internal Revenue Service will continue to monitor closely," Swanson said, "are accurate reporting of tips to the employer for withholding and accurate tip reporting on the individual income tax return. However when an accurate daily record of

tips has been maintained, the courts have approved methods used by Internal Revenue Service in reconstructing tips from the best available sources.

The McQuatters decision (ARTHUR J. McQUATTERS, et al) TC Memo 1973-240 stated that in the absence of adequate record keeping by tip earners, Internal Revenue Service was justified in reconstructing their tip income by an indirect method and that the method was logically and factually sufficient.

# Trapping Season To End questionnaires Mailed

Nevada trappers have about one week left in the state's trapping season for the taking of beaver, otter, muskrat and mink which will close April 9, 1978.

This season opened October 29, 1977 statewide with no limit on the number of animals allowed to be taken and possessed, however, the taking of river otter is closed in Pershing County.

The trapping season for bobcat, gray and kit fox also opened October 29 but closed on February 19.

A trapping license is required of all at 16 years of age who take furbearing animals and all purchased trapping licenses during the 1977-78 season will soon be receiving furbearer harvest questionnaires from Nevada Department of Fish and Game.

According to the Department's Upland Game Specialist, Will Molini, "Information supplied by the trappers, is very useful and essential to the state's annual furbearer management program and is valuable in establishing the yearly seasons and

regulations. A total harvest figure of each of the furbearer species and the average amount received from the sale of the furs to commercial sources is also established annually.

Those who purchased the special bobcat tags this year received report forms and other material also for reporting, separately their harvest of these animals. Molini encourages all who receive questionnaires as well as the bobcat harvest reporting materials to answer all questions asked and return them as soon as possible."

# Solar Energy Fair Set

Some of the nation's most well-known solar experts will participate in the Southern Nevada Solar Energy Fair, it was announced today. Chairman of the event, David Comarow, said two pioneers in the solar field, Dr. Aden Meinel and Dr. Marjorie Meinel will be speaking both days of the event on the topic of "Energy for the Next 100 Years: What Role for the Sun." Drs. Meinel have been outspoken advocates of large solar power sta-

tions and are authors of numerous publications.

Also participating will be representatives from Los Alamos Scientific Laboratories, The Solar Energy Research Institute, Lawrence Livermore Laboratories, Sandia Laboratories, The Desert Research Institute, the University of Idaho, and other institutions to be announced.

"By scheduling the Solar Energy Fair a few days before the rest of the country, we have been able to schedule

many exciting speakers that would otherwise be in other places," said Comarow.

"We have planned one of the most ambitious celebrations of Sun Day in the country," he added.

The Southern Nevada Solar Energy Fair will be held Friday and Saturday, April 28 and 29 at Clark County Community College, 3200 East Cheyenne Avenue, North Las Vegas, Nevada. Admission is free.

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'69 CHEVY PU Power steering, 6 cyl. No. 5144.	'74 CHEVY VEGA WGR, AIR, roof rack, No. 5147.
'50 WILLYS JEEP 4x4, No. 5152. <b>\$888</b>	'76 FIAT SPDR ROADSTER, 4 speed, low miles, No. 4996. <b>\$4688</b>
'78 KING COBRA BY FORD, 4 speed, AIR, stereo, 4000 cc, 1st mils. No. 8248. <b>\$6488</b>	'73 DATSUN 240Z 4 speed, AIR, like new! No. 8245. <b>MAKE OFFER</b>
'75 PLYM DUSTER Full power, AIR, sharp! No. 5146. <b>\$2488</b>	'77 DATSUN 280Z 2 plus 2, Automatic, AIR, AM/FM, like new! No. 8238. <b>\$8488</b>
'76 SPITFIRE BY TRIUMPH, 4 speed, sharp, No. 8249. <b>\$3688</b>	'75 DATSUN B210 4 speed, sharp! No. 5128. <b>\$2688</b>
'76 DODGE COLT Automatic, sharp, No. 8243. <b>\$2688</b>	'77 CELICA BY TOYOTA, 5 speed, AIR, AM/FM, No. 5106. <b>\$4988</b>
'76 CHEVY MONZA 5 speed, AIR, AM/FM, wheels, No. 5114. <b>\$3488</b>	'75 CAMARO Automatic, V6, power steering, No. 5076. <b>\$3488</b>

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# Topics for TAXPAYERS



## Mineral County Offers Attractive Tax Programs

By Ernest L. Newton

Mineral county commissioners (with the able assistance of a group of Hawthorne business people) have come up with a four-point program for tax reduction that deserves state-wide consideration. The program, as is, would be a welcome first step in tax reform. But the greatest value lies in its use to start people thinking about specific methods to accomplish a reduction in the devastating increase in the cost of government in Nevada.

The program, announced in a resolution directed to the governor and legislature provides for (1) property tax assessment by local assessors; (2) abandonment of the state property tax levy; (3) a program of de-

ferred property tax collection for some groups of property taxpayers; (4) establishment of a ceiling on assessed valuations.

Adoption of such a program (or some refinement of it) would result in substantial reduction in taxes for Nevada's citizens. The only opposition to efforts to reduce taxes which has surfaced so far comes from the Nevada State Education Association officers who resist any effort which might prejudice their efforts to increase the cost of public education.

Already a Mineral county taxpayer has suggested a refinement in the method of assessment (raised by item 1 above). He has gained a lot of support for a prop-

osal that the basic assessment of property be governed by the price the owner paid for the property (for land) and the cost, less depreciation, of improvements to real property (such as buildings). That valuation would continue so long as the property remained in its present ownership.

Then, it is proposed, when the property is transferred to a new owner it would bear an assessment based on the new (and probably inflated) purchase price. But there is proposed an added safeguard: that there be levied what would amount to a capital gains tax on the difference between the new owner's price and the original owner's purchase price. One rate of taxation suggested

# Ladies Oriental Shrine Of North America

A meeting of the Ladies Oriental Shrine of North America is being held on Monday, April 17th in the Plantation Room of the Showboat Hotel at 7:30 p.m. Any Lady that is now a member of a Court or who is a wife, daughter, sister, mother or widow of a Shriner is Eligible and is cordially invited to attend the meeting. Now is the time to Learn about Lady Shriners and

become a charter member of Zal Neva Court of Las Vegas.

For more information, please call 384-4859; 735-2625 or 452-5778.



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has been at the rate of one and one-half percent of the "capital gain" multiplied by the number of years held, to a maximum of seven. That would mean a capital gains tax of not to exceed 10.5 percent on the gain.

A further refinement is suggested that taxpayers be allowed to transfer the old "base" from one residential property to another so long as the whole of the price of the "old" property was invested in new residential property. The idea is similar to that permitted under federal capital gains rules for residential property. The new capital gain tax would be structured that it would be an allowable deduction for federal income tax purposes.

Taxpayers are urged to think about this, and other programs for reduction of the presently intolerable property tax burden. And to discuss this and other programs with candidates for the state legislature.

Other proposals will be considered here in future weeks.



### SOUTHERN NEVADA YOUTH FAIR

Metro Police Department Detective Don Johnson is shown instructing participants in the educational and crowd pleasing Bike Rodeo at last year's Southern Nevada Youth Fair. This year's annual event is scheduled for April 20-23 at the Las Vegas Convention Center and will feature a multitude of youth-oriented events and exhibits including the Bike Rodeo.

## Mensa Meets

MENSA, High IQ Society will meet at 7:30 p.m. Thursday, April 20 at home of Jim Cowen, 3009 Matterhorn, Las Vegas. For direction, please call 876-1576.



The average American TV set is on about six hours a day.

## The National Park Service Offers An All Day Hike To The Bowl Of Fire

Explore the colorful and eroded fairyland of Aztec Sandstone that centuries of time and weather have created. No advance registration is required for this hike on April 15, 1978.

Meeting Place: Lobby of Alan Bible Visitor Center, located on U.S. Highway 93, 4 miles east of Boulder City.

Departure Time: 9 a.m. sharp, April 15, 1978.

Returning Time: Variable, usually by late afternoon.

Explore the trail-less byways of Lake Mead National Recreation Area with a Park Interpreter as your guide. Dress for the hike depending on weather conditions to be encountered. One should have sturdy, comfortable shoes, a hat to ward off the sun, and sunglasses.

If you sunburn easily, apply sunburn preventative. A small backpack (day-pack) is an easy way to carry food, water, and personal gear while hiking. Please leave pets at home.

Bring a robust lunch, snacks, and at least one quart of water. In the event of inclement weather, the hike may be cancelled or the destination changed.

For the Bowl of Fire hike, we will drive 57 miles round trip and hike about 7 miles round trip. For additional information, call the Alan Bible Visitor Center, 293 4041, Ext. 16.



Beavers' teeth grow at the rate of about one inch a month—but they are worn down at approximately the same rate by their gnawing wood.

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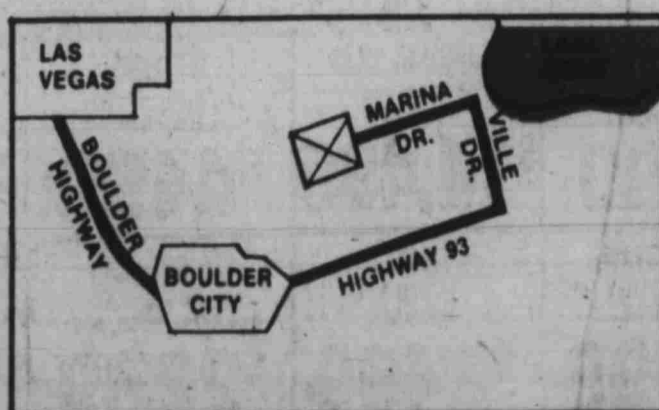
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# National Medical Laboratory Week Recognizes Professionals

Medical laboratory professionals, those individuals who devote their lives to providing a vital health service to the American public, will receive deserved recognition during National Medical Laboratory Week, April 9-15, 1978.

"Laboratory Science Serving You" is the slogan for the week. It recognizes the personal part the medical laboratory plays in the life of each American. National Medical Laboratory Week was initiated in 1975 by the American Society for Medical Technology in order to focus attention on the critical role of the medical laboratory in the health care of every American.

Technical personnel in our medical laboratories are highly educated individuals experienced in the practice of medical technology. Medical technology involves the perfor-

mance of a wide range of laboratory tests that contribute to the detection, diagnosis, treatment and study of disease. Medical laboratory professionals work hand in hand with your doctor to ensure the accuracy of diagnosis.

The laboratories where they work may be found in hospitals, clinics, research centers, universities, or doctors' offices. They may also be private, independent laboratories that bring better health care services to rural and poverty-level communities.

Professional personnel in the laboratory include pathologists, medical technologists, medical laboratory technicians, and laboratory assistants; as well as specialists in various scientific specialty areas. While most medical technologists have college degrees plus internships in the field of medical technology,

personnel may also have completed specialized and approved education in junior colleges, military programs, technical schools, and hospital schools.

In the laboratory, these personnel will be analyzing blood, body fluids and tissue samples for evidence of disease or infection. Tests in all categories of investigation may be accomplished by the same individual in small laboratories. In large institutions, laboratory personnel often become specialists in such areas as hematology, chemistry, nuclear medicine, microbiology, and histology.

Education, however, does not end with the completion of a formal program. Dedicated practitioners have always sought to expand their technical skills to keep pace with advancing technology. The demand for continued educational experience

is being met by the various professional societies and is surfacing as new standards are built into health care legislation.

Of the more than 150,000 persons working in medical laboratories, approximately 15,000 are clinical pathologists with MD degrees, 3,000 are clinical laboratory scientists with PhDs, 65,000 are certified medical technologists, 4,000 are cytotechnologists working with cells, 6,000 are histologic technicians working with tissue specimens, 50,000 are laboratory technicians and laboratory assistants, and the remainder are divided among such diverse categories as blood bank technologists, chemists, microbiologists, hematology technologists and nuclear medicine technologists.

Training within the field varies from one to six years. Preparatory education requirements run the scale from a high school diploma to a medical school degree.

## ROOTS

by  
hazel  
POMANDERS

It is accurate, though somewhat vulgar, to define pomanders as spicy balls. The Bible carries several references to the pomander as a "Ball of scent," which is as accurate as you can get without going into intricate detail on how the pomander is made.

At one time pomanders were used as remedies for the brain. The spicy fragrance of a resin-y ball was helpful in clearing the mind, lifting the spirits and improving, at least temporarily, one's mental status. Starting around

the Middle Ages, however, pomanders made out of fruits and spices were used to obscure the foul odors resulting from poor sanitation. Women also wore pomanders as ornaments, adding inlaid jewels and stones for decoration.

Today the homemade pomander is reminiscent of holidays, grandmothers, and great aunts, rusticity, crackling fires in wooden family rooms and, mom's home cookin', for the deliciously-fragranced pomander is an easy gift to make and a charming gift to receive; it imparts its scent for months and months, keeping closets and drawers fresh and insect-free. Additionally,

these attractive, clove-studded ornaments may be used on the Christmas tree or as room decoration during the holidays (or anytime for that matter.) When tied with a colorful ribbon, the early pomander ball becomes an interesting ornament, like a mistletoe, attractive in its simplicity, yet functional as well.



CHECK YOUR WINTER CAR KIT - A LONG-HANDED SCRAPER-BRUSH GETS SNOW OFF IN SECONDS. A BAG OF DRY SAND OR SALT IN YOUR TRUNK CAN BE USEFUL. AND KEEPING A HEAVY-DUTY FLASHLIGHT HANDY IS ANOTHER BRIGHT IDEA!



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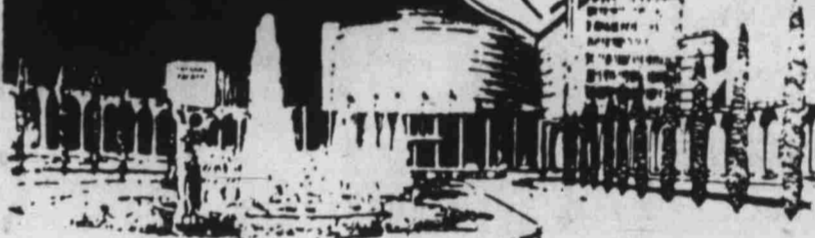
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## WORKING IT OUT

Dear Mel: There are a lot of weird buzz words in your business such as headhunter, body bandits, etc. but recently I heard an executive recruiter mention the term "outplacement". What does it mean? B.A.K.

reacting by adding substantially to their accounting staffs. Seems they need lots of help in getting clean and staying clean.

Mel Thompson's career guidance book WHY SHOULD I HIRE YOU?, is now available in paperback at book-

stores. Send your job related questions to Mel Thompson, Eli Djeddah Associates, 525 B Street, Suite 2250 San Diego, CA 92101

Dear B: Sometimes I am hired by an employer to "outplace" an employee to another company. It usually happens when a key employee has failed to grow with a job, or has a personality change, or when a company needs simply to rearrange or reduce its staff. Because of the employers' loyalty and concern for the employee, I am called in to witness the divorce and help find the employee a new and more suitable mate. I have great respect for companies that are willing to hire professional help to correct mismatches. Companies who keep an employee on the payroll when they shouldn't are hurting everyone - especially the employee.


Dear Mr. Thompson: I recently completed my degree in accounting and am considering each and every phase of accounting specialty before I go job hunting. What areas of accounting offer the best job opportunities for entry level people? Mr. D.D.

Dear Mr. D: The entire field of accounting is looking for talent in most parts of the country. Specifically, though, internal auditing seems to be the ripest. Corporations (and shareholders) have been scared silly by headlines about kickbacks, illegal political contributions, and rigged expense reimbursements to the point where they are over-

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EVERY CAR ON SALE

MAKE US AN OFFER  
Ph. 870-5181  
1978 MGB  
  
No. 8805  
SAVE! \$500 HURRY ON THIS!

THE INCREDIBLE RABBIT - YOU HAVE TO DRIVE IT TO BELIEVE IT!  
  
No. 1828  
SAVE \$600 ON ANY RABBIT IN STOCK  
SALE ENDS APRIL 20th

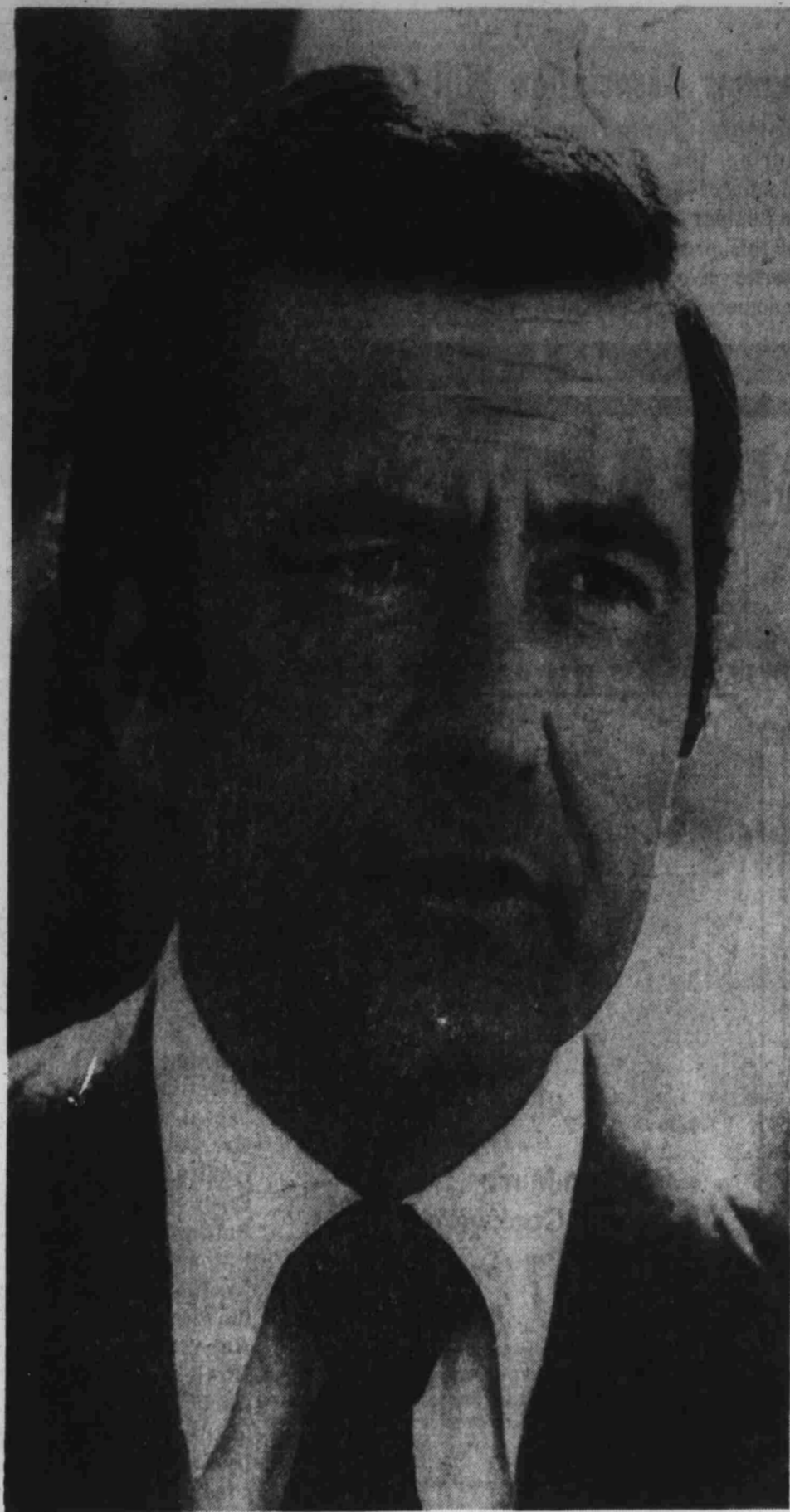
WE WANT YOUR "BIZ"  
Ph: 870-5181  
BRAND NEW VOLKSWAGEN CAMPER  
  
SAVE... \$1200

# DON'T MISS THIS SALE!

SAVE! —		• NICE SELECTION OF USED CARS ALL ON SALE! •						— SAVE!	
 PRESTIGE MOTOR CARS, LTD Decatur at Sahara	'76 DODGE D200 VAN No. 4558	'77 3/4 CHEVY Camper special No. 9044. AIR	'75 AMC PACER Extra nice car No. 9007	'69 TOYOTA 4 speed No. 4553	'76 JAGUAR "XJS" All the extras No. 9053	'77 MGB 4 speed, tape. No. 4610	'73 SCOUT 4x4 AIR No. 4608	'69 VW CAMPER WOW No. 4607	
	\$4199	\$5499	\$2099	\$699	\$14,499	\$4499	\$2999	\$1599	
	'60 MG Needs No. 4506	'69 BUG No. 4604	74 DATSUN B210 AIR No. 4596	'67 MUSTANG "Convertible" No. 9048	'76 FIAT 128 No. 9041	'76 GREMLIN 3 to choose. AIR. Nos. 9058, 9059, 9061	'74 HONDA Civic No. 4591. AIR	'77 1/2 TRICKER Short Bed. Loaded No. 9058	
	\$699	\$999	\$2199	\$1499	\$2499	\$2299	\$1699	\$5299	
'76 TOYOTA 1/2 T. SR 5 No. 4534	'76 RABBIT Sunroof No. 4611. AIR	'75 MONTE CARLO AIR No. 9051	'74 PINTO AIR No. 4599	'77 TR7 Stereo No. 9046. AIR	'72 PORSCHE 5 speed. No. 4585	'73 PORSCHE 5 speed. AIR No. 9054	'75 LUV TRUCK No. 9011		
\$2899	\$3199	\$3699	\$1399	\$5699	\$3399	\$4299	\$1999		
PRESTIGE MOTOR CARS						Decatur at Sahara PHONE 870-5181			

# Temporary Road Closure At Lake Mead

A four mile section of Highway 41A (Northshore Rd.) from Lake Mead Boulevard to Lakeshore Road within the Lake Mead National Recreation Area will be subject to temporary delays of up to two hours from 6 a.m. to 4 p.m. beginning Tuesday, April 11, through Friday, April 14, according to Superintendent Jerry Wagers. The traffic delays result from construction activities at the site of the Las Vegas Wash Bridge. Travelers will be permitted through the construction site without delay after 4 p.m., but should expect sections of the road to be unsurfaced. Persons going to or from Callville Bay, Echo Bay, or Overton Beach can bypass the construction area by using Lake Mead Boulevard from North Las Vegas.



## Bob Rose Announces Candidacy For Governor

Lt. Gov. Bob Rose today formally announced his candidacy to succeed Gov. Mike O'Callaghan and become Nevada's 23rd Chief Executive. Rose's formal announcement came in news conferences in both Las Vegas and Reno. Rose said that he would soon be traveling to all areas of the state to launch campaign activities among supporters, and to learn from all Nevadans about their concerns for the future. "The vital issues now

facing Nevada are ensuring that the current economic prosperity is maintained and expanded throughout the state, tax relief, crime, growth and planning. My campaign will address itself to these and other issues in the coming months. "We must plan to meet the demands of future growth so that the quality of life we now enjoy is not diminished in the coming decades. "I've been fortunate to be part of a Democratic administration that has helped bring unparalleled prosperity to Nevada, and I want to build on that solid foundation for continued prosperity, while directing our resources to meet the needs of all Nevadans," Rose said.

Rose was elected Nevada's Lieutenant Governor in 1974, and served as Washoe County District Attorney from 1971 - 1975. When elected District Attorney in 1970 by a 2-to-1

margin, Rose became only the second Democrat since 1916 to be elected to that post.

In 1967 Rose was elected State President of Nevada's Young Democrats, and in the following year became the youngest State Chairman in the nation when he took on the leadership post of the senior party of the state. Following graduation in 1964 from New York University School of Law, Rose served as law clerk to the Nevada Supreme Court. Rose then became a partner in the Reno law firm of Goldwater, Hill, Mortimer & Rose.

Rose and his wife Blaine, who was raised in Elko, Nevada, have resided in Las Vegas for the past three years.

Last year Rose served as co-chairman of the 12-member U.S. delegation of the American Council of Young Political Leaders during a 3-week tour of the Soviet Union.

### Women Voters To Hear About Services

City Manager Russell Dorn and County Manager Richard Bunker will discuss city and county services at a general meeting of the League of Women Voters of Las Vegas Valley on April 18, at 7:30 p.m. in room 101 of the UNLV Humanities Building.

The topic for the meeting is "You and Your Community." The meet-

ing will serve as an introduction to a publication the League is presently working on entitled, "Know Your Community." Following the discussion, Mr. Dorn and Mr. Bunker will answer questions from the audience. The meeting is open to the public. Please call 385-7084 for further information.

## 1978 Normal Water Supply Year

Above normal precipitation in most parts of the West since November 1977 and forecasts calling for normal or above normal spring runoff have prompted Commissioner of Reclamation R. Keith Higginson to announce that the 1976 - 77 drought is officially over for most areas in the 17 western States.

The announcement triggers the process for beginning the repayment of loans made under the Emergency Drought Act of 1977 with the exception of those loans made to individual irrigators under a memorandum of understanding with the Farmers Home Administration, Department of Agriculture.

According to the Interior Department's rules and regulations interpreting the Act, repayment is required to begin not later than the first year following a year of normal water supply. Thus, most of those who contracted for emergency loans, and those who had loan payments deferred because of the drought will begin repayment in 1979.

Repayment of \$4.9 million in loans to individual irrigators will be made according to schedules under individual agreements with the Farmers Home Administration.

Although the drought is considered over for most of the West, there are areas where the water supply is still short. Precipitation has been below normal in northern New Mexico, southeastern Colorado, and the western regions of Kansas, Oklahoma, and Texas.

"Unless above normal precipitation occurs in the next few months, the water supply outlook in those areas will remain below normal," Commissioner Higginson said. "Because of the slower return to normal conditions, a date to begin repayment of drought assistance loans in those areas has not been set."

Storage levels in Re-

clamation reservoirs were far below normal last fall following the 1976 - 77 drought. However, the remaining water was still beneficial in reducing the effects of the drought. In those areas recently hit by heavy rains, the low reservoir levels also proved to be somewhat of a blessing by providing additional storage for the deluge. Without

the extra storage capacity, larger flood control releases would have been necessary resulting in more severe flooding downstream.

Most reservoirs in California and Arizona have now refilled. Snow runoff and normal precipitation in the coming months should return most others throughout the West to normal levels.

**Rob's Cocktail Lounge**  
 BEER ..... 45¢ WELL DRINKS ..... 45¢  
 WORKING MAN'S BAR  
 HRS: 9:00 Mon - Sat SUN 10:00 till  
 Located in the ROB'S COMPLEX next to the Information Center off Roberts Road, 2124 Boulder Highway

**All American Auto Wreckers Inc.**  
**Reliable Towing Service**  
 24-Hour Towing & Road Service  
 JIM ROWE Call - "HOSS" MELTON  
**565-6220**  
 1401 ATHOL ST. HENDERSON

**PALM MEMORIAL PARK**  
 "EVERYTHING IN ONE LOCATION"  
 ● CHAPEL  
 ● CEMETERY  
 ● MORTUARY  
 ● MAUSOLEUM  
 Phone: 564-1888  
 800 Boulder Highway, Henderson

It's believed by some that if a ladybug lands on your dress, you'll get a new dress.

**Pre Season Special**  
 Reduce Your Power Bill up to 25%  
 Free Installation!  
 Automatic Meters Available  
 Good Thru Apr. 20. VISA MASTER CHARGE  
**2/5995 OPEN 7 DAYS**  
 Jim's Turbine Coolers 458-3254

**Attention Boulder City & Henderson Residents!**  
**THE OASIS SERVICE COMPANY** IS HAVING A MONEY SAVING OFFER TO INTRODUCE THEIR AIR CONDITIONING SERVICE TO YOU.  
**For \$12.95 we will "Summer-ize" your A/C unit to prepare it for the fast coming SUMMER HEAT BEAT THE RUSH AND HAVE YOUR A/C UNIT SERVICED NOW!**  
 Offer good til April 30, 1978 (Special good for residential units only)  
**OASIS SERVICE CO.** Family Owned  
 "SERVICE IS OUR BUSINESS" 24 Hour Emergency Service Full Licensed Contractor. Serving Boulder City & Henderson  
**Dan Prochnow** 293-2110 or 293-4556

**RAINBOW CLUB & CASINO**  
 Downtown Henderson  
**Cash Drawings**  
**Every 1/2 Hour!**  
**6 p.m. 'til Midnite**  
**Every Night!**  
 REGISTRATION LIMITED TO 1 PER PERSON. IF YOU ARE NOT ALREADY REGISTERED, YOU CAN REGISTER AT THE CASHIER'S CAGE.  
**YOU MUST BE PRESENT TO WIN**

**IF YOU WANT PARTS CALL 565-8715**  
 We Pay Top \$ For JUNK CARS  
 ENGINES—TRANSMISSIONS  
 90 DAYS WARRANTY Installation Available  
**SOUTHERN NEVADA AUTO PARTS**  
 1239 BOULDER HWY., At King Street  
 20 YEARS IN BUSINESS  
 24 Hour Towing - 564-1180

## Boulder City Horsemen Association Will Control Flies Biologically

The members of the Boulder City Horsemen Association are proceeding with efforts to suppress flies in the Horsemen Association corral area by means of

biological control. This will be accomplished by the utilization of a fly predator that feeds on the larvae of several species of common stable flies and house flies.

The members of the BCHA (a non-profit organization) have voted to purchase the fly predators from Spaulding Laboratories in Arroyo Grande, California for

monthly application during the entire 6 months of the fly season in Boulder City. The cost of this project will be borne by individual members of the associa-

tion. Fly predators are the naturally occurring enemy of all common manure-breeding pest flies. These tiny insects will serve as a major

check of fly populations by destroying flies in the immature maggot and pupa stages. Fly predators are specific to flies, never attacking anything else. They are biteless and stingless and since they live their entire life cycle on or near manure they go virtually unnoticed ... never bothering humans or animals, nor migrating into patios and kitchens as pest flies do. Fly predators are not hardy fliers and consequently they are capable of moving only 200 to 300 feet from a pest fly breeding place, unless blown by the wind.

The fly predators (Hymenopteron insects) of the super family Chalcidodea are a U.S. Department of Agriculture approved beneficial insect. Prior to ordering the fly predators for use at the Boulder City corals, discussions of their effectiveness and approval was made with Mr. Zoller, State Agricultural Agent for Clark County; Mr. Robert C. Becktel, State Entomologist, Reno, Nevada; and officials of the City of Boulder City. Numerous scientific studies regarding the safety of use and the effectiveness of biological fly control have been conducted successfully by the U.S. Department of Agriculture in Georgia, Texas, Florida, Maryland and the Virgin Islands. Other field tests in California have re-

sulted in effective control of flies with no side effects.

In addition to fly control another major benefit of biological control of flies is that it avoids completely the adverse side effects of chemical sprays, such as poison residue that is left in the environment which affects not only the target pests but also non-target animals (songbirds, beneficial insects, etc.) and most importantly domestic stock and people.

Since the fly predators are very susceptible to insecticides their use precludes the broad application of insecticides by spraying. However, the use of baits, fly strips, etc. is still permissible and even add to the effectiveness of control. Careful application of fly repellent directly to horses or other livestock is still permissible.

The biological control of the fly population at the corral area by the BCHA is a sincere attempt by the members of the Association to assume their share of the fly control in Boulder City. This effort coupled with other control programs practiced in the area should be a giant step toward the effective

control of the local fly population.

For questions please call: Phil Sharpe, President, BCHA, Phone No. 293-3441.

# RASCO BONANZA

THE FAMILY STORE

SALE NOW THRU APRIL 19, 1978

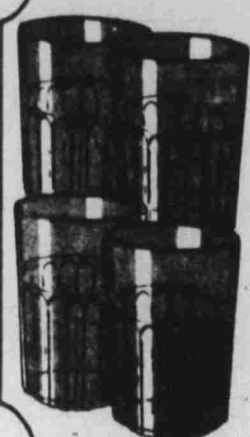
### LADIES SUN DRESSES

5 Styles To Choose From Including Strap Shoulder and Spaghetti Strap With Elasticized Tube Bodice, And Ruffled Neck With Elastic Waist.



ONE SIZE FITS ALL

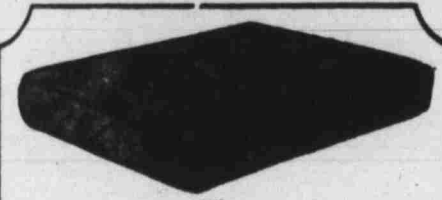
7.00 And 9.00



Pkg. of 4 10 Oz. Plastic Tumblers

Unbreakable, dishwasher safe, in transparent colors.

1.17



### Receiving Blanket

Infants 30" x 30", 100% acrylic receiving blankets in assorted prints. Slightly irregular.

Pkg. of 2 1.97



### Save on Mirro Aluminum Cookware

Your Choice 1.97 Reg. 2.99

Stay bright aluminum cookware in colorful Poppy Red finish. Choose from 7 cup perk, 2 qt. whistling teakettle, 3 qt. saucepan, 10" Teflon II fry pan or 3 pc. range set (not shown).



## USE OUR E-Z PAY LAYAWAY



### Girls 7-14 Sun Tops

Choose from an assortment of nylon sun tops in solid tones, jacquards and prints. Sizes 7-14.

.97



### Toddler and Girls 4-6x Bubble Sunsuits

Easy care sunsuits in assorted prints and solids with spaghetti tie shoulder.

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### LADIES TOPS

Super Selection Of Assorted Styles & Fabrics.

SIZES S, M, LG & EX LG.

2 FOR 5.00



### PRINTED COTTONS

Entire Table Of Our Reg. 1.29 yd. Machine Washable No Iron Cotton And Cotton Blends 45" Width

.77 yd.



### Striped Kitchen Towel

16" x 30" colorfast, woven striped towels are lint free and absorbent.

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### Multi-Mat Photo Frames

Dramatic wall frames with glass covers.

11" X 14" 16" X 20" 19" X 25"

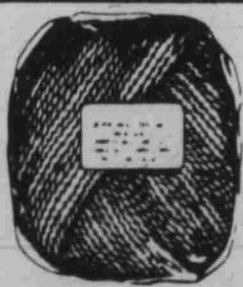
3.88 4.88 7.88



### Tier Curtain Sets

Choose from prints or plains in sheers and blend fabrics 24", 30" and 36" lengths.

1.97

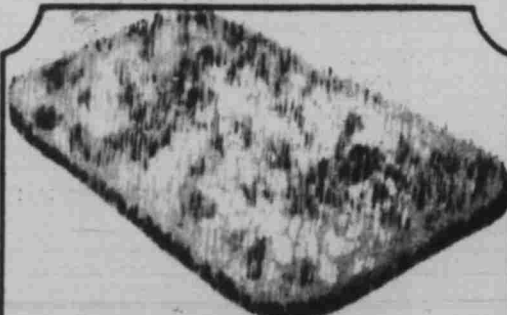


### 1 lb. Ball Sisal Twine

Save now on this all-purpose household twine. 420 ft.

Reg. 1.89

1.27



### Plush Pile Throw Rugs

18" x 30" in rich solid colors. Slight imperfections will not affect wear.

Save Now 1.57 Reg. 1.99



### Hair Brush SALE!

Choose from a wide variety of sizes, shapes, and colors.

3 for 1.00

## MAYOR FOR CYCLETHON

Lorin Williams, Mayor of Henderson, presently recovering from his recent heart attack, is supporting the Henderson-Cyclethon '78 to benefit the American Heart Association, Clark County Division.

Mayor Williams met recently with Guy Mongan, Henderson Cyclethon Chairman, to discuss the Cyclethon plans and to offer his support to the riders on the day of the ride through the Henderson area.

The Cyclethon will take place on May 6, 1978, at 9 a.m. and will traverse about seven miles of Henderson's less congested streets. The Las Vegas United React under the direction of Colonel Edward Brown will see that inter-checkpoint communication is provided for the safety of the bikers.

Riders will obtain sponsors for a certain amount per mile that he cares to ride and may circle the route as many times as desired. Sponsor sheets will soon be available in schools, sporting goods shops, the Park and Recreation Department or by calling the Heart Association at 733-2020.

Prizes will be awarded to riders turning in the most money from their sponsors. The prizes were donated by the following Henderson merchants and businesspeople: Bank of Nevada, Henderson, Ben Stepman Dodge, Investor's Diversified Services, Inc., Rainbow Club and Casino, State Industries, Inc., and McDonalds.

**CARDUCCI SHAMPOOING**  
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## CLEAN UP SALE

RV TRADE-INS DRASTICALLY REDUCED...WE NEED THE ROOM!

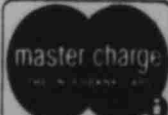
'72 WINNEBAGO 18 FT. MOTOR HOME Class "A" Fully self contained, plus power plant, roof air, many other extras. <b>\$6495</b>	'74 FMC 30 FT. MOTOR HOME 18,000 miles, fully equipped as a FMC should be, it's really beautiful and only. <b>\$28,995</b>
'73 INTERNATIONAL CARRY-ALL The perfect trailer puller with auto. power steering & brakes, AIR, electric brake hook-up, excellent condition. <b>\$2195</b>	'76 GMC 28' MOTOR HOME Only 18,000 miles and it is a dream! Loaded with everything! <b>\$26,995</b>
'76 JEEP CJ-7 HARDTOP Automatic, power steering, AIR, like new. <b>\$4495</b>	'77 FOUR STAR 24' MINI HOME 460 Ford eng. dash & roof air, cruise, AM-FM 8 track, vacuum, roof rack & ladder 4KW pwr. plant, low miles. <b>\$14,995</b>
'74 CHEVY PU CHEYENNE Automatic, power steering & brakes, AIR, plus many other extras. <b>\$3995</b>	'77 LAYTON TRAVEL TRAILER Like new, sleeps 6, with AIR, fully self contained. <b>\$4995</b>
'75 FORD CHASSIS MT. PU & CAMPER Camper has toilet, shower, hot water heater, stove, excellent condition. <b>\$3795</b>	'76 WILDERNESS TRAVEL TRAILER Fully self contained, like new condition, awning, roof air, spare tire. <b>\$4395</b>
'76 MIDAS 22 1/2' MINI HOME Automatic, power steering & brakes, AIR, cruise, AM-FM, roof rack & ladder, power plant, roof air, low mileage. <b>\$10,995</b>	'77 BEACHWOOD MOTOR HOME Full size, very clean, new upholstery, roof air, drives excellent. <b>\$4995</b>

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Delinquent Tax List For Part of Clark County Fiscal Year 1976-77

LEGAL NOTICE

LEGAL NOTICE

LEGAL NOTICE

DELINQUENT TAX LIST FOR PART OF THE COUNTY OF CLARK, STATE OF NEVADA, FOR THE FISCAL YEAR 1976-77 NOTICE TO DELINQUENT TAXPAYERS

The following are names of property owners who are delinquent in the payment of taxes assessed against them for the taxable Fiscal Year beginning July 1, 1976 and ending June 30, 1977. To the said delinquent taxpayers and to owners of or claimants to, the real estate herein described, known or unknown, You are each hereby notified that under and by virtue of Section 361.560 N.R.S., if said amount is not paid, I will, on the Fourth Monday of April, 1978, to wit: the 24th day of April 1978, at 1:30 P.M. issue to the County Treasurer, Trustee for the State and County, a Certificate authorizing him to hold said property, subject to redemption within two years after date thereof, by payment of said taxes, accruing taxes, penalties and costs, together with interest at the rate of fifteen (15) per cent per annum from date due until paid as provided by law, and that such redemption may be made with accordance of the provisions of the Civil Practice Act of this State in regard to real property sold under execution.

The following is a list of names of the persons to whom the property is assessed, description of the property upon which the taxes are delinquent and the amount of tax upon each. Penalties and costs will also be added to each.

W.W. GALLOWAY County Treasurer and Ex-Officio Tax Receiver for the County of Clark State of Nevada

Dated this date on the 23rd of March, 1978, at Las Vegas.

ASSESSOR PARCEL MAP

H&B - Mar. 30, Apr. 8, 13, 20, 1978

C5135024 RUN DATE 03/19/78 TREASURERS OFFICE DELINQUENT TAX PUBLICATION LIST TAX YEAR 1976-77

Table with columns: DST. PARCEL, NAME OF OWNER, TAXES DUE, PENALTY, COST. Lists delinquent taxpayers with their parcel numbers and names.

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Delinquent Tax List For Part of Clark County Fiscal Year 1976-77

LEGAL NOTICE

LEGAL NOTICE

LEGAL NOTICE

Table with 3 columns: DST, PARCEL NAME OF OWNER, TAXES DUE PENALTY COST. Lists property owners and their delinquent tax amounts.

Traffic Signal Survey Underway

Like the weather, everybody talks about traffic lights in the Las Vegas area, but nobody does anything about them.

This is about to change, however, according to Nevada Highway Department District Engineer Keith Layton who reports that a three-phase program is underway and will result in a modern traffic control system with the most efficient equipment available.

At the conclusion of the one-year date gathering phase one, specifications will be developed in phase two. Implementation will follow in phase three including training of employees in operation and maintenance.

Completion, Layton said, will result in marked improvement in traffic flow throughout the urban area since all lights will be synchronized and monitored. A fringe benefit, he noted, will be automatic compute print-out traffic counts which are now done manually.

CLARK COUNTY SCHOOL DISTRICT

April 1978 Calendar

- 1-16 - Henderson Industrial Days; Parade April 15
13 - Board of School Trustees Meeting, 8 p.m.
13 - State Solo and Ensemble Festival, Reno
13-14 - FHA Convention, Reno
13-15 - Nevada Music Educators Association Convention, Reno
14 - End of eighth school month
14 - Pan American Day
16-18 - State DECA Convention, Las Vegas
16-22 - Bike Safety Week (Optimist Clubs)
17-20 - State FFA Convention, Reno
18 - Classified Employees Meeting, 7:30 p.m.
18 - Small Schools Choral Festival, VVHS
20 - Board of School Trustees Meeting, 5 p.m.
20-22 - High School Drama Tournament
20-23 - CCSD Art Exhibit, Convention Center
20-23 - Southern Nevada Youth Fair, Convention Center
23-25 - State P-TA Convention, Sparks
23-29 - National Secretaries Week
24 - CCAEOP Meeting, 7 p.m., Two Guys from Italy, Decatur (Jessie Emmett - Realtor)
27 - Board of School Trustees Meeting, 8 p.m.
28 - Arbor Day (By Nevada Law)
30 - Daylight Saving Time begins

MOVING - STORAGE Local - Statewide - Worldwide YOUNG & RUE MOVING & STORAGE AGENT GLOBAL VAN LINES Total Service

Southern Nevada Fishing Report

The majority of Lake Mead's largemouth bass population is in the shallow cove areas with spawning underway for the past week or so. Recent Department of Fish and Game underwater surveys have noted nests

under construction, nests with eggs and a few balls of fry in the warmer coves. DFG biologists, however, are concerned about the recent high winds and chilling rainstorms and their potential effect on spawning success.

The same high winds and rains cut fishing pressure over the weekend and lowered success slightly. Anglers did take fair numbers of bass from Lake Mead but not near as many as would have been caught under more favorable weather conditions.

John Oberg of Las Vegas holds the lead for April in the Henderson Striped Bass Derby with a 21 pound 10 ounce. He took his trophy in Las Vegas Wash casting a Cordell spot lure.

Fishing success continues at a high level on Lake Mohave with Willow Beach producing a variety of trout from pan-sized up to three pounds. Monkey Hole and the 22 mile area, both downstream from the resort, produced the best over the weekend with flatfish, rapala and other trout lures ying with these baits for the best catches.

Fishing success at Cottonwood Cove dropped off a few points with the wind and rain over the weekend but continues to be about the hottest spot in our area for a variety of species. Harold Harper of Searchlight Storage and Bait reports waterdogs taking about 75 percent of the bass this week with night-crawlers accounting for most of the remainder.

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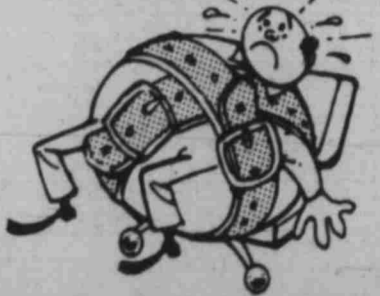
1101 E. CHARLESTON (AT MARYLAND PKWY) 385-0703

4848 S. EASTERN (AT TROPICANA) 451-6305



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WE SELL THE BEST... WHOLESALE THE REST!  
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MAKES  
YOUR DEAL!

- CHOOSE FROM ONE OF THE LARGEST NEW CAR AND TRUCK INVENTORIES IN AMERICA TODAY!!
- SAVE HUNDREDS!!
- HIGHEST ALLOWANCE FOR YOUR TRADE (PAID FOR OR NOT!)...YOUR EQUITY WILL PROBABLY MAKE YOUR DOWN PAYMENT!
- IMMEDIATE DELIVERY!!
- FAST, FRIENDLY ON-THE-SPOT FINANCING!!
- 35 FRIENDLY, COURTEOUS SALESMEN TO SERVE YOU
- "PROOF AGAIN...NOBODY BEATS A FRIENDLY FORD DEAL!!"

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- 1978 FORD "PINTO" \$1999
- 1974 FORD "PINTO WAGON" \$1689
- 1977 FORD "LTD" \$4687
- 1977 FORD "LTD" \$5394
- 1973 PONTIAC "VENTURA" \$2263
- 1974 CHEVY "CAMARO LT" \$3543
- 1977 FORD "THUNDERBIRD" \$5817
- 1977 CHEVY "CAPRICE CLASSIC" \$5466
- 1975 PINTO "RUNABOUT" \$1997
- 1976 CHEVY "CHEVETTE SCOOTER" \$2263
- 1976 DODGE DART "DUSTER" \$2866
- 1974 PONTIAC "VENTURA" \$2369
- 1975 BUICK "REGAL" \$3693
- 1974 PONTIAC "VENTURA" \$1976
- 1976 FORD "GRANADA" \$3677
- 1974 BUICK "LUXURY" \$2593
- 1974 FORD "LTD" \$3137
- 1975 PONTIAC "CATALINA" \$2846
- 1975 "THUNDERBIRD" \$4993
- 1977 "THUNDERBIRD" \$5888
- 1977 DATSUN "F10" \$3627
- 1978 DATSUN "B210" \$3649
- 1978 CHEVY "MONZA" \$2968
- 1974 PONTIAC "LEMAN'S SPORT CPE" \$2559
- 1975 MERCURY "BOBAC RUNABOUT" \$2754
- 1978 FORD "MUSTANG 2-3" \$3284
- 1978 FORD "PINTO RUNABOUT" \$2699
- 1977 FORD "PINTO 3DR" \$2999
- 1977 CHEVY "LUV" \$3742
- 1978 FORD "E300 VAN" \$2848
- 1978 FORD "F200 4DR" \$4999
- 1978 GMC "SUBURBAN" \$2788



**BRAND NEW 1978 FAIRMONT "2DR"**  
302 V8, automatic, power steering, power front disc brakes, vinyl roof, cloth seat trim, WSW radials, front & rear bumper guards, AM radio, interior & exterior door group, tinted glass, vinyl body side moldings, No. 7186

**\$5269**



**BRAND NEW 1978 PINTO "Pony"**  
4 speed, front disc brakes, 4 cyl. engine, cloth buckets, wheel covers, tu-tone paint, WSW, AM radio, tinted glass, dual sport mirrors, side protection moldings, rack & pinion steering, No. 7684

**\$3399**



**BRAND NEW 1978 FAIRMONT "4DR WGM"**  
2.3 liter 4 cyl. 4 speed, WSW radials, power front disc brakes, AM radio, tinted glass, trim rings, carpeted cargo floor, all vinyl bucket seats No. 8034

**\$4406**



**BRAND NEW 1978 T-BIRD "2DR"**  
351 CID V8, power steering & brakes, automatic, AM radio, bucket seats & console, tu-tone paint, treatment, WSW radials, tilt wheel, 6-way power driver's seat, AM/FM w/tape, interior & exterior door group, power side windows, No. 8018

**\$7159**



**BRAND NEW 1978 MUSTANG II**  
4 speed, 4 cyl. engine, pin stripes, deluxe belts, WSW tires, power front disc brakes, AIR, AM radio, tinted glass, dual sport mirrors, wire wheel covers, bodyside molding, No. 6476

**\$4466**



**BRAND NEW 1978 LTD "2DR"**  
5.0 liter V8, automatic, power steering & brake, AIR, dual accent paint stripes, color keyed deluxe belts, WSW radials, AM radio, tinted glass, full wheel covers, No. 8185

**\$5684**



**BRAND NEW 1978 LTD II "S"**  
V8, automatic, power steering & brakes, vinyl roof, opera windows, AIR, power lock group, wire wheel covers, side moldings, remote control mirror, dual rear speakers, tinted glass, No. 7131

**\$5868**



**BRAND NEW 1978 FIESTA "3DR"**  
Hatchback, Transverse mounted 4 cyl. engine, 4 speed, front wheel drive, heavy duty package, AM radio, tinted glass, vinyl body side molding, bucket seats, front disc brakes, No. 7360

**\$3866**

FEATURE CARS OF THE WEEK!



BRAND NEW 1978 FAIRMONT "Futura"

V8, cloth seat trim, automatic, radial WSW, power steering, power front disc brakes, AM radio, tinted glass, deluxe wheel covers, paint stripes, No. 7758

**\$4899**

BRAND NEW 1978 FIESTA

Transverse mounted 4 cyl. engine, 4 speed, MacPherson strut front suspension, rack & pinion steering, fold down rear seat, Michelin steel belted tires, carpeting, heavy duty pkg., AM radio, tinted glass, No. 7507

**\$3799**



LEASE

YOUR FRIENDLY LEASE MAN HANK ADAMS

**1978 FORD F100 PICKUP**  
117" wheelbase, cruise-o-matic, power steering, AIR, HD step bumper, No. 8138

36 month open end lease OAC. Down payment \$129.38. Capitalized cost \$5387.67. Total of payments \$3424.68. Depreciation \$1887.67. Residual value \$2375.00. Official fees and taxes \$244.59. Customer responsible for residual at end of lease. Lessee election to terminate subject to applicable charges. Based on 15,000 miles per year.

**\$91.91** PER MO. PLUS TAX

**1978 THUNDERBIRD**  
Vinyl top, tilt wheel, cruise control, power windows & seat, AM/FM stereo 8 track, No. 8188

36 month open end lease OAC. Down payment \$155.25. Capitalized cost \$1710.93. Total of payments \$5584.68. Depreciation \$3445.93. Residual value \$3175.00. Official fees and taxes \$503.92. Customer responsible for residual at end of lease. Lessee election to terminate subject to applicable charges. Based on 15,000 miles per year.

**\$149.88** PER MO. PLUS TAX

NEVADA'S "OFFICIAL" TRUCKS

TRUCK HEADQUARTERS



TAKE ADVANTAGE!! EXAMPLES!!

HUGE ANTICIPATED FLEET ORDER IS NOT GOING TOGETHER!!

- 100 All White Trucks! F-100! F-250! F-350!
- VANS! Plat Forms! Plat Form Stakes! Cab Chassis!
- Rancheros! Couriers!
- 45 ON THE LOT!!
- 55 ON THE WAY!!

MUST BE SOLD!! HAVEN'T THE ROOM!! EXAMPLES!!



BRAND NEW 1978 FORD COURIER

Heavy 1800cc overhead cam 4 cyl engine, 4 speed, power front disc brakes, tinted glass, WSW tires, tie hooks, variable ratio steering "Ford's Mighty Mini!" No. 7605

**\$3888**

BRAND NEW 1978 F-100 HALF TON

Economical 300 CID 6 cyl engine, automatic, power steering, AIR, rear step bumper, 40 amp alt, 41 amp battery (5) 678x15 tires, behind seat storage, HD cooling, "The Perfect Work Mate!" No. 8136

**\$4988**

BRAND NEW 1978 F-150 HD HALFTON

133" WB, 351 V8, automatic, power steering, power front disc brakes, super cooling, knitted trim, low mount mirrors (5) L78x15 tires, rear step bumper, gauges, "America's Favorite" No. 7860

**\$5288**

BRAND NEW 1978 F-250 3/4 TON

133" WB, 400 CID V8, 4 speed, power steering, power front disc brakes, amp & oil gauge, AIR, super cooling, rear step bumper, low mount mirrors, knitted trim, 2900 GVW pkg. (4) 8.75x16.5 tires, "Works like a Truck - Rides like a Car" No. 7972

**\$5988**

BRAND NEW 1978 F-350 1 T. CUSTOM

161" WB cab & chassis - 10,000 GVW pkg., 351 V8, automatic, power steering, power front disc brakes, super cooling, knitted vinyl trim, dual rear tires, (6) 7.50x15 tires, cigarette lighter, gauges No. 8002

**\$5888**

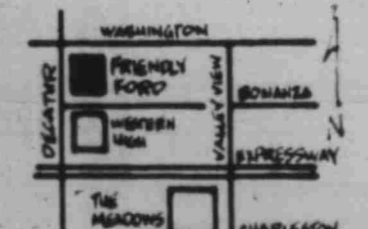
# FRIENDLY FORD

"NEVADA'S LARGEST VOLUME FORD DEALER!!"

PRICES SUBJECT TO NEV. SALES TAX

PRICES GOOD THRU APRIL 14, 1978

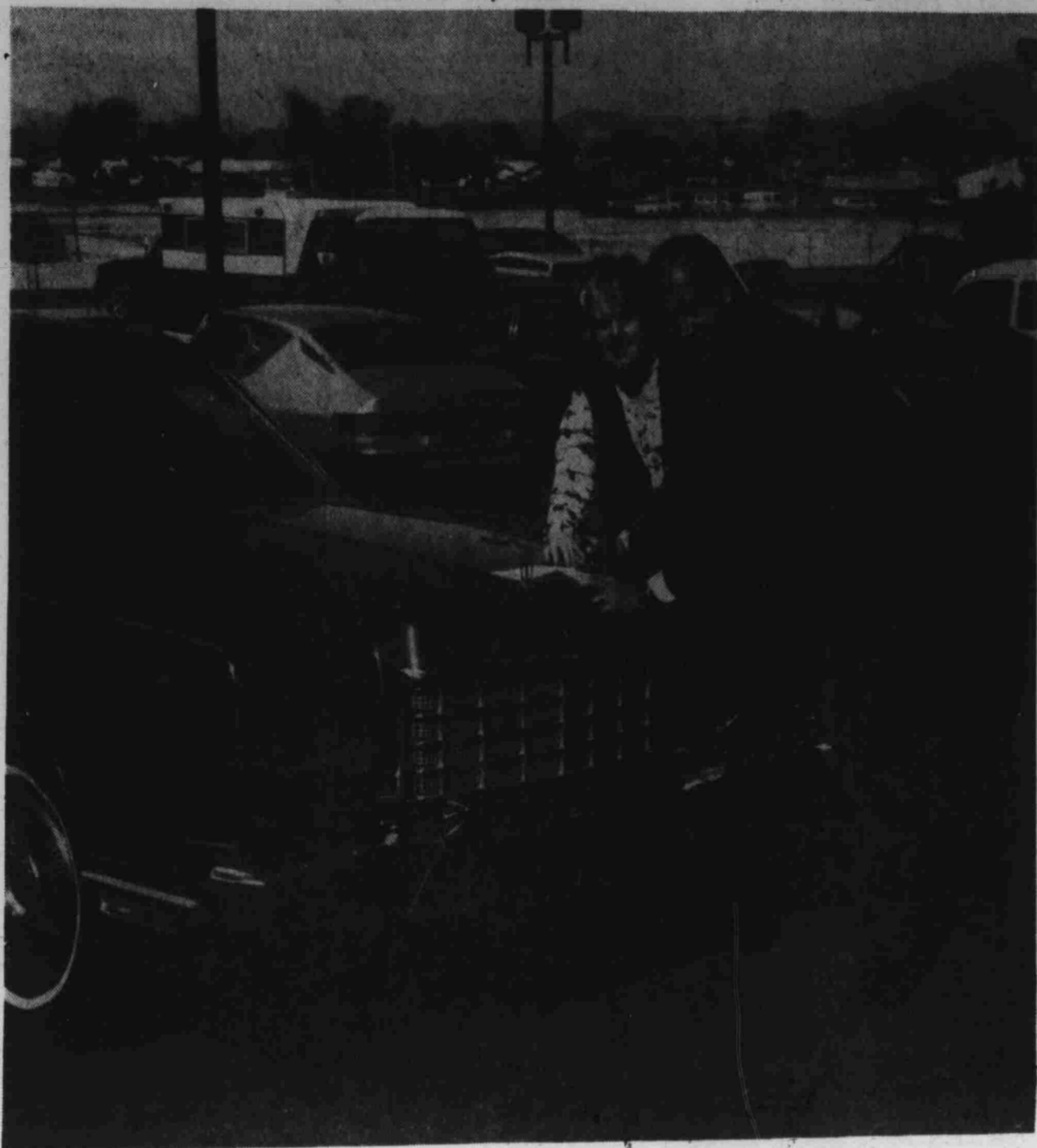
ALL VEHICLES SUBJECT TO PRIOR SALE



SALE HOURS: 8:30 AM-10:00 PM MONDAY thru SATURDAY

NEXT TO WESTERN HIGH BETWEEN FREMONT AND WASHINGTON  
**666 N. DECATUR**  
**PHONE 870-7221**





**TIP FROM NUMBER 1** -- Gov. Mike O'Callaghan signs a proclamation setting the week of April 2 to April 8 as Defensive Driving Week. During that week Nevadans, and visitors to the Silver State, are being reminded to drive defensively by the Nevada Safety Council. With the governor is Thelma Smid, Executive Director of the Council.



**YOUTH FAIR CATTLE AUCTION**  
This year's Southern Nevada Youth Fair April 20-23 at the Las Vegas Convention Center will again feature a large livestock exhibit and a cattle auction on Saturday evening. Stacey Cope of Blue Diamond is shown above with her pig that placed 7th over-all at last year's event. Stacey and many other young people from Southern Nevada have been working hard to raise prize-winning sheep, hogs and calves for the 1978 event.

## Handicapped Meet Set

The Nevada Industrial Commission will host the Governor's Committee on Employment of the Handicapped at the opening of its quarterly meeting on Friday, April 14, 1978 at 2 p.m. The meeting will be held at the NIC Rehabilitation Center.

Kevin Maher, Administrator of the Center, will discuss the Rehabilitation programs soon to be offered

to the industrially injured of Nevada.

The programs will include a wide range of diagnostic and therapeutic services designed to remove the physical and psychological effects of disabling occupational injuries.

In addition, the Center will provide other rehabilitation services such as counseling, job-seeking skills and special job placement.

**WATCH FOR  
OPENING APRIL 18th  
What's New!!**

**PRE-OWNED  
CLOTHING**

Many Of Us Have Clothes In Our Closets That We No Longer Wear. For One Reason Or Another. Lost Weight, Gained Weight Or Just Tired Of Them.

Bring Them To "What's New" And Let Me Sell Them For You On Consignment! If It's Something You Couldn't Bear To Throw Away. It Could Become Some One Else's Treasure!

Don't Forget - "What's New" Pre-Owned Clothing

Call 564-2159  
8 a.m.-11 a.m.



## The Wizard of Words

by Margo

**PROPHYLAXIS**  
(Pro fil AKS is)

**PROPHYLACTIC**  
(pro fil AK tic)

These words come from the Greek "prophylaktikos", to keep guard before. Definition -- prevention, guarding from or preventing disease.

Treatment after a disease is contracted involves an attempt to CURE the illness. To avoid getting the disease in the first place involves PROPHYLACTIC measures. If you wash your hands frequently, don't drink after others, sterilize the dishes of a person with a contagious disease, you are not finicky--you're "prophylaxis-minded!"

Medication given to ward off an epidemic or to stop the spread of a disease already on the rampage--this is "prophylaxis" (prevention) rather than cure. Devices used to prevent the transmission of venereal diseases are prophylactic.

Spraying mature mosquitoes or killing their larvae to thwart the transmission of yellow fever, malaria and encephalitis (sleeping sickness) viruses to susceptible animals and people--this is a prophylactic step (action before the disease), not treatment.

Contraceptives used to avoid pregnancy are prophylactic in nature. Their purpose is to stop conception before it occurs, rather than abort afterwards. (notice to anti-abortionists and feminists: I'm not taking a stand, just giving a definition).

Years ago anyone with a contagious disease was put under quarantine (isolated) in the home. The doctor reported to the health department and a representative went to the house and tacked a sign to the front door. "SMALL-POX", "SCARLET FEVER", "WHOOPING COUGH." Those inside the house at the time were not allowed to leave, and anyone who entered there-

after must also be under quarantine. It was impossible to keep track of the sneaking in and out that occurred under cover of dark!

Quarantine was not a punishment of the "sick" and family--it was a

prophylactic measure to protect those outside the house from exposure to the disease.

"A stitch in time saves nine." Was Ben Franklin the smartie who dreamed up that adage so apropos to "Prophylaxis"?

## March, Biggest Month At Dam In History

A total of 61,994 visitors took the guided tour through Hoover Dam and Powerplant during the month of March.

This is the largest number of March visitors to date in the history of the Guide Service. There were 7,090 more visitors than last March. This exceeded the all time high March record of 55,240 visitors

which was set in 1975.

Special courtesies were extended to visitors from Egypt, Germany and Venezuela. In addition, tours were arranged for; 11 school groups, 2 scout troops, a group of Newspaper carriers, a group of 28 from the Irvine Teen Center, 2 groups from Covina Youth for Christ, and 1 group from the Santa Ana Y.M.C.A.

**MARIO'S**  
WORLD FAMOUS RESTAURANT  
293-3959  
500 NEVADA HIGHWAY  
BOULDER CITY, NEVADA

COMPLETE	
LOBSTER DINNER.....	8.95
CRAB LEG DINNER.....	11.95
HAM STEAK DINNER.....	4.95
T-BONE DINNER.....	4.95
RIB EYE STEAK DINNER.....	4.95
BROILED CHICKEN DINNER.....	3.95
HALIBUT STEAK DINNER.....	4.95
VEAL PICCANTE.....	5.90
VEAL SCALOPPINI.....	7.95

Join Us For Cocktails  
in our new cocktail lounge

Your Favorites, American or  
Italian Cooked to Order By Tina  
from Italy...

Soft music for dining and dancing

HOURS:  
TUES-SAT.  
11:30  
TO MIDNITE

**WE CATER  
FOR WEDDINGS,  
PARTIES &  
MEETINGS.  
(10-200)**

8  
PACIFIC **J&K** PH.  
564-5224

## PHARMACY

**15% OFF  
ON ALL PRESCRIPTIONS  
TO SENIOR CITIZENS  
60 YEARS OR OLDER**

**We Honor All  
Prescriptions!**

S.A.M.I. — N.I.C.  
PAID PRESCRIPTIONS

HRS: 8-9:30 MON.—SAT. SUN. 9-8

# RESTAURANT OF THE TOWN

**BACK BY POPULAR DEMAND!**  
**"Two For One"**

SERVED: 7 a.m. Saturday April 15th  
To 11 p.m. Sunday April 16th

**Chipped Beef On A Biscuit  
Or  
Minced Ham & Scrambled Eggs**

With Toast & Jelly

## 2 FOR \$1.50

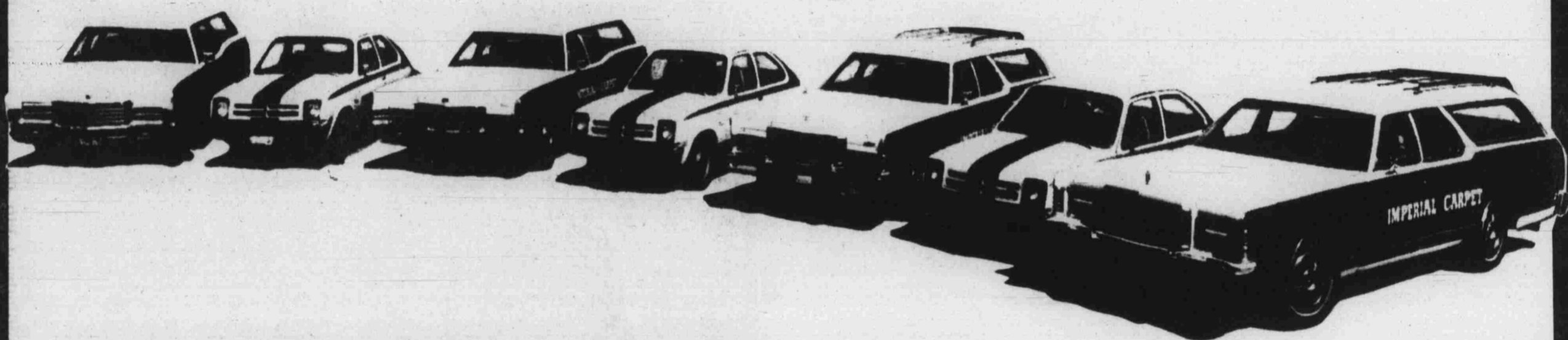
# ELDORADO CASINO

Henderson Downtown

# IMPERIAL CARPET'S PARKING LOT

OUT WITH THE OLD....  
IN WITH THE NEW!

# SALE!

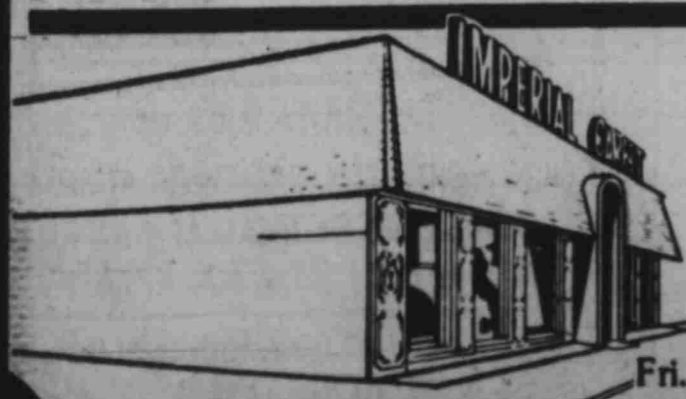


WE'RE GETTING READY TO STOCK OUR BEAUTIFUL NEW WAREHOUSE, SO WE'RE CLEANING OUT OUR OLD ONE AND MOVING EVERYTHING OUT TO THE PARKING LOT.

**FRI., SAT. & SUN.  
ONLY  
APRIL 14, 15 & 16**

EVERY PIECE OF CARPET IN THIS SALE IS PRICED AT WHOLESALE OR BELOW...THOUSANDS OF REMNANTS, ONE-OF-A-KINDS, DISCONTINUED STYLES, TWO WAREHOUSES FULL OF STOCK IN ALL COLORS, PATTERNS, STYLES & TEXTURES. QUALITY MERCHANDISE FROM THE FINEST MILLS IN THE COUNTRY. DON'T MISS IT!

## APRIL 14, 15 & 16



*—the Carpet Professionals—*

# IMPERIAL CARPET

Fri. & Sat. 9 A.M. to 6 P.M. • Sun. 11 A.M. to 6 P.M. • Fri. April 14, Sat. April 15 & Sun. April 16 Only...Call 382-1530

## Boulder City - Henderson Christian Womans Club

The Boulder City - Henderson Christian

Women's Club has an exciting April Luncheon planned for the ladies attending.

the C.W.C. A slide presentation of Wildflowers

by Nan Eckert will inspire Boulderites to appreciate the desert spring flowers.

The luncheon meeting on April 19, 1978 at the Boulder City Inn will begin at 12:30 p.m.

Free nursery is provided at the Grace Community Church in Boulder City. Reservation for the \$3.50 luncheon may be made by calling into Joann Newby (293 - 3886) and MaryBeth McLay (293 - 4644).



Mary Whitford

Mrs. Mary Whitford, wife of Rev. Edward Whitford, minister at the Tecate Mission - The Bible on the Border - will be the guest speaker. Mary, the mother of four adopted children, is active in community affairs, clever with her hands, and has a beautiful singing voice, which she will share with the ladies.

APRIL - RAIN - THE BLOOMING DESERT - What a perfect theme for the Special Feature of

DRYCLEAN OFTEN!

# DO IT!

a Good Habit to get into!

Dryclean Often - DO IT! Your clothes will look better and last longer. And, you'll feel better, too!

Sanitone Certified Master Drycleaner

FOUR SEASONS CLEANERS (35 YEARS EXPERIENCE) 565-6541 101 ATLANTIC HENDERSON

## Carpet Steam Cleaning

All New Truck Mounted Equipment

Reasonable Rates Completely Safe Licensed & Insured Satisfaction Guaranteed Free Estimates



Serving B.C. & Henderson



BILL HOPKINS CARPET CLEANING

530 Nev. Hwy. 293-1293

## Villa Del Prado Homes

UTAH AND ADAMS STREETS BOULDER CITY, NEV.

MODELS OPEN

Noon til 5 p.m.

2-3-4 BEDROOMS. FIRE-PLACE, OFF STREET R.V. PARKING AREA. REAR BLOCK WALLS ON POOL SIZE LOTS.

BOULDER CITY'S NEWEST COMMUNITY LOCATED IN A MOST DESIRABLE & HIGHER AREA OF TOWN.

FOR INFORMATION PLEASE CALL: 293-4611 293-4612



ANOTHER DURABLE DEV. INC. PROJECT Creators of Villa Bonita Homes

## Poetry Corner

### King Size Problem

By Fran Haraway

Two chores that I abhor and dread Are these: (There is no doubt of it.) The first is getting kids to bed, The last-getting them out of it.

### TIME SAVER

By Fran Haraway

The dishwasher is a delight In my humble abode. It Surely eases housewives' plight Unless it's ten o'clock at night And I have to unload it.

### Ode To A Cereal Box

By Fran Haraway

I shred; I strike; I smash; I stab; I rip; I rend; I grip; I grab- I jostle, jiggle, jolt and jab But cannot budte the "easy tab".



## Pet Peekin'

By Flo Raymond

## FEATURING: MISSY - THE TOY TERRIER "ELOPED!"



MISSY'S PUP - "Shelley Winters" - (named after famous star) sits in bedroom slipper on writer's typewriter.

We have another "Missy" in the news today in the Realm of Dogdom of Henderson. Missy is a pretty little Toy Terrier with white fur tipped here and there with a soft apricot. She is brilliant, lovable, a good watchdog, and friendly belonging to an equally friendly family, Bill and Cheryl Raduziner together with daughter Amber - Age 3. Well Missy just blessed the family with four

little white furry pups, a cross - breed with a dashing Toy White Poodle down the street.

"I don't know the name of the Poodle," Cheryl laughed, "but we do have a gate around our backyard. Somehow Missy had to spring over that fence to visit her boyfriend. I still can't understand how such a small dog could scale that fence, but you can see - here is the living proof!"

Missy was playing with her four offspring which she seemed extremely proud of. The pups (3 females and a male) were born on February 29th and just had advanced to the curious - cute stage of development. Cross - breeds may be attractive as well as highly intelligent in inheriting the best of the breed from each parent.

In the case of Missy's pups this would ring true. They were smart and were well mated even if it was just an accident. Missy is not a flighty female, however, for she mated with that Toy Poodle "Whats - is - name" before bearing only one pup out of the union.

Cheryl is expecting an addition to her own family come July and was in sympathy with her darling little Terrier. Missy usually sleeps on Amber's bed and this is the place where she decided to have her babies at three o'clock in the morning. Of course, this was very exciting for the little girl to witness this birth and Cheryl was there to aid Missy. "They



PROUD MISSY - poses with owner Cheryl and her daughter Amber - showing pups -

were as little as white mice," Cheryl said, "and they eventually will be toy size when they reach maturity."

A recent "Pet Peekin'" story was carried on the Chihuahua - "Tinker Bell" - belonging to Grace Shiles of Basic Photo. It seems that the Toy Poodles do get around, or just have so much appeal that the little gal dogs seek them out. Tinker Bell did the same thing - ran down the street and mated with a poodle.

All is well that ends well, and the interviewer was presented with one of Missy's cross bred pups - a female called "Shelley Winters" after the famous star; while Renate Shiles (daughter - in - law to Grace) received a little male named "Mac-Dougal!" All pups resemble each other and Cheryl hopes to find the right home for one female since the other is promised to her sister - in - law.

Missy - the Toy Terrier

A GALA OF GLASS WORKS FOR YOUR KITCHEN



How many uses for your glass containers can you find in this picture? Your kitchen is a veritable glassworks!

### Why pay more?

See the most lavish French Spectacular in the world and enjoy a complete dinner and show from just \$15.00 second show \$12.50 including 3 drinks Show reservations may be obtained only thru the Dunes Hotel come in or call 734-4741

Casino de Paris '78

Dunes HOTEL AND COUNTRY CLUB LAS VEGAS

of Henderson "eloped" bringing the added joy of four little "snowballs" into the world to light up the lives of a few more people!

NOTE: Cheryl is sorry she cannot supply everyone with one of her pups, but those interested in securing the last little female may throw their "hats - in - the - ring" by phoning Mrs. Raduziner at: 564-1878.

## Keli did and so can you.



Keli Nyman is beautiful, confident, happy - and a successful model. And you might be surprised at how much John Robert Powers had to do with it. For years, we've been helping people become the best they can be, with training in grooming, beauty, poise and more. You might not want to be a famous model. But whatever you do want, we can help you find it.

John Robert Powers SCHOOL OF MODELING AND PERSONAL IMPROVEMENT 1055 E. Tropicana No. 275 Las Vegas, Nevada 89119 739-1938

Yes I'm interested, please send more information

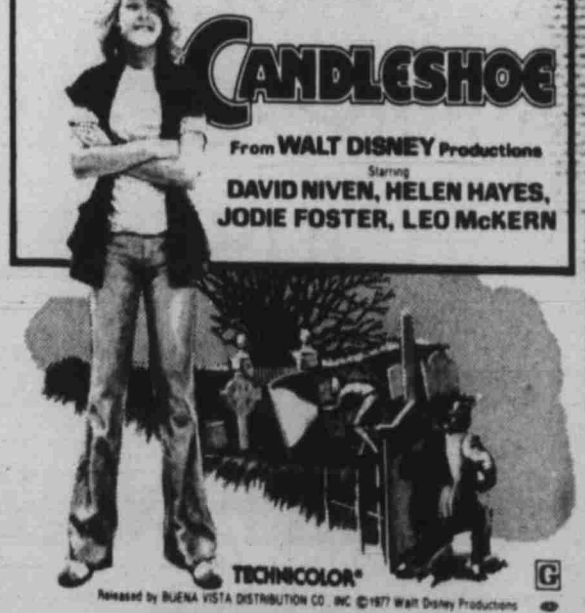
NAME \_\_\_\_\_ AGE \_\_\_\_\_ ADDRESS \_\_\_\_\_ CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_ PHONE \_\_\_\_\_



Matinee Shows 2:00 p.m. Thurs-Fri-Sat-Sun-Mon.

ONE FULL WEEK APRIL 12TH THRU 18TH

A lost fortune... 3 dark clues... all hidden at



COMING!

APRIL 19TH THRU 25TH

"It's true. People have trouble remembering My Words. Moses had such a bad memory I had to give him tablets."



★ SHOWTIMES ★

SHOW NIGHTLY SUN. THRU THURS. AT 8:00 P.M. SHOWS EVERY FRI. & SAT. AT 7 & 9 P.M. MATINEE EVERY SAT. & SUN. AT 2:00 P.M.

Adults \$2.00 Children \$1.00 AT ALL TIMES!

Pete Kubena Says: "LISTED ARE JUST 8 EXAMPLES! CHOOSE FROM OVER 340 NEW '78 MODELS!"

# OVER \$2,000,000 INVENTORY MUST GO!

DUE TO A SEVERE WINTER BACK EAST, CHRYSLER LOADED US WITH THIS HUGE INVENTORY. OVER 7 ACRES OF NEW CARS MUST BE SOLD!

THIS SALE ONE WEEK ONLY APRIL 10 THROUGH APRIL 15 HURRY FOR BEST SELECTION!



**1978 CORDOBA**  
360 CID electronic lean burn engine, automatic, power steering, power disc brakes, AIR, tinted glass, popular velour interior, glass belted WSW tires plus more! No. 38122.

ORIGINAL WINDOW LIST PRICE \$6900<sup>78</sup>  
\$100 OVER PRICE **\$5706<sup>87</sup>**



**NEWPORT 1978 4 DOOR HARDTOP**  
360 CID electronic lean burn engine, automatic, power steering, power disc brakes, AIR, tinted glass, digital clock, body tape stripes, power windows, radio & heater, vinyl roof, steel belted WSW radials plus more! No. 37009.

ORIGINAL WINDOW LIST PRICE \$7936<sup>88</sup>  
\$100 OVER PRICE **\$6325<sup>30</sup>**



**LeBARON** (NEW "S" MODEL)  
**1978 4 DOOR**  
225 CID electronic lean burn engine, automatic, power steering, power brakes, cloth/vinyl bench seats, glass belted WSW radials plus more! No. 39098.

ORIGINAL WINDOW LIST PRICE \$5976<sup>85</sup>  
\$100 OVER PRICE **\$4966<sup>17</sup>**



**New Yorker 1978 2 DOOR HARDTOP**  
400 CID electronic lean burn engine, automatic, power steering, power disc brakes, AIR, tinted glass body & deck tape stripes, radio & heater, steel belted WSW radials plus more! No. 37026.

ORIGINAL WINDOW LIST PRICE \$9104<sup>10</sup>  
\$100 OVER PRICE **\$7166<sup>00</sup>**

**HIGH TRADE IN ALLOWANCE DURING THIS SALE**

# \$100 OVER COST ANY NEW '78!

SEE BILL VERNETTI FOR A TRUE CERTIFIED COPY OF FACTORY COST INVOICE ON CAR OF YOUR CHOICE!



**39 25** 1978 **ARROW**  
MPG HWY MPG CITY  
2DRHT. White vinyl bucket seats, with carmel tan exterior, 4 speed, 1600cc, radio & heater, vinyl side molding, WSW radials plus more! No. 38018.

\$100 OVER PRICE \$3787<sup>20</sup>  
\$100 DOWN \$3787.20  
BALANCE \$3087.20

Cash price \$3787.20, sales tax of \$132.55 payable on delivery finance charge \$1032.56, 48 payments of \$98.33. Deferred payment price \$4952.39. Annual percentage rate: 12.68. On approved credit.



**1978 Valore**  
2DR. 225 CID electronic lean burn engine, cloth/vinyl bench seats, tinted glass, left remote mirror, deluxe wheel covers, polyester WSW tires, plus more! No. 32154.

\$100 OVER PRICE \$3879<sup>13</sup>  
\$100 DOWN \$3879.13  
BALANCE \$3779.13

Cash price \$3879.13, sales tax of \$135.77 payable on delivery Finance charge \$1056.31, 48 payments of \$100.78. Deferred payment price \$5073.21. Annual percentage rate: 12.68. On approved credit.



**4127** 1978 **Horizon**  
MPG HWY MPG CITY  
4DR HATCHBACK. 1700cc 2BBL electronic lean burn engine, 4 speed, inside day/night mirror, left remote mirror, body side molding, bumper guards, glass belted WSW radials, wheel trim rings plus more! No. 33031.

\$100 OVER PRICE \$3983<sup>06</sup>  
\$100 DOWN \$3983.06  
BALANCE \$3883.06

Cash price \$3983.06, sales tax of \$139.44 payable on delivery Finance charge \$1087.40, 48 payments of \$103.57. Deferred payment price \$5210.80. Annual percentage rate: 12.68. On approved credit.



**1978 Fury**  
2DRHT. 318 CID electronic lean burn engine, automatic, power steering, power disc brakes, AIR, tinted glass, left remote mirror, radio, heater, vinyl roof, deluxe wheel covers, WSW tires, plus more! No. 34025.

\$100 OVER PRICE \$5277<sup>84</sup>  
\$100 DOWN \$5277.84  
BALANCE \$5177.84

Cash price \$5277.84, sales tax of \$184.72 payable on delivery finance charge \$1450.00, 48 payments of \$138.08. Deferred payment price \$6912.56. Annual percentage rate: 12.68. On approved credit.

# \$100 DELIVERS ANY OF THE ABOVE CARS PLUS TAX ON APPROVED CREDIT

SEE DISCLOSURES OF FINANCING WITH \$100 DOWN PLUS TAX

# 1978 DEMONSTRATORS TO BE SOLD \$100 BELOW COST!

... MOST HAVE VERY LOW MILEAGE ... 20 ONLY, HURRY!  
COPY OF INVOICE...? YOU BET!!!

'75 CHRYSLER CORDOBA No. 405	'73 FORD PINTO SQUIRE WAGON No. 398	'74 PLYMOUTH DUSTER 2DR No. 283	'76 MALIBU CLASSIC 4DR No. 117	'70 DATSUN 510 4DR No. 114	'76 DODGE 1/2 TON PICKUP No. 126	'76 DODGE ASPEN SE WGN No. 335	'73 DODGE CHARGER SE No. 388
\$3995	\$1795	\$1995	\$3695	\$1195	\$3495	\$3995	\$1795

**DESERT CHRYSLER-PLYMOUTH**  
3115 E. FREMONT OPEN 9-9 MON.-SAT. 457-4161

# 'Doc' Jensen Got His Title By Delivering A Baby..... By Teddy Fenton

"Well, young man, I guess we can call you doctor now," were the words once addressed to Frank (Doc) Jensen, by Dr. J.R. McDaniel Jr. (now retired in Las Vegas) the occasion being that Frank Jensen, then living in an Olympic house on Fifth St. in Boulder City had delivered a baby for a neighbor just ahead of Dr. McDaniel's arrival. In those days the local babies were delivered at home. Thus "Doc" earned his nickname.

Doc Jensen has written his own bitter disappointment that he never attained his doctorate. His mother, Sofia, and his father, Steen, had wanted this son to be a minister. He entered the Danish - Norwegian Theological Seminary in Hutchinson Minnesota in 1922 and finished all but his Senior year. His grades were superior and he had paid his own way by working at a myriad of trades, all of them hard.

It is interesting to note that Frank related his own life story in diaries and scrap books. A quotation begins his earliest diary and somehow seems prophetic. "The desire of my mind, every moment, spurs on my soul to go, that I far hence may seek a stranger land."

His early peregrina-

tions took him through 46 of the 48 states. He earned his livelihood threshing and working the grain fields during the farming season and he learned the trade of putting out a paper from start to finish. To read his diary at this time, 1925-28 was like running a zig-zag course.

By 1928 he had irrevocably made his choice. He would become a doctor of medicine. He entered pre-med school at Madison College in Nashville. Later he transferred to the college of Medical Evangelists in Loma Linda, California and he spent a year as a Physiotherapy Assistant at the General Hospital, Bakersfield, Ca.

The great depression which left many prostrate in the early thirties upset Frank's plans to become a doctor and he thumbed his way to the Boulder Canyon Project. His first job was as an orderly with the Six Companies Inc. hospital on a 12 hour a day basis. This schedule lasted for 29 months. Then "Uncle Sam" took over the Dam March 1 and me with it. Have been there ever since, with the exception of two vacations." World War II and the Korean "Police Action."

The "vacations" Frank referred to were not

wasted years. It is true he had to stay on "dry dock" and his rank as Assistant Flight Surgeon qualified him to give physical examinations to young recruits before they departed for battle and to mend their broken bodies when they returned. In 1947 he received a citation from the Honorable Navy Secretary James A. Forrestal and Frank graduated from the Naval Reserve as a Hospitalman Chief on Jan. 6, 1965.

During his 20 years in the reserve he took every available correspondence course offered by the Navy and passed them all with 519 points. A record listed by the magazine, Naval Reservist as having never been broken.

Those who gaze upon Hoover Dam would find it hard to believe that the majestic and might Colorado River had been so hard to tame. The hot blast-like winds funneled into a canyon scarcely 300 yards wide and a weather graph among Doc's mementoes show 150 degrees on one of those suffocating days. It took strong courageous men to scale that there canyon and 86 of them died on the job. Doc kept a record of those men and the way they died. The living and the dead came through the station and the first-aid station was a corrugated tin shack on the canyon floor and at one time the station was a hole in the canyon wall.

Frank (Doc) Jensen retired on September 5, 1969 from the job he had loved and had served on so long and so faithfully.

From the magazine, Pythian International it seemed right and fitting to quote from a full page article about the private citizen side of Frank Christian Jensen, retired First - Aid Attendant, 1932 - 69.

The article was titled: Frank "Doc" Jensen, Friend of the Needy. It mentioned that for 5 years Frank was on the Boulder City Hospital Board representing the Pythians and for 2 years each, the B.P.O.E. and the American Legion. In the latter he had been service officer and adjutant since 1946. Doc had been on the visiting committee in Lake Mead Lodge as long as anyone could remember.

As an Elk for 33 years, a Legionnaire for 24 years, and PNG for I.O.O.F. plus 5 more service organizations for many years, he had found time to teach first-aid to local Boy Scouts and Seascout troops enabling them to earn uniform patches. Frank had also trained adult classes when called upon to do so. He had never refused jury call and has served in the Minnesota State Guard and the California National Guard Reserve.

Frank holds a Life Membership with the Lake Mead Knights of the Pythias, this for his thousands of hours of service to people he sometimes - scarcely knew, the vast majority being "forgotten unfortunates" and for this he

received a rarely - bestowed Plaque "for unusual services beyond the call of duty" and pictured was M.L. Burt, Nevada Grand Chancellor, handing the Plaque over and saying, "This is in recognition of outstanding service."

Frank and Lola Jensen were married December 23, 1954 and each of them have a child by a former marriage.

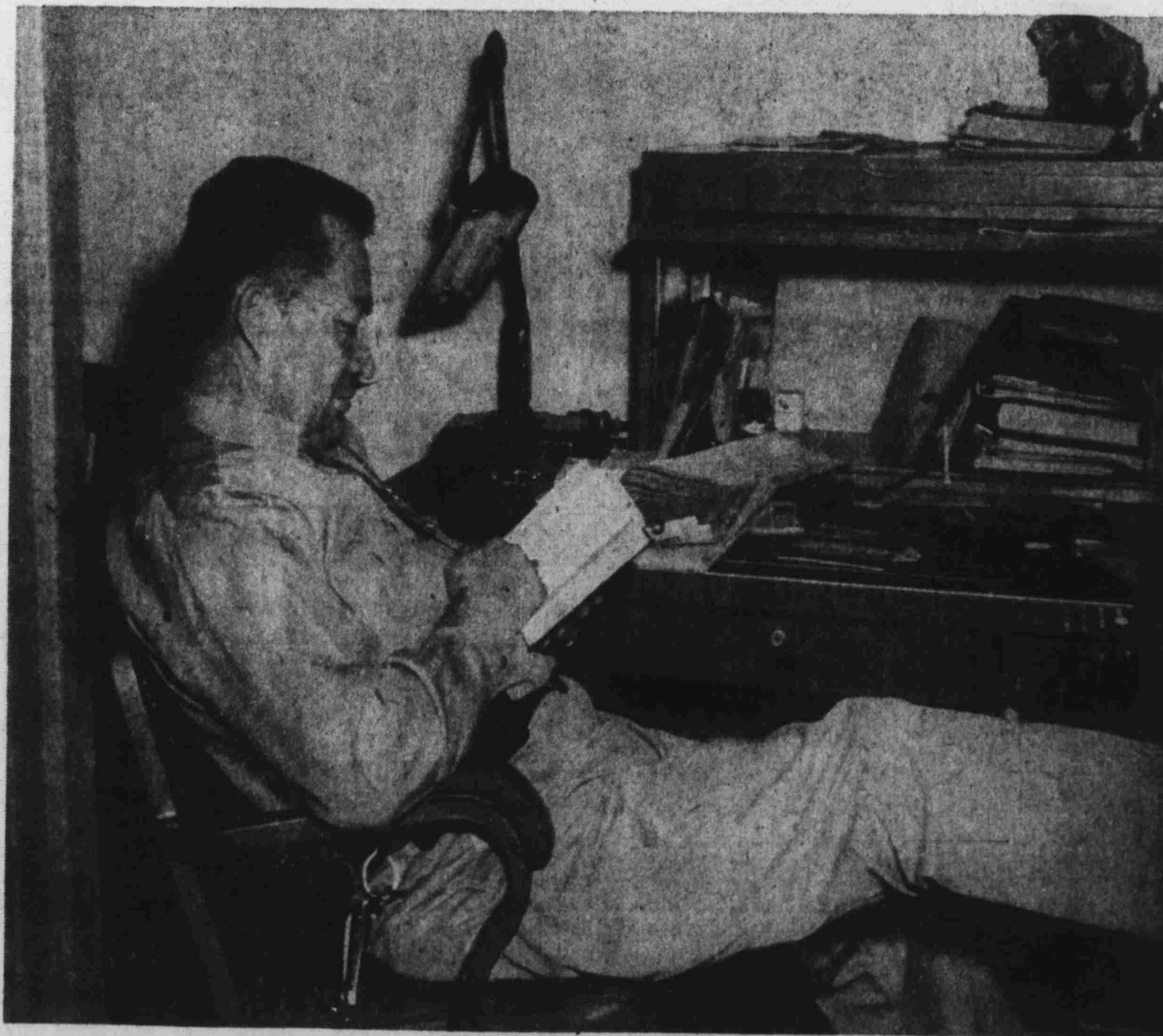
## Pioneer "Doc" Jensen Passes Away

Frank C. "Doc" Jensen, 73, passed away April 1 in Tucson, Arizona. He had lived in Boulder City since 1932 and was a First Aid attendant at Boulder Dam.

"Doc," as he was affectionately known to many, was born May 18, 1904 in Brooklyn, New York. He had resided at 1332 Colorado in Boulder City.



Lola and Doc Jensen operate on a friend. It was all in fun and the picture appeared in a magazine article.



Frank "Doc" Jensen in a typical position at work in the First - aid room at Hoover Dam.



Doc, shortly before his departure from Boulder City. Shown with his Navy uniform holding his prized painting by Leslie DeMille guest artist at the Boulder City Art Festival.

Focus on Fotos

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Remember To Capture Our Industrial Days Parade With Pictures!

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# Our 27th Annual Industrial Days Souvenir Edition Is Dedicated To

## Morry Zenoff's 50 Years In Journalism and Henderson's Silver Jubilee



### Proclamation

WHEREAS, MORRY ZENOFF is celebrating his 50th year in Journalism; thirty years of which he has spent as a Journalist and Editor in Henderson and Boulder City, and

WHEREAS, MORRY ZENOFF started the first newspaper in the City of Henderson and has through the years served this Community by reporting the events in the World, the Nation, the State, our area and our Community, keeping the citizens informed of the many changes and documenting them for posterity, and

WHEREAS, MORRY ZENOFF has shown a deep awareness of the power of the press and has prepared himself well to use this power, through education and experience which he gained as a student at the University of Wisconsin by working on the Student daily newspaper and covering stories for the Madison papers, and

WHEREAS, when established as a journalist he added to his varied experience through his versatility by reporting on events such as the Davis Cup, Forest Hills Tennis Matches, the first Cotton Bowl Game in Football, the first All-Star Game in Base Ball and has been on the scene at such important events as the Atomic Bomb Test, an execution in the Nevada Gas Chamber and has covered such far reaching events as National Political Conventions, President Carter's Mid-East Trip and the most recent Presidential tour to South America and Africa, and

WHEREAS, MORRY ZENOFF, as owner and editor of Henderson's first and only newspaper, has used his talents and experience in reporting all the major events of the City, directing the thoughts of the citizens to the problems and accomplishments of our fair City from the time Henderson received its water and power supply, prior to its incorporation in 1953, to the present time, and

WHEREAS, MORRY ZENOFF has brought acclaim not only to himself, but to Henderson, by his involvement in State and Regional Organizations, having served as president to the State Publishers, Las Vegas Press Club and Southern Nevada Chapter of Sigma Delta Chi, a society of Journalism, and

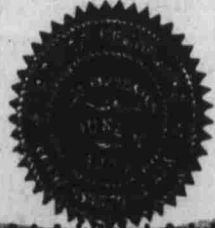
WHEREAS, he did not limit his talent to the written word, but was also instrumental in starting a radio station KBMI and a television station KSHD, and has used his influence and know-how to promote and develop Southern Nevada and Henderson through the construction of 1,000 homes, and

WHEREAS, because of his belief in freedom of speech and his efforts to make people aware of their right and privilege to freedom of expression through speech or the written word, he was awarded the Peter Zenger Press Award in 1974 which is a most coveted award, representing his contribution to freedom of expression.

NOW, THEREFORE, BE IT RESOLVED: I, LORIN L. WILLIAMS, MAYOR of the CITY OF HENDERSON, because of the time, talent, energies and resources given by MORRY ZENOFF in serving this Community through his use of the Henderson Home News to disseminate information to the people of Henderson keeping them informed, aware and caring; I do in appreciation declare Thursday, April 13, 1978 as MORRY ZENOFF DAY.

SIGNED this 12th day of April, 1978.

LORIN L. WILLIAMS, MAYOR



# HOW GOETH THOSE 50 GOLDEN YEARS?

by Lorna Kesterson

Our Industrial Days souvenir edition this year is dedicated to Morry Zenoff, editor and publisher of the Henderson Home News and the Boulder City News, who is entering his 50th year in the field of journalism, and the City of Henderson in recognition of its 25th year of incorporation.

The pictures enclosed in our Industrial Days special section show scenes from Morry's life, and most of his columns enclosed are from the year 1953 when Henderson was incorporated.

The edition also features historic events in Henderson and a three-part section of the history of Henderson.

The following is a history of Morry's 50 years in journalism.

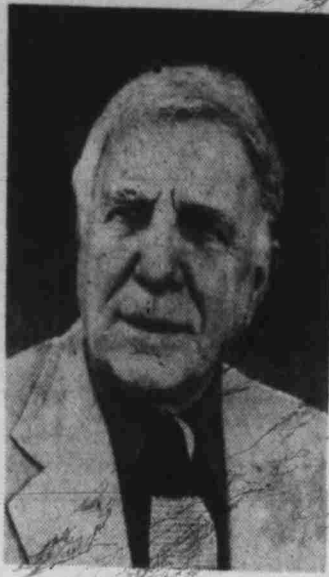
Starting in 1928 as a freshman journalism student at the University of Wisconsin, in Madison, he went to work immediately on the student paper -- the Daily Cardinal. He worked as a reporter in the sports department on a staff of 17, headed by sports editor Bill McIlraith.

His first assignment was to interview the wrestling coach named Stub Allison, who later became head football coach at the University of California. The first story he wrote was about six inches long and was read with much excitement on an early morning before classes by his roommates and himself at the then Frank's Restaurant on University Ave.

His roommates were Art Zitron, son of a wealthy meat packer in Milwaukee, who later died in an auto crash enroute to or from Indiana; Mark Elbaum, a poor kid from Milwaukee, handsome and dedicated to become a physician, which he did, before dying of TB; Aaron Arnold, a genius in science and mathematics from Milwaukee also, so wound up with GE or Kellogg's foods, which also wound up marrying one of his early campus loves, Marion Asnes, who was a student in the then famous experimental college under the renowned Dr. Alexander Michlejohn; and David Previant, a straight A student who rarely went to classes because he was so poor he needed to play bridge with the monied campus boys to earn his daily living expenses.

After making law school in straight "A's", David Previant became one of the nation's leading labor lawyers, becoming Hoffa's attorney, later Fitzsimmons', then general counsel for the AFL-CIO. He would commute daily to his

home in Milwaukee from Washington in his later years as labor's attorney. He is presently retired and living his life out in Florida, still playing bridge, still commenting with an acid tongue with statements filled with



Morry Zenoff

common sense.

While at Wisconsin, besides working on the student daily and covering stories for the Madison papers as part of the internship all students must do, Morry became sports correspondent for papers interested in daily reports of the football practices which other Big Ten schools found interesting reading. The Rockford Star was one of those and the St. Paul Pioneer Press was another. His first check from the outside came from the Pioneer Press, which is why 40 years later when opening a weekly paper in Prairie City, Oregon, he insisted it be named the Pioneer Press, and it is still in existence, but not under his ownership.

A ten strike developed in his junior year when thru the good help of Wisconsin's then athletic director George Little, who knew a fellow well named Art Schinners, was named the campus sports correspondent for the powerful Wisconsin News, the afternoon Hearst paper for metropolitan Milwaukee. Schinners was sports editor. He went on Little's word and that started a daily rush for stories, features ... and for this received the then big salary of \$20 a week, far more than he needed to pay school expenses.

Along with this daily bit was student paper work which now found him in an exciting role -- as sports editor -- which happened after his sophomore year ... the appointment ... and lasted thru graduation as a senior. He built up a fine staff and talked the then editor Samuel Steinman, now editor of the Rome (Italy) Daily American, into letting him have two sports pages daily instead of one. "I was a happy student, living the life similar to that of a member of one of the varsity athletic teams, as I traveled with the Teams, practically lived with the coaches, and pal -- ed around with the players," Zenoff said.

During his last year at Wisconsin, he tried another phase of journalism -- fiction writing. One night he put together a short short detective thriller entitled "Ten" which sold to the first magazine he sent it to. The money received, under \$25, was spent on buying a crystal star for his campus wife -- named Clara -- who, as

life style later came about, was the mother of a son, David, and daughter, Vicki, his only two children, despite later having three other wives.

This sale of fiction prompted him to spend hours on magazine articles and other fiction ... sports, love, detective. Many sales to the then pulp magazines helped add to a small income

which became on a steady salary basis in 1932 his graduating year -- when in the middle of the crash of 29 aftermath -- a lucky break for anyone to get a steady job. The Wisconsin News had changed managing editors and with it Schinners was retired and a remarkable Hearst - trained newsman named Howard Purser was brought in as sports editor. He didn't know sports from sour apples but he knew stories, features and page makeup and follow-up of new tips. He was a task - master and drove the staff relentlessly to pour out individual strong stories and good coverage of vital sports news. He allowed Zenoff to stay on as the young kid on the staff ... assigning him to tennis; Wisconsin, Marquette and sometimes the Milwaukee Brewers baseball team, and also the chore of laying out pages, standing over the forms as the printers closed the pages, assigning photographers to sports around town, writing headlines, editing copy, taking a steady trick with the others in putting out the seven or eight different editions each day.

'32 - '39 ... During this spell which went until 1939 ... his coverage featured Davis Cup and Forest Hills in tennis, the first Cotton Bowl game in football, the first all star game in baseball, a winter trek after season with the Chicago Bears in Florida, spring training sessions in baseball, Olympic trials in track that featured Ralph Metcalfe, Jessis Owens and Eddie Tolan as sprinters, then called the world's fastest humans.

The golden era of sports is often called that period when the feats that captured the crowd were by Babe Ruth, Red Grange, Bobby Jones, Bill Tilden and Jack Dempsey. Zenoff's period was just following when the above - named were in their fading years, yet giving him the chance to write about them on their way down or out.

'39 - '41 ... His desire to continue in the magazine writing and special article writing field, plus fiction, prompted him to scatter his shots during the pre-second World War period. The Wisconsin News having been closed down by Hearst, he spent his time writing almost monthly for Esquire magazine, serving as public relations director for the Milwaukee Auditorium and doing daily sports broadcasts on Milwaukee radio stations. He recalls especially interviews of stars going up the ladder like

Jerry Priddy, Phil Rizuto, Alvin Dark, Bill Veeck. He moved his then wife and son to Hollywood to join his friend Alex Gottlieb in trying to write movie stories. Gottlieb had it made with his doing all the Abbott and Costello writing and producing.

Zenoff lined up an agent named Jennings Lang (who today is president of Universal Pictures) and in a short time had several stories in Lang's hands to peddle. A few close hits were happening when suddenly war clouds came over the horizon. War broke out in Europe and the movie market there closed down -- bringing cut - backs and panic to the Hollywood moguls. It was no time for them to buy film stories, save from the big name writers for the big name actors. Zenoff put his family in the family Ford, came back thru Vegas and on back to Milwaukee where he picked up free lance public relations jobs, ran promotional events like Rachmaninoff, Jess Willard, Alec Templeton, boxing matches featuring Fritzie Zivic, Toots Bernstein (of Vegas) exhibitions by the up and coming Joe Louis ... always writing his own press releases, etc. A friend named Sam Cohen called him to Washington to handle press and promotion for part of the Fifth War Loan drive, where in one area he took a trainload of 40 name stars on tour to 30 cities appearing in football stadiums, each seat being sold on the size the buyer bought a war bond. One event in Madison Square Garden sold twenty million in bonds. On the campaign training Zenoff and Glenn Miller became close friends and decided to go into business following the war with Morry as the manager and Miller the performer. Miller was later killed in action.

A Washington friend told him of the need by the U.S. Maritime service for a writer in the public relations department. He was sworn in and was sent to New York City as second officer in command of the eastern

seaboard's needs. At the war's end, Zenoff had reached the full lieutenant's rank.

'41 - '48 ... With the war over and his magazine named Showbill in New York not doing well, Zenoff returned to Milwaukee for a spell then came a call from a man named Jack Harris who had signed Zenoff's old friends Bobby Riggs and Jack Kramer to a professional tennis tour. Zenoff handled some of the publicity, advanced ticket promotion and in tour travel for some 20 cities. With the money he made from this one year cross country run and with the sale of his still operating boxing promotions in Milwaukee he joined his brother David in Nevada where they had learned the Boulder City News could be purchased from the then owner Bob Carter.

'48 - '78 ... for the next 30 years Zenoff spent his days and nights fighting to keep the paper alive. It was in debt and the only way out he saw was to keep each issue coming until one day the area would grow and more stores would come in to supply the advertising that pays the freight. Zenoff, with the help of his then wife, Dolores, started the Henderson Home News as the city of Henderson became alive in the early fifties. Good news stories, splendid column material and helpful columnists and writings from staff people put the paper into a prominent position among Nevada papers. Six times in a row the one or the other of the two papers won the coveted best in Nevada award for community service. This feat in Nevada award for community service. This feat has never been equaled. Zenoff served as president of the state publishers, then as president of the Las Vegas Press Club, then as president of the Southern Nevada chapter of Sigma Delta Chi, which is the society of journalism.

In the mid-fifties Zenoff saw the need for a radio station for Henderson and got a license and opened and ran

KBMI. He saw a need for an independent tv station and opened channel 13 in Las Vegas. He acquired a part ownership of the music background company known as Muzak, buying it from the late Max Kelch.

All these outside efforts Zenoff found to be too soon for the market and he too quickly got out. He felt he was only fit to stick with his first and really only love in the field of journalism -- newspapering ... so he did just that ... breaking

away for a part time to pick up some money serving as public relations manager for Federal Homes company which thru Burt Nicholas and Herb Kronish came into Boulder, Henderson and Vegas with more than 2,000 homes. The money earned from this went into the newspapers and into enabling Zenoff to travel to story sports like the state legislature, the Eisenhower farm, the national political conventions, the atom bomb happenings in the Vegas area, the neighboring countries of Mexico, Canada and one time even Portugal.

Most times, though, he stuck with his home cities and their problems ... often wearing two hats, often getting involved to the point of severe criticism. He felt he owed his communities the chance to voice their wants and their differences. He wrote as he saw it, suggested as he say it, and printed the other sides that were very often offered. His effort to fill public offices with talent -- by editorializing often brought the results he wanted -- and the two cities can look back upon public officials who ranked high among state cities. He felt the papers had helped both cities become self-governed incorporated municipalities and he then hoped they would show the way forever as home run, home ruled towns. The fact that both cities have prospered and are on the road to greatness bears out his patience and his written hopes to others ... during trying days for many.

## Morry Zenoff Celebrates 50 Years In Journalism

1978 -- on to ??? ... To Zenoff the coming years are to be spent in the saddle, so to speak, writing to his readers and trying to give them some of his observations from other places during the times of the year when weather effects his blood pressure problem. He plans to have his staff stay right in there with coverings of each city "like a tent", and he feels each paper is obligated to give the merchants a 100 per cent coverage or their money. He is among the first newspapermen in the

nation to provide a shopper to the non-subscribers at no extra charge... this being done since 20 years ago. Newsboys carry two bags -- dropping either a paid-for subscriber's paper or a shopper on the lawn of each home in Henderson and in Boulder. Zenoff feels that one day the number of subscribers will increase to where no shopper edition is needed. In most cities it takes 50 to 75 years to achieve this level.

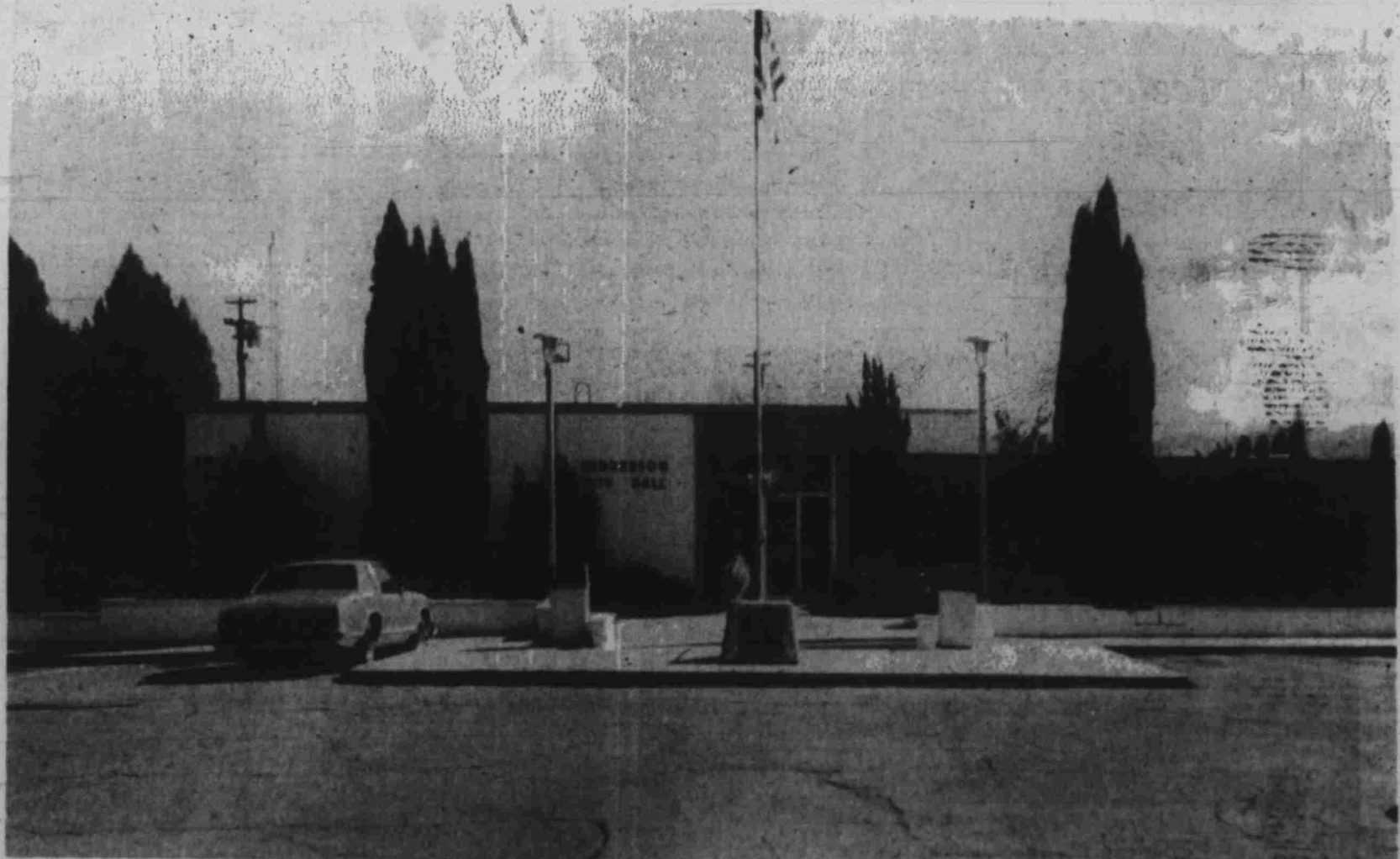
When asked, as he often is, to speak to other editor and publisher gatherings, Zenoff explains the need for more "audience participation" to assure home townism which he feels America needs more than anything else to keep democracy secure. He feels an informed readership will bring better local government and that immediate public reaction will cure all ills. Zenoff has often told aspiring young journalists to start their work on dailies and then move up to work on weeklies because it is in the weekly field, he believes, where a journalist will earn rewards from

his writings, not necessarily monetary, but certain in seeing an enriched community appreciate what the home town paper does.

It is the publisher's hope that mankind will soon rid itself of diseases like cancer, ailing hearts, etc. He feels medicine should be helped by national governmental aids equal to crash programs like what-brought about the atom bomb, the Alaska pipeline, the Panama Canal.

He feels politics should be patrolled constantly. He feels in Nevada gambling should be equally watched over day and night and that should there be any ills arising to the state in any way then gaming should pay for it just as oil income is paying the freight in the richer Arab countries. Internationally, Zenoff feels freedom of expression and from oppression should be fostered by all mankind ... and that the free nations should guarantee the boundaries and the efforts of all peoples desiring to live in freedom.

Zenoff does not see war in the distant or the near future. He feels Sadat and Begin recently showed what can be a path for others to follow ... solving by continued round the table discussions the problems whatever they are and wherever they may be.



This is Henderson's City Hall which is fast growing too small for us.

HENDERSON'S CITY HALL -- The new Henderson city hall was a far cry from the original city hall which was housed in a temporary building where the city yards now stand. However,

with Henderson's growth, the city is rapidly outgrowing the present city hall and city offices have spilled over into the civic center complex.

# Saluting Morry For Fifty Years In Publishing

By Teddy Fenton

"How does one write about Morry Zenoff in a short letter when one has known him since 1948? Morry came to Boulder City with very little money and purchased the NEWS which was going down with a dying gasp. It was literally brought back to life by Morry Zenoff and it is an exhilarating experience to read those early 1948 issues for Morry was so excited with his new baby and he wrote some of his finest columns as he became acquainted with the townfolk. It didn't take him very long to become friends with Leonard Atkinson and Earl Brothers for they were accorded with the twin honor of being Mr. Boulder City. Thus his columns contain for later day readers a historical journey down the streets and thru the shops and business of Boulder City.

The paper was something to chortle about. It arrived on our doorsteps five days a week. There was room for columnists from every government agency. It became a paper that had something for all of us. I lived at 647 Ave. F and was chained to the house with the babies. The paper was grabbed up eagerly and I eagerly read it and never dreamed I would meet the glamorous people who filled the society columns.

In 1949 the daily paper changed to a weekly paper. In a way as one reads the Boulder City News from year to year it

never lost its unique flavor. We just lost some of the space we needed to report the excitement of living beside the dam-site.

Morry has probably launched five hundred amateur writers and must derive a lot of satisfaction from watching them grow to very professional and talented, even famous persons.

Giant talents like Cliff Segerblom and Bill Belknap have accepted Morry's invitation to use our pages and each man went on to national fame. Professional writers and amateur scribblers have been treated with equal honor and to list just a few we will

never forget Don Ashbaugh, Anna Wartman, Eliza Carter and Jane Cooke. Gene Segerblom, Laura Bell, Elton Garrett, Esther Shipp, Fanny Connolly, Harry McKay, Mark Swain, and Lorna Kesterson.

Until I became involved as a volunteer director of the famous teenage recreation center, Polka Dot Haven, I never dreamed a word of mine would ever appear in the News. Anna Wartman was the editor and she and Morry placed a column called Polka Dot Haven News right smack on the front page of our home-town paper. I think the feat the teenagers were

proudest of was raising the monies to allow volunteer workers to build a huge skating rink beside the Polka Dot Haven. The column called for more funds until the designer said we had the amount needed. The skating rink was dedicated to the great Roberta Hudlow. Ceremonies were formal and Governor Russel sent a representative. The rink fell into disuse and became one of the present days tennis courts. I recall this incident as just one small moment in the giant steps we have taken with the NEWS and its owner leading the way. The hospital, the ball fields, the

swimming pool, and the incorporation of the Boulder City reservation into a self-supporting town.

Out Henderson way, where Morry launched the Henderson Home News I want to close my letter with an amusing story. It is said that when Morry comes up in a conversation when someone among a selected group gets together to catch up on the news the inevitable question is: "What has Morry been up to?" and a barrage of information ensues. If it is true that it is better to be discussed than not to be discussed Morry is an all time winner.

I want to thank Morry from all of us in Boulder City for keeping the Boulder City News alive. As a result Boulder City is very much alive.

(s)Teddy Fenton

## Morry's Story

By Morry Zenoff

(Editor's Note: On May 28, 1953, after the first city election, Morry congratulates the people on their choices for city councilmen.)

Congratulations to the people of Henderson (this one officially includes Pittman, Carver Park, Victory Village and Manganese Park).

Congratulations on your selection of a good, solid thinking, conservative-minded city government.

You showed at the polls last Saturday that you thought it over before you voted.

You showed that you realized that your vote would determine the tempo of government the city would set up.

You answered the issues squarely - so that now the city council and the Mayor know what the people want generally - and it becomes their job to fill in the details.

In Mayor Jim French, you have picked a man with charm, youth, education, determination, and the will to learn the ABC's of city government. Being a perfectionist in his business life, will mean he will want to be a perfectionist in his desires for setting up a city.

In Van Van Wagenen, you have picked a man used to hard work, a man whose roots in the community have been many, many years and who as president of the Chamber during one session was a constant champion of progress in the rougher early days.

In John Ivory, you have picked a husky of a man, toughened to work with his hands and with full appreciation of how his fellow man works. He knows the daily thinking at the plant because he works for Stauffer and mixes well with the men there and in the other plant firms.

In Lou LaPorta, you have picked an ex - G.I., with spirit and drive, with a sound business judgment, and with much experience in civic governmental operations due to his having been one of the founders of the incorporation and because he has sat on the County Housing Authority Board which operates Victory Village and Carver Park.

In Bill Engel, you have picked another young man of drive and action, whose good business sense and closeness to the people will lend the proper feel of the people to every action that has to be discussed and decided upon.

In Paul Dickover, you have picked a pioneer in business and a pioneer in the little semblances of government that have had to be set up as this area commenced to have problems. His background before coming to Nevada was always as a leader among his fellowmen. He has seen

democracy work elsewhere; he aims to see it work here - but always with the people in mind and with the best interest of the community at heart.

What is also very encouraging at this moment of our city's history is the fact that every beaten candidate in the election has congratulated the winners and offered to cooperate in every possible way.

This is important. For rabble - rousing, haranguing, innuendoes, back - biting, anti - this and that conversation will be wiped out and the people and their government will blossom and grow in an atmosphere of full cooperation. Arguments will be sincere and well founded. Every man's thought will be put out on the table for all to see, decided upon one way or the other, then forgotten.

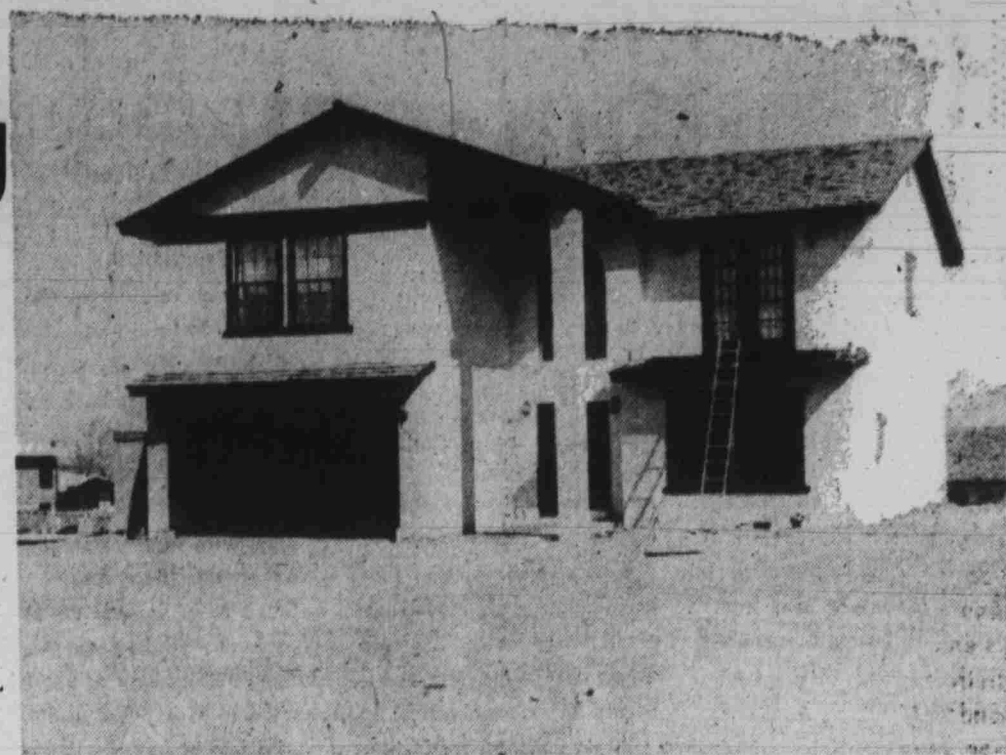
There are too many good brains in this community to let go to waste. Only through combined effort will there be success.

There will be many crucial moments - patience and understanding of the people until their council and mayor find the answer - is everyone's job at this point.

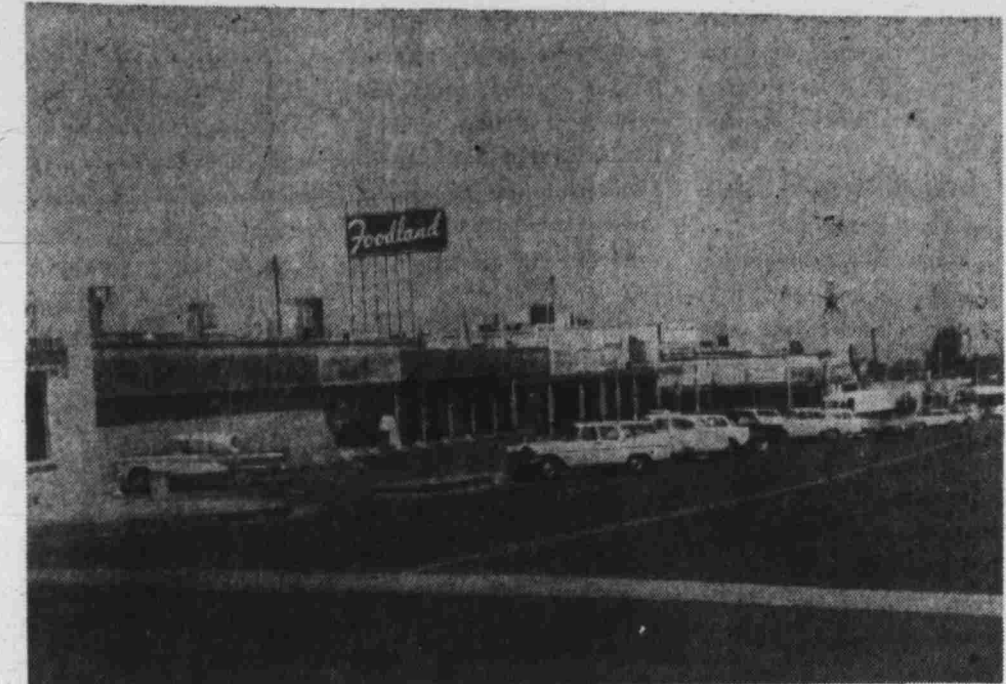
Above all, now that we are solidified into a community, let us start thinking in terms of Henderson - not in terms of "What do the boys in Vegas think" - "Be careful or we'll develop the wrath of this one or that one in Vegas" ... Vegas has its own problems - Henderson has its own problems. To each its own.

An excellent example of good sportsmanship came in this week with the announcement by the Henderson Tenants Council that it was closing its activities, now that a city government has been formed.

This group went through many stormy sessions - carried the ball when no others tried - just like the Chamber of Commerce did in its at-



NEW HOMES IN HENDERSON -- Homes are being constructed so fast in Henderson it is hard to keep up with the growth. This is an example of the homes going in near Black Mountain Country Club. It is now under construction.



DOWNTOWN MARKET STREET --- This was downtown Henderson on Market Street across from the present Eldorado and Rainbow Clubs. Where Foodland then stood is now a parking lot.

**Congratulations Henderson**  
on your **27th Industrial Days Celebration!**

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**Congratulations To Henderson On Their 25th Jubilee And 27th Industrial Days Celebration!**

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WATCH WHILE WE CUT YOUR BEEF PRICES INCLUDE: CUTTING, WRAPPING & FREEZING

FROZEN FOOD Lockers For Rent \$4.00 PER MONTH  
WE HANDLE USED REFRIGERATORS & FREEZERS

480 TO 500 LBS. 2 Front-1 Hind 3/4 BEEF... \$1.15 lb	<b>Wholesale Cudhay</b> Choice USDA Y-2 320 to 330 lbs. 1/2 Beef... \$1.19 lb.
150 TO 160 LBS. HINDQUARTERS \$1.35 lb	WHOLE NEW YORK STRIPPERS... \$3.29 lb
<b>All-Beef Wieners IN MEAT CASE</b> 69¢ lb.	<b>KERNS B-B-Q Sauce</b> 23 oz. 69¢
Anderson Ice Cream 1/2 Gallon \$1.29	Diamond A. Cut Green Beans 16 oz. 39¢

**Hats Off To Henderson On Their 27th Industrial Days Celebration**

PAY YOUR POWER BILLS AT TOPS MARKET



# Business Firms Salute 27th Industrial Days

## Morry Story By Morry Zenoff

(Editorial Note: On April 16, 1953, Morry talks about things happening in Henderson. He also talks about oil being discovered in Arden -- What happened?)

By necessity, we've had occasion to spend most of the past week on the streets of the big town - Las Vegas.

And by chance, we've found more and more of the citizens of big town - stopping us for details about Henderson.

Everybody seems to be talking about Henderson.

Everybody is excited about Henderson and what it is doing for the area and what its future will be.

Take Stan Irwin, for instance. Stan Irwin is a busy man at the Sahara Hotel. His worries are usually concentrated on the hotel's shows, its guests and in properly publicizing the hotel's many activities. You should have seen his big brown eyes widen as he learned our answers to his questions - such as: Everybody is working; more workers are needed; more stores are to be built; there are no vacant houses; there are some 9,000 people in the area now; we can think of a possible 20,000 in four years; the plant products will be as much needed in peace time as in war-time; many of our plant workers have college degrees, most of them high school degrees, and so, too, with their wives; prices in our stores are in line with any other store in the area, and the quality of their goods the same; new school facilities now being built will compare or exceed any in the county; our hospital has won the reputation of being the favorite of the doctors in the country; our people are engineering their own future in self-government.

True, the above sounds like a chamber of commerce advertising piece. But, look back, and see if it is actually out of line.

That is Henderson.

And Stan Irwin's big brown eyes were like saucers as he walked away - happier to know. He added, "Gosh, I gotta get out there and visit one of these days."

And there were many others like Stan - during the past week.

Like Ray Thorne, manager of Sears, and his merchandising manager Ogelvie; there was Ruth Deskin, president of the press club, and David Messing, C.P.A. And many others.

Another item of interest that you run into on the streets of big town is the talk about oil. It seems everybody is walking with fingers crossed - hoping that oil is brought in Arden. I, therefore, visited the offices of the oil promoters on South Main street who talk a great game he knows his oil, you might say, or, to be funny, you might say he's oil right.

Janney has plugged away for three years now getting a hole dug in the ground. Whenever they'd run out of money, he'd find more - until

now, they have the drilling bit down to around 1500 feet.

Each day samples of that day's diggings are placed in a small mason jar and the jar is set up next to the others on a mantel in Janney's office.

When I visited the office, Janney took me on a tour of the jars, opening each cover, then having me sniff the contents of the jar. Every one smelled of oil or gas, some stronger, some fainter. The sand they're bringing up now is bluish in color, which, according to Janney, means they're getting closer to oil because it is now permeating the sand in larger proportions.

It's any day now, he tells you.

You hope he's right.

Three years ago when he first came here he told me

there's oil in them thar hills.

So, I, too, mortgaged the family furniture and went out and leased some Arden land. I guess the records in Reno will show some 1142 acres in my name. The cost was 50 cents an acre or \$571 in all.

Thousands of other people have acreage there, too.

So, it is no wonder we're plugging for oil. Those jars in Janney's office look so good you'd like to put 'em under your pillow at night.

Pinch me, brother, I'm dreamin'.

Maybe we'll be able to buy that new linotype and Miehle press yet.

The dope story that broke out of North Las Vegas was horrible for all of us to read - especially parents. Because all, as we read it, no doubt say - there but for the Grace of God goes my son, or daughter.

It is imperative, I believe,

that we learn a moral from that story - to start concentrating even a little bit more on our children - of all ages - working on them to follow the straight and narrow, watching over them to be sure their associations are clean and true and honest.

There are so many wonderful things a fellow or a girl can have fun doing out here in the West that it seems ridiculous that downward paths are followed. For example - the books in the library, the extra curricular activities in the schools, part time jobs after school, hobbies such as rock study, nature study, scouting and sports of all kinds.

The parents can lead the way.

In that line, organized recreation will help.

Teen-age clubs, properly handled, are perfect gathering places for the young people.

Sports guidance is very important. Every fellow wants to be a winner. Those who don't win sometimes feel inferior.

I believe, because I have seen, that anyone who wants to be a champion can be one. It only takes guidance, teaching, and constant practice.

Here, we are developing our recreational groups. It behooves us to get behind them and see that they get all the community assistance possible.

For, if they live and prosper so will your children - and mine.

I believe that the boy or girl who is getting out of line and is choosing the wrong paths - can be brought back into line in two ways - one, by the parents and two, by the friends of the boy or the girl - the stronger friends, those with fine ideas and right thinking. They can educate and show the way.



SWEARING IN OF FIRST CITY COUNCIL -- Judge Henderson, left, is shown swearing in the first city council of Henderson. From left, Paul Dickover, Lou LaPorta, John Ivary, Bill Engel, and N.D. Van Wagenen. The audience is shown in the foreground.



He helped steer the raft over the Colorado rapids.

Enjoys Mexico with brother Abe.

He speaks before local club.

With his father and mother and brother David and his wife Bev

He liked ping pong -- table tennis.

# Business Firms Salute 27th Industrial Days

## War Draws To Conclusion - End Of Henderson?

As newspaper headlines and stories early in 1944 reported that things were not going well for the Germans and Japanese and it became the general consensus that World War II might come to a victorious end for the U.S., rumors circulated that there was a possibility of light metals plants in the West being shut down.

**BMI Plant Manger, F.O. Case, afraid workers might leave their jobs, said there were enough orders to keep BMI in full operation for nine months.**

**Curtailment Asked**  
Then, on July 26, 1944, Case received a telegram from the War Production Board asking curtailment of production.

The workers were notified of the request and wondered when the Germans and Japanese would surrender but, when by September it has still not happened, schools opened as usual for the children of BMI employees.

**Production Stopped**  
On November 17, 1944 The Basic Bombardier, Henderson's first newspaper, printed the fatal notice that due to a surplus stock of magnesium and the circumstances of the war, The War Production Board had ordered BMI metal pro-

duction stopped. Within just a few weeks, the plant closed and personnel were dismissed. Henderson was almost evacuated as workers left the area to find employment elsewhere.

Nevada politicians tried to interest other industries in using the plant facilities but to no avail. With the war still in progress with Germany and Japan, the time was not right.

When the war with Germany was officially ended May 8, 1945, most of the 14,000 BMI employees had left and the plant remained dormant. School enrollment was down two-thirds and over half the houses were empty.

Early in 1946 the War Assets Administration offered PLANCOR 201 and the surrounding townsite for sale to the highest bidder.

Charles H. Henderson, for whom the city had been named, took a personal interest in saving the city.

**Salvation Attempt**  
Under the Reconstruction Finance Corporation, for which he was Chairman of the Board of Directors, an effort to utilize the BMI complex was made.

One of the ten large metal units was converted to production of chlorates and perchlo-

rates in an attempt to operate the plant with various tenants.

**Stauffer Chemical Company, one of America's largest chemical corporations, assumed a lease on May 21, 1945 and took over operation of the caustic and chlorine plant. They shipped their raw materials in from California, then shipped the products out in railroad tank cars.**

Soon WECO, a company in the field of guided missile propellants and electrolytic manganese, also came in and personnel from both plants moved into homes in the townsite area.

**No Powers**

Then the news was released that Nevada did not intend to pick up its option on power generated at Boulder Dam. Unless Nevada took advantage of the withdrawal clause in the Boulder Dam contract, state power distribution would end on November 6, 1945 and industry already established at BMI might be left without energy to operate.

It was pointed out that power was available from No. 7 unit tract, however, Nevada would be forced to "take and - or pay for whatever electrical energy the unit produced whether the power was sold or not." At this rate, Nevada

would be forced to assume a \$385,000 per year debt and hope to sell power to cancel the debt.

**Chamber of Commerce Formed**

Henderson businessmen and women formed the Chamber of Commerce in an effort to contribute support to secure power for Nevada. The group formulated an editorial urging all groups interested in future development of Nevada to take necessary steps to insure power for their industries.

This editorial was sent to Nevada newspapers as an advertisement and also to the states congressional representatives. Nevada did agree to pick up the option on power and Stauffer and WECO continued to operate on a profitable basis.

Several other plants leased portions of the plant but were unsuccessful and most of the facility remained vacant.

**RFC Turns BMI Over To WAA**

In October of 1946 the Reconstruction Finance Corporation turned BMI over to the War Assets Administration for disposal purposes. WAA established offices in Henderson to establish firm and accurate property records to determine materials avail-

able for sale.

In order to secure protective custody of the Henderson property, WAA entered into a contract with Guy F. Atkinson Co. to act as caretaker of the facility until disposal plans would be made.

Brochures were prepared and mailed, listing what was available for sale to the highest bidder. As a result, 33 WAA offices in the country started selling property such as machine tools, automotive equipment, plant manufacturing equipment, etc., causing such chaos that no one really knew what the federal government actually owned in Henderson. No one offered to buy everything, lock, stock and barrel.

**Rose de Lima**

On May 6, 1947, the BMI Hospital was transferred by the federal government to the Dominican Order of Catholic Sisters and on June 27 the nuns assumed administration of the 50 bed capacity hospital.

**Bills Passed**

In March 1947 Nevada Legislators visited Henderson and were very impressed at the industrial possibilities of the area. Shortly after they passed Assembly Bill No. 162 authorizing the Colorado River Commission to negotiate with the Federal Government to purchase, lease or accept as a gift, the huge plant facilities at Henderson and Bill No. 161, authorizing Nevada to begin construction and operation of a generator in the Boulder Dam powerhouse with the Colorado River Commission to act for Nevada in both matters.

**More Problems**

More problems developed as utilities and homes needed expensive repairs and maintenance. Nevada tax agencies pushed for private ownership of BMI facilities so they could be put on the tax rolls. Henderson residents protested raising rents and utility bills. The Colorado River Commission discovered they could not meet the demands of the responsi-

bility they had assumed. They considered asking the federal government to once again take over ownership of the BMI properties.

**BMI Becomes BMI**

After three weeks of meetings, the WAA agreed to leave BMI in Nevada's possession. However, in order that problems could be resolved to everyone's satisfaction, a new organization, Basic Management Incorporated, was formed to manage the property.

The new BMI would distribute water, power and other common use facilities so that industries using these properties could operate as independent companies with no intercompany connection except BMI. An agent was appointed to dispose of or rent the residential properties and to keep them in repair until final disposition could be arranged.

One representative from each company involved was to form the BMI Board of Directors who would elect a presi-

dent from their number. The board would also hire a manager to direct the activities as provided by the by-laws.

The U.S. Government also assumed non-interest bearing notes and mortgages plus giving an advance of \$300,000 as a reserve fund to keep utility systems in working order.

Soon U.S. Lime Products Corporation joined and later negotiations were begun with Titanium Metals Corporation.

**Nevada's Biggest Silver Dollar Deal**

On April 1, 1948 the transfer of the BMI plant to Nevada was completed for a purchase price of \$24,000,000 with Nevada paying for the facilities at the rate of \$1 down and the remainder to be paid out of profits earned over a period of 20 years. Nevada newspapers called it "Nevada's biggest silver dollar deal."

The final payment of all mortgages was made to WAA on April 20, 1965 and Henderson had long been known by then as the Industrial Center of Nevada.

### Morry Story

By Morry Zenoff

morry story thursday, feb. 19, 1953

In making my daily rounds of Vegas, Henderson and Boulder, very often get this remark thrown at me - "Henderson will suddenly become a ghost town one of these days. Let the Korean war be settled, let defense spending be stopped - and you'll see that town fold like a tent."

That remark always bums me to a crisp.

Because I know it isn't true. One has only to check the contracts the plant firms have with the government, and with private business firms around the country to realize the plant is here to stay.

In fact, many of the firms would rather have their defense orders over with, because they have a large backlog of orders for products needed in peacetime economy.

A walk through the plant area where you can see the new equipment - millions of dollars of it - will also prove the point that the plant is here to stay.

The same if you see the contracts for Hoover Dam power - 50 years in duration - and the same if you realize that the Bank of America, for instance, has already contracted to loan some six million dollars for the building of the new housing tracts here.

Thus, I believe that the person who says the same thing to you ought to get your dander up, too - because you want them to speak well of the town that is your home town of the present and future.

And let time pass - month by month will bring beautiful downtown store buildings, better streets, new parks and playgrounds, new schools - more people, more opportunities for all.

I know you'll help meet the challenge of those who would injure or stunt our growth - by their refusal to see the facts and dream of the future.

There is an excellent idea afoot to help the community better handle its juvenile problems. It is an idea that has caught fire nationally. It was brought to the local area by the county juvenile officer and he has brought it the attention of local organizations for approval.

It is to form a local juvenile council, a five member board of respected people, able to handle talks and meetings

with children and their parents. The idea is to have this board receive all juvenile complaints and mishaps. The board would then, in private, call in the mother and child for a chat. Facts would be brought out. The mother would hear her child's story. The board would hear the mother's story. If the mother found her problem was larger than she could handle, she would find the board ready to

help her and vice versa.

All this would precede the need to call in officers of the law to take action. It would mean many boys and girls would not have to go through life ashamed of having "a record". All because the community found this way to handle matters.

Boulder City has adopted the plan and has appointed a juvenile council which will start meeting shortly.

## Congratulations



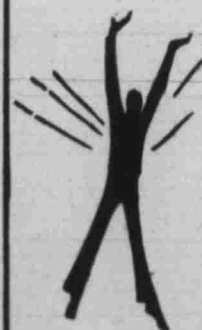
To Henderson's  
25th Jubilee

And Their 27th  
Industrial Days  
Celebration!

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CHEERS for  
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27th Industrial Days



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# Business Firms Salute 27th Industrial Days

Henderson Home News and Boulder City News

1 - Days - 6

Thursday April 13, 1978

**Hats Off  
TO  
Henderson's  
27th  
Industrial Days  
Celebration  
Seams Right**

(Carolyn) 5 Pacific



NOW, the club house looks like this in the 1978 version. It's come a long way.

**Good Luck &  
Best Wishes  
TO Henderson's  
27th  
Industrial Days!**

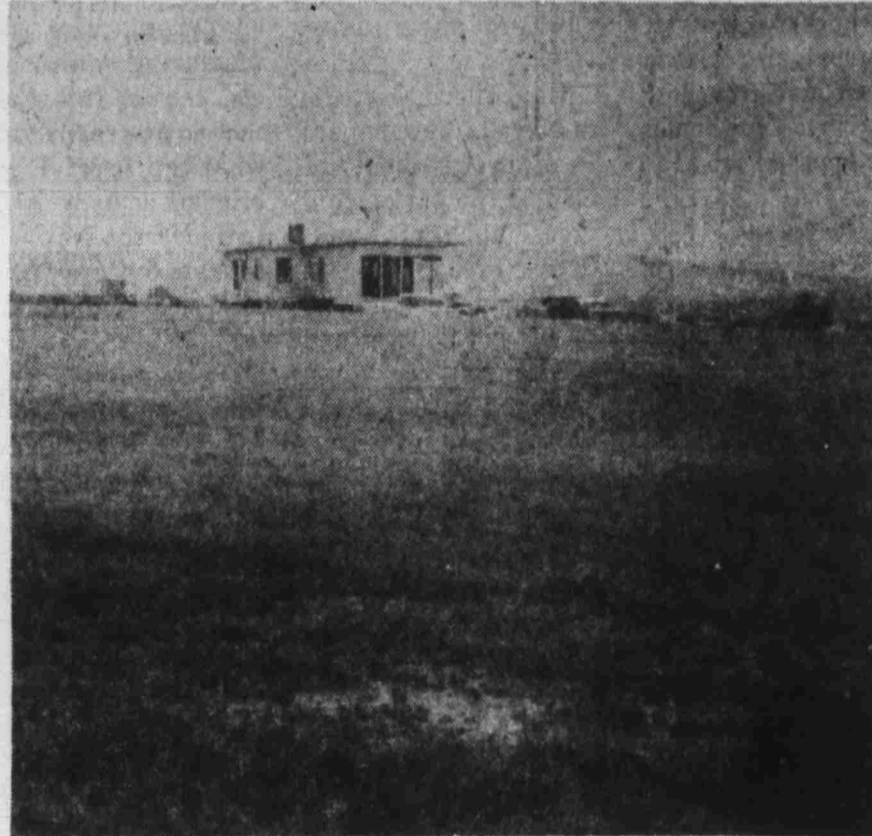
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Saturday 8:30 am to 4 pm



BLACK MOUNTAIN CLUB HOUSE --- In 1958, just 20 years ago, the Black Mountain Club House looked like this -- not too imposing.

## Morry Story

by M.M. Zenoff, Publisher

(Editor's Note: In Nov. of 1953, the popular Southern Nevada Journalist, Don Ashbaugh, joined the Zenoff newspapers as editor of the Boulder City News.)

I am so very proud today to announce that Don Ashbaugh has been contracted to serve as editor of the Boulder City News and Henderson Home News.

I've wanted him on our staff since the first day I met him back in June of 1948, the time we took over ownership of the newspapers.

I've wanted him because he is a great newspaperman. In fact, I would not hesitate to say that in this state of Nevada there is none better. His experience in the big time, his excellent work since he's been in Nevada, his rough, gruff, yet kindly way of doing things has made him a character known far and wide in Southern Nevada.

The fact that he and his comely wife, Alice, have a

wide acquaintance in both of the cities our newspapers serve will also be of great value to us.

But, more than anything though, is the fact that these newspapers have a job to do in continuing to pioneer this modern west. The rapid growth must be chronicled, the story of the people must be told, the merchants of the cities must be aided.

And Don is the man to help us do it. In every phase of the running of a newspaper, from gathering the facts to writing the story to writing the headlines and proof-reading the copy, Don is the man - par excellence.

This does not mean that I or Dolores are going to let down in our work. It only means that the job has become that big that help of a strong, professional nature was needed. And Don is the answer.

In contracting him, we have tried to be fair in every way. If the papers prosper, his earnings will automatically increase. His contract is for long duration. It is designed to give

him security, and allow him and his wife to have the time to once again become a social and professional part of two wonderful communities. He will not be curbed in anything he wants to write. Only the major policies of the paper shall remain solely in my hands. More often than not, I imagine our two columns will be directly opposite in opinion and purpose. Yet, in my mind, that is a healthy situation. If fits our democratic way of life.

Dolores and I burned much midnight oil figuring out how we could manage to take this all - important step. We knew it was necessary. We know it is the right move forward.

You the reader, the merchant, the plant owner, the worker can help us by your cooperation.

We aim to keep step with and develop further the life of two key cities of the West - Boulder City and Henderson, Nevada.

Good Luck to you - Don Ashbaugh - and full speed ahead!



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& BOULDER CITY

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# Business Firms Salute 27th Industrial Days

## Looking To The Future With Mayor Lorin Williams

By Lorna Kesterson

Mayor Lorin Williams, who has seen more time on the city council of Henderson than any other man, has seen a lot of changes in Henderson and he predicts more.

He has spent close to 13 years on the city council and the first council meetings he attended were held in the Eagles Hall. In 1963 there was a new city hall constructed and there were adequate facilities there for council meetings.

"I like a small town atmosphere where you know everyone," Williams said. "I hope we never lose that with the growth."

Williams said he feels the projected growth figures for Henderson are correct and maybe even conservative. He thinks there may be 110,000 people by the year 2,000 in Henderson and from 40,000 to 45,000 by the year 1982.

Henderson has the last remaining large plots of land available in the county and it is bringing people here. It also has some of the most desirable land for building.

"Thank goodness we're getting industry too," Williams

said, "So that we are not just a bedroom community for Las Vegas.

The credit for Henderson's boom is not just given to present people working for it, according to Williams. He said the trend started a long time ago. He credits the state, the Nevada Development Authority and Henderson's A-HIT organization.

Williams said that other industries are looking at Henderson very seriously. Besides Levi - Strauss, Buster Brown, and Old Las Vegas, and the Race Track there are numerous others contacting the city daily.

One of the problems with growth, Williams said, is for the city to cope with the extension of the needed utilities. He feels the Southern Nevada Water Project will take care of all the foreseeable growth as far as water is concerned. He admits the city will have a problem with sewer and the city is presently studying what the future solution will be on that score.

"The future looks very bright," Williams said. "I think the city has been very fortunate to have had the people who have served on the various city councils during the years. I feel that most of them have had the well-being of the city in mind and

now it's bearing fruit."

Williams, who is into his first year, on a four-year term he was elected to last year, has always been popular with the Henderson People.

He suffered a heart attack last July and was stopped for awhile but now is working full-time at his city job which takes him to many functions each week.



Mayor Williams At His Desk

### PROBLEMS WITH GROWTH



Some people believe that flint on the doorstep will keep lightning from striking the house.

**congratulations**  
from your  
**FAMILY**  
**A&W**

**"FOOD TO MATCH OUR ROOT BEER"**  
210 S. Boulder Hwy. Henderson

# Good Luck

## To Henderson On Its 27th Industrial Days!

Lou La Porta,	Peter LaPorta,
Sidney Belingheri,	Audrey Jones,
Marianne Belger,	Mary Winslow,
Noreen Johnson,	Mike Morrissey,
Marvin Rose,	Judi Newman,
Nancy Bays,	Joan Shirey,
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Which adds up to the most modern freight car fleet going, and one of the largest in the world, highballed by the most powerful diesels to meet today's fast moving marketing needs.

Our track record isn't just one for the books. We're out to set new ones!

**We can handle it.**  
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1869. May 10th. 1869.

**GREATEVENT**

Rail Road from the Atlantic to the Pacific

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CENTRAL CITY & SANTA FE

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Platte Valley or Omaha

**GREAT SUCCESS TO HENDERSON'S SILVER JUBILEE & 27TH INDUSTRIAL DAYS CELEBRATION**

# Morry Story

By Morry Zeno

(Editor's Note: In Aug. of 1953, it was decided there would not be liquor and gambling allowed in downtown Henderson. Morry's column tells about it.)

## GAMBLING AND LIQUOR IN ANY FORM - WILL NOT BE ALLOWED IN DOWNTOWN HENDERSON.

This was decided last night at a town hall meeting of the City Council at the high school auditorium.

Some 225 local residents took part in the discussions and when at exactly 18 minutes past nine o'clock City Clerk Harry Parsons called the roll on Mayor Jim French's order for vote - the answer was determined

with a great big NO - amidst cheering and stomping and whistling from the audience.

The ordinance as originally drawn had included a clause allowing slot machines and package liquor to be sold in the downtown area.

This was voted down and amended to read its exclusion from the town-site proper - but to be allowed with all other forms of gambling and liquor - as allowed by the laws of Nevada - on Highway 93. This includes the area between Railroad Pass and Whitney within the city's boundaries, including Pittman.

By its decision, the councilmen verified their campaign promises of keeping the downtown closed.

The meeting was a sparkling one from start to finish as the councilmen took their places on the high school auditorium stage and the mayor stepped up to the microphone to open the city's second town meeting in two months.

The mayor pulled no punches. He stepped right into the main reason why so many people were gathered - the problem of threshing out the wherefores and whyfores of slot machines and package goods in the downtown section.

Anyone who asked for the floor was granted the right.

Some comments were serious, some drew laughs, some drew boos, some drew applause.

Some were by women, some by men, some by lawyers, some by housewives, some by young engineers, some by harder working labor men.

But all - were Hendersonians-speaking their pie-speaking to set up how and why they wanted their future lives hereabouts.

At first there was talk of a compromise - then there was talk of opening everything wide open.

Then reasons were given why gambling and liquor had to be considered at all - because it meant revenue, because the state law allowed it, because it was being curbed to just slots and package liquor sales.

But the crowd wanted no part of it - and the councilmen who had pledged their vote during the cam-

aign came forth with the votes they had pledged. Only when it came to confining it to Pittman was there conflict. That amendment to the ordinance, offered by John Ivary, was lost, 3 - 2. N.D. Van Wagenen's amendment allow all of Highway 93 to be wide open then was offered and passed.

Prior to their actual voting, the councilmen were called up by the mayor and asked to state their views on the red - hot subject. Each did so and each gave his reason. LaPorta, Ivary, Dickover, Van Wagenen, Linn and the mayor.

Comments from the floor prior to the voting included such as these:

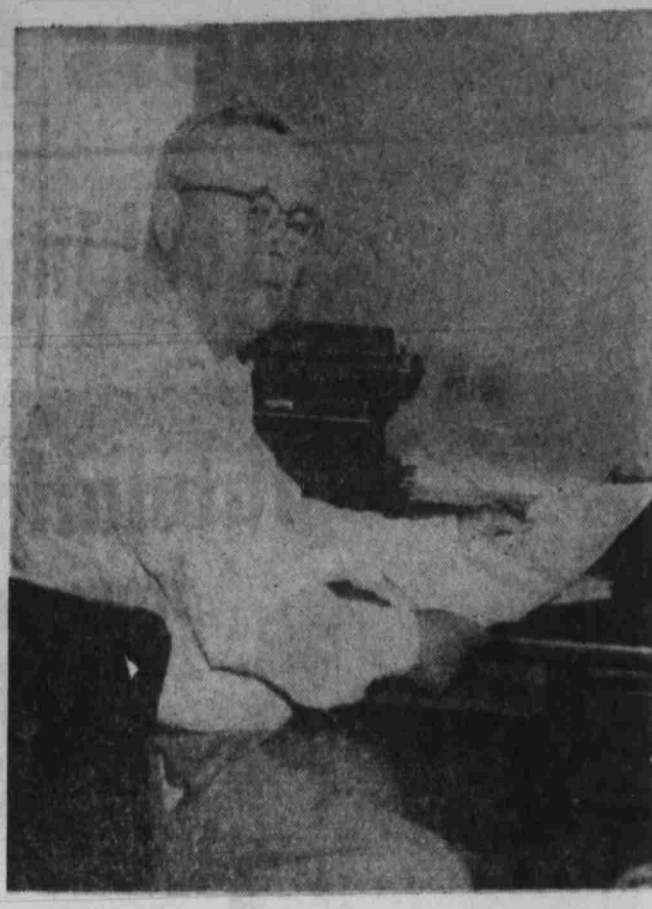
...Bank night is gambling night isn't it - and bingo too ... We'll become another town of nite spots like North Las Vegas ... I can go by a slot machine without it dragging me in

... I don't like gambling or liquor but I don't like to pay heavy water and sewerage taxes either ... we businessmen with investments will have our town ruined by gambling and liquor ... we'll be a shack town in three years with it ... why kill more people on the Pittman highway by forcing all gambling and liquor there ... open it up all over ... the slogan will become drink - drive - die ... gambling has made Nevada prosperous ... bring in marijuana and a red lite district if you must make money fast ... we're an industrial city, let's pay our way thru property taxes ...

After the final vote was over and the cheering had died down, the mayor then closed the subject with "That's it - we're wide open on the highway and tight shut in downtown Henderson."

As is often the case, one person or more has to be the goat where a hot issue is at stake - and on this night it had to be the game Mayor pro tem Lou LaPorta, writer of the ordinance, whose job it has become to find ways and means to get money to pay the city's way. He explained it and the people understood why he had to propose the gambling and liquor method - but the people weren't in the mood to accept - and Lou accepted their verdict.

Other business followed including: Passing of a trailer ordinance, an electrical ordinance, which with the gaming and liquor ones will be published legally in this paper starting in next week's issue.



CITY'S FIRST ELECTION -- Harry Parsons, city clerk in the beginnings of Henderson, conducted the first city election in 1953.

## Proudly We Pay Tribute

TO HENDERSON

27TH INDUSTRIAL DAYS



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WE REPAIR ALL TYPES OF CARS  
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**HENDERSON**

ON OUR 27th

**ANNUAL**

**INDUSTRIAL DAYS**



**Pollution Clouds the Future**



**CAN YOU MAKE IT BRIGHTER?**

Pollution of our air, our waters, our land throws a dark shadow across our lives. Lifting that shadow . . . and brightening the future . . . does in large part depend upon you, and upon all of us.

★ You, as an individual, can help clean up pollution by keeping things clean. Clean up your home and home grounds. Clear out rubbish. Keep heating and plumbing systems in good repair. Wherever you go, don't litter. Keep streets, parks and countryside clean and litter-free.

★ You, as a member of the community team, can support local efforts to clean up pollution. Get together with your friends and neighbors to fight pollution now . . . and brighten the future.

**BLACK MOUNTAIN DISPOSAL**

*Best Wishes For A Successful Industrial Days*



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Fast, Courteous, Confidential  
Title And Escrow Services

**Morry Story**  
 By Morry Zeff

(Editor's Note: In 1953 the crane hangers were predicting doom for Henderson and Morry was disputing it and predicting great things for Henderson at that time.)

And a new day dawns. A new day for Henderson. It is the day that wheels are in motion accomplishing the first steps in the incorporation of the city - the obtaining of the necessary majority of community signatures on a petition which will be handed to a district judge who in turn will follow the steps of the laws of the state by appointing a committee to set up and supervise a city election.

It is a day that is long awaited in every American community - for with incorporation comes independence, comes community service in official capacities, come arguments and agreements, comes the chance for every person to be heard, comes the rule by the voice of the people.

In the Henderson area, particularly, incorporation means the erasure of the stigma of it being a company town. The plant not so long ago showed it did not want a company town by arranging a long term plan to sell the houses instead of retaining ownership and renting them. Now, the plant comes

along again and offers to turn over whatever facilities it has that would be of community worth - such as the water and sewerage systems - turns them over for one dollar, then drops away from the city's environs and operations, asking that the people run their own show and that the people let the plant concentrate on its problems of installations and production on products that are so vital to the national defense.

Before arriving at hasty conclusions and before making public a plan of aid to the city, the plant called in experts on city government, experts on municipal costs to determine if a city could pay for itself, and how it best could. It called in Dr. Henry Reining, Jr., USC professor who had made a name for himself two years ago when the government called him in to design a workable setup for Boulder City. Reining is the same man the United Nations called upon later to go to Brazil and set up a pattern for home-ruled cities there.

And then they called in Harold Corbin, Boulder City's city manager, who, in being appointed to the difficult Boulder job had won rating one - two - three by the United States Civil Service Commission over some 70 other national applicants. Corbin's study concluded

with a report of how the city could be set up and how it could be run without running into the red.

At the same time, the loyal band of community workers - the Chamber of Commerce - had its fact-finding committee studying all the phases of incorporation. This committee was composed of Lyl Burkholder, Harold Baldwin, Rev. Ford Gilbert, Lou LaPorta with Marsh Trumbo sitting in as ex-officio member because of his chamber presidency.

When this committee completed its findings, it initiated a series of conferences with the plant managers and its representative - Julian Moore.

The many reports were combed and argued and pieced together until the final pattern was established ... whereby a solid city can be founded.

And now, today, the first stage in putting the historic plan into being - the petition for incorporation - the petition that brings you and me forward as an entity - where your name and mine on a sheet of paper can help determine the future of a city.

To those of us who have lived through the past five years of Henderson's life - this day comes as a big sigh of relief. For, as we all so well remember, there were days when food was scarce, jobs scarcer, the plants were near-empty, rumors of big things to come were rampant but without foundation - but always, there lived hope and faith in the future - and then came WECCO, Stauffer, U.S. Lime, Piche Manganese and then Titanium.

And to those of us who have withstood the rigors of argument and discussion about gambling and liquor - comes now relief, too, for by including Pittman into the city limits and zoning it as the city's "Strip", just as Vegas has zoned Fremont street, the problem is answered, both for the good of Pittman and the good of Henderson.

Looking ahead to the next steps, it is well to realize that it will be everyone's job to take part in the community's events. First will come elections, then the setting up of a city government, then council meetings, then the fixing of streets, the policing of the city, etc. Every day will bring prog-

ress - every day will show Nevadans and the outside world how the state's third largest city had come of age.

It is - indeed - a great day today - as incorporation of a city moves into its first step - the signing of the petition.

WE WOULD LIKE TO EXTEND OUR HEARTFELT CONGRATULATIONS & BEST WISHES TO HENDERSON'S 1978 INDUSTRIAL DAYS

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 ★ your 27th ★  
 ★ Industrial Days! ★  
 Have The Time of Your Life!  
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At Perry's you'll find we've corralled a great selection of "Duds" for the Guys and Gals. If you're planning to "Go Western" to the Industrial Days Events ... you'll find just the thing in the famous Levi brand ... and all the accessories to complete your outfit, too! If you prefer the latest in vested suits, you'll find them too ... in a variety of styles and colors and in the FAMOUS BRANDS you'll always find at Perry's.

Thanks to All our Loyal Friends, we're Celebrating our 27th Anniversary in Henderson along with Henderson's 27th Annual "Industrial Days"

Stop in during Henderson's Industrial Days April 1st through April 16th



Perry's MEN'S SHOP  
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 Congratulations on HENDERSON'S 27th Industrial Days  
  
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 IN HENDERSON  
 460 BOULDER HWY.  
 564-1919

CONGRATULATIONS & BEST WISHES TO HENDERSON ON THEIR 27TH INDUSTRIAL DAYS

**Stauffer**  
 CHEMICALS

# Everyone Has A Family Photo Album - These Pictures Are From Morry's



While serving as M. C. when the Las Vegas Press Club ran one of its famed Branding Iron dinner the year Morry was club president.



Movie Actor Lee Tracy played roles as a newspaperman and he interviews Morry (right) here ...



Sportswriting Morry is here interviewing ball player Al Simmons and Davis cup tennis star Frankie Parker, right.



A visit with Senator Howard Cannon.



Brother David -- the supreme court retiree -- was pictured on Morry's camera at a spa.



Morry interviews a pretty gal on the local scene.



Dolores was a marine and Morry a U.S.M.S. lieutenant during World War II.



A dressup visit with Conrad Hilton himself.



Fishing in San Francisco.

In cold days he dresses in his raccoon and boots. The fur he got from a furrier who had made it for his son in 1924 when the kid went off to Yale.

# Business Firms Salute 27th Industrial Days

## Morry Story By Morry Zenoff

(Editor's Note: Morry tells about watching the atomic bomb for the second time. He hopes for a time when atomic power can make this valley green with production.)

It happens so quickly, you have to pinch yourself hours later - and even now - to

realize you sat there and watched the 23rd explosion by this country of the atom bomb.

Watching it last year really prepared you to enjoy it this year. If enjoy is the word. For, you still come away feeling it is the world's awe-fullest thing.

This year, because it was

dropped from only a 300-foot height, you had only 12 seconds to watch the fireball. Last year, it was dropped from a plane and exploded about a half mile in the air and you could watch the fire-ball dance crazily upward into the skies for at least a full minute before it blushed forth into the mushroom cloud.

This Tuesday's early morning blast erupted right on the floor of the desert - just 4 miles away from us. For safety's sake, we wore black glasses, so dense that looking

at the brightest sun, you only see a pin-point of light.

Through these glasses, the blast became almost a white sheet, then quickly dropped to a deep red mass of boiling flames, then brown, then black as the nearby ground surface was sucked into the whirling maelstrom.

We tossed off the glasses then and watched the black mass form itself into the mushroom shape. It seemed to take on a purple hue. Maybe it was the rays of the sun, which were not just barely

peeping over the mountains to the east - or maybe it was the combination of hot air, dust, flame - but the purple hue remained as the mushroom climbed skyward.

A shift of the wind caught the tail-end of the stem and flattened the dust into a blanket that hovered over the blast area for four hours.

A couple hours later, it was gone and the safety equipment showed that the deadly gamma and beta materials had decreased enough to allow us to be taken forward into the blast area.

There we saw one of the two experimental houses completely obliterated, several autos smashed and crushed, and the tower that held the bomb equal to 15,000 tons of TNT erased from the face of the earth. There we saw the second experimental house - it was still standing, but about 50 per cent damaged in structural insides.

About a mile and three-quarters from the zero area, a Cadillac, with windows closed, stood with its roof dented and sides dented, but

with no glass broken. A Chevy alongside was unharmed, apparently because its windows were left opened.

Spot zero was as bare as a stone. There were no deep holes as one might expect.

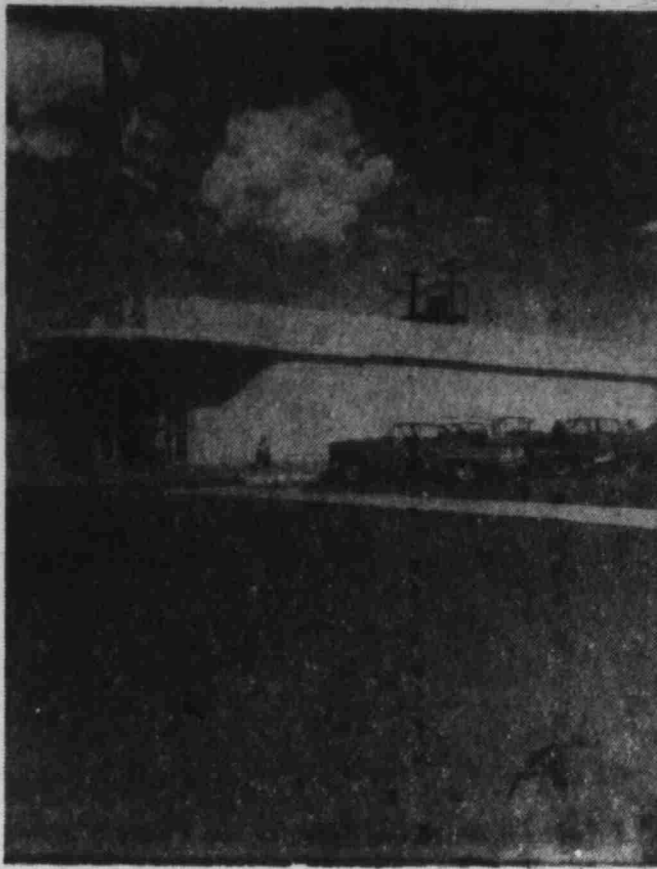
In making this tour into the blast zone, we had to wear canvas booties strapped over our regular shoes.

During the long ride home (the whole trip lasted about 15 hours) I couldn't help but think of how devastating the weapon would be in enemy hands, how protective it is in our hands, but how terrible it would be for all mankind - if another war came. I thought, too, that if war came, how much better it is to be living in the desert as against the large cities. I don't think the enemy would waste his shots by dropping atom bombs in isolated regions.

Another summation - how wonderful atom power will be when it is developed to aid mankind in its fight against cancer and in supplying power for electric plants. It could make Las Vegas valley and the large expanse around Boulder and Henderson great

crop raising areas - by its ability to pump water up from Lake Mead at a cheap rate. The day will come - if the

atom isn't used for destruction such as I saw Tuesday morning.



VEGAS VILLAGE - Henderson once had a Vegas Village store as it is hown here where now the Rainbow has taken over.

**Congratulations** .....  
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**Artex West** • **575 W. Lake Mead Drive Henderson • 564-2621**

**Congratulations to Henderson**  
**Celebrating the "Silver Jubilee"**  
**-25 Years As A Successful City! From Young American Homes**  
**"BUILDING AFFORDABLE HOMES FOR THE YOUNG AMERICAN FAMILY"**

**NEVADA'S BIGGEST BINGO Bargain!**

2	16	31	46	62
4	19	33	49	63
5	23	FREE	52	68
8	27	38	57	70
29	41	58	73	

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**SMILE** .....

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**CONGRATULATIONS HENDERSON**  
 Celebrating 25 Years As An Incorporated City.

**ROBERT'S REALTY** REALTORS

Is Proud To Be A Part Of The Continued Growth Of Our Community



# What Do A Man Named Springer, England, Cleveland, Ohio And Henderson Have In Common?

Back in 1935, a prospector named Harry Springer wandered around the territory near Gabbs, Nevada for nearly three years, looking for precious metals. Unfortunately he never did locate any gold or silver but he did discover a huge deposit of brucite, quite remote from either highway or railroad.

Not too far removed from his claim was also found a large deposit of magnesite.

Springer knew magnesium could be manufactured from brucite and magnesite as well as several other metallic products but at that time there was no interest in magnesium.

### WAR

The production of magnesium suddenly became important all over the world when England and France declared war on Germany in September of 1939. Mag-

nesium is the principal ingredient in the making of incendiary bombs.

It was then brought to the foreground that the brucite and magnesite deposits at Gabbs contained more than 70,000,000 tons of commercial grade ore, the largest deposits in the United States. With this bonanza, the U.S. could produce indefinite quantities of magnesium, if they just knew how!

### ENGLAND AND USA UNITE

Early in 1940, England and American forces were united in the formation of Basic Magnesium Incorporated with Howard P. Eells, Jr. of Cleveland, Ohio as president and Major C.J.P. Ball of Manchester, England as vice-president.

Together these two forces might be able to produce magnesium although Germany was already known to

have it.

The United States Office of Production Management obtained 2000 acres of uninhabited desert in Nevada and assured the BMI officials that a magnesium plant would be constructed here.

Six large cases of plant designs were put aboard a ship in England destination USA. Two English technicians escorted the designs. Then disaster struck! The ship was torpedoed by the Germans and sunk. The plans were lost. Fortunately the technicians were rescued and returned to England.

### TRY AGAIN

A second attempt was made to get the plans to American soil. This time they were microfilmed and flown to Washington D.C. by plane while the technicians again hazarded the ocean to come by ship. Both arrived safely

and within one month BMI officials had signed a contract with the defense plant corporation for the construction of the BMI plant, although the plant finally decided upon was four times as large as the original plan.

On September 3, 1941 McNeil Construction Company of Las Vegas signed the contract to build a magnesium processing plant one and one third mile long and three quarters of a mile wide at an estimated cost of \$63,000,000.

### LARGEST MAGNESIUM PRODUCER

They would become the largest producer of magnesium in the U.S. with the raw material brought the 300 miles from Springer's mine at Gabbs.

Twenty-two BMI men arrived from Cleveland, Ohio on September 15, 1941 and set up headquarters at the Marine Airplane Hanger at Boulder City. When word was received that Pearl Harbor had been attacked by the Japanese, the plant was well on its way to completion.

In addition to the construction of the plant, the construction of 1000 homes and a number of dormitories for workers at the plant was assured. Also a project to supply water from Lake Mead to the BMI plant was being built. The 40 inch line, 14 miles long, would make possible the transfer of more than 30,000,000 gallons of water per day to operate the plant.

### RESIDENTS BY 1942

By January 1, 1942 several thousand men and women now lived in the area. Construction of dormitories and

the Townsite housing unit was underway and a huge kitchen under the direction of the Anderson Brothers Company, which provided food for the entire project was erected. (Just below Ben Stepman Dodge on Boulder Highway.)

The site was known as Basic Magnesium Incorporated, Las Vegas, Nevada.

Midway City (section of Henderson today known as Pittman) was officially granted a post office on July 3, 1942 and thereafter was named Pittman Post Office.

### SWITCH THROWN

Partial production of magnesium got underway less than a year after construction of the plant was begun. On August 3, 1942 the first switch was thrown to put into operation the first electrolytic cell. At that time there were 13,000 employees.

Ore from Gabbs was shipped in by railroad at the beginning. Then Joe Walls of Las Vegas was awarded a contract to make 668 round trips with special trucking units to bring in the ore.

His contract called for trucks to cover the ground every 28 hours, averaging one truck each way every 74 minutes.

### BASIC TOWNSITE

Early in 1942 the one thousand frame homes near the plant were completed for habitation. This is when the name "Basic Townsite" came into play.

Carver Park dormitories for 175 single men was completed during 1943 along with a restaurant, library, theatre, hospital, bowling alley and churches.

On January 1, 1944 the

Post Office, located where the Bank of Nevada now stands, was completed and dedicated honoring Charles Belknap Henderson.

### HENDERSON

Henderson was the grandson of Lewis Rice Bradley, Nevada's first governor. During the period of 1941 - 47 when the townsite of Henderson came into existence under the guidance of the Recon-

struction Finance Corporation, the city was named Henderson in honor of the man who was chairman of the Board of Directors of the RFC during this time.

### HENDERSON WAS BORN!

Congratulations To  
 Henderson's 27th  
 Industrial Days  
 Senator  
 Howard W. Cannon

**BEST WISHES TO HENDERSON FOR A SUCCESSFUL 1978 INDUSTRIAL DAYS**

**LET US ALL PROSPER THRU Progress**

★ It's A Great Community to Live In  
 Reviewing the record in our town is reason for pride. Yesterday's ideas and goals are today's visible achievements. Potential that has been realized is indeed true progress.

★ Working Together Will Make Us Grow  
 Observing the spirit of cooperation of our citizens is reason for high hope.

**INDUSTRIAL and AGRICULTURAL CHEMICALS**  
**KERR - McGEE CHEMICAL CORP.**  
 HENDERSON, NEVADA  
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Association / Nevada's Largest

## Henderson Branch

Salutes

### Henderson's 27th Industrial Days Celebration



The Newly Remodeled Henderson Office of First Western Savings where you'll find complete financial services, friendly personnel, and the highest interest paid by any savings and loan in Nevada, higher than any bank.



Sherrie Coverdell, Branch Manager (right) And Debbie Christensen, (left) Are Here Ready To Help With All Your Financial Needs ... We've Been Here Since June, 1962 Partners In The Growth Of Henderson ... Helping To Build A Better Community...

**HENDERSON OFFICE BOULDER HWY · SAFEWAY SHOPPING CENTER  
OPEN SAT., 10 AM - 2 PM**

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**ACCOUNTS**  
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many savings plans available

**DAILY INTEREST**  
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**NEVADA POWER BILLS CAN NOW BE PAID AT THIS OFFICE**

# Business Firms Salute 27th Industrial Days

## Morry Story By Morry Zenoff

(Editor's Note: Morry tells about growth predicted in the city while George Treem was city manager.)

Behind the scenes planning of expansion hereabouts is so encouraging. I have personally seen diagrams of buildings that will add no less than 12 major stores to our downtown area.

Within a year, Henderson will start to look like the modern western model city that has been hoped for.

With these buildings will also come home beautifica-

tion, street repair, street lights, public parks and playgrounds, street plantings, highway signs for safety and directional use.

The city council and the mayor, with the help of a qualified planning commission, is constantly at work with the future city in mind. They are trying to tie their budget to that picture.

In George Treem, the city has a capable administrator of the council's wishes. His suggestions have already cut some corners and will bring us closer to the model city.

Try to imagine this area a year from now - another 500 homes, some apartments and duplexes, new schools all finished, a downtown shopping center of the latest design, and the ward of Pittman all

brightened up and serving its role well as Henderson's front door. Motels along the highway, super gas stations, restaurants, and the beginning of tourist tours through the city and plant as one of the sights to see in the nation - wide trek to Hoover Dam, Las Vegas.

It might be appropos at this time for the chamber of Commerce, which is always on its toes to help the community, to send out feelers to other industry about the nation, inviting them here to become allied with that which is already here.

Land will be plentiful, labor can be invited in, power can be traded with Arizona during its off-season, and a beautiful city can be shown to await the resident of the future.

Wherever we travel about the country, we find so many people anxious to make the moves to the southwest - to get a new chance in life, to live in the land of sunshine, wide open spaces, and free enterprise.

That is why we suggest you do the same - in a small or large way.

Someone has to lead the way - all of us here today can lead the way for those who will be here tomorrow. And should everything fall - well - we still have the sunshine.

Patience, effort cooperation are what is necessary. I'm positive we all will pitch in.

Look what patience and effort has brought in just one way - the highway intersectional lights and layout, which was put into use last week.

It started as a chamber of commerce idea - it was helped a step forward by Julian Moore and his BMI board of directors before incorporation. It was pushed a step forward by the mayor and his city council. Letters from community leaders, etc., and then the slow but steady workings of the highway department finally moved in - and there it is - the most modern safety equipment in America - for Henderson.

## Art Show Industrial Days Feature

The Industrial Days Art Festival will be held in the Civic Center Pavilion on April 15 and 16. It is going to be an open air art show with artists of all ages showing and selling their work.

There is no admission charge to the public.

Works entered will be judged and awards given in the following categories: oils, acrylics, pen and ink, pencil, pastel, char-

coal, sculpture, pottery, photography and water-colors.

There will be an adult division, a junior division ages 11-17, and a children's division ages four to ten. All divisions will receive awards. Participants are permitted eight paintings or art objects. All work will be judged on April 13 and 14.

Noted artist Steve Lesnick and photographer Surg McCabe will be judging each work. All art is to be submitted to Room 7 of the Civic Center

Annex 201 Lead Street on April 8 from 10 a.m. to 2 p.m., April 10 from 5-9 p.m. and April 12 from 3-7 p.m.

This annual Art Show is being presented by the Nevada Association of the Arts and sponsored by the Chamber of Commerce.

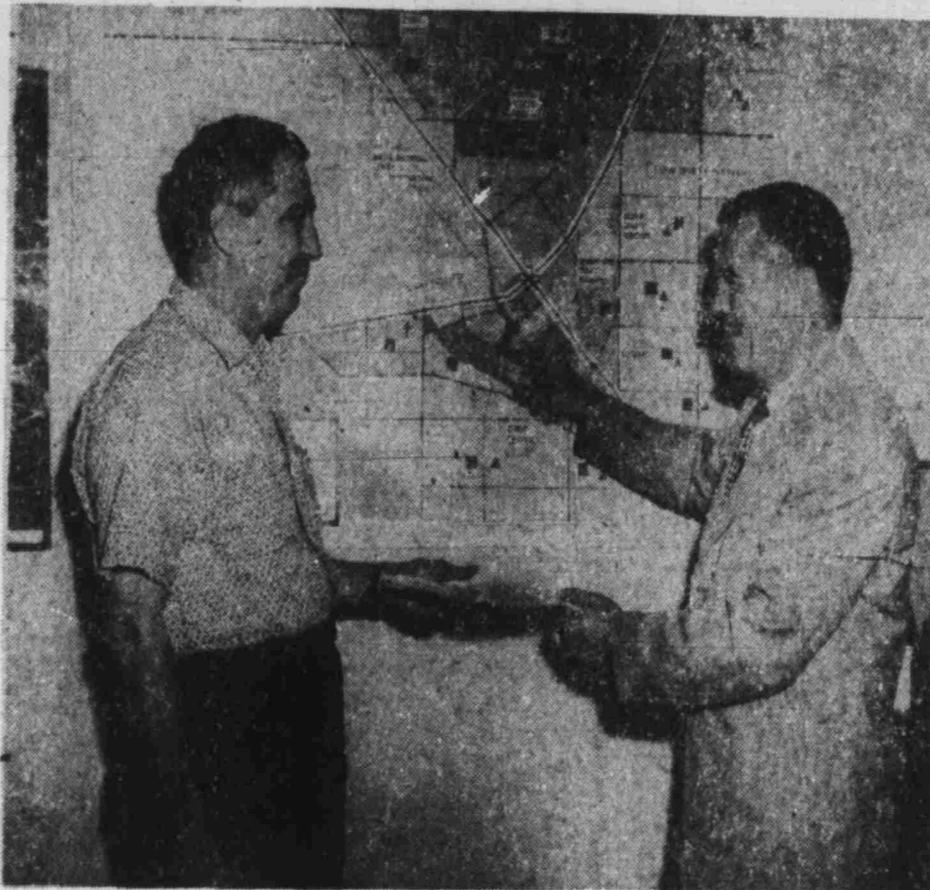
If you are an artist and interested in entering the show, further information and entry forms may be obtained from the Chamber of Commerce office on Boulder Highway in St. Peter's Center.

**H.E.P. INC.**  
Local Inventory on All Basic  
**Steel Items**

*Congratulations..*

Call Gene • 564-1331

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HENDERSON, NEV.  
89015



FIRST MAYOR OF HENDERSON -- Mayor James B. French, right, is shown pointing to Henderson on the map. French was the first Mayor of Henderson. He is shown with Julian Moore, manager of BMI.

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ON  
HENDERSON'S  
INDUSTRIAL DAYS  
27TH  
BESS BROS.  
CYCLE SHOP**

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**Best  
Wishes**

To The People of  
**HENDERSON**  
on your 27th  
**ANNUAL  
INDUSTRIAL DAYS**

**FLINTKOTE**

THE **FLINTKOTE** COMPANY  
US Lime Division



FREEDOM HOMES --- Besides the Townsite homes there were none in Henderson and when the Freedom Homes came along they were sold out in no time. They were popular as this photo indicates.



THE ARMY RESERVE  
PART OF WHAT YOU EARN IS PRIDE.



Some used to say that a necklace of elderberries would ease teething pains.

**Good Luck!  
Henderson  
On Your 27th  
Industrial Days!**

**Country Time  
Dog Grooming**

- ALL BREED DOG & CAT GROOMING
- PET SUPPLIES AVAILABLE
- SWEATERS

**FREE PICKUP & DELIVERY**  
Henderson & Pittman Area Only!  
HOURS: 8:30 to 5:30 Tues. thru Sat.  
OWNERS: LARRY & GWEN MUNFORD  
565-0139 1936 Parkson, Henderson  
(Located in Buck Board Feed & Tack Bldg.)

**Pauline's**  
**SPORTSWEAR**  
OF CALIFORNIA

Sizes 6 thru 46

**Good Luck To  
Henderson's 27th  
Industrial Days**

26" A Water St. Othena Williams/ Mgr. Ph. 565-9527

**Congratulations!  
HENDERSON FROM  
Migi's  
Magic Mirror**

READY TO SERVE  
YOU ARE ...

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Elma Jean Morgan    Barry Ivens  
Vedonna Erickson    David De Peal  
Mary Lee Cowen (Manicurist)

125 WATER ST., HENDERSON  
"Phone for an Appointment"  
REMEMBER ... WED., SENIOR  
CITIZEN'S DAY! **565-8582**

# Business Firms Salute 27th Industrial Days

I - Days - 14

Henderson Home News and Boulder City News

Thursday April 13, 1978

## Morry Story

By Morry Zenoff

(Editor's Note: on May 21, 1953, the Henderson Home News was plugging the Saturday election of the first city council. Then -- as now, Morry was giving the voters free advice.)

MAY 21, 1953

Election Day - Saturday. Another great day in Henderson's history. It represents the freedom of man to pick from those around him the leaders of the community.

Democracy at work - the life blood of America - in action. In every American city and town and village it has gone on since the Declaration of Independence.

Now - independence comes to Henderson.

A community to be run by majority vote.

Those elected assume the responsibility of having to serve the people who elected them. Their actions will be watched, they become subject to both praise and critics. Their future political life will be determine - not by them - but by the people.

Forty-two candidates have stepped forth to answer the call.

Only six will win. The winners will deserve congratulations; so will the losers, for offering to serve.

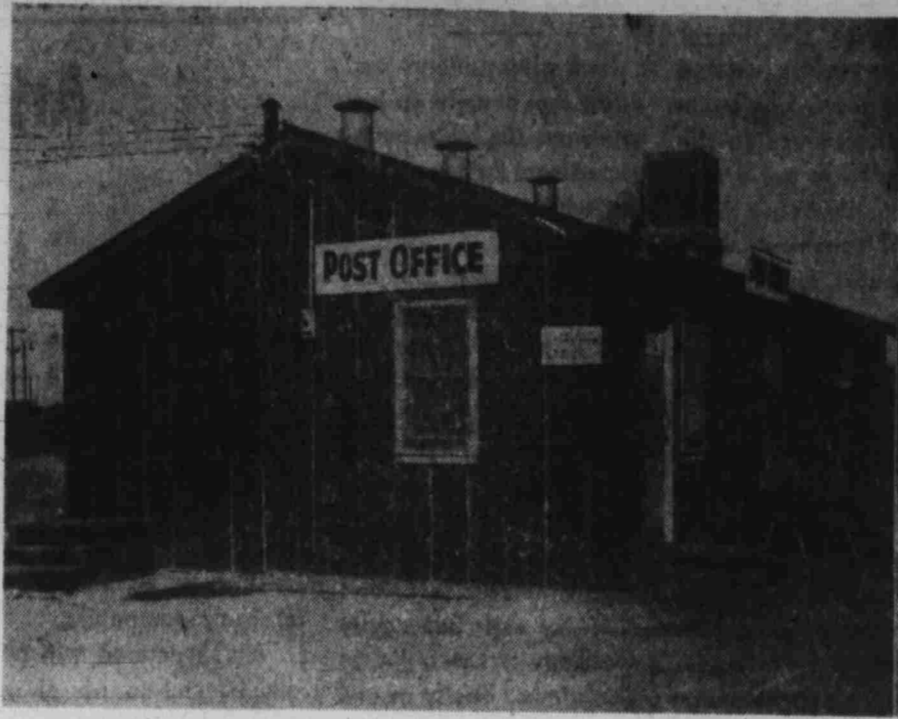
I have a great confidence in the people of Henderson. That is why I like the others, have sunk every dime I own, every dime I could beg or borrow - into Henderson and its future.

I have a very deep belief that the people will let their minds and their hearts and good citizenship rule them when they step into the voting booth Saturday.

That is why I feel that the winning candidates, whoever they will be, will be the best qualified men for the particular job that confronts the city.

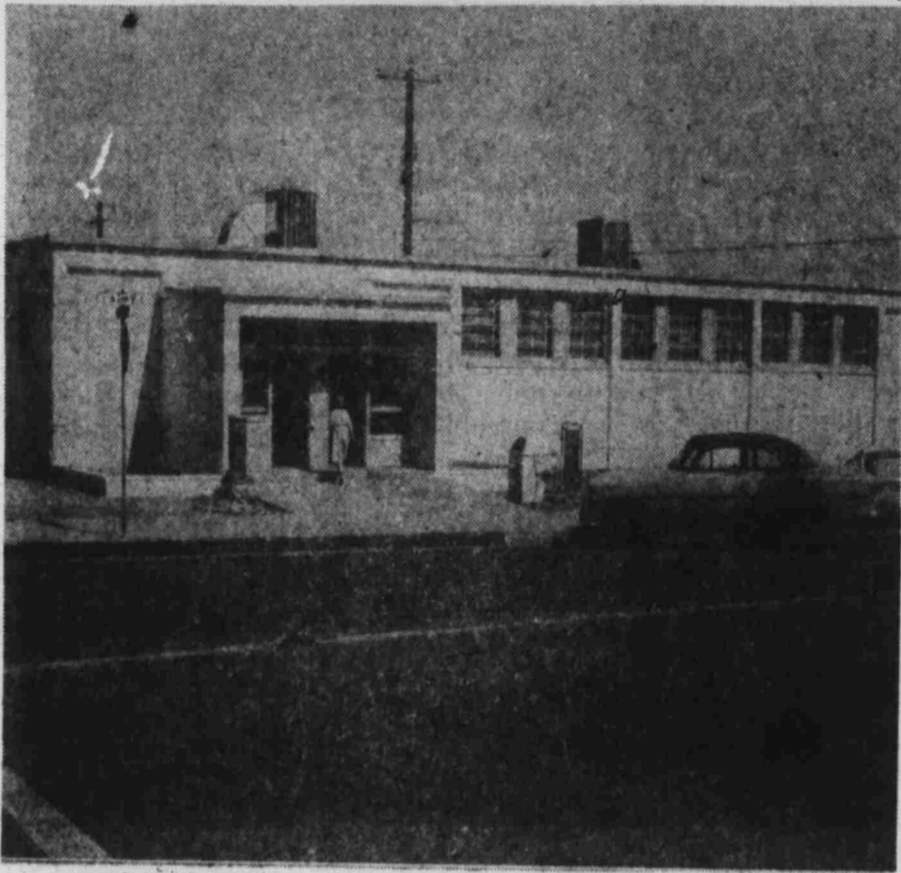
The only suggestion we'll make is this - be sure to vote!

## Then



CITY'S FIRST POST OFFICE--The city's first post office was not a very imposing looking edifice; however, it served the thousands of BMI workers while better quarters were being constructed. The above picture of the post office in Anderson's camp was taken Feb. 29, 1944.

## Later



CITY'S SECOND POST OFFICE -- The city's second post office looked pretty good to Postmaster Harold Baldwin and his busy crew at the time it was built. It was considered inadequate later and the Government was continually being urged to build a new structure. It was located on Atlantic and Navy Streets where the Bank of Nevada now stands, just across from the Rainbow.

## Now



TODAY'S POST OFFICE -- Although rumblings are being heard of moving the present post office in the interest of downtown parking, it is still located on Market Street. Joe Rodriguez is postmaster and heads the busy crew that works there.

**Special Congratulations!**  
From **Silver Rowe Kennels** to  
**HENDERSON ON THEIR 27TH CELEBRATION**  
Ph. 564-1983 - Parkson Rd.

**HAPPY INDUSTRIAL DAYS**  
**RANGEL'S TV SERVICE**  
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Congratulations From  
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**Congratulations & Best Wishes**  
**To Henderson's Industrial Days**

: : : :

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They struggle daily for life itself. This Mother's Day you can personally help ease their suffering.

A contribution to CARE in your mother's name, or any woman dear to you, will help send vital aid to needy mothers and their families in developing countries.

Food . . . Rural self-help projects . . . Community health programs . . . Hope for a brighter future.

### CARE.

provides a special Mother's Day card which will be mailed to you or any woman you choose informing her of your very special tribute.

# Business Firms Salute 27th Industrial Days

## Lou LaPorta Reminisces About First Years Of Incorporation

By Mary Stafford

Of the six men first elected to serve as mayor and city councilmen of the incorporated City of Henderson, Lou LaPorta is the only one still remaining here, 23 years later. The others have either moved or passed away.

"The town at that time was really politically oriented and you couldn't help but get the fever and from becoming more alive to community affairs," LaPorta commented.

The popular businessman ran against nine opponents in his ward in 1953 and led his race with 186 votes, 82 votes ahead of his next highest opponent.

One of the main issues of the campaign dealt with whether liquor and gambling should be permitted in the townsite area, where at that time "it was off limits."

### Campaign Issue

In his advertisements when running for City Council LaPorta said "...I have always professed that the business site located in the present location is not feasible or suitable for outright liquor and gambling due to its nearness to schools, churches and its relationship to other unallied business already established."

In the HOME NEWS edition following the Saturday, May 23 election, Morry wrote of him, "In Lou LaPorta, you have picked an ex G.I. with spirit and drive, with a sound business judgment and with much experience in civic government operations due to his having been one of the founders of the incorporation and because he has sat on the County Housing Authority Board which operates Victory Village and Carver Park."

"The community was small, between seven and eight thousand people," LaPorta recalled, "and everyone seemed to be more involved then."

"Most of those who ran for office the first year were members of the Chamber of Commerce. We did it with the understanding that we

wouldn't be paid for our first four years in office. There just wasn't any money and we only had about an \$80,000 budget with which to run the city the first year."

The budgetary needs and getting staff organization together were the primary concerns at the beginning.

### Assignments

"Each councilman was given a special assignment to work on after we were elected. My job was to be responsible for certain areas of government ordinances and statutes. I worked very closely with the City Attorney Harvey Dickerson and it was interesting... very interesting," LaPorta reminisced.

"Then the second year Mayor Jim French thought we should trade jobs so everyone might get acquainted with the different phases of municipal government. I was then given streets, roads, sidewalks and curbs."

There was no city hall in the beginning and the first city council meetings were held at the fire station.

"They would move the fire truck out and some chairs in and we'd have our meetings," he chuckled.

### Public Enthusiastic

"Many people attended the council meetings and the mayor would also have townhall meetings which were held in the school gymnasium where the museum is now located. Several hundred would attend these meetings and we got a lot of input from the public. We relied on it, it is what we needed and we all learned together."

Meetings were changed from the fire station when the Justice of the Peace gave his quarters in the townsite apartments.

"You had to come early to get a seat and people often stood outside as it was too

crowded indoors, we had that much interest.

"Finally we started holding our meetings at the Eagle's Hall. About a year after the incorporation, buildings were moved down from Boulder City and used as a city hall but our meetings were not conducted there."

### Acquires More Land

"We had a very progressive board and one of the problems was Where to go for growth. All we had was the townsite area and we needed more land upon which to expand. So we took a long shot and with the assistance of Senator Pat McCarran, the McCarran Bill went before the United States Senate for the approval of 7, 018 acres of public land for Henderson and was successful."

### Cops To Be Firemen Too?

"Early in our terms, Mayor French came up with the idea of combining the work of the police and fire departments. I had serious reservations about the concept but we needed to save money so we gave it a try," LaPorta related. "As you know, it wasn't successful."

### Controversy Continues

In the first two years of the council's existence the issue of gambling and liquor was brought up several times, the first barely two months after the council was in office. They voted "NO" repeatedly until finally the council agreed to grant a liquor license if there was also a restaurant with a seating capacity of at least one hundred.

"We just couldn't continue to ignore the fact that most cities in the state received revenue from liquor and gambling and Henderson too needed extra revenue."

LaPorta pointed out that even in the early days "we were very cognizant of beautification. Many of the trees that now line our streets were planted in those early days."

### Recreational Area Needed

"There wasn't any place in the city where the kids could play so one of the priorities was building a youth center. It took a lot of volunteer work by many and contributions of money. We had a big benefit show to raise funds and Sophie Tucker, Dorothy Lamour, Frank Sinatra, Artie Shaw and many others came out and entertained."

The goal for the construction of the Youth Center was \$60,000 and the benefit raised around \$18,000 which, combined with money already collected through contributions, put them over the half way mark, enough to begin construction of the center on land donated by BMI.

### Bond Issue

Flash floods during 1954 played havoc with the city budget and in

August of that year LaPorta reported during a council meeting that "eight city departments were in the red."

The first bond issue was passed during those early years. "One and a half million dollars, as I recall. We needed money for street improvements, sewer and water lines, flood control, fire protection. A new city hall was another consideration. It took about six or seven years to come to fruition

as we didn't know where to put it."

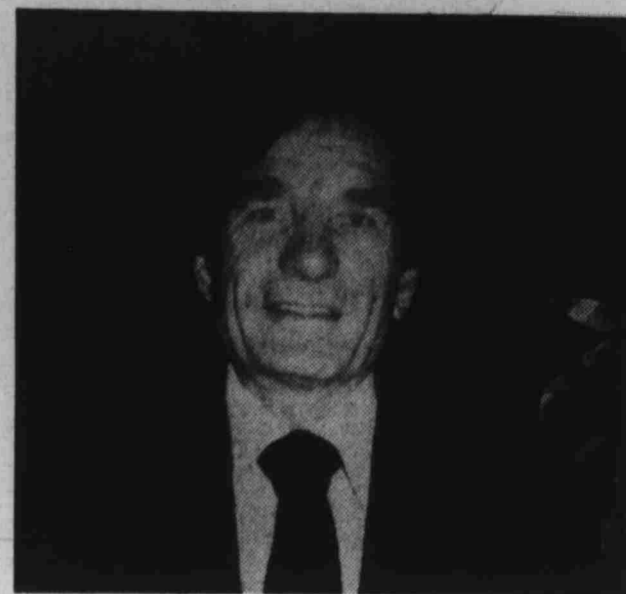
LaPorta was a bombardier during World War II, stationed at Nellis Air Force Base. Originally from Tuckahoe, New York (made famous lately by "Maude") he hadn't intended to stay here after his discharge from the service, but he was offered a position in the insurance business and remained.

In 1948 he opened up his own business and will soon be celebrating

the 30th anniversary of LaPorta Insurance Agency.

"I had intended to go home and return to college, something I finally did accomplish." He received his Master's in Business Administration from UNLV.

LaPorta went on to serve a second four year term as city councilman, the only one who did of the six first elected in the year of Henderson's incorporation, 1953.



Lou LaPorta

## Morry Story

By Morry Zenoff

(Editor's Note: Morry compares seeing Henderson made a city to such monumental events he had covered as seeing the atom bomb, riding the Truman campaign train, and seeing Babe Ruth hit a home run.)

Down thru my years in journalism, I've experienced many incidents that have been thrilling. Such as two on the spot atom bomb blasts, seeing Ike accept the nomination, riding the Truman campaign train, seeing Babe Ruth hit a homer in the World Series, seeing Red Grange run for a touchdown, watching the Four Horsemen perform, watching the United States win the Davis cup (watching Wisconsin lose in the Rose Bowl) interviewing Admiral Byrd on his return from the South Pole, covering Ike's parade up Broadway at the end of the war, etc.

But none of them so electrified me as when I sat in Judge Henderson's court room last Thursday late afternoon and watched Henderson legally become a city.

It wasn't so much the action at the moment that struck us deep. Rather it was the realization of what it meant for the future. That it was a great day in battle - born Nevada's life.

Here was a little band of pioneers - Marsh Trumbo, Jo McBeath, Rae Yen Dornum, Lou LaPorta, Ed Vunker - presenting the credentials, appearing on the witness stand, swearing before God - asking the laws of our democracy to be directed on Henderson - so that the people may rule the city of destiny - Henderson.

Today's pioneers - unlike those of old who battled the wilderness, hunger and the rigorous chores that came with homesteading and prospecting; yet, like those of old - because they stood there fearless and strong, asking for the right and freedom for a community of home - loving people.

It was exactly eleven minutes after five on my watch as Judge Henderson looked down from his raised judicial bench upon the veteran attorney, Lee McNamee, and upon the little band of pioneers and said:

"I hereby declare the City of Henderson incorporated under the seal of the state of Nevada."

He then appointed five loyal members of the community as election commissioners - to get the show on the road - as the saying goes.

Five men as fair and honest and sincere as ever lived. Five men of faith and honor - George Rethary, Ford Gilbert, R.L. Stevenson, E. C. Bunker and John Meher (who later was selected as chairman).

It now becomes the honor, and the duty of every Henderson person to follow through. By choosing to run for office - if one feels qualified to do so, and by registering to vote on the BIG DAY election day - May 23rd. What a souvenir to carry around in your mind for the rest of your life - that you

voted in Henderson's first city election!

Excuse us, folks, for being so delinquent in not getting around to take care of our subscriptions to this newspaper.

What with our desire of wanting to acquaint all Hendersonians with developments as they happened, plus the mess that comes in a circulation department when people are constantly moving from one house to another, we have just printed enough

to take care of everyone and let it go at that.

But the cost of newsprint has shot up to \$180 a ton. And my friend - wife, Delores, being the bookkeeper, tells me money is going out faster than it's coming in -

So, this week, in order to get our house back in tow, we've enlisted the aid of some 20 Basic high school girls to go house to house on Saturday and Sunday - and freshen up our subscription lists.

Some of you are old subscribers - some will be new

some may not want the paper at all.

The girls will tell you our rates are five cents a week, 20 cents a month and the newsboys will collect each month. If you want to pay for six months or a year in advance, the girls will collect if you like \$1 for six months, \$2 for a year.

It would help us immeasurably if you go for the six months or year deal. However, you are the doctor. We're here to serve your wishes.

Congratulations  
& Good Luck  
To The Henderson  
27th  
Industrial Days .....

Thank You For  
Your Patronage

8-16 oz.  
Pepsi Regular, Diet,  
or Light  
Cola 8 oz. 6 pk. \$1.19  
CANS

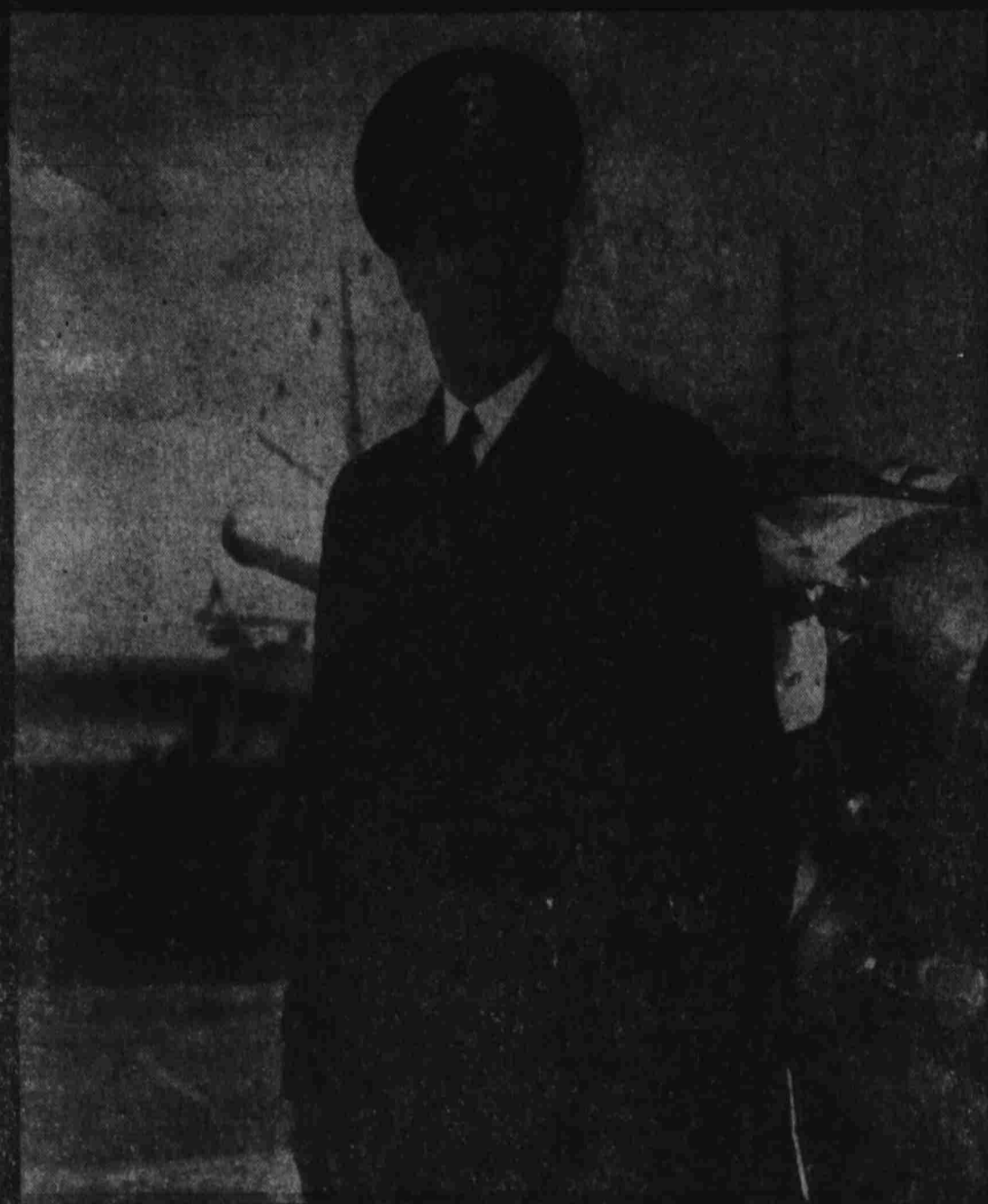
6 pk.  
Coors or Case .....  
CANS \$5.99

J&K Pharmacy  
8 Pacific St. Ph. 564-5224  
Your Hometown Drug Store,  
Just more than  
a Drug Store

**A Successful Future**  
TO  
**HENDERSON**  
On Their  
**27th ANNUAL INDUSTRIAL DAYS**  
☆☆☆  
**HENDERSON REALTY**  
30 WATER ST. 564-2515

Recreational Area Needed  
"There wasn't any place in the city where the kids could play so one of the priorities was building a youth center. It took a lot of volunteer work by many and contributions of money. We had a big benefit show to raise funds and Sophie Tucker, Dorothy Lamour, Frank Sinatra, Artie Shaw and many others came out and entertained."  
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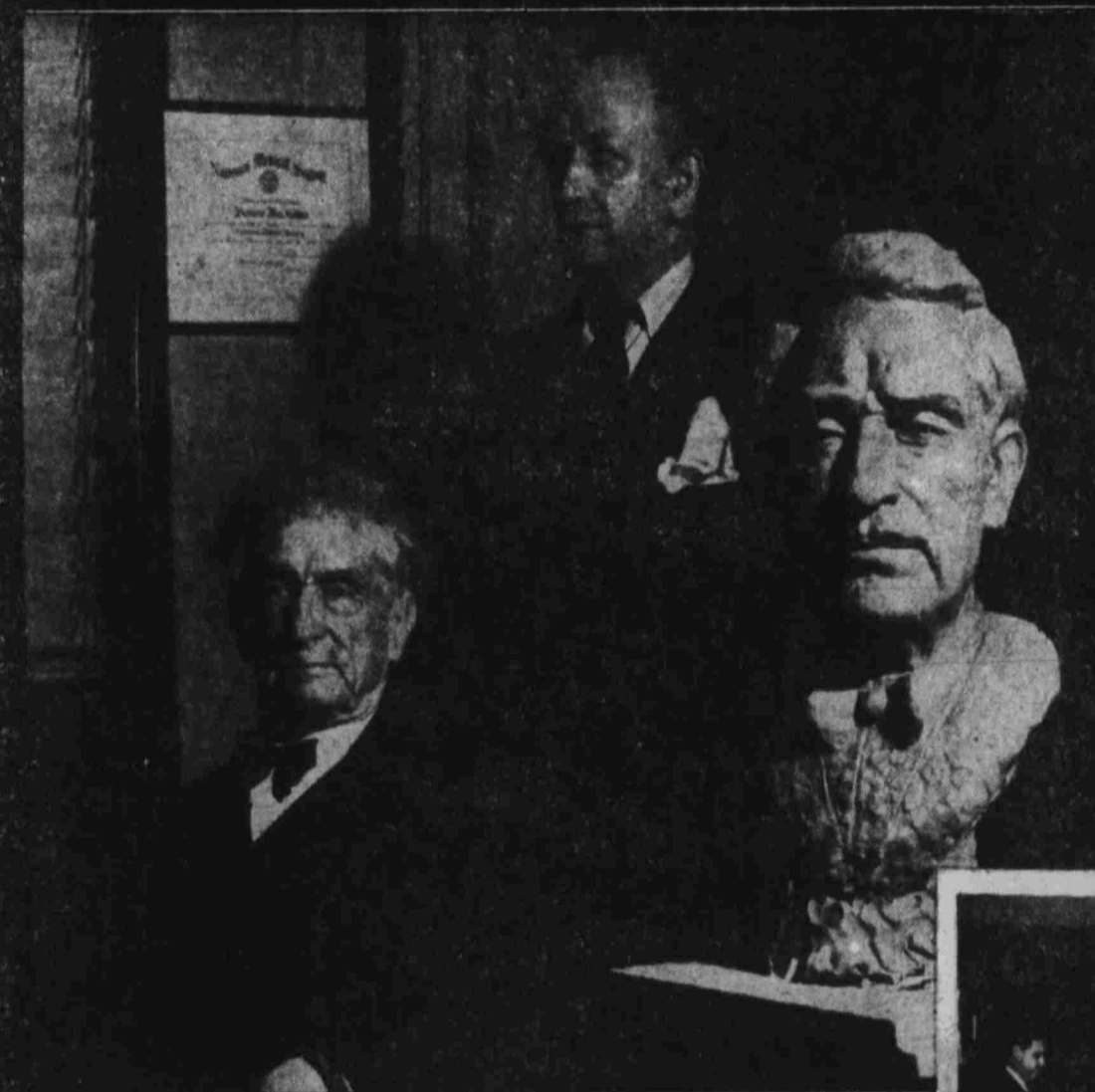
# Morry Zenoff's 50 Years In Journalism



Every person in service liked to pose with his uniform ... as did Morry here.



He needed a blood transfusion once and the entire Marquette football team got in done and then gave him an autographed get well page ... in a Milwaukee hospital.



He managed Sculptor August Durig when Bernarr McFadden became a paying customer.



His departed brother Ben (right), with a Wisconsin politico Phil Nash.



Being sworn into the society of journalists -- Sigma Delta Chi.



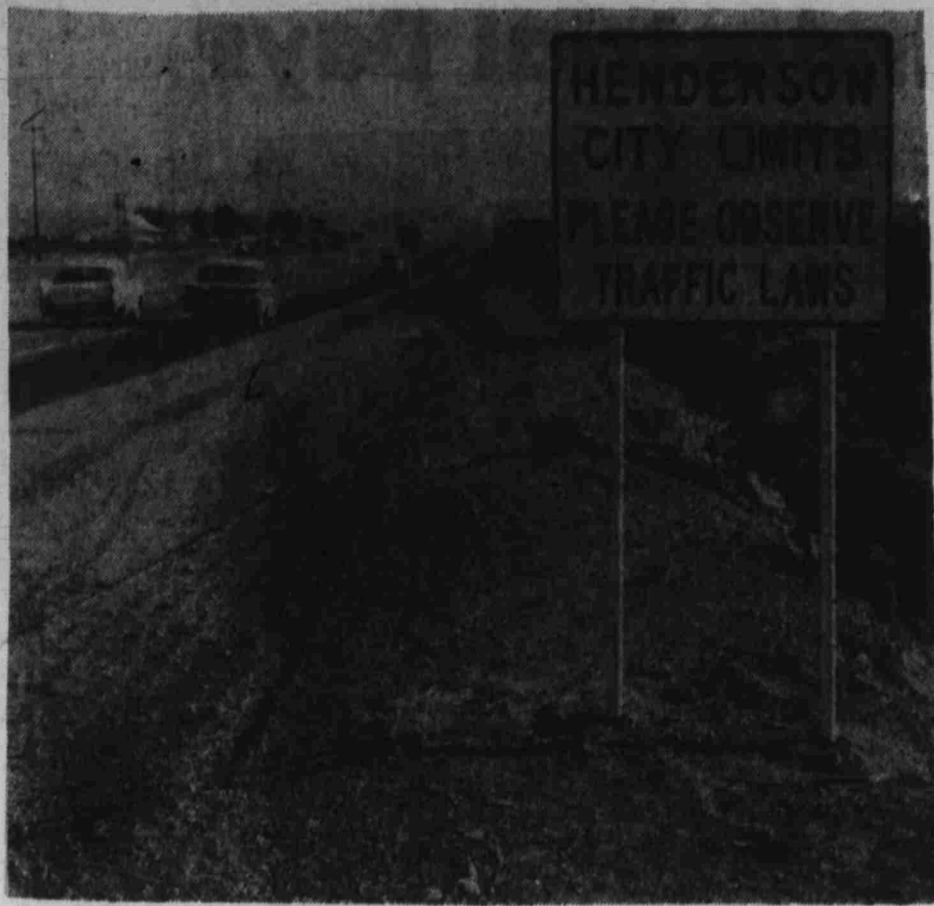
With the press to cover the 64 Olympic games in Squaw Valley and that's Morry with the horned rim glasses.



With Gov. Grant Sawyer and Vegas group on a goodwill tour to Milwaukee with that city's Gene Posner on the right.

# Business Firms Salute 27th Industrial Days

We Salute  
**HENDERSON**  
ON ITS  
**27TH**  
**INDUSTRIAL**  
**DAYS**  
**BASIC BEAUTY SALON**  
17 ARMY ST. PH. 565-4841

OLD HENDERSON -- This was the old city limits sign which adorned a four-lane highway into Henderson.

**EMCY TAT!**



THE FIRST POLICEMAN IN THE U.S. WAS APPOINTED IN 1893 IN DETROIT, MICH. SHE WAS MARIE OWEN, WIFE OF A FARMER!



HOPE, WOMEN ARE TRAINED AS MILITARY POLICE IN THE U.S. ARMY, WHERE THERE ARE OPENINGS FOR BOTH MEN AND WOMEN WHO QUALIFY!



Legend has it that emeralds originate in griffin nests.

**Benny's Floor Covering**  
Says...  
**"Roll Out The Carpet Henderson"**  
Happy Industrial Days!  
BENNY GONZALES 4000 BOULDER HWY  
(702) 451-2275 LAS VEGAS, NEV. 89121

**DO IT!**  
**Henderson**  
**Have A Happy**  
**Industrial Days!**  
**Four Seasons**  
**Cleaners**  
Complete Laundry Service Available  
101 ATLANTIC, HDN.  
7 to 6 Mon-Fri. 8 to 4 Sat.  
565-6541

**Morry's Story**  
By Morry Zenoff

(Editor's Note: Morry's column concerned being selected by the Chamber of Commerce to head the Industrial Days Celebration in 1953)

When I was honored this week by the Henderson Chamber of Commerce with being selected as the general chairman for the giant Industrial Days Celebration in May, I couldn't decide whether I was tumbling into something far beyond my capabilities, or whether it was going to be a happy experience.

And then I realized that it is a job that can be a joy and a lasting good memory. Because I knew and know that to make the celebration a success will require the cooperation of all the people. And I know that everyone, like myself, is proud of the miracle that is taking place here - and everyone is a part of it, thus everyone will be a part of the celebration itself.

Industrial Days represents a great display advertisement - to the outside world - telling the world to come and see, come and visit, come and get acquainted with the fine people, the fine machinery that is the talk of the entire west.

This is my invitation to every one of you to come join us in putting this big event over the top. Housewives, plant men, teenagers, oldsters - dig up some of the old talents such as being able to type letters, being able to call on the phone, being able to serve as official helpers at the parade, in the displays; being able to serve as official hosts - so that the thousands of visitors will get that hometown touch that we have here - so that they can see what makes Henderson tick.

card to me giving name, address and phone number - so we can use you to help us, so you can help make your celebration and our celebration a success.

Yes, I believe it's going to be a grand experience - serving as general chairman, because we'll all get better acquainted - we'll all know we're helping Henderson move one more notch along its avenue of life.

A post card - just mail a post

**Congratulations**  
to  
**Henderson**  
on their  
**27th**  
**Industrial**  
**Days**  
Buy it with  
**Annie's**  
**FLOWERS**  
No. 2 Water Street  
Henderson, Nevada  
89105  
565-0454



**CONGRATULATIONS**  
**HENDERSON**  
On Your 27th  
Industrial Days  
**TROPHY**  
**AUTO**  
**CENTER**  
HARLON TAYLOR  
1136 N. Boulder Hwy.  
Ph. 565-9597



**GOOD LUCK**  
**MUCH SUCCESS**  
TO HENDERSON'S  
**27th**  
**INDUSTRIAL DAYS**  
**Frontier Nursery and Floral**  
& TK Pizza  
Mon. - Fri. 8 am - 6 pm  
Sat. 8 am - 5 pm  
87 Lake Mead Dr. Henderson, Nevada 89015  
PHONE 565-6511

**Industrial Days Parade April 15**

This years 27th annual Industrial Days Parade promises to be the best ever as Henderson celebrates their 25th year of incorporation with the theme, "Henderson's Silver Jubilee."

April 5 will be the closing date for parade entries.

Judging will be done in several categories including Autos - antique and special interest; floats and decorated cars, horses, marching groups, drill teams and bands and other such as unique entry, youth group, depicting business and motorized group.

The parade will be held Saturday, April 15 at 2 p.m. Help make this year the best ever.

**HAFEN'S**  
New Used Recapped Tires  
**OK TIRE STORES**  
Front end alignment -- Tune ups  
**505 Lake Mead Drive**  
**Henderson**  
**COMPLETE BRAKE SERVICE**  
**564-5312**  
**HAPPY**  
**INDUSTRIAL**  
**DAYS**

**Best Wishes**  
**For The**  
**27th Industrial Days**  
**Celebration**  
Assemblyman  
★ **Nash Sena**  
District 21

**Lyon's**  
Wishes  
**Henderson**  
A  
**Roarin'**  
Success On Their  
**27th**  
**Industrial Days!**  
**Lyon's**  
**Hardware**  
Sporting Goods  
16 W. Pacific  
Henderson - 565-7416



**BUCKBOARD FEED & TACK**  
Would Like To Wish Henderson  
**A HUGE Successful Industrial**  
**Days!** Now Under new Ownership  
Carol & John Sullivan

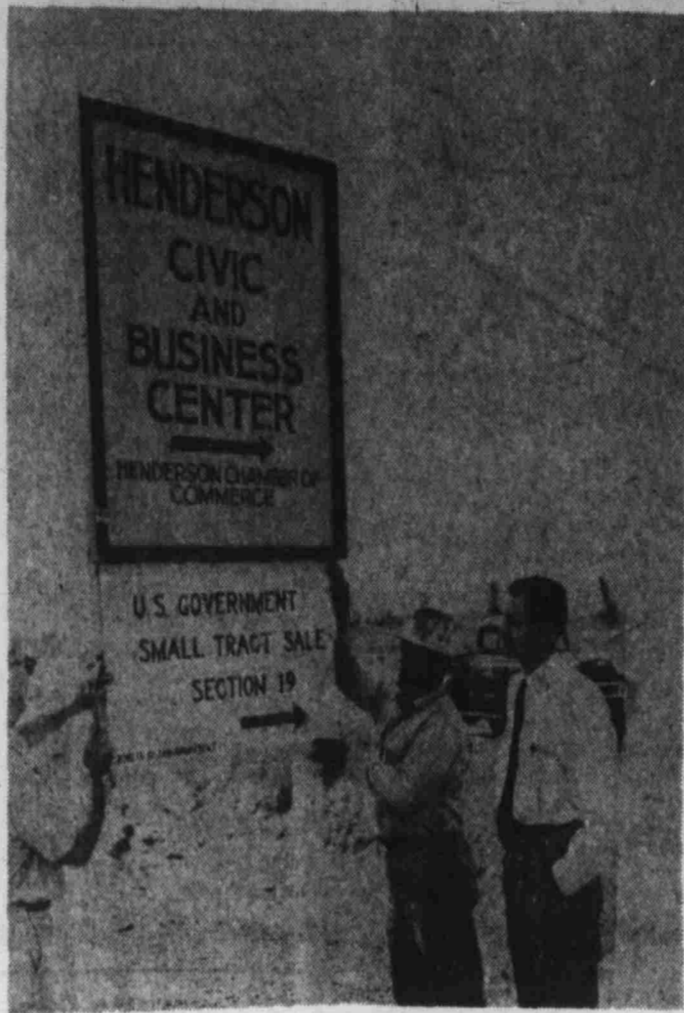


# Business Firms Salute 27th Industrial Days

congratulations  
&  
**GOOD LUCK**  
FOR THE 1978  
**INDUSTRIAL DAYS**  
**ALL AMERICAN**  
**AUTO WRECKERS**  
1401 ATHOL  
PH. 565-7007 PH. 565-6591



Some once said that cutting the nails strengthened the eyesight.



LAND IN SECTION 19 SOLD --- In 1959 small tracts were sold in section 19, (the golf course area) to local people who purchased five acres at a whack at a steal in price. W. Foremaster, city maintenance superintendent, holds the sign for a bureau of land management representative. The late Bob Olsen looks on.

**STOP**  
And Enjoy  
Henderson's 27th  
Industrial Days  
**R&J**  
Employment  
Services  
"Where Careers Begin"  
564-1028

*Here's to You*  
**HENDERSON**  
on your 27th  
**INDUSTRIAL DAYS**

**SIZZLER**  
FAMILY STEAK HOUSE  
CLARE NOVOTNY  
OWNER  
110 NORTH BOULDER HIGHWAY  
HENDERSON, NEVADA 89015  
702-565-0458

## Morry Story By Morry Zenoff

(Editor's Note: A big thinker, Morry started KBMI Radio Station and tells about getting his FCC license on April 9, 1953).

We were so happy this week to learn that the Federal Communications Commission granted our request for a license to operate a radio station in Henderson.

For a long time, we have felt that a station can do so much in community service and so much for the merchants.

Our station will be named KBMI - the BMI because the plant is known as that and because the plant is the city's life blood.

Our station will in no way try to enter the competitive field against the Vegas stations. Ours will be strictly local, portraying local life and programs of local interest and entertainment.

We don't expect it to be profitable for a long long time. But, if we can just make it pay its own way - we feel it will be well worth while.

It will be run in conjunction with the newspaper, one to supplement the other in serving the community.

We've heard many names mentioned as possible city council and mayor candidates such as these - Hersh Trumbo, Bill Byrne, Jo McBeath, Ford Gilbert, Art Newell, Frank Plasha, Van Englestadt, Lou LaPorta, Harold Baldwin, Paul Dickover, Frank Price, Bill Engel, Stub Dubravac, Charley Dohrenwend, etc.

This newspaper will play no favorites, take no sides. We feel the community will realize the importance of picking capable men. Our role will be in praising or criticizing the councilmen as they operate, when they operate, and to print the actions and operations as they happen.

It is important that candidates step forward and offer to serve the community. Whether they win or lose, they should be praised for offering to serve.

Committee chairman of the Industrial Days celebration meet today at noon at the Swanky to work on details.

This great annual affair - May 1, 2, 3 - will portray a community at work and it will be an event where all of us should participate.

When Judge Henderson selects the board to supervise the coming city elections, here again it is our duty to cooperate.

### EMGY TAT!



THE FIRST POLICEWOMAN IN THE U.S. WAS APPOINTED IN 1893 IN DETROIT, MICH. SHE WAS MARIE OWEN, WIFE OF A FIREMAN!



TODAY, WOMEN ARE TRAINED AS MILITARY POLICE IN THE U.S. ARMY, WHERE THERE ARE OPENINGS FOR BOTH MEN AND WOMEN WHO QUALIFY.

Harley Harmon, chairman of the board of county commissioners, is very happy for the people of this community in their decision to set up an incorporated city. He expressed his pleasure and his willingness to cooperate in every way toward aiding the project on its way. So, too, his fellow commissioners - Rodney Colton and George Albright, and the county district attorney - Roger Foley.

Harley, by the way, this week told the Pittman people that the county will still go ahead and help them get their water line repaired. He felt it was a county obligation to go through with its contract since work has already been done. He told the people that he felt they showed wisdom and foresight in moving to join the new city.

**Black Mountain Golf & Country Club**  
WISHES HENDERSON  
CONTINUED SUCCESS  
ON ITS 27th  
**INDUSTRIAL DAYS CELEBRATION**

congratulations  
&  
best wishes  
to the  
**Henderson**  
**27TH**  
**Industrial Days**  
:  
**SOUTHERN NEVADA**  
**AUTO PARTS INC.**  
1239 Boulder Hwy., Ph. 565-8715

*Best of Everything*  
**HENDERSON**  
on your 27th  
**INDUSTRIAL DAYS!**

**BANK OF NEVADA**  
MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION

# Business Firms Salute 27th Industrial Days

**Morry Story**  
By Morry Zenoff

## Morry Zenoff Celebrates 50 Years In Journalism

JUNE 4, 1953

(Editor's Note: The opening of new businesses always brought a smile to Morry's face. In June of 1953, two new businesses opened, one of them was Charley Bontrager's friendly food store and the other was Gene Baird's Union Oil Station.)

While the city council and the mayor work diligently trying to find a pattern of operation, the townspeople this week have else to feel proud of and worthy of column mention at this time.

It is the grand opening of two new places of business representing investment of some \$50,000 more into our community - and representing, in both cases, the life's savings of two community-minded men who have come up thru the rough times, saved, and now are reinvesting in Henderson.

One grand opening has to do with Charley and Lu Bontrager's Friendly Food Store. The other Gene Baird's Union Oil station at BMP and Basic. You will notice as you page today's newspaper how merchants banded together to wish their newest fellow neighbors good luck and success. That is community spirit. That is why your merchant deserves the first chance to serve you.

Have you ever tried a week end on a ranch? Well, we did - the past long week end, we trekked up on the Virgin River near Mesquite where Bea and Ben Siffert just took over a 360 acre ranch which has been operating for nearly a hundred years.

You must know these facts to better understand what I have to say -

You must realize that until a couple of months ago, Ben and Bea never handled cattle, never had lived on a farm, never had visited a ranch longer than overnight, never had to do with cowboys other than what they saw in the movies.

This week end, while we just lounged around sipping sarsaparilla and watching the goings on - we saw such items as these go happening by -

The water pump, electrically controlled, suddenly went haywire and the whole ranch was affected. Ben calmly went down to the tool shed, took everything on the pump apart, fixed some broken items, put 'em all together and they spelled success.

The calves had to be branded with the Lazy B and B mark. While the cowhands brought up the critters from the pastures, Ben got the fire hot, prepared the branding iron. During the branding, he calmly rolled his Bull Durham smokes and watched, also for the first time, while his able foreman - Tex Gates - applied the "burn" to the hides of Ben's pride and joys - the calves.

This fellow Tex, by the way, is an old rodeo champion and one evening

STATE OF CALIFORNIA  
DEPARTMENT OF VETERANS AFFAIRS  
VETERANS HOME OF CALIFORNIA  
YOUNTVILLE, NAPA COUNTY, CALIFORNIA 94599

EDMUND G. BROWN JR., Governor

21 Feb 1973

In the spring of 1938, Morry predicted in his "Wisconsin News" sports column that a young protege of Coach Lou Rechenygl would win the National Boys Championship that summer. The article was so euphoric, it left me no choice.

During those years, Morry's journalistic enthusiasm was such that his was a crucial role in maintaining a high level of tennis interest in the Milwaukee area. It was with this aid that the now-deceased Lou Rechenygl, running a small two clay court operation in a west-side alley, was able to turn out numerous leading players. Most of these, including myself, found their tennis skills leading to college scholarships and eventual success in life.

Because of this, I feel that all former Washington Tennis Club players owe both Lou and Morry a debt of gratitude. I want to personally congratulate Morry on his 50th year in journalism.

Sincerely,

*Sub Joke*  
R. J. Joke, MD  
Chief of Surgery

HIRE A VETERAN - HIRE EXPERIENCE

**Congratulations**  
TO THE  
**1978**  
**INDUSTRIAL**  
**DAYS**  
NEVADA  
**BOAT & CAR SALES**  
1200 N. Boulder Hwy.  
Hend.  
PH. 565-6666

**GOOD LUCK**  
&  
**BEST WISHES**  
HENDERSON ON YOUR  
**27th**  
**INDUSTRIAL DAYS**  
NEW & USED KIRBY'S  
**KIRBY CO.**  
OF HENDERSON  
Don Pease  
27 WATER ST.  
PH. 565-6170

**congratulations**

**BEST WISHES**

TO

**HENDERSON'S**

**27TH**

**INDUSTRIAL DAYS**  
**CELEBRATION**

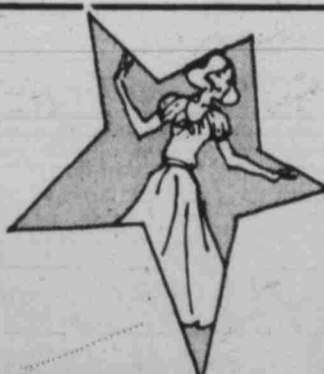
**TIMET**

**Best**  
**Wishes**  
&  
**Good Luck**  
To  
**Henderson's**  
**27th**  
**Industrial**  
**Days**  
**SKAGGS**  
Drug Centers  
154 North  
Boulder  
Hwy.

**BEST**  
**OF LUCK**

**HENDERSON'S**  
**27TH**  
**INDUSTRIAL DAYS**

**Vernay's**  
HENDERSON





# Business Firms Salute 27th Industrial Days

## Morry Story By Merry Zenoff

(Editor's Note: In March of 1953, Morry tells about the wheels turning which will make Henderson an independent community.)

Twenty-nine people have now shown community spirit and willingness to serve by stepping forth and filling for one of the five city councilmen jobs or as mayor.

There will be more before next Wednesday night's deadline.

The more the better.

But, the candidates and would-be candidates ought to keep in mind that the jobs they seek will require some long hours, sometimes many nights a week or a month, because there is so much work to be done.

Setting up a new city government is not going to be

easy.

Sound thinking, sound policies, sound judgment will be called upon by the Mayor and his councilmen.

Those elected will have to realize they are the choice of the people to do this hard work and will have to be on hand whenever the call comes.

This is not meant to scare candidates out of running - not at all, for to run is an honor, and to win and to serve will be an honor both to the winner and to the community.

But - just a hint, we make - talk it over with your wife and family, talk it over with your bosses or your associates wherever you work - so that you aren't on the spot or put under unnecessary duress when the time comes for you to lend a hand in the building

of a city government.

I believe the following is very appropriate to reprint at this time - one of the best essays I've ever read - named "The Penalty of Leadership".

**THE PENALTY OF LEADERSHIP**  
In every field of human endeavor, he that is first must perpetually live in the white light of publicity. Whether the leadership be vested in a man or in a manufactured product, emulation and envy are ever at work. In art, in literature, in music, in industry, the reward and the punishment are always the same. The reward is widespread recognition; the punishment, fierce denial and detraction. When a man's work becomes a standard for the whole world, it also becomes a target for the shafts of the envious few. If his work

be merely mediocre, he will be left severely alone - if he achieves a masterpiece, it will set a million tongues a-wagging. Jealousy does not protrude its forked tongue at the artist who produces a commonplace painting. Whatsoever you write, or paint, or play, or sing, or build, no one will strive to surpass or to slander you unless your work be stamped with the seal of genius. Long, long after a great work or a good work has been done, those who are disappointed or envious, continue to cry out that it cannot be done. Spiteful little voices in the domain of art were raised against our own Whistler as a mountebank, long after the big world had ac-

claimed him its greatest artistic genius. Multitudes flocked to Bayreuth to worship at the musical shrine of Wagner, while the little group of those whom he had dethroned and displaced argue angrily that he was no musician at all. The little world continued to protest that Fulton could never build a steamboat, while the big world flocked to the river banks to see his boat steam by. The leader is assailed because he is a leader, and the effort to equal him is merely added proof of that leadership. Failing to equal or to excel, the follower seeks to depreciate and to destroy - but only confirms once more the superiority of that which he strives to supplant.

There is nothing new in this. It is as old as the world and as old as the human passions - envy, fear, greed, ambition, and the desire to surpass. And it all avails nothing. If the leader truly leads, he remains - the leader. Master - poet, master-painter, master - workman, each in his turn is assailed, and each holds his laurels through the ages. That which is good or great makes itself known, no matter how loud the clamor of denial. That which deserves to live - lives.

This text appeared as an advertisement in The Saturday Evening Post, January 2nd, in the year 1915. Copyright, Cadillac Motor Car Company.

# Success

HENDERSON ON YOUR 27TH ANNUAL INDUSTRIAL DAYS CELEBRATION



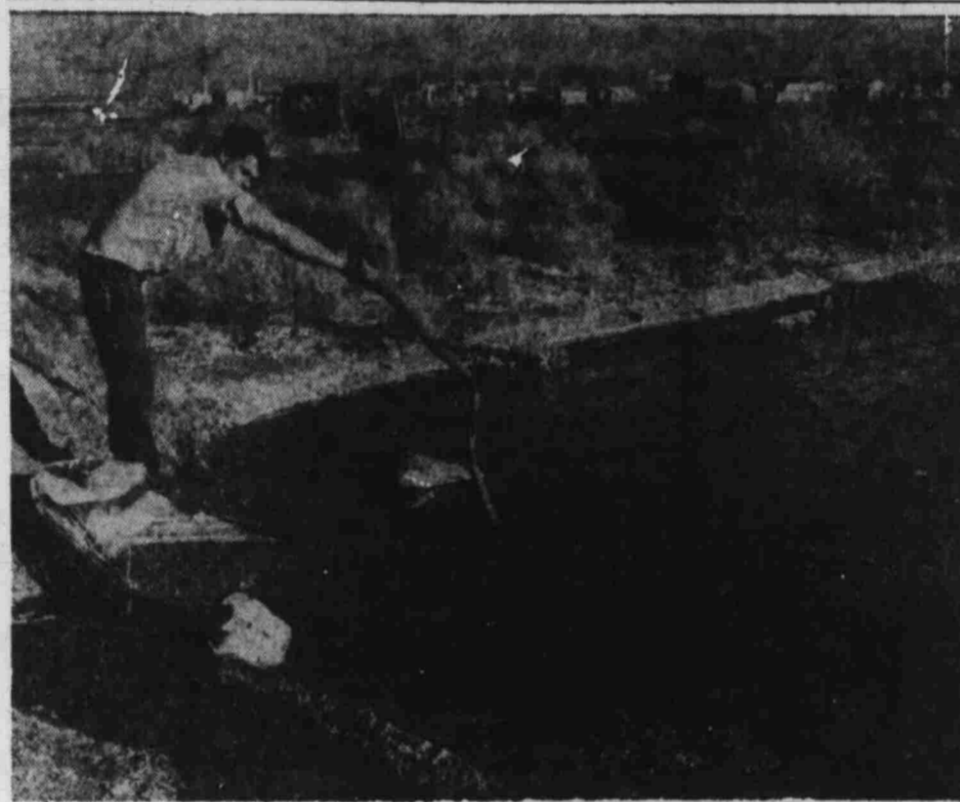
Package Policy: Total Coverage

Our complete, comprehensive homeowners' policy covers loss due to fire, theft, storm damage, more. One premium. Check with us for details.

**KAERCHER INSURANCE**

725 S. EIGHTH

Phone 384-2813



THIS MUST GO - AND IT DID! -- This was the picture around Athol street before the city sewer was installed. Bill Blackwood, who worked for Cohen Salvage, is shown pointing out how deep the stuff was.

**Congratulations**  
&  
**BEST WISHES**  
to  
**HENDERSON'S**  
**27th**  
**INDUSTRIAL DAYS**  
:  
**WE ARE PROUD TO BE**  
**A PART OF**  
**HENDERSON'S**  
**INDUSTRIES**  
**BASIC**  
**MANAGEMENT**  
**INC.**  
\*\*\*\*\*

### GOOD PSYCHOLOGY



IMPORTANT PERSONAL DECISIONS SHOULD NEVER BE MADE HASTILY OR ALONE. PSYCHOLOGISTS SUGGEST THAT YOU WRITE SOMEONE NEAR AND DEAR TO YOU OVER FOR A LEISURELY CUP OF HOT TEA BECAUSE YOU MAKE UP YOUR MIND YOU'LL BE REGRETTING NOT HAVING CLEARER YOUR OPTIONS SEEM WHEN TALKING TO A GOOD FRIEND!

"The absent have a ringing in the ears when they are talked about." Pliny the Elder



It was due to Galileo that we have thermometers to measure heat. He invented the first one 300 years ago. His was not very accurate, however. It only measured 10 different degrees of heat to span temperatures from the hottest to the coldest.

**HENDERSON BUILDERS SUPPLY** | **HARDWARE HOUSE**  
1245 N. Boulder Hwy. Henderson 564-1834  
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**Best Wishes**  
**for a Happy**  
**and Fun Filled**  
**27th**  
**Industrial**  
**Days**  
**Celebration**

**May Henderson's 27th**  
**Industrial Days**  
**Celebration**  
**Be Their Most**  
**Successful**

**VALLEY BANK**  
**OF NEVADA**  
Member FDIC

**Best Wishes**  
**On**  
**Henderson's**  
**27th**  
**Industrial**  
**Days**

**Nick's**  
**Supper Club**  
BAR OPEN 10AM · ALL WELL DRINKS 50¢  
DANCING NITELY BY CHARLIE GILLIM

- LUNCH SERVED · MON. THRU FRI. 11-2
- DINNER 5 TO MIDNITE, 7 DAYS A WEEK

131 Lake Mead · Henderson · 565-0122

# GRAND OPENING

## PIXIE BAKERY & DELI



Starting Thursday April 13th Until May 1st Receive A Ticket With Each Purchase For FREE Drawing May 1st

Watch For Super Specials Everyday  
During Our Grand Opening!

**FIRST PRIZE**  
Black & White 16" T.V.

**SECOND PRIZE**  
AM-FM Radio  
Battery & Electric

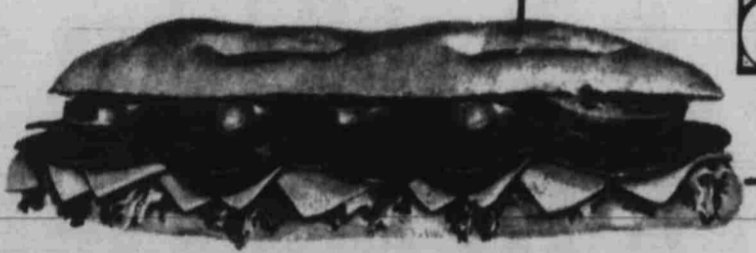
**Third Prize**  
Five \$10. Gift  
Certificates For Merchandise

**Fourth Prize**  
Five \$5. Gift  
Certificates For  
Merchandise



WE ARE ADDING HAND PACKED  
ICE CREAM BY QUARTS, PINTS,  
ICE CREAM CONES, SUNDAYS,  
MALTED MILKS, & SHAKES  
To Our Deli

*Pixie Bakery &  
Deli Sandwiches*



- Hoagie** Hard & Soft Salami, Ham, Provolone Cheese, Lettuce, Tomato, Pickles, Onions, On Rye Or White Rolls. **\$1.95**
- Roast Beef**..... **\$1.95**
- Pastrami**..... **\$1.95**
- Ham & Cheese**..... **\$1.95**
- Bar-B-Que Beef WITH SLAW**..... **\$1.50**
- Hot & Sweet Peppers WITH SLAW**..... **10¢ ea.**
- Egg Salad WITH POTATO SALAD OR TUNA SALAD**..... **\$1.25**

**CLIP & SAVE**  
With This Coupon Starting April 13  
**1 Doz. Cookies**  
**1 Loaf White Bread**  
PRICE..... **\$1.50**  
Expires- May 1, 1978

**CLIP & SAVE**  
With This Coupon Starting April 13  
**1 Banana Loaf Cake**  
**1 Loaf White Bread**  
PRICE..... **\$1.50**  
Expires May 1, 1978

**DON'T FORGET  
OUR WEDDING  
AND PARTY  
CAKES!**



**Take Out Salads**

SMALL .....	.55	LARGE.....	.99
<b>Drinks</b> .....			
Pepsi-Cola Reg. or Diet.....	.30	Hot Chocolate.....	.30
Tea.....	.30	Coffee.....	.25
Root Beet .....	.25	Tea Hot or Iced .....	.30
Milk White Chocolate.....	.30	Orange Juice .....	.30
		Sanka .....	.30


Delivery Made Anywhere In Henderson For An Order Of \$5.00 Or More On Sandwiches, Etc.

**14 W. Pacific**

**Phone 564-2049**

**PIXIE BAKERY & DELI** Would Like To Extend Their  
Congratulations And Good Luck to Henderson On Their 27th Celebration!

Here's to a "COOL"  
27th Industrial Days  
Celebration



**CARL'S**  
*Air Conditioning*  
**SALES & SERVICE**

510 Sunset Rd. 565-8751

# Morry Story

By Merry Zenoff

(Editor's Note: On June 18, 1953, Morry wrote about the fire at Manganese Plant, and the BMI fire department, and other city things.)

Encouraging words for good working people - Fire Chief Zink and his crew were great in their role of fire - fighters at the Manganese Plant the other night. They operated with perfect anticipation.

Eddie Parks showed, too, that he was well trained on what to do if and when - when he took off immediately for the pumping intake towers at Lake Mead and stayed there until morning. Eddie knew that the equipment was automatic. He knew that

there would be a sudden big drain and pull on the water as it was poured out on the fire. He figured maybe something would go wrong - and a human ought to be on hand.

He was there. Swell done.

And good words, too, for our councilmen and mayor for the way they worked thru their first open session last night. With improvised plywood sheet as tables and old benches and chairs as seats, the city hall became alive with feeling as the community's elected leaders went to work.

The officers selected by the council seem qualified and able. I know several of them well and would vouch for them anywhere like Harvey Dickerson, one time city attorney of Las Vegas, as our city attorney; like Charley Dohrenwend, our J of P for years, who has a knowledge of the law, respects his office and runs a courtroom as the state laws require it to be done; like Paul Dickover, whom everyone knows and loves, and who now as fire and police commissioner will see that we have law and order. The other selectees I don't know but wish them luck and feel they will be fine - from the many good things I've heard about them.

So sorry to hear at press time of the sudden death of Walt Saunders.

Lou LaPorta was in LA yesterday morning and wanted to hurry back to get to the city meeting - so he told his wife, Elaine, to step on it - she likes to do the driving and listen to Lou expound about the world's problems ... until they went thru Azusa - bingo - a cop - a ticket .\$.5 fine...

The BMI interim contract with the city provides that the city pays the same amount for the water as the Las Vegas Water District - presently \$65 per million gallons ... with a minimum of 2,200,000 a day to be used or averaged out. BMI will take care of repairs and maintenance if the city so requests, and the same goes with the sewers. The fire fighting department will get \$10,000 a month from the plant in exchange for fire protection. This amount will just about pay the department's way.

Fritz McGonigle says Bill Fuller with his Cadillac beat all fire engines out to the fire Monday night - Fritz cautions everyone to stay calm and before you know it, production will be back again - time cures all ... altho Time Mag cured nothing with me this week (page 25), being truthful only in the spelling my name.

John Ivary, councilman, and Mayor French really picked some planners with the city's interest at heart and with knowledge of how to plan - when they picked as the planning board, Jack Miller as chairman; Morris Weir, Titanium engineer; Frank Morrell, real estate man; Robert Deitrich, Ferguson engineer; Chester Gaither, Stauffer worker.

Twenty - one years ago now I graduated college. It was the middle of the depression. Jobs were hard to get, especially jobs as writers. I managed to talk the sports editor of the Milwaukee Hearst paper into letting me have a try at covering something. He sent me out to cover a tennis match - an exhibition tennis match. I felt this was an awful place to get a start - a tennis match, something I had never paid attention to before. I got to the courts early, had one of the ball chasers teach me the scoring, the points one should know about stroking, and how strategy is used on the court.

Then the principals came out on the court ... Fred Perry, champion of England, vs. Bill Tilden, champion of champions.

I sat enthralled for two hours. I didn't write a note. I couldn't. Watching Tilden, was watching a master. You couldn't take your eyes off him as he raced and sliced and pounded and danced about the court, all the time swinging his racket with the ease and grace and timeliness that constantly kept his foe on the defensive.

I remember returning to the newspaper office and writing my impressions. I

knew whatever I wrote would not suffice, so little could I talk about tennis. But, I did write about the master - the Mr. Tennis of all time - Mr. Tilden.

Next day, while waiting for another handout from the sports editor, I noticed an unusual sight - Tilden had come down to the newspaper office. He asked to speak to the managing editor. Soon the managing editor called for the sports editor. Then the sports editor called for me.

It seems Mr. Tilden liked the way I handled the story. He said it was refreshing and could rank alongside of those written by the Eastern Net correspondents. I was glad to hear him repeat the words to me that he had said to my would - be bosses. I needed a job. Any good word might help.

And it did - Tilden's good word got me on the payroll.

Several times in years following, I had many occasions to thank him for the favor. Many times I tried to repay him.

Last Wednesday noon in a little chapel at 5959 Santa Monica Boulevard in Hollywood, I sat with some 50 others, all there to pay their last respects to Bill Tilden.

They were all friends, relatives, former playing partners and opponents. They knew him better than I; they will miss him more than I; but none could be more thankful for what Bill Tilden had done than I.

And as we lined past his coffin, to look at him for the last time, I whispered again - "Thanks Bill."

May his soul rest in peace.

**CONGRATULATIONS & GOOD LUCK TO HENDERSON'S 27TH INDUSTRIAL DAYS**

FAST DEPENDABLE SERVICE

**B&E QUALITY GLASS**  
66 E. BASIC RD. PH. 564-5050

**Henderson Paradise Hills Hopes You Have A Great Big Successful 27th Celebration**

Visit Sales Office Today  
**Fidelity Realty Reraltor**  
Ph. 565-6427  
2126 So. Boulder Hiway Henderson

**"GOOD LUCK" HENDERSON ON YOUR 27th Industrial Days**

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Specializing in Mexican Food  
EVERYTHING HOMEMADE (including our flour tortillas)  
Breakfast - Lunch & Dinner Served  
Also All New Dining Room



2126 Boulder Hwy. OPEN 7 DAYS  
564-2309 SUN THRU THURS. 7 AM - 9 PM  
FRI. & SAT. - 7 AM - 10 PM

**STATE INDUSTRIAL INCORPORATED**

**EXTENDS BEST WISHES TO EVERYONE INVOLVED IN The 27th Annual Henderson INDUSTRIAL DAYS**

STATE STOVE & MANUFACTURING CO., INC  
Henderson, Nevada; Ashland City, Tennessee

**Congratulations & Best Wishes To Henderson on their 27th INDUSTRIAL DAYS**

**RASCO THE FAMILY STORE**

A very great success

To Henderson's 27th Industrial Days



**B.G.'S DOG GROOM**  
OWNER Frieda Trautmann

All Breeds & Cats Too  
FOR PEOPLE WHO CARE  
31 E. Basic 565-9306

# Everyone Has A Family Photo Album - These Pictures Are Morry's



When Sir Malcolm Campbell raced this thing to world's records on Lake Mead Morry inspected the machine while later sunk.



One of his World War II duties was to give out awards post - humously to members of families who survived heroes ... this on Times Square in front of the Paramount theater.



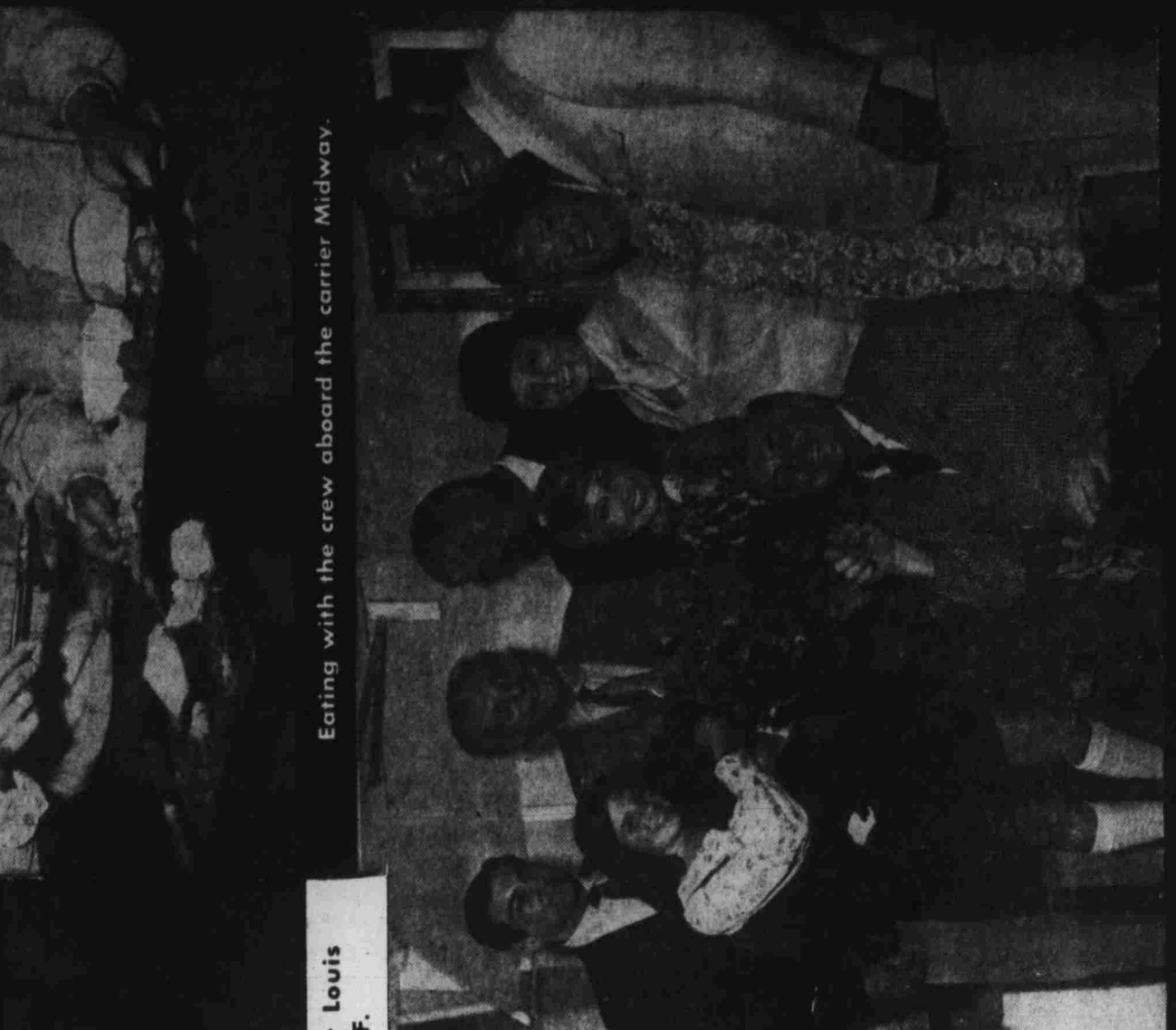
Congressman Jim Santini drops in for a visit ... and look how aged our boss looks ... on the right.



Some press of Nevada gather in convention at Carson City ... Morry is second from the right.



Famed Barrister Louis Neiser of S.F.



Eating with the crew aboard the carrier Midway.



Morry "shoots" his then journalist hero ... Walter Winchell.

Another press affair.



Then Governor Charles Russell poses for Morry's camera ...



A gin rummy nut, Morry plays in the tournament in Vegas.



Sailing in San Francisco bay.

A night of fun in Vegas with Janie Powell the center of the occasion and others included Toni Clark, Helen Weisberg.

**Best of Luck**



FOR ANOTHER  
**GREAT CELEBRATION**

**USS FISH 'N CHIPS**


642 Boulder Hwy. — 564-5696

ADJOINING HENDERSON  
BOWLING LANES

**Success & Good Fortune**

**HENDERSON**

on your  
**27 TH**  
**INDUSTRIAL DAYS**



**PICKART'S**  
**RADIATOR SERVICE**

1801 Boulder Hwy Ph. 564-2724

**Morry Story**  
By Merry Zonoff

(Editor's Note: In June of 1953, Morry watched the city's first council and officers sworn into office. He tells about it.)

Several hundred of our good citizens last night sat in on the first official town meeting.

It was held at the high school auditorium and amidst cheers and smiles and good - hearted comment, there followed the official declaration of incorporation by Mayor Jim French, the official swearing in ceremonies of City Clerk Harry Parsons, City Treasurer Tom Halsey, City Judge Charles Dohrenwend.

And this was followed by talks from the mayor and each of the councilmen all developing into a Report to the people - a progress report - on what has been done to date, what is to be done shortly.

The meeting was well - handled by the handsome doctor - mayor. He got it off to a good start himself by explaining how the city now is ready to start operations with satisfactory methods to raise money and operate on a minimum basis, at least, the essential departments to run a city. He explained that his dealings with BMI had now reached a satisfactory

basis and that he was sure the plants were going even beyond their legal contracts and commitments to aid the city. He also explained that he was seeking more land from the federal government for use by the people of the city.

Dr. French went on to warn the citizenry to watch their use of water, as it becomes more costly both to the user and the city. He indicated that parks will be found soon, small ones, where children may play in their own neighborhoods. He told of having been turned down by the county board in his hope to acquire free sheriff - policing service until the end of the year.

But he wound up encouragingly, explaining that good feeling and cooperation and more know - how were now evident as a result of a heavy past month of work - and he foresaw a great industrial city for the townspeople to be a part of and proud of.

He was thrilled, as was the crowd of local folks, when he was officially handed by BMI Manager Julian Moore the city's first income - a check of \$15,333, representing a part payment for fire protection that the city gives the plant.

The mayor then praised his councilmen for their hard work already done - and asked them then to tell their own story in their own words.

Lou LaPorta, appointed mayor pro tem by the council, reported first - opening by praising French and how he got so much done in so little time despite a heavy schedule of surgery that he has been called to perform.

LaPorta explained that business licenses and liquor licenses to places already in operation will soon be ruled by ordinance, and that other ordinances

will follow to supplement the charter now in effect and on file in the city hall.

Van Van Wagenen then told that the city will try to operate on a budget of \$355,000 this first year, with BMI furnishing about one - third, the water and sewer systems one - third, and the other one - third from small licenses and other minor taxes. He pointed out that the water bill to the houses will be \$5 per month and the sewer \$2. He explained this was the only way the residents could help and the easiest in helping pay a share for the operation of the city.

He explained, too, that even the school district, which has only had to pay BMI \$10 for school water, will have to be billed about \$300, thus showing that all must take part in paying the city's way.

His explanation was well received and there seemed a genuine community willingness to help pay the freight.

Van Wagenen also gave some hope on the current water pressure troubles, stating that it may even mean an ordinance stopping full use of the water at times. He hoped to find another solution, however.

John Ivary next told of how a five - man planning board is now operating - setting up official maps, studying codes and arranging for permits. He told of how the first building permit was issued to Henry Hostettler of 7 Arkansas Street. He has selected a building inspector, on a no pay basis, whose name will be announced later. Also, he warned that people should cooperate in getting permits, also urged the people to be patient with their complaints on city streets. He indicated that they'll all be fixed some day. He added that he had been given assurance by Senator Pat McCarr-

ran that more Federal land will be gotten for the city for expansion. He then introduced Planning Committeeman Bob Detrich, who explained some of the workings of his committee.

Paul Dickover next spoke telling how the fire department is now in good hands and how the police department will be small but compact and in operation expecting everyone to obey the law or be subject to enforcement of some starting July 1. Two radio cars and a radio station will be in operation by July 1 and appointments will be non - political, Dickover added. He hoped that by December a seven - man force would be in operation.

Mayor French then explained that more money would be forthcoming from a raise in water rates in Victory and Carver and assured those people it didn't mean they would also get a raise in rent.

The fact that Bill Engel has transferred ownership from the Thriftee Market in Victory to Boulder City and thus may move to Boulder made it possible that the council may have to appoint a new member. The mayor stated he'd first wait for Engel's resignation and then find out what the law reads for replacing a public officer.

The mayor then answered a few questions and before saying "Good Night" - said, "Now let's settle down - and quit fussin'." He urged the citizens to visit the City Hall at any time with their problems. The city clerk will be there always starting Monday.

And he ended the first official open meeting in Henderson - all council meetings will be held the first Wednesday of each month and will be open to the public at the City Hall.

**congratulations**

**AND**  
**GOOD LUCK**  
**TO**

**HENDERSON'S**  
**INDUSTRIAL DAYS**  
**BOB'S MOTEL**

Formerly  
**Rob's Motels**

Now Under New Ownership  
**1713 N. Boulder Hwy.**




**WE CATER**  
**TO**  
**YOUR BEST**  
**CLOTHES...**

**INDUSTRIAL DAYS**  
**GREETINGS**  
from  
**CAROL'S CAREFREE**  
**CLEANERS**

518 Boulder Hwy., Hds. 564-2240

**"GOOD LUCK"**  
for another  
**SUCCESSFUL**  
**INDUSTRIAL DAYS**  
**CELEBRATION**

**3 WATER ST.**  
**565-8255**




Hours  
9:30 am  
10 pm  
seven days  
a week

**ARCTIC CIRCLE**




WINTER WONDERLAND -- In 1949 the town got some snow and it looked like this. Fun -- huh?

**BEST WISHES**  
for a successful  
**INDUSTRIAL**  
**DAYS**



From  
**Continental Telephone**  
**Company**  
**Of Nevada**



**Henderson District**

**Congratulations**

**TO THE HENDERSON**  
**CHAMBER**  
**OF COMMERCE**

FOR THE  
**27TH INDUSTRIAL**  
**DAYS CELEBRATION**

Assemblyman  
● **JACK JEFFREY** ●  
Dist. 22

**"Smile!"**

REMEMBER ...  
**INDUSTRIAL**  
**DAYS 78 WITH**  
**PICTURES!**

**FILM and PROCESSING**  
For Your  
**PARADE**  
**PICTURES**

WE HAVE PICTURES DATING BACK TO 1968!  
PLEASE CHECK WITH US SOON  
MAYBE THEY BELONG TO YOU

**SHILES**  
**BASIC PHOTO**

44 WATER STREET — 565-7627  
PLENTY OF PARKING FRONT AND REAR

# Business Firms Salute 27th Industrial Days

## History- By Mary Stafford

### Henderson Looks To The Future - And To Incorporation

When BMI was transferred from the Federal government to the State of Nevada, responsibility for the town and plant area fell to the Colorado River Commission.

Acting as agent for the state, they moved into town and set up offices in the old BMI administration building.

But before the state and federal government had come to their agreement, residents had formed the Henderson Coordinating Council, composed of representatives of all civic organizations to guide functions of local government with an eye towards future incorporation of the City of Henderson.

Several proposals were drafted which included separating BMI into two parts - plant and townsite; that houses and businesses be made available to present occupants for sale; that the Coordinating Council be the proper agency to begin action for incorporation.

#### Not All Is Peaceful

District Attorney Robert Jones destroyed any hope for an early incorporation when he told the council "No town may be incorporated when federal government owns the real estate."

And several organizations - Eagles, Jaycees, BPW, went on record as saying, "The council does not have proper organization set up to represent all of the people of Henderson and is thus not qualified to assume the authority intended to be delegated to it in

this proposal."

It was just before the transfer became effective that Morry and Dolores Zenoff, in 1948 began publication of the Henderson Home News, the first paper in the city since the Basic Bombardier.

#### New Industry

In the next years a million dollar expansion program took place at WECO, bringing metals unit six and the flux plant area into use.

Manganese, Inc. of New York announced on May 31, 1951 the construction of a large, manganese processing plant to cost \$2,500,000 near the Three Kids Mine.

Combined Metals Reduction Co. announced plans to install an electric furnace for treatment of manganese concentrates on a portion of the BMI property.

More and more employees to live in Henderson.

At this time also, Titanium Metals Corporation of America was formed, seeking facilities in Henderson.

The growth of Henderson was progressing and things were going well until the Superintendent of Schools announced, "Henderson schools cannot continue through the year unless special funds are available."

George Franklin suggested that part of the county's school money problems would be solved if the BMI plant were placed on the county tax rolls.

He explained that when the federal government owned the plant, they paid the county in lieu of taxes, but since the transfer to the state, the county had received very little money.

On March 25, 1951 a seven - day meeting between Governor Charles Russell and his Colorado River Commission and county and town officials got underway to establish plans that would become the foundation for the future of Henderson.

Two petitions were considered by the group. One 600 name petition requested permission for residents to buy their homes.

The other came from a religious group, asking that gambling and liquor be permanently barred from Henderson. They also received a request from two residents for a liquor and gambling license for a proposed bar in the business district to have slot machines.

But no decision was reached about the sale of homes.

The CRC did approve the sale of an entire block on Market Street for Prime Meats Market (which the Rainbow

Club now occupies). The sale of the drug store, barber shop and the machine shop was also approved.

This was the problem the CRC faced concerning the disposal of the houses as stated in the Nevada State Journal. "The Commission has found itself caught in a sharp cross - fire. Prospective purchasers of BMI units insist they were promised houses for their workers. People who live there now insist they have first right to buy the homes, of which 412 are rented to people who have no connection with either BMI or the Henderson business area. There are reports that these homes, which rent for very nominal figures, are occupied by Las Vegas residents who rent their homes in that city for fancy figures and live in Henderson."

Part of the housing problem was finally solved when Federal Homes Development Co. came to Henderson and took orders for homes that would be built along Basic Road, a second unit of homes along Victory Road and a third unit to be built behind the hospital.

Grading was started January 3, 1952 and in June families started moving in.

By the end of March 1952, Stauffer, WECO and U.S. Lime had

purchased their facilities for over \$10 million; plans for a new high school and elementary school were put into action; the Bank of Nevada had requested approval to open a branch in Henderson and in honor of Henderson's 10th birthday, a four - day celebration was planned.

Following the festivities which were climaxed with a parade down Water Street, a Chamber of Commerce officer wrote, "So much enthusiasm has been expressed by the people of Henderson over this celebration that the Henderson Chamber of Commerce is seriously considering an annual affair emphasizing the industrial development of this community."

July 1 was set for the day that the transfer of residential assets in Henderson from the State of Nevada to Basic Management Inc. would become effective. John W. Galbreath Co. of Ohio was hired to handle the sale of the townsite homes.

And with this transfer, a total valuation of nearly \$15 million was placed on the Clark County tax rolls and BMI arranged to pay the operating costs of Henderson until the end of 1952.

Incorporation was not far away!

# CELEBRATION

Henderson's  
Jubilee & 27th Industrial Days

The  
Most Liberal  
Slots In  
Town

The Friendly  
**Skyline**  
Casino & Restaurant

1741 N. Boulder Hwy. Ph. 565-9116

"Where You Expect The Finest,  
And Get It"

All  
Jackpots  
7-7-7

THOUSANDS OF HENDERSON, BOULDER CITY AND VISITING PEOPLE HAVE ENJOYED OUR COCKTAIL HAVE YOU??

**Giant Shrimp Cocktail only .60**

**7-Card Stud**  
Your Dealers! Power House Jack & Dave

**Poker Nites**  
Thurs., Fri., Sat., & Sun. Starting At 7 'til ??

**"21" Tables Every Day**  
Open 24 Hours On Thurs., Fri., & Sat.

Thursday, April 13 4 p.m. - 9 p.m.  
INCLUDES: SOUP OR SALAD CHOICE OF POTATO

**Chicken Dinner...\$2.25**

Six Days A Week-Except Friday  
4 p.m.-9 p.m. INCLUDES: SOUP OR SALAD

**21 Shrimp... 2/\$5.00**

Wednesday, April 19 **Spaghetti & Meathalls...\$1.95**

INCLUDES: SOUP OR SALAD CHOICE OF POTATO  
April 17 & 18 4 p.m. - 9 p.m.

**Pork Chops \$2.25**

April 15 & 16

**Prime Rib...\$4.95**

**Steak & Lobster...\$8.95**

**Lobster \$6.95**

Open 24  
Hours  
Free Pretzels  
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Loose  
As A Goose  
\$ Slots Over  
94% Return

## HENDERSON UNION <sup>76</sup>

### DISCOUNT TIRE CENTER

Good Luck Henderson On Your 27th Industrial Days!

## GET READY FOR THE SUMMER HEAT!

COMPLETE AUTOMOTIVE SERVICE

# AUTO Air Conditioning

**SPECIAL!**

With Mention  
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PHONE 565-7181

**FREON \$1.95 LB**  
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# Old Memories Of Old Friends As Morry Zenoff Enjoys 50th Year in Journalism

Dear Lorna:

It is with extreme pleasure, and a lot of nostalgia, that I recall Morry Zenoff and, therefore, help to celebrate his fiftieth year in journalism.

The time is Washington High School; and place is Milwaukee, Wisconsin; Morry and I are both students--Morry made an effort to play football but settled for sports writing. I honestly think that is how he "backed into" journalism. I recall him as a tall, thin, striking man who was forever carrying girls books. He was a lover then, and I hope he is now.

Nobody worked as hard as Morry to attain a position in journalism. Besides writing for the school paper, he became a "stringer" for the Milwaukee Sentinel. He then went to the University of Wisconsin and continued writing for the Daily Cardinal and acted as a stringer for the Milwaukee papers.

I later met Morry in the broadcasting field. In fact, he worked for me at Radio Station WMLO, which later became WMIL. He also did some special sports-casting on Channel 18, Milwaukee's only independent TV station.

His whole life has been filled with writing and journalism. I salute him on his golden anniversary.

Sincerely,  
(s) Gene Posner

## Morry Story By Morry Zenoff

(Editor's Note: Morry's column on May 14, 1953 was urging voter approval of school bonds. At that time there were 960 children in school in Henderson. Now there are 1800 in the high school alone.)

Some weeks ago we were sitting in School Chief Lyl Burkholder's office listening to his explanation of the many needs of our school system here. We asked him many questions and he gave many answers. And they all added up to the one fact - that if the school bond election carries in the affirmative - all kids will be handled excellently education - wise.

We urged Lyl to put the questions and answers out to the people - which he has, via circulars.

We, today, because the election is next Tuesday and because it is such a vital matter to the community - print the facts about the school bond election in the question and answer form from Burkholder:

I. 960 children in Henderson grades one, two, three and four, attend school only one half day session. The 1950 - 51 elementary school enrollment was 1173. During that year half - day sessions were necessary in grades one, two and three. On April 15, 1953 the Henderson Elementary School Enrollment is 1673.

II. Will new buildings now under construction provide facilities so that all children may have full day class sessions? No. The classrooms now being built were designed to meet the enrollment needs as they existed in 1950 - 51. By September 1, 1954, children from 805 new homes will have been added to this need. Each home adds .1 kindergarten child; .6 elementary child and .2 high school child.

III. What growth does the future hold in store? The present bonding capacity of the Henderson School Dis-

trict is \$560,000.00. This is not enough to build for future growth. It will provide only enough classrooms to give all children we now have a full day of school.

IV. What is the present bonded debt of the Henderson School District? The Henderson School District has no bonded indebtedness. Our present school plant was transferred to the Henderson School district by the War Assets Administration at a cost of discount of 100 percent. Additions to this plant have been paid for from current operating funds. New buildings now under construction are being financed 100 percent by Federal Funds under the provisions of Public Law No. 815 Since the Henderson Project is now privately owned, Federal Funds are no longer available.

V. What is the amount of the proposed bond issue? Henderson School District: \$560,000 for Henderson School District New Elementary School to be located in Victory Village. Education District No. 2: \$3,250,000 for a new high school in Las Vegas. \$750,000 to add the following facilities to the new Basic High School: Six more classrooms; Home Economics Building; Machine and Wood Shop; Gymnasium; Physical Education Shower and Locker Rooms; Band and Music Rooms; additional children's toilet rooms; small warehouse for school supplies. The new High School, now under construction does not include

any of these facilities. There are only 13 classrooms and a small multi-purpose room.

VI. How long will bond issue run? 20 years. What will the interest rate likely be? Bond experts say about 4 1/2 percent.

VII. What will happen to tax rate if bonds are voted? Since we will be at the maximum rate of \$5.00 per one hundred dollars established by constitution, it will be necessary to raise present tax valuations in an amount sufficient to pay for these bonds. The County Assessor advises that a 15 percent increase in present valuations will pay for the bonds.

VIII. How will this effect the amount of taxes I now pay? If your property is now on the tax roll at \$1000 (this is the tax roll valuation of the old Henderson Homes) these bonds would raise this valuation to \$1150. At the maximum tax rate of \$5.00 this would increase your yearly tax a total of \$7.50. If your property tax valuation is now \$2500, these bonds would raise this valuation \$375. The new valuation would be \$2875. Your increased tax on this \$375 would be \$18.75 per year.

IX. Are not building costs too high now? Yes, we think they are but experts say we cannot expect reduction in costs for at least several years.

X. Who may vote? Any registered voter in the Henderson School District. If you are not registered, you may register with Justice of the Peace Charles Dornhewnd.

XI. Do I have to be a property owner to vote? No, any registered voter may vote. There will be two ballot boxes, one for property owners; one for non-property. Bond issue must be approved by a majority vote in both ballot boxes to pass.

XII. When will election be held? Tuesday - May 19.

XIII. Where will I vote? Henderson Residents - Basic High School Auditorium, all eight precincts. Victory Village - Administration Building, Victory Village, Carver Park - Carver Park

Administration Building, Pittman - Midway Casino.

XIV. There will be two ballots. (1) One ballot for new elementary school for Henderson for \$560,000. (2) One ballot for the Education District No. 2 \$3,250,000 Bond Issue. Included in this bond issue is the \$750,000 for Henderson High School. This bond issue is based on the total tax valuation of Education District No. 2 which includes all of Clark County except Boulder City and the Overton and Bunker-ville Districts.

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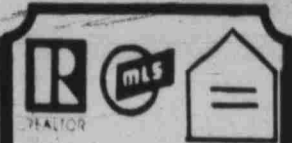
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 Sofa & Love Seat cleaned in your home for \$35.00. Chairs from only \$10.00. Call for FREE estimate. Licensed and insured. **293-2772**

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For sale: 1956 Studebaker Classic "President". Runs good. Also for sale 1972 Honda CB500 Motorcycle. New eng & trans. Call 565-0232 after 6.

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For rent: 1, 2 & 3 bdrm. trailers. \$30 to \$60 wk. Call 565-7763 or 565-7141 Hdn.

**FOR SALE** - Used appliances - refrigerators, vac. cleaners, washers, dryers. PORTER ELECTRIC INC. 293-3638

Man needed to learn & operate lawn maintenance route. Good job for right man. 293-2383.

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**FOR SALE** - 9x12 gold rug \$25.; Dog shipping kennel \$8.; Drop - in camping unit for van \$175.; Toaster oven \$4.; Hair dryer \$4.; washing machine \$10.; lavatory \$15.; Sears utility trailer \$250.; Kitchen table \$10. Call 293-4951 or 293-2023.

**YARD SALE** - Thurs. April 13, Eldorado Mobile Home Park, 700 Elm Sp. No. 5 BC

**Beautiful Lewis Home** - Plan 309 for sale by the owner, 10 mos. old, excell. cond., 3 bdr. - 2 bath. Assumption or conv. loan. Want June - July C.O.E. 1314 Elsa Way, B.C. 293 - 5107 or 732 - 7730 - Karen, \$51,000.

The Boulder City Recreation and Parks Department is now accepting applications for the following positions:

Senior Life Guard	\$3.50 hr-40 hrs. wkly-14 weeks
Life Guard	\$3.00 hr-Approx. 35 hrs. wkly-12 weeks
Swim Team Coach	\$75. wkly-approx. 20 hrs. wkly-12 w.eks
Diving Te'm Coach	\$75. wkly-approx. 20 hrs. wkly-12 weeks
Swim Pos'l Maint. Assist.	\$3.25 hr-40 hrs. wkly-18 weeks
Recreation Leader	\$3.50 hr-40 hrs. wkly-10 weeks
Sports Officials	(Youth and Adult leagues) wages and hours depends on leagues officiating.

Applications will be accepted until sufficient number of applications are received.  
 For further information contact:  
 Boulder City Recreation and Parks Department  
 900 Arizona Street  
 Boulder City, Nevada 89005  
 Phone: 293-3956 or 293-3764

Two Lasa Apso females. One 7 months old and one 5 yrs. AKC Call 293-4841 after 4 p.m.

Kingsize waterbed headboard and heater, almost new mattress. Cost \$260 new. Sell for \$150. Call 293-4841 after 4 p.m.

**BEAUTIFUL VIEW LOT ON B.C. GOLF COURSE.** 6th green, 293-2512 or 873-5200. Fred Snyder.

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One bdrm. furn. apt. Quiet, close in. \$175. mo. 1st, last plus \$50. Deposit. May 1. Ph. 564-1289.

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 3 bedroom 2 bath wood frame Highland Hills beauty. Clean and sharp. Make us an offer.

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 1 acre close to golf course. \$15,000.

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 Close to Basic High School - 5 acres. \$10,000.

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 Call us NOW for the details!!!

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 Across from sixth fairway on golf course. Luxurious living - sunken living and formal dining room, family room with red brick fireplace, cathedral beamed ceiling and wet bar. Rosecrest cabinets, carpeting and custom draperies throughout. Anthony swimming pool, completely fenced, off street recreational vehicle parking, plus many many more features. Call to see this lovely home today.

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 2000 square feet of gracious living and entertaining area. 10 x 38 covered patio, anthony swimming pool with waterfall and groto. This home has many features for the discriminating buyer. Owner transferred. Call us to see this home.

**If it isn't listed here and you are looking for it ... LET US HELP YOU FIND IT!** If you have property to sell ... LET US SELL IT FOR YOU!! We are the PROPERTY PEOPLE ... here to serve you.

**WHILE YOU ARE IN THE AREA OF 18 WATER STREET PLEASE FEEL FREE TO COME IN AND SEE OUR NEW HOME AND WHILE YOU ARE IN ASK US FOR A COMPLIMENTARY GIFT. EXPRESSING OUR SINCERE THANKS FOR YOUR PATRONAGE. IF YOU ARE INTERESTED IN MERCHANDISING YOUR HOME WE STILL OFFER YOU A FREE PROPERTY ANALYSIS AND A CURRENT EXPECTATION OF NET PROCEEDS ALL BASED ON PRESENT MARKET CONDITIONS. CALL HENDERSON REALTY, 564-2515. WE ARE HERE TO SERVE.**

**FOR RENT** - 2 bdrm. duplex, carpet, drapes, kit furnished. We pay water and sewer, \$275. mo. 1st and last. \$100 depo. 293-3468.

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Redwood fencing material, 6 ft. hi 75 wide. \$150. 293-1863.

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Simmons Twin bed, box springs & matt. Dining set, 4 chairs, leaf table, matching tier shelves. 3 matched table lamps. Rocking chair (tapestry). 2 matched end tables. B - W port. TV. 293-4957.

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Licensed Real Estate Broker

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**ON THE GOLF COURSE!** Nice this beautiful 3 bdr. 2 bath home has been reduced to \$79,900.00 Immediate occupancy. Only 5 years old.

**CONDO - ADULTS ONLY \$39,000.00!** Immediate occupancy for this 2 bedroom condo in Boulder Square.

**EXECUTIVE CUSTOM, WITH AN UNBELIEVABLE VIEW!!** This 4 acre estate has a breathtaking view of the Lake. 4 bedrooms, 2 bath, double garage with workshop. \$275,000.00. Call for an appointment to see this home. Many, many extras.

**4-BEDROOM, 1 BATH \$35,500.00!** A older home in an established neighborhood.

**3 BEDROOM, 2 1/2 BATH!!** Close to school and shopping. \$59,950.00

### MOBILE HOMES

**ADULTS ONLY - FURNISHED \$17,900.00 EXCELLENT BUY!** 14 x 52 in Gingerwood - Well below Cost! Immediate possession. See this one to appreciate.

**WANT A MOBILE HOME INCLUDING A LOT?? ADULTS ONLY!** 2 bedroom, 2 bath on a lot in Mountain Vista. Ready to move into. \$38,500.00

**ADULTS ONLY!! \$16,900!!** 14x70 2 bedroom, 2 bath in Gingerwood. Save \$1,600!! Many built-in features.

**2 BEDROOM, 2BATH, CHILDREN O.K.!!** 1977 24x40 - new - includes awnings, skirting and drive. \$38,500.00

### BUSINESS OPPORTUNITIES

**BARBER SHOP - 3 chairs - \$1,950.00 Cash or lease. \$350 per month.**

### LOTS

**LARGE LOT - VERY NEAR THE LAKE - \$32,500.00!!**

**WE HAVE SEVERAL LOTS THAT WE CAN CUSTOM BUILD A HOME FOR YOUR NEEDS.**

---

### THE HOME

293-1613 293-3267

Come to 1610 Nevada Highway, "The Home" or call...

Sue Broadbent...293-1238  
Lillian Collins...565-7951  
Mel Dunaway...293-2438  
Nancy Murphy...293-3292  
Shirley Phillips...293-2005  
Ed Harvey...293-1937

G.A. "Curly" Smith...293-1598

## MORRELL REALTY

REALTOR LEADER

**NOW UNDER CONSTRUCTION - Custom Home - 4 bdrms, 1 1/2 baths, 1900 sq. ft. on 1/2 acre. \$72,500.**

**MISSION HILLS LOTS - 1 acre lots - Call 565-8916 for information**

**SECTION 27 - 3 bdrm, 1 1/2 bath - 1/2 acre lot. 26 x 16 living room w-fireplace. Plush upgraded carpet. Zoned for horses. \$55,600.**

**HIGHLAND HILLS - 3 bdrm 1 1/2 bath. Large walk-in closets - 2 car garage - oversized lot. Fenced back & sides. Roof turbines & tinted windows. \$48,000.**

**VACANT LOT - ready to build on - Water, Power & Sewer in. \$5500.**

**CENTER STREET LOT - 60 x 100 Utilities in \$6000.00**

**MOBILE HOME & LOT - Double wide. Completely fenced Garden. Many fruit trees. Like new inside & out 2 bdrm. 1 1/2 bath. Call Morrell Realty 565-8916 for details.**

**20 ACRES - Near Paradise Valley Country Club. Excellent investment. Call Morrell for details.**

**BAITSHOP & BAR. Ample Parking. Detailed information at 565-8916.**

**PAHRUMP - We have 2-5 acre parcels w-water rights. \$12,500 & \$15,000.**

**COMMERCIAL PROPERTY ON BOULDER HWY. - Car lot & office. 2 stall repair shop, paint booth. Call 565-8916.**

**POOL - Price reduced in this 3 bdrm. 1 bath home in Tract II. Freplance in living room. Good area. \$43,000.**

**ZONED FOR HORSES - 4 bdrm 2 full baths near Black Mt. Golf Course. 2 car garage. Large backyard. \$48,600**

**ZONED COMMERCIAL - 2 bdrm. 1 bath, full basement. \$45,000. Call Morrell Realty**

**JUST LISTED - Building on Water Street 4000 sq. ft. Could be used for offices or stores very nice little 2 bdrm. home on rear of lot. Has must Potential. Call Morrell for details.**

**NEW LISTING - 2 bdrm. 1 bath w-family room added on. Large storage shed in rear. Feded Shows very well. Call 565-8916.**

**EXCELLENT BUY - On This New 3 bdrm. 1 1/2 bath Fenced rear yard. \$35,500**

**MOBILE HOME - 2 bdrms - 1 1/2 baths. Very near & Clean. Large lot. Excellent buy. With small down owner will carry paper. \$27,000.**

**42 WATER STREET PH. 565-8916**

**TEDDY'S KITCHENETTES**  
"Just bring your toothbrush"  
293-1716

**Tippetts Construction**  
FREE ESTIMATES  
REMODELING  
PATIO COVERS  
ADDITIONS  
DeVan Tippetts (owner)  
Lic. No. 13904 PH. 565-0958

**FREE FILM OR CASH DISCOUNT ON ALL FILMS, Printed and developed at VAN'S NEVADA DRUG, BOULDER CITY, NV.**

**FOR RENT - Private rooms with kitchen. \$20. & \$25. per wk. 293-1716. B.C.**

**DRIVER'S LICENSE TESTS**  
Tuesday and Wednesday 8:45 am to 12 noon - 1 pm to 4:15 pm. City annex Civic Center 200 Water Street Room 8

**CARPENTER - work by the hour, patios, etc. Reasonable. 785-5763.**

**NEED TO SELL YOUR HOUSE? WE WILL BUY IT NOW! Cash 293-1613 G.A. "Curly" Smith, Inc.**

**PAINTER - interior, exterior, 18 years experience. For free estimate, call 386-6196.**

**SHAKLEE PRODUCTS**  
Virginia E. Sears  
Authorized Distributor 564-1968 Hdn.  
**We'll Call On You!**

**4 Sale - New CUSTOM HOME, 4 bdrm, across from B.C. Golf course on corner of cul-de-sac. tinted windows, firepl. dbl gar. carpeted. \$72,000 owner 293-1814 or 293-2751.**

**RENT OR LEASE. Boulder City 2 bdr. apt. pool laundry clubhouse. \$350. furn. No pets 293-1975 or 293-4351.**

**CUSTOM HOME ACROSS FROM BOULDER CITY GOLF COURSE. 4 bdrm, fireplace, double garage, this home is custom throughout \$72,000. For apt. call Roberts Realty, 384-9111 or evenings 731-6159.**

**HOMEWORERS - \$500 CASH IN ADVANCE to stuff 1000 envelopes INFO. self-addressed stamped envelope and \$2 (refundable) FREE-DOM 1002. Box 20451 - FR. Columbus Ohio 43220.**

**SALE - Toastmaster Broiler - Ovenette \$12.; Polaroid Supershooter \$12; Veg - o-matic \$3; Car Jack Stands (2) \$5; Juice Pitcher \$1.50; Hose 1/2" x 50' (new) \$2.; Call 293-3317.**

**BOULDER CITY - Comfortable 2 bedroom. A - C, carpets, fridge, stove. No lease. Just \$175. 385-5901.**

**ROTORILLING: By the job or by the hour. Will till to suit your needs. Free estimates. Call 564-2174.**

**PROFESSIONAL SECRETARIAL SERVICES & TYPING BY HOUR, DAY OR WEEK 564-5387. Hdn.**

**Country Time Dog Grooming**  
ALL BREED DOG & CAT GROOMING  
PET SUPPLIES AVAILABLE  
Science Dog Food  
FREE PICKUP & DELIVERY  
Henderson & Pittman Area Only!  
HOURS: 9:30 to 5:30 Tues. thru Sat.  
746-0130 1230 Pittman, Henderson  
(Located in Bark Board Pond & Truck Stop.)

**Save Water-Save \$\$\$-Save Time**  
**Low or No Maintenance Design**  
**DESERT LANDSCAPING**  
Natural Color Stone  
Desert Rock & Boulders  
Light Grading & Raking

"There is no substitute for Experience."

## DICK BLAIR REALTY-BROKER

833 NEVADA HWY.  
293-2171 or 293-3402  
AFTER HOURS CALL  
Bob Blair...293-2049  
Carl Cowan...293-1499  
Andrea Anderson...293-2158  
Katie Cartledge...293-2254  
Michele Hess...293-3506

**EXCELLENT LOCATION, 2 bdrm. CONDO, Furnished ONLY \$41,500.00**

**THIS FINE aprx. 3,300 sq. ft. liveable, 4 bdrms, 3 baths, sewing rm, 2 fireplaces SEE THIS Many Extra's.**

**CLOSE TO SCHOOLS, 3 bdrm, 2 bath, family rm, wet bar, fireplace, dining rm, JUST \$59,900. - 1960 sq. ft.**

**OLDER RENTAL PROPERTY, has 2 separate rental units, needs some fixing up - ONLY \$30,000. Can be fine rental for income.**

**APPRX. 2 Acres, ready to build on, Fine View, in exclusive area \$45,000.00**

**WE HAVE fine bldg. lots, some overlooking LAKE MEAD SEE US for details.**

**SUPER 3 bdrm., 2 bath, 2 car garage, patio, carpet, \$52,500.00**

**DESERT LANDSCAPED, 2 bdrm, fine location, many extra's and appliances JUST \$49,000.**

**TERRIFIC BUY, 4 bdrm, 2 1/2 bath, patio, block wall, auto-sprinklers, 2 car garage SEE THIS**

**LARGE FAMILY HOME, 4 or 5 bdrm, 2 baths, fireplace, blockwall, 2,280 sq. ft. aprx, \$69,500.00**

**QUIET AREA, 4 bdrm, 2 bath, 2 car garage, sprinklers, range, carpet, drapes, \$65,750.00**

**BLOCK CONSTR. 3 bdrm, 1 bath, garage, fenced, carpet, drapes, immaculate, ONLY \$44,500.00**

**SEE US FOR COMMERCIAL & INDUSTRIAL PROPERTY**

Sincerity and Integrity is our specialty.

**PUT YOUR BEST FACE forward with a complimentary MARY KAY FACIAL. 293-4646. B.C.**

**SAVE UP TO 25% OFF on any new car, truck, or mobile home. let us buy your new vehicle direct from the factory. National Auto Brokers. 293-4556. B.C.**

**WEEKLY Rooms-Kitchenettes Utilities & Linens Furn. Ph. Walter, 451-2445**

**Mobile Home - Lovely 2 bedroom mobile home in Henderson on large corner lot. Has family room or 3rd bedroom. Great starter home. Offered by Jack Matthews & Co. Realtor 873-8400. Jeff Schneider eves. 736-1653.**

**FOR RENT IN HENDERSON - 3 bdrm., 2 bath, stove, re-frig., carpeting & drapes. \$325 month First, last and \$100 deposit. Available March 29. 458-7982.**

**FOR SALE - 1971 Fort Country Sedan Station Wagon, p-s-p B Auto trans. \$500 293-2261.**

**For rent: 3 bdrm., 2 bath \$300 mo. \$100 cleaning deposit. Ph. 564-5430 after 4:30.**

**YARD SALE: Thurs. motorcycle, gun, mini bike, furn., baby clothes, toys, arts & crafts & misc. 156 Victoria Rd., Hdn. Ph. 565-8622.**

**FREE to good home. Persian kittens: 7 wks old. 560 Blackmore Dr.**

**LOST female Calico Cat. Turquoise collar. Cat is Blind. Answers to "Bootery". Lost vicinity of Basic & Nickel. Ph. 565-9643.**

**FREE to good home. Mature Siamese Cat. Has been altered. Loves children. 564-1004.**

**HOUSE FRAMING**  
By square foot or hour - Licensed and bonded - Free estimate  
**736-0607**

**FOR SALE -thoroughbred quarter horse, gelding, sorrel. Very, very gentle and well trained \$450. 293-2621.**

**Free to a good home - German Barred dog, gentle with kids. Call 293-2621.**

**TODAY'S SPECIAL: Fancy duplex. Full carpets, major appliances. Nice yard for kids. Just \$130. Call 385-5901.**

**HAND CARVED SIGNS custom made PHILIP VANDERWAL Sun Circle Crafts Gallery 1223 Ariz. St. B.C. 293-4679**

**PIANO AND ORGAN LESSONS. Beginners to classical. 293-1471. B.C.**

**HENDERSON MAN, UNEMPLOYED, looking for odd jobs. No job too small. Call anytime. 565-6389. Hdn.**

**DOUBLE GARAGE! Fenced 3 bdrm home. Country kitchen, lots of trees for kids - pets. \$325. Call now. 385-5901.**

**MACRAME TRUCK CURTAINS. Custom made, any colors or design. \$20.00 & up. Call Colleen Corderman, 293-2369 after 4 p.m. B.C.**

**Do you enjoy crewell or needlepoint? For information on buying or representing Creative Circle, call 564-5409.**

**FOR RENT - 2 bdrm duplex, no children, no pets, older couple preferred. For information call 293-1173.**

**For sale: Water bed frame. King size, canopy style. Unique. Make offer. 564-5409.**

**WE SELL SLIMLIFE**  
Also having training program each Wed. night. Isabelle's Beauty Salon 534 Blvd. Hwy. 565-0355.

**FREE FILM OR CASH DISCOUNT ON ALL FILMS, Printed and developed at VAN'S NEVADA DRUG, BOULDER CITY, NV.**

**Need Single Female Exec. Dir. and House Parents. For half way house in Reno area to open soon. Director must have college degree. Training will be given. House parents must be in 50's or older with no dependent children. Exec. Opportunity. For interviews call 565-9925.**

**LOW DOWN - LIKE NEW: 2 bdrm, 1 bth. Hdn. Area. Appraised at \$31,000 plus \$450. Principles only. Ph. 382-9082.**

**DOES YOUR BATHROOM MARLITE NEED REPLACING? Free Estimates, 564-2191. Hdn.**

**P.A. SYSTEM & TAPE PLAYER & RECORDER** Holds up to 7" Reels. Good condition \$25. Ph. 564-1648. Call between 12 and 1. Hdn.

**VEGAS TYPEWRITER REPAIR 1001 E. Sahara, Las Vegas 715-7325. Our specialty, use of rebuilt typewriters. Satisfaction guaranteed.**

**GREAT BUY! Original 1971 Datsun 240Z, with vinyl roof, air cond., 4 sp., rear window sunshade kit, 2 mag wheels, ski racks & 8 track tape player. 642-7314.**

**FOR RENT - Boulder City 2 bdrm furn. apt. \$260 mo. Adults section, 293-4832.**

**Will do yard maintenance and some gardening. Reasonable rates. Call 565-9968 after 4 p.m. weekdays. Anytime weekends.**

**CLTON M. GARRETT REALTY**

**BROKER**

**BIG STONE HOUSE**  
Four bedrooms, 2 baths, ample basement with apartment, lge. separate recreation bldg., handy for shopping & schools; refrig air and heat strips. Reduced price for quick sale. \$69,900. Terms.

**GOLF COURSE AREA**  
Custom home, 3 bedroom, 2 bath, see through frpl., priced right. \$73,950.

**CLOSE IN**  
1,960 Sq. Ft. home with 3 bdrm., 2 1/2 bath extra-special family room with wet bar. Heat pumps, handy for schools, walled backyard, roses, fruit trees. Terms.

**LUXURIOUS BEAUTY**  
Custom-built 4-bedroom home in quiet area, one of the best; large living rm. with stone fireplace, double deluxe drapes; superb kitchen, water softener; large garage finished for fam. rm., ample storage; well landscaped, automatic sprinklers; security alarm, 2 covered, carpeted patios with outside cooking facilities, organic garden, storage sheds; 2 1/2 baths.

**ON NEVADA HIWAY**  
Established business - building - land or desired combination - Estimated gross \$150,000 per year.

**S-P-A-C-I-O-U-S**  
Luxury home near golf course, over 3600 square feet, 4 BR., 2 1/2 bath, family room, wet bar, game room!

**BUY A LOT NEAR LAKE MEAD**

Vivian Richards-293-1757  
Bert Hyde-293-2144  
544 Nevada Hwy.  
Boulder City, Nv.

**APPLICATIONS are being accepted for teachers and aids in Christian Day Care Center. Come for interview Fri. April 14 at 4 p.m. 805 Utah St., B.C.**

**2 bdrm. mobile home, 12 x 60 in Gingerwood park, porch, alum. shed, desert landscaping, skirted, patio and carport awnings. 1977 model, like new. Call after 5 p.m. 293-4813.**

**Speaker enclosures, 33" x 26" x 18" and 8" speakers in each. Makes fine furniture pieces. \$95. for both. 293-2276 days 293-3929 eves.**

**6 pak camper for long bed Datsun, Toyota, etc. Propane stove, water tank, ice box, jack stands, no hole tie down syst. Padded crawl tunnel. Sleeps 4, 1977 model, like new. \$850 firm. See at 529 Ave. I. B.C. or 293-3273.**

**Magnavox color TV 13.9" B-W port. works good. 12 cu. ft. GE refrig. works good. 293-1372.**

**1974 Karmen Ghia, 37,000 miles, air michelin tires. \$3600. 293-4500.**

**FORSALE, HOUSEBOAT 28 ft. Pontoon, 100 hp, Johnson, semi finished cabin. \$2,000 293-3832.**

**Fiberglass camper shell, like new. \$250. 293-4478.**

**HOUSE PAINTING - quality brush work, special \$200. labor. Prep. paint and trim average house exterior. 293-4956.**

**FREE 100 TABLETS of Shift Vitamin C. with purchase of 250 at NATURWAY NATURAL FOODS 1311 1/2 Nevada Highway B.C. Nev. 293-1844**

**PATIO SALE - Fri. & Sat. April 14 & 15. 9 a.m. to 4 p.m. All good items. 7" high back sofa, roll away bed, hair dryer dual King and double bedspreads, bedding for twin beds lady's clothes and shoes, towels, dishes, knickknacks & many more items. 1309 Coronado, 293-2172.**

**For Sale - Large family style table, 5' long and 3 1/2' wide, good cond. With 6 padded gold chairs. 804 Ave F. B.C. Afternoons and evenings.**

**HELP WANTED - reliable lady to work at snack bar, at Hoover Dam. Apply in person, between 8 and 4 p.m. Dam Snackeria.**

**HAND CARVED SIGNS custom made PHILIP VANDERWAL Sun Circle Crafts Gallery 1223 Ariz. St. B.C. 293-4679**

**FOR SALE - 8 antique Bavarian China Plates, Fruit design. Call 293-1422.**

**RETIRE insurance co. office manager desires part time B.C. or Hdn. cashier, casino, hotel desk, florist or nursery job. Please contact Marguerite Renaud at 293-4831.**

**For rent: Beauty shop: 2130 S. Boulder Highway. 565-9568 or 565-9712.**

**BABYSITTING wanted by experienced mother - teacher in my home. Fenced yard, and hot lunches. 293-3635.**

**FOR RENT: 1 bdrm. house. \$180. mo. plus \$50. deposit. Call after 4:30. 564-5430**

**Henderson Child Care Center**  
Daily & Weekly Rates  
St. Peter's Hall, Boulder Hwy.  
565-9384

**SAND, GRAVEL, TOP SOIL & LANDSCAPE ROCK, Call 293-2115. B.C.**

**MOBILE HOME**  
Set up now in Gingerwood, adult 77 model Buckingham by Silvercrest. 2 bdrm., garden tub, skirting, 2 nice awnings, 4 ton air, never been lived in. Gold Key Mobile Homes. 458-2801.

**BABYSITTING - wanted evenings by 18 yr. old girl 293-3635.**

**CASH FOR YOUR OLD CAR** All American Auto Wreckers 1949 Parkson Rd., Hdn. 565-7907

**NEW 24' wide deluxe Flamingo mobile homes. Delivered, setup with two 40' awnings, deluxe skirting, 4 ton air. 2 bdrm., 2 bath. Complete pkg. Only \$23,500. Call 293-4755.**

**Think Sarah Coventry Jewelry for Mother's Day. Order now 293-2100. After 6 and on weekends.**

**ROTORILLING: By the job or by the hour. Will till to suit your needs. Free estimates. Call 564-2174.**

**PROFESSIONAL SECRETARIAL SERVICES & TYPING BY HOUR, DAY OR WEEK 564-5387. Hdn.**

**WIN \$25,000.00 Play 40¢ Keno**

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382-4236 870-6456  
Ask your neighbor, he knows me.

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**Country Time Dog Grooming**  
ALL BREED DOG & CAT GROOMING  
PET SUPPLIES AVAILABLE  
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FREE PICKUP & DELIVERY  
Henderson & Pittman Area Only!  
HOURS: 9:30 to 5:30 Tues. thru Sat.  
746-0130 1230 Pittman, Henderson  
(Located in Bark Board Pond & Truck Stop.)

**Save Water-Save \$\$\$-Save Time**  
**Low or No Maintenance Design**  
**DESERT LANDSCAPING**  
Natural Color Stone  
Desert Rock & Boulders  
Light Grading & Raking

**WE SELL SLIMLIFE**  
Also having training program each Wed. night. Isabelle's Beauty Salon 534 Blvd. Hwy. 565-0355.

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**Free to a good home - German Barred dog, gentle with kids. Call 293-2621.**



"AS A PUBLIC SERVICE IF YOU'VE LOST OR FOUND A PET CALL US. WE'LL TRY TO GET IT BACK TO THE RIGHTFUL OWNER."

# FLETCHER JONES CHEVROLET



\$10 FROM EVERY CAR AND TRUCK SOLD FOR THE NEXT 12 MONTHS WILL BE DONATED EACH MONTH TO PRE-SELECTED CHILDREN'S CHARITIES IN CLARK COUNTY. OUR GOAL IS TO DONATE IN EXCESS OF \$100,000.

OVER 350  
NEW CARS  
TO CHOOSE  
FROM

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INVENTORY  
IN NEVADA

OVER 200  
TRUCKS  
TO CHOOSE  
FROM

LARGEST  
INVENTORY  
IN NEVADA

OVER 300  
IMPORTS  
TO CHOOSE  
FROM

LARGEST  
INVENTORY  
IN NEVADA

# GIANT INVENTORY REDUCTION SALE

SALE ENDS APRIL 12, 1978

 <b>BRAND NEW 1978 MONZA 2DR</b> ON SALE FOR <b>\$3452</b> No. 2871	 <b>BRAND NEW 1978 MALIBU 2DR</b> ON SALE FOR <b>\$3987</b> No. 2151	 <b>BRAND NEW 1978 MONTE CARLO</b> ON SALE FOR <b>\$4470</b> No. 2573	 <b>BRAND NEW 1978 IMAPLA WGN</b> SAVE <b>\$1600</b> No. 2668	 <b>BRAND NEW 1978 CHEVY LUV</b> ON SALE FOR <b>\$3888</b> No. 2138	 <b>BRAND NEW 1978 EL CAMINO</b> ON SALE FOR <b>\$4888</b> No. 2803	 <b>BRAND NEW 1978 RENAULT LE CAR</b> <b>\$99 DOWN</b> <b>\$99.73 MONTHLY</b> <small>299 Down &amp; 299.73 total monthly payment for only 48 months on approved credit. Full cost plus \$342.17 including tax. Deferred payment \$478.00. Annual percentage rate 17.80.</small>	 <b>MERCEDES BENZ</b> <b>WOULD YOU BELIEVE...</b> THAT YOU CAN BUY A BRAND NEW 1978 MERCEDES BENZ AT FLETCHER JONES IMPORTS FOR \$12,500? No. 1287 <b>THIS SPECIAL OFFER ENDS APRIL 13</b>
 <b>BRAND NEW 1978 NOVA 2DR</b> ON SALE FOR <b>\$3653</b> No. 2852	 <b>BRAND NEW 1978 CAMARO</b> ON SALE FOR <b>\$4250</b> No. 2226	 <b>BRAND NEW 1978 CAPRICE 4DR</b> SAVE <b>\$1500</b> No. 2922	 <b>BRAND NEW 1978 CORVETTES</b> <b>GALORE!</b>	 <b>BRAND NEW 1978 PICKUP</b> ON SALE FOR <b>\$3988</b> No. 2721	 <b>BRAND NEW 1978 4x4 PICKUP</b> SHORT WHEEL BASE <b>\$5588</b> No. 2586	 <b>BRAND NEW PEUGEOT</b> <b>EXCLUSIVELY AT FLETCHER JONES IMPORTS...</b> COME DRIVE THE WORLD RENOWNED ALL NEW DIESEL. YOU WON'T BELIEVE THE PRICE!!	 <b>BRAND NEW FIAT 131</b> <b>4 DOOR</b> ON SALE FOR <b>\$4199</b> No. 13706 <small>THIS CAR CARRIES A 24 MO/24,000 MILE WARRANTY ON PARTS &amp; LABOR!</small>

## OVER 250 USED CARS AND TRUCKS-ALL AT GIGANTIC SAVINGS

CHEVROLETS			FORDS			TRUCKS			IMPORTS		
MAKE/MODEL	BLUE BOOK	SALE PRICE	MAKE/MODEL	BLUE BOOK	SALE PRICE	MAKE/MODEL	BLUE BOOK	SALE PRICE	MAKE/MODEL	BLUE BOOK	SALE PRICE
'71 VEGA No. 4215	N/A	\$988	'69 LTD No. 4332	N/A	\$988	'76 FORD No. 7828	\$4599	\$3288	'76 HONDA No. 5287	N/A	\$1488
'72 CAPRICE No. 4532	\$2150	\$1988	'74 MUSTANG No. 9097	\$2900	\$1588	'75 GMC No. 4472	\$4580	\$3388	'74 AMC No. 9003	\$3220	\$2388
'77 CHEVETTE No. 10903	\$3280	\$2488	'75 MAVERICK No. 4484	\$3125	\$2288	'74 DODGE No. 8027	\$3488	\$4980	'75 DODGE No. 9095	\$3690	\$2588
'75 MONZA No. 7788	\$3425	\$2788	'77 PINTO No. 9007	\$3920	\$2888	'74 GMC Suburban No. 8021	\$4920	\$3688	'74 BUICK No. 8992	\$3520	\$2888
'76 NOVA No. 4087	\$4050	\$2888	'76 TORINO No. 9088	\$4020	\$3388	'76 CHEVY VAN No. 9048	\$6025	\$4485	'75 PLYMOUTH No. 9028	\$3920	\$2999
'76 MONTE CARLO No. 4183	\$4980	\$3888	'75 ELITE No. 11115	\$4050	\$3488	'74 JIMMY No. 8026	\$6050	\$4688	'75 OLDSMOBILE No. 9096	\$4250	\$3288
'78 MONTE CARLO No. 4231	\$5900	\$4288	'77 MUSTANG No. 4444	\$4510	\$3488	'77 DODGE VAN No. 4314	\$5925	\$4688	'75 CORDOBA No. 4281	\$5140	\$3388
'76 CAMARO No. 10931	\$5420	\$4588	'77 MAVERICK No. 9006	\$4320	\$3588	'76 BRONCO No. 007	\$5980	\$5188	'77 FIREBIRD No. 9044	\$6190	\$5188
'77 Z-28 No. 8007	\$6820	\$5888	'78 PINTO No. 8889	N/A	\$3988	'76 DODGE 3/4 T. No. 4036	\$6325	\$5188	'77 GRAND PRIX No. 9046	\$6620	\$5788
'77 CAMARO No. 7711	\$6500	\$5599	'77 LTD No. 9017	\$5290	\$4488	'78 CHEVY 3/4 T. No. 4280	\$6775	\$5488	'75 MARK IV No. 4041	\$7820	\$6488
'74 CORVETTE No. 8985	\$7315	\$6888	'77 GRANADA No. 9022	\$5410	\$4488	'78 FORD 4x4 No. 8834	N/A	\$6888	'77 CADILLAC No. 4353	\$9800	\$8888

'77 DATSUN 200SX  
Low, low mileage, Nice. No. 8924.  
**\$4988**

'76 FIAT 131  
Automatic, AIR, nice. No. 4524.  
**\$2988**

'77 CELICA  
LIFTBACK, Low miles, like new. No. 8019.  
**\$5488**

'75 VW BUG  
AIR, AM/FM, sharp. No. 4121.  
**\$3388**

'77 DATSUN 280Z  
Low miles, AIR, tape, etc. No. 8932.  
**\$7988**

'74 VW CONV'T  
Like new, AIR, mags. No. 4490.  
**\$3788**

'74 MERCEDES  
Full power, AIR. No. 8875.  
**\$8988**

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