



Henderson Home News

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THE COMMUNITY'S NEWSPAPER

Our 64th Edition—14th July 23, 1964

Henderson, Nevada

NEWSPAPERS MAKE
A BIG DIFFERENCE
IN PEOPLE'S LIVES

Everyone Talks About Barry But LBJ Gets the Votes

Mead Recreation Costs Studied

Senator Howard W. Cannon revealed today that cost estimates for continued use of Lake Mead waters by fishermen, boaters and other recreation seekers have been secured by the Interior Department and are under review.

BURGLAR NETS OVER \$300 AT CORRAL BAR

Donald Peel, owner of the Corral Bar, 1816 Boulder Highway reported that a burglar had forced open the back door at the Corral and removed \$54.95 from the cigarette machine, \$65 from the juke box, \$260 from pinball machines and \$35.00 in quarters.

by the lowering of the Lake Mead water level, said he was assured of action as soon as they complete their study of the cost estimates.

Acting Interior Secretary John A. Carver, Jr. told Cannon: "You are assured of our intent, consistent with the fiscal policies of the administration, to seek emergency funds necessary to permit continued use of Lake Mead waters" for recreational purposes.

Cannon also said he was informed that officials at the Lake Mead Recreational Area have begun studies to find another suitable location for developing a swimming beach in the Las Vegas Wash locality.

The water level at Lake Mead began to drop when the gates were closed at Glen Canyon Dam on the Upper Colorado River.

NEWS Has New Phone Number Dial 564-1881

The Henderson Home News is one of 1000 subscribers to Henderson Telephone numbers listed in the new telephone directory which has recently been distributed here.

Due to the fact that there are not sufficient intercept lines for this number of changes, some phones sound as if they were ringing when the former number is dialed, according to Wire Chief Dick Pryor.

All residents are asked to immediately destroy their old telephone directories . . . or stop using them . . . and use the new directory which contains the new numbers.

Anyone trying to reach the HENDERSON HOME NEWS can do so by dialing 564-1881.

Young Civic Leader Brings Honor To Our Community

A young civic leader of our city has been honored, as has our entire community, by being selected to represent the State of Nevada in the Sixth Annual Jaycee Community Development Seminar, July 19-21, at the University of Oklahoma's Center for Continuing Education at Norman, Oklahoma.

Lou Riggins is among Jaycee community development leaders from 50 states and the District of Columbia to attend the seminar.

As the most outstanding Jaycee in community development from the State of Nevada, he received the expense-paid trip to the three day seminar sponsored by American Motors Corporation.

The only national community development workshop exclusively for laymen, the seminar features sessions, conducted by specialists, stressing how civic organizations can effectively aid their communities.

Eight different discussions included various phases of community development work with topics ranging from public opinion survey techniques to solving community problems through the use of case studies.

Registration for the three-day event was expected to be swelled to 150 by community development minded jaycees accompanying each of the state winners.

Climaxing the program was the awards banquet Tuesday night when the five first place winners in the national community development competition were announced and \$3000 in cash awards was divided between them. National Jaycee President Stan Ladley and William Hankla, public relations director for American Motors Corporation presented the awards.



HONORED — Lou Riggins, seated, discusses community development activities with E. Larry Moles, USJCC national vice president, at the 6th annual U. S. Jaycee Community Development Seminar. Riggins represented Nevada as the State's outstanding Jaycee in Community Development.

Poll Shows Johnson 5-1 Favorite Here

by Rae Von Dornum

Today, the Henderson Home News presents the first of three polls on the forthcoming presidential election. The second poll will be presented following the Democratic National Convention and the third just prior to the General Election.

In today's poll, 60 persons were called at random from the telephone directory . . . no names were recorded and no person was asked whether they were Republican or Democrat.

Each was asked: "If tomorrow were Election Day, would you vote for Barry Goldwater or Lyndon Johnson?" Each was also asked if they would care to give their reasons for voting for the chosen candidate.

Out of 60 persons contacted slightly less than half were men. Only five refused to answer the question.

At this time, Johnson is almost a 5-to-1 favorite with 32 votes to 7 for Goldwater. Two persons were decidedly against Goldwater but did not say they would vote for Johnson, 13 were undecided and 3 were Democrats but didn't say whom they would vote for.

GOLDWATER

One lady commented that she hasn't decided yet. "I'm a registered Republican but with all the controversy about Goldwater, I don't know. My husband is a Democrat and he's for Goldwater, so probably, in the end we'll cancel out each other's vote."

Another Goldwater voter said: "I change my mind every day. I was disappointed in his statements at the convention and in a way just haven't made up my mind. I imagine that since I'm a Republican I'd vote a Republican ticket."

Others like Goldwater's conservatism and believe the country needs him.

One housewife remarked: "Perhaps I will vote in November, but today I wouldn't vote for either of these candidates."

One Democratic, who apparently has been accustomed to voting a straight ticket, said: "I'm a Democrat, if things keep on going the way they are I'm going to change my party the next time. Many things have been mishandled, but the gold situation is very bad. There should be some incentive for mining silver, gold, manganese, tungsten, chrome and it would take many off the unemployment rolls."

"Some of our space programs have been mishandled, although I am for the program. The monetary situation . . . silver has been helped somewhat, but the gold situation is very bad. There should be some incentive for mining silver, gold, manganese, tungsten, chrome and it would take many off the unemployment rolls."

JOHNSON

While more than half of those polled said they would vote for Johnson, many of their remarks concerned Goldwater and many felt that Rockefeller or Scranton would have been a better candidate.

One person was worried about the image given other countries by Goldwater's foreign policy; another thought Goldwater had some good ideas but doubted that they would work in a country as large as the United States.

One candidly said: "I wouldn't vote for Goldwater and I won't discuss him."

Other comments included such remarks as: . . . I don't like Goldwater's ideas on civil rights, and he is too hot tempered to be a president; . . . I don't feel Goldwater could handle the country at this time; . . . I don't want Goldwater or his program; . . . the Republican convention was a good example of why I wouldn't want Goldwater; . . . I'm too young to vote but my parents don't like Goldwater or his backers.

Comments concerning Johnson included: . . . I agree with the things he says and he seems to be the better man for the job. . . I think he's done real well in the White House up to now . . . he's done a superb job since he took over. Anyway, I like the Democratic party policies. . . he's the better man and knows more about the job from his experiences as President. . . Johnson is satisfactory. . . Johnson has a stable plan and is no extremist.

Following its former policy, the Council also agreed to share the cost of a new "Welcome to Henderson" sign recently installed by the Chamber of Commerce at the north city limits. The city will pay half of the installation cost of \$999.60.

SIX NEW POLICE OFFICERS WELCOMED BY CITY COUNCIL

Six new officers were welcomed to the Police Force at the meeting of the City Council last night. These were officers James O. Frel, Wesley Schultz, James E. Goff, Douglas Struthers, James C. Weaver, and James B. Welborn.

All of the new policemen

are former members of the Police Reserve Unit. They were introduced by Sgt. Floyd Osborn.

The Council also considered a request that a new motorcycle be purchased and another patrolman be added to the Police Force to patrol the business section.

After hearing the report of a committee, composed of Councilmen Paul Marshall, Dale Roberts and Lorin Williams, the councilmen requested the body obtain bids on the "cycle, which Sgt. Osborn informed them would be very beneficial even if another patrolman was not hired.

Following the recommendations of Planning Commission Advisor George Perkins, the Council unanimously approved the reappointment of Planning Commission members Bob Dietrich and George Campbell, whose terms of office expired July 15.

Roger and Daniel Peebles of Boy Scout Troop 33, who attended the meeting in full uniform, were personally welcomed by Mayor W.B. Byrne.

Small Business Representatives Here Tuesday

Operators of small businesses in Las Vegas and environs will have an opportunity next Tuesday, July 28, 1964 to discuss their problems with George H. Floyd of the Small Business Administration, according to Alvin P. Meyers, Regional Director of the Small Business Administration for that area.

Offices will be open in the Conference Room of the City Hall, 4th and Stewart Streets. Appointments may be made in advance by calling the Henderson Chamber of Commerce at 565-3222. Interviews will be scheduled beginning at 10 a.m.

Mr. Floyd will be available to answer questions concerning small business loans, discuss business problems, to distribute printed pamphlets of informational material, and to take applications.

LETTER TO THE EDITOR

Dear Morry:

I see an article in the Henderson Home News concerning fluoridation of the City Water. Why fluoridation? Is it to purify the water?

I read an article in the Health Magazine on the subject. You interviewed Dentists. Have you interviewed Medical Doctors who have studied the effects of fluoridation?

The article mentioned calcium deposits in the body and how fluoride has a hardening effect on calcium in all parts of the body, as well as the teeth.

I know of patients who are taking shots to scatter calcium deposits in their muscles. I am just wondering if it is fluoride in the water that is causing so much muscle cramps and severe headaches.

Will you kindly print this letter?

Voice from another Citizen of Henderson, P.S. My doctor, an endocrinologist of Fresno, California, advised me to stay away from fluoridated water.

Name on file at Home News office

Council Approves Purchase Of New Post Office Site

The purchase of two pieces of property in the Civic Center area on Water Street were approved by the City Council last night. These were properties owned by Alvah Peer and Mayor W.B. Byrne, both of whom have agreed to sell their property to the City at the appraised price.

The administration was also asked to attempt to purchase three other pieces of property owned by Mrs. Victor Eeckhout, Edward Marriott and Elmer J. Buescher, which would complete the Civic Center area.

Director of Public Works George Perkins told the Council that he had discussed locating a new post office in this area and that they were apparently in approval.

Plans are presently being drawn up by the Postal authorities in Los Angeles for two sites in the Civic Center and pictures of the City Hall and grounds have been submitted to them in order that the architectural design of the two buildings can be drawn along complimentary lines.

According to present thinking, the Post Office grounds would be adjacent to the

City Hall and the parking lot would be available to both buildings.

Perkins advised the Council that the Post Office site will be put up for bids and the City can bid on it. He said he thought this would be done in the very near future.

SPECIAL MEETING

A special meeting will be

Youth Injured In Crosswalk

The result of a traffic accident at Boulder Highway and Corn Street was a broken bone in the hand for Richard A. Lawrence, 14, and a traffic citation for Edward Goddard, 38, 472 Jefferson Street. Lawrence was treated at Rose de Lima Hospital and Goddard was cited for failure to yield to a pedestrian in a crosswalk.

TEENAGE DANCE TONIGHT AT YOUTH CENTER

The City Recreation Department will sponsor a teenage dance this Saturday night at the Recreation Center.

Dress for the occasion will be slacks and dresses only . . . No Levis.

Delay Bonus Bucks Campaign Until Next Week; Grand Start Planned; Watch July 30 NEWS

The Chamber of Commerce is finding it difficult to get some bucks these days — bonus bucks that is — and the result is the grand kickoff of the bonus bucks merchants campaign will not get under way until next Thursday.

Chamber President Franklin Morrell received the initial plates for the engraving of the bucks — but it will take the printer time to run enough of them off to furnish all the merchants with the first supply.

To allow ample time for printing, then distribution to the merchants — then for the merchants to work up specials for the kickoff — Morrell and his staff have asked for patience of the citizens for one more week.

REPUBLICANS WILL MEET MONDAY NIGHT

The Republican Club of Southern Nevada invites all interested persons to a County-wide Convention given in honor of Clark County precinct workers in the Mead Room of the Flamingo Hotel Monday, July 27 at 7:30 p.m.

Lieutenant-Governor Paul Laxalt will be the speaker. This is an opportunity to meet your candidates, Club president Mike Markoff a dvised. For further information call Republican Headquarters, 382-0680.

MRS. R. GITSCHLAG ENTERTAINS PARENTS

Mr. and Mrs. Ray Gitschlag of 21B Washington Street are entertaining Mrs. Gitschlag's parents, Mr. and Mrs. Zelner Johnson.

DEMOCRAT CLUB MEETS TONIGHT

The Henderson Democrat Club will hold a meeting at the Victory Village auditorium tonight at 8 p.m., it was announced by President Wilbur Hardy.

All members and friends of the Democratic Party are invited and a special invitation is extended to all precinct captains and members of the Clark County Democratic Central Committee to attend and meet their fellow Democrats.

The main discussion will be held on the coming elections and registration of voters. Also discussed will be plans for the annual picnic sponsored by the club to introduce the candidates to the public. Tentative time and place planned for the picnic is August 22, at the Henderson City Park.

CENTENNIAL STAMPS AVAILABLE NOW AT LOCAL POST OFFICE

The Nevada Centennial 5-cent stamp was released yesterday in a gala celebration in Carson City, including delivery of first-day covers by Pony Express and Rocket.

The stamps are available, starting today, in post offices throughout the nation.

ONLY \$100 DOWN UNIT 3

Starlite Estates

ONLY \$100 DOWN

Fully Cooked HAMS



Farmer John or Luer's Tender & Meaty

Full Shank Portion 6-lb. Min. **33¢** lb.

OPEN TIL TEN EVERY NIGHT

- Ham Butt Portion Farmer John or Luer's **39¢** lb.
- Center Ham Slices For Frying or thick cut for baking **89¢** lb.
- Full Half Ham Shank **39¢** lb. Butt **49¢** lb.
- Small Whole Hams Select Sizes **49¢** lb.

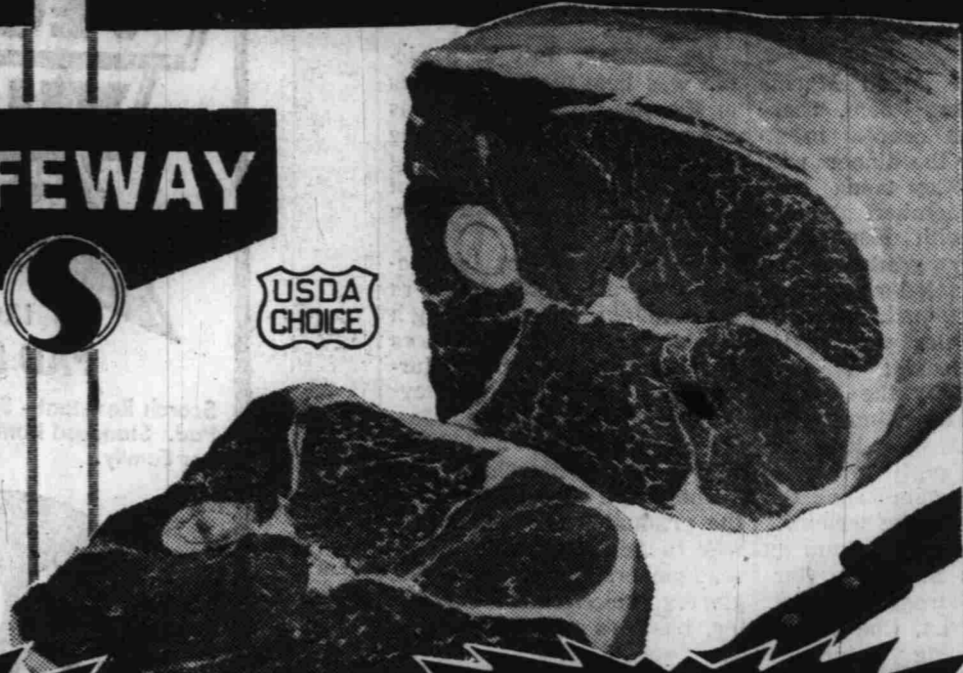
Boneless Superb Beef Roast



Beef Round or Rump Safeway Aged & Trimmed

79¢ lb.

U.S.D.A. Choice Beef Round Steak



Full Center Cut

Bone-In **69¢** lb.

- Boneless Round Steak U.S.D.A. Choice Beef Full Cut or Bottom **79¢** lb.
- Boneless Top Round Steak U.S.D.A. Choice Beef Aged and Trimmed **89¢** lb.
- Sirloin Tip or Cube Steak U.S.D.A. Choice Beef Aged and Trimmed **98¢** lb.



Small Pork Spareribs

Eastern Grain-Fed Ideal for those outdoor barbecues.

49¢ lb.

Frankfurters

ALL MEAT — 4 POPULAR BRANDS

- Safeway
- Oscar Mayer
- Somerset
- Wilson

1-lb. pkg. **49¢**

Rainbow Trout Breaded Shrimp

Captain Choice Pan-Ready Trophy Brand

12-oz. pkg. **59¢**
8-oz. pkg. **39¢**

Fresh Ground Meats

- Extra Lean Ground Round Use in your favorite ground meat recipe **69¢** lb.
- Lean Ground Chuck Tender lean Chunks of Meat Chuck Shoulder **59¢** lb.

Delicatessen Features

- Hebrew Nat'l MEATS **79¢** 12-oz. pkg.
- Kosher Franks, Midget Salami, or Knackwurst
- All-Meat BOLOGNA Safeway Brand Random Weight Pieces **39¢** lb.

Giant Tide

Heavy Duty Detergent (Includes 5¢ Off label)

49-oz. pkg. **49¢**

Edwards Coffee

Vacuum Pack Regular or Drip

1-lb. can **59¢**

Beverages

Cragmont Popular Flavors 12-oz. can

14 for \$1.00

Chunk Tuna

Chicken of the Sea Tender light meat, for Salads or for Sandwiches

6 1/2-oz. can **23¢**

Shortening

Royal Satin Safeway Guaranteed Product (Includes 5¢ Off label)

3-lb. can **49¢**

Safeway's (the) place to buy

Bartlett Pears

U.S. No. 1 Quality Favorite For Any Meal!

3 lbs. 39¢

OPEN TIL TEN EVERY NIGHT

Bananas

Fancy Quality South American Packed At Plantation

3 lbs. 39¢

- Cucumbers Fresh Long Green Slicers **3 for 25¢**
- Carrots Packaged Fresh Daily **2 -lb. bag 19¢**
- Yellow Onions Best for Flavor **3 lbs. 19¢**
- Celery Large Size Fresh Crisp Stalks **ea. 25¢**
- Green Beans Kentucky Wonders **2 lbs. 39¢**

- Peaches Yellow Meat Large Freestones **5 lbs. \$1**
- Fresh Plums Nubiana **5 lbs. \$1**
- Nectarines Royal Variety **5 lbs. \$1**
- Peaches White Babcock Variety — Delicious **5 lbs. \$1**
- Apples Extra Fancy Gravenstein All Purpose **5 lbs. \$1**



Mrs. Wright's Soft Twist

BREAD

5 16-oz. loaves **99¢**

Fresh Bakery Buys!

Cinnamon Rolls

Mrs. Wright's Iced or Apple Cinnamon Just heat and serve. Pkg. of 8 **29¢**

Cake Rolls Devils Food, Lemon or Jelly Filled **ea. 29¢**

Coffee Cakes Delicious Anytime — Wide Assortment **ea. 29¢**

FROZEN FOODS

- Chopped Broccoli Bel-air — 10-oz. pkg.
- Peas or Succotash Bel-air — 10-oz. pkg.
- French Fries or Crinkle Cuts — Bel-air 9-oz.
- Leaf Spinach or Chopped — Bel-air 12-oz.

Your Choice **7 for \$1**

- Cliff Char Briquets Burns Hotter **10 -lb. bag 89¢**
- Gold Medal Spaghetti **2 -lb. pkg. 39¢**
- Marshmallow Treats Busy Baker **14-oz. pkg. 39¢**
- Chocolate Syrup Hershey Brand **5 16-oz. cans \$1**
- Lalani Juice Pineapple-Grapefruit **4 29-oz. cans \$1**
- Sliced Pineapple Highway **5 14-oz. cans \$1**
- Sliced Mushrooms Brandywine **4 2-oz. cans \$1**



SAFeway



SPECIALS EFFECTIVE Thursday thru Sunday, July 23, 24, 25, 26, 1964 at local Safeway Stores

B. C. Class of 1954 Has Successful Reunion

The 4th of July week end was reunion time for the 1954 graduating class of Boulder City High School.

A banquet was held July 3, at the Lake Mead Marina Terrace Dining Room. There were nineteen couples in attendance for the dinner with Leeanne McCoy being the only single member.

Booklets with biographies of as many graduates as could be contacted were given out at the Banquet.

The biographies were printed in the booklet as they were written by the graduates. Some were matter-of-fact and short, some long and flowery. The replies probably brought to remembrance the personalities of the writers.

There were replies from as far away as Stuttgart, Germany, Anchorage, Alaska, Spenard, Alaska. One person on the planning committee for the picnic was suddenly called to Hawaii. So the graduates have traveled far and wide since 1954.

Prizes were awarded at the dinner to Carolyn (Lassen) Davis for having traveled the farthest, which was from Idaho Falls, Idaho.

Fred Hill for being the person with the most education. He is a professor with a PhD, and is teaching in Tucson, Arizona.

Margaret (McCullough) Pappas for the most unusual occupation, according to the opinion of her fellow classmates. Margaret is a Deputy Probation Officer for L. O. Angeles County.

Shirley (Chamberlain) Friederichs for having changed the least since graduation. Shirley resides at 131 Grove in Henderson.

Elnora (Owen) and Matt Turner for having the most children. They also live in Henderson and are the owners of Brightway Interiors. They have four children.

The drawing for the door prize was won by Bud Sant of the Henderson Police Department.

There were three couples who married within the class. They were Elnora Owen and

Mathew Turner, Sharline Hanning and Richard A. Voss Luther Hatfield and JoAnne Thompson.

On Sunday, July 5, a picnic was held for the families of the graduates. There was a watermelon feast following lunch and swimming during the afternoon. A dinner of hamburgers topped off the evening.

Honored guests at the picnic were all of the teachers who taught at the High School in 1954. The teachers in attendance were Mrs. Martha King, Mrs. Lillian Honeycutt, Mrs. Mary Eaton, Mrs. Doreen McAdams and Mrs. Luana (Rush) Marshall.

The range of professions of the graduates is from housewife to minister's wife, nurses, teachers, professors, engineers, electricians, carpenter, business men and many other vocations.

A special note of thanks was given to Dean Kine, chairman of the reunion, for taking time out from his busy job as a State Farm Insurance agent. And the tireless efforts of his wife Kay Ann who helped make this one of the best planned reunions ever held.

Church Theme For Sunday

"The time for thinkers has come. Truth, independent of doctrines and time-honored systems, knocks at the portal of humanity."

These words from the opening preface of the Christian Science textbook (Science and Health with Key to the Scriptures by Mary Baker Eddy) will help set the theme of a Bible Lesson on "Truth" to be read at the Christian Science church this Sunday.

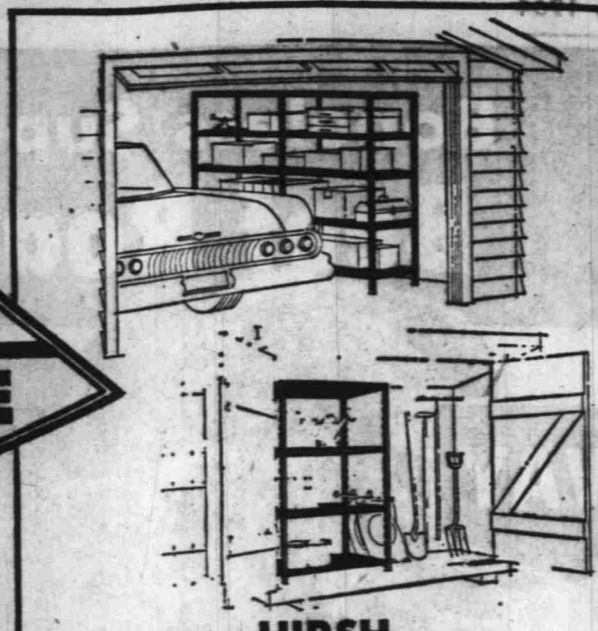
Responsive reading will include these verses from Psalms: "Truth shall spring out of the earth; and righteousness shall look down from heaven. . . . Teach me thy way, O Lord; I will walk in thy truth: unite my heart to fear thy name."



MOZAIC IRONING BOARD PAD & COVER SET

Scorch Resistant - Stain Resistant Foam Pad. Standard Ironing Table. Limit One Per Family.

88¢



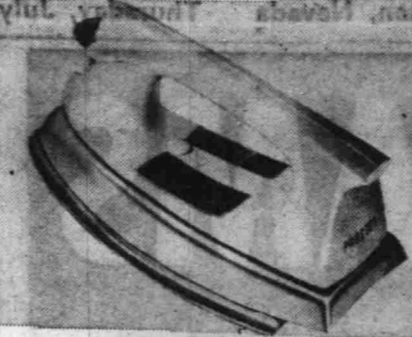
HIRSH Steel Shelving

New construction for greater strength and rigidity. Black oven-baked enamel finish, adjustable

scratch floor. Guards 4 shelves.

FOUR SHELF TANDEM UNIT 88¢

5⁸⁸



PROCTOR AUTOMATIC IRON

Full even heat "Temp-O-Guide" heats up faster. Clear view heel for ironing in any direction. Designed for right or left hand ironers. Smart white handle. Model 10813.

4⁴²

Rich, Enduring Quality Is Seldom Priced So Modestly



Coleman



SPORTSTER STOVE

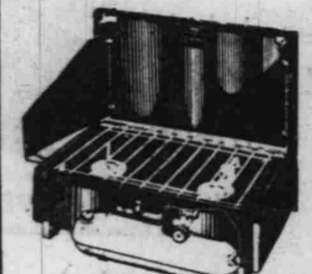
Here's a miniature Coleman stove with the same Band-A-Bu-Burner, same rugged dependability as the big camp stove.

5⁵⁵



COLEMAN COOLER

The most wanted those who know. Large capacity Bail Handle model for easy one-hand carrying. Heavy gauge welded steel.



CAMP STOVE

Coleman's family-sized stove handles two large pans and coffee pot. Lid folds back for handy work tray. Has hinged steel rod grate.

12⁶⁶

Girls' Cotton Shifts

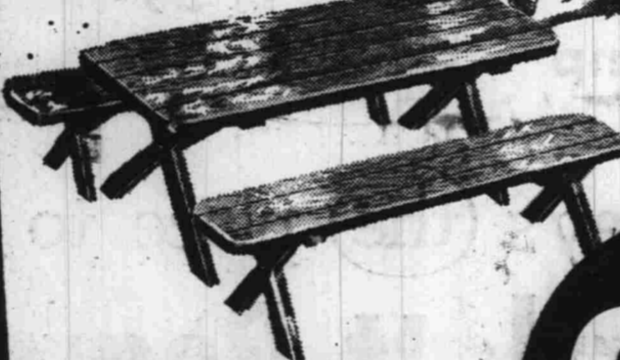
Of many casual uses. At home, on the beach or on the patio. Enjoy all the benefits of this lounge at this budget price. It's minimum care all cotton! For the best in comfort this shift is full cut. Guaranteed washable and colorfast. . . . Choose from several styles in the wonderful summer closeout selection. Values 1.98.

88¢



Picnic DAYS

PERFECT FOR BACK YARD OR PATIO!



REDWOOD OUTDOOR

PICNIC SET

Consists of table and two benches, 6 ft. long. Constructed of top grade clear redwood. A few nails and bolts are loose, but you can really save at this price, as they are

9⁸⁸

NOW IS THE TIME TO BUY & SAVE! REALLY SAVE!

Ladies' Cotton Shifts

A genuine shoppers delight. This entire collection of shifts is priced way down for this summer clean-up. Unusually inviting, choose from numerous styles in beautiful colors and patterns. Sm., med., large. Reg. price 4.98.

2⁹⁹

Famous Sportswear by Pykette, the Name You Know & Love. "Special Summer Purchase."

LADIES' STRETCH DENIM CAPRIS

Want to look your very best at a price you can afford? For perfect fit choose from proportioned length. . . short. . . 4" 11" to Regular. . . 5' 4", or Medium Tall. . . Colors: Turquoise, white, light blue, pink, black or navy blue. Save 40% . . . Sizes 8 to 20.

3⁴⁴



Ladies' Jamaicas

SIZES 8 to 16

1⁹⁹



Ladies' Capris

SIZES 8 to 16

2⁹⁹

PRICES GOOD AT ALL 3 STORES THURS.-FRI.-SAT.-SUNDAY, JULY 23-24-25-26

Summer Closeout on Nationally Advert

FINE! IT QU. LADIES' SPOI

Vegas Village is very proud to offer closeout from a famous recognize. . . See our fine gabardine tailored Jamaicas, el knee pants, cotton gabardine, lection of cotton knit pullovers this special sportswear.



SAVE FOR A SUNNY DAY

Some of Nevada's most successful savers got their start with us. One after another, we've helped them set a goal, and helped them reach it. We'll gladly show you how our Automatic Savings program builds your savings—almost in spite of yourself. Remember, we're here to help you get the things you want.



Now 9 convenient locations in Las Vegas and Southern Nevada MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION

For Greater Selection...

Finer



UDICO SHOE BUFFER KIT

Powerful motor-driven buffer with two lambs wool buffing wheels, two tubes shoe cream, black and tan, with no mess—Self-Applicator Tops. Hand-rubbed California Redwood storage box.

10⁸⁸



Pour Spout Jug

One gallon Snow Lite jug with easy to carry ball handle and handy shoulder pour spout. Unbreakable molded liner, rugged Royalite base.

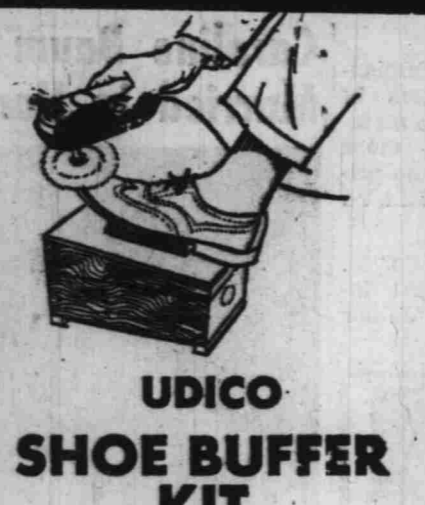
333



Floodlight Lantern

The perfect day stretcher. Double-manila with narrow porcelain vent. Wind-proof, storm-proof, bug-proof, heat resistant Pyrex globe.

1044



Boys' Cotton Shirts

Less than two months and that boy will be back in school. We invite you to come in and shop this fabulous selection of cotton sport shirts in a beautiful group of patterns and colors. Machine washable and easy care. Sizes 6 to 16, 1.98 value.

133

Your Chance to Improve Your Boys' Wardrobe for Back to School



BISSEL SHAMPOO MASTER

Highly efficient and economical rug shampoo master. Handy trigger shampoo release. Sponge roller and brush assembly remove easily as a unit for convenient cleaning.

3⁹⁹



200 ALBUM RECORD RACK

Rolling record and album caddy. Brass-plated heavy gauge wire. 2" Lucite casters.

5⁴⁴

Big Sale



Ladies' Knee Knockers

SIZES 8 to 16

1⁹⁹



Ladies' Knit Tops

SMALL, MED., LARGE

2⁹⁹

WE RESERVE THE RIGHT TO LIMIT QUANTITIES

Projects like TWO!

COTTAGE PAINT

Saves you time and money.

Special!

A moderately priced product for exterior use such as shingles, fences, sheds, barns, ect.

FREE TWO ONE-INCH BRISTLE PAINT BRUSHES WITH EACH PAINT PURCHASE

Gal. 2²²

Reg. 2.98

This Kind of Handsome Good Looks, & Comfort is Easy to Live With

MEN'S WALKING SHORTS

Here is luxurious masculine appeal, perfect for home, the beach or lounging around the pool. This selection is fabulous. Chosen from solid colors and assorted patterns. Tailored to give that well dressed look. Crisp, washable cottons. Cool and easy to wear this summer. Sizes 30 to 38, Reg. price 3.98.

2⁹⁹

A Special Selection at a Special Price for This Summer Clearance

Men's Boxer Swim Trunks

Men, buy now for the balance of the summer this outstanding selection of patterns has a draw string belt, and comfortable built-in support. Made of durable cotton fabric, handsome in appearance. Guaranteed colorfast. Sizes small, med., large. Reg. 1.98

1⁰⁰

How A Small Community Improved Itself And Won National Recognition

Leavenworth, Washington only 1,375 people. Main Street was in the doldrums: empty buildings, two businesses closing out, several for sale.

The young clubwomen went to Mayor Wilbur Bon to ask his help in a program of improvement. He thought the town was fine as it was. They appealed to the Chamber of Commerce. A meeting was arranged at which Dirk Andersen of the Community Development Bureau of the University of Washington spoke. Only members of the club and the chamber attended.

It was discouraging. But, with Mr. Andersen actively aiding as consultant, the young women formed telephone committees and went right through the phone book. They called everybody listed, inviting each to the meeting the following month—November. Sixty came. In December the same number.

In January the club made its "do-or-die effort." Newspaper and radio publicity was given to their new slogan "L.I.F.E." (Leavenworth Improvement for Everyone). It worked; 250 turned out to hear Mr. Andersen.

Armed with questionnaires set up by the university, 15 committees made a survey of the town. Discussion groups were conducted on subjects embraced in the survey. The survey on educational facilities triumphed with the recommendation of a completely new site for the high school—neither of those in dispute. This settled, the school bonds carried overwhelmingly in the next election.

"For the first time in five years, we liked ourselves," said Mrs. Bowen.

The fire hall was decided on, the new truck purchased, volunteer firemen studied, drilled, attended classes for fire training diplomas, and now are a top-notch corps of fire training diplomas, and bands of Vesta Club members.

The city park was cleared and improved by citizen cooperation. An intercommunication system has been provided for the schools. The library which had 6,000 volumes, accumulated over 50 years, has taken advantage of the services of the regional library, serving five counties. Circulation in a month jumped to half that of the previous year.

"Citizens have proved their ability to face and solve problems through a high degree of citizen involvement," declared Mrs. Bowen.


And Mayor Bon proudly says: "The club has become the conscience of the community."

The dawn of 1962 found Leavenworth "pulling apart at the seams with inner conflict." The spring of 1964 found it a community with citizens pulling together in projects that made it one of ten finalists among 9,975 towns and cities participating in the Community Improvement Program.

The Vesta Junior Woman's Club had the courage to stem the tide of bitterness and dissension. Nine times since 1958, bonds for a desperately needed new high school building had been voted down because of two sites should be chosen.

The town had lost an average of 75 residents a year for the past four because of this roadblock to progress. It now numbers

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Henderson, Nevada



GEORGE S. WILKINS,
CHANNEL 2
Evangelist
SUNDAY

Bible Study 10 a.m.
Worship 11 a.m.
Herald of Truth. 8:30 a.m.

Sermon—
"THE HOME BEAUTIFUL"

Evening Worship . . . 7 p.m.
BIBLE STUDY
Wed. Evening 7 p.m.
LADIES BIBLE CLASS
Wednesday 10 a.m.

LEFLERS VISIT SHOW TO, ARIZ.

Mrs. Tharol Lefler and her five children, Mike, Rodney, Dwayne, Katti, and Harold, of 125 Dogwood enjoyed a two and one half week vacation at Show To, Arizona. While in Arizona, they visited with Mr. and Mrs. Clayton Pew, Mrs. Lefler's parents, attended the gala 4th of July celebration and a rodeo celebration.

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Mrs. R. Geuder to Judge English Awards Entries

Mrs. R. R. Geuder of Basic High School has been appointed a regional judge for the National Council of Teachers of English Achievement Awards Program of 1964. Judging committees composed of English teachers from both colleges and high schools, will evaluate writing skills and literary awareness of nearly 7,000 high school participants. The Achievement Awards Program attempts to grant recognition to outstanding high school seniors for excellence in English. Finalists are announced in late November and are recommended for scholarship aid to all United States colleges and universities. This competition is part of the comprehensive program of the National Council of Teachers of English to improve instruction in English language and literature at all levels throughout the nation's schools.

The NCTE is a professional, nonprofit organization of English teachers whose membership now includes more than 90,000 teachers from primary grades to graduate school. The Geuders live at 107 E. Elm. Mr. Geuder is music instructor at Henderson Junior High.

Caroline Baum and Gail W. Cox Married in Home Ceremonies



HOME CEREMONY — Mr. and Mrs. Gail W. Cox are shown at a reception following their recent wedding at the home of the bride's parents, Mr. and Mrs. Max L. Baum, 77 Mallory Street.

Caroline Francis Baum and Gail William Cox exchanged vows at 4 p.m. on Saturday, July 11. The wedding was held in the home of Mr. and Mrs. Max L. Baum, the bride's parents, at 77 Mallory.

Willi Baum, the bride's sister, was the maid-of-honor. Linda Holmes, and Wanda Cox, bridesmaids, attended the bride. William Celingers, the bride's grandfather, acted as best man with Keith Farmer and Gary Nelson serving as ushers.

The bride's father, Max L. Baum, gave the bride in marriage during this double ceremony. Reverend Gerald Miller of the Community Church officiated at the wedding.

The bride wore a white, street length, lace dress. The dress, accented with a silver lace bodice, had a soft-flowing full skirt. The waist length veil contained a tiara decorated with pearls in a silver background. The bride carried a bouquet of blue and white lace carnations garnished by a small blue bird of happiness.

The maid of honor wore a light pink dress with white accessories. The bridesmaids were dressed in pastel green and yellow dresses and carried bouquets of white and blue flowers.

Mrs. Max L. Baum, the bride's mother, wore a pastel, pink and white, one piece dress. The pleated skirt was accented with an embroidered bodice. She wore a white and blue carnation corsage. The bridegroom's mother, Mrs. Rebecca Cox of East Las Vegas, was dressed in a blue dress.

There were 40 guests in attendance at the wedding. The altar was decorated with white and blue flowers and blue candles.

Immediately following the ceremony a reception was held on the patio. Mrs. Eva Celingers, grandmother of the bride, presided at the serving

table. Linda Holmes was at the guest book. The serving table was centered by a double-tiered cake topped with a bride and groom and garnished with white roses.

Out of town guests included Mr. and Mrs. Homer Stokes and son Ronnie, from Long Beach, California; Mr. and Mrs. Walter Paxman and daughter, Debbie, from Artesia, California.

The bride is a 1964 graduate of Basic High School. She was a member of chorus and Pep Club, annual staff and the governor's safety council. She was also a biology assistant to Mr. Burgwart. The bridegroom is employed by Billman Mining and Development Co. in Yreka, California where the couple will make their home.

Arthur Sanner Reports For Duty with Navy

Arthur J. Sanner, son of Mr. and Mrs. Billy J. Sanner of 23 Idaho Way has reported for duty at the San Diego Naval Training Center June 14. He will be home on a 14-day leave at the end of August, before reporting to the Balboa Hospital in San Diego for 16 weeks training as Medical Corpsman.

Arthur would appreciate letters from friends. His address is, Arthur J. Sanner, S.R., U.S. Naval Training Center, Company 327-52, San Diego, California, 92133. Arthur, a graduate of Basic High School, hopes to become a Pharmacist's Mate.

C. WHITE RETURNS FROM IOWA VISIT

Mr. and Mrs. Clare White of 131 Constitution St. have just returned from a trip begun on July 4th. After a stop for visiting relatives in North Platte, Nebraska they have spent the rest of their vacation visiting in Stewart, Iowa.

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when you buy our special combination packages
America's Largest Selling Vitamin-Mineral Product
YOUR BEST VITAMIN VALUE!
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REGULAR \$2.50
BOTTLE 100—50mg
\$1.39 39c

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\$1.29

Q-TIPS
REG. 59c
38c

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REGULAR 83c
65c

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REGULAR 98c—SUPER
59c

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REGULAR 39c
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\$1.98

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REG. 98c
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JOHNSON'S BABY POWDER
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REGULAR \$1.49
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ESQUIRE BOOT POLISH
REG. 29c 17c
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Excedrin
100 Tabs
Reg. 93c
69c

DRISTAN MIST
REG. \$1.19
79c

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60 day supply
SAVE!
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125 Water Street Phone 565-4864

THURS. SPECIALS	FRIDAY & SAT. Weekend SPECIALS
Fresh Lemon Meringue PIE Ea. 49c	Large Selection REGULAR \$1.39 LAYER CAKES Ea. 99c
Danish Breakfast — Sweet ROLLS doz. 99c	Assorted Bread 5 FOR 1.00
ASSORTED DO-NUTS doz. 59c	Home Made MARSHMALLOW BOSTON CREME Ea. 45c

NOTICE — During July and August we will CLOSE AT 2 PM ON SATURDAYS — Be sure and pick up your decorated cakes early . . .

Bureau of Reclamation Golf Tourney Enters Final Round

The Bureau of Reclamation Handicap Twilight Golf League has stirred up interest recently in their exciting matches. This league which plays at the Black Mountain Golf course in Henderson from five to seven p.m. has each team participate in one match a week. The tournament which is of a ten weeks duration is entering the last half of tournament play.

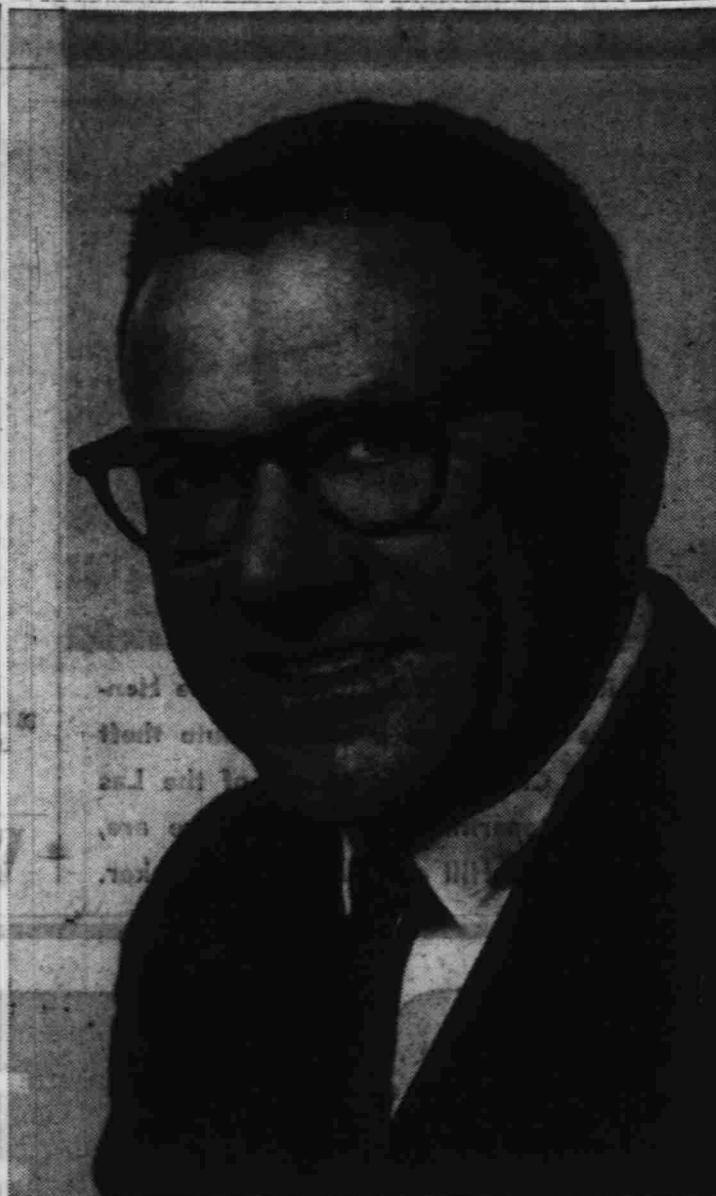
The players involved work at the Bureau of Reclamation in Boulder City. They include Jack Shankland, William Phillips, Howard Ness, Tom Steele, and Stu Wagner all from Henderson and Al Hartley, Ed Tanner, Art Graham, Dale Imlay, Clarence Arp, Bob Bailey and Glenn Muchow from Boulder City.

The majority of the league members have agreed to establish a maximum handicap of 20 in the second half of play. Handicaps for the six two-man teams are adjusted after each match on 80 per cent of the difference between the par and the individual score.

League standings are based on matches won and lost. If at the end of the season, there is a tie for first place, a champion playoff will be arranged.

The league officers are: President — Bill Phillips, Vice - President — Glenn Muchow, and Secretary-treasurer — Bob Bailey.

According to the league rules the main purpose of this league is "for everyone to have some fun, get some sunshine and exercise and to become better acquainted."



GEORGE VON TOBEL — Former Nevada Assemblyman has filed for Republican contender for Nevada's only seat in the House of Representatives.

★ ★ ★ ★ ★ G. VON TOBEL FILES FOR SEAT IN U.S. CONGRESS

George Von Tobel has announced his candidacy for the Republican nomination for the U.S. House of Representatives opposing incumbent Walter S. Baring.

Von Tobel has served as a member of the Nevada Assembly for four terms with committee assignments of Labor, Roads and Transportation, Taxation, and Social Welfare.

His recent travels have included a visit to Uganda at the Belgian Congo border during their post-independence crisis and the mass evacuation of refugees, an inspection of the Egyptian Aswan Dam with a government official, and an interview with West German officials concerning progress in that area. He has also traveled extensively in the Middle East observing where U.S. foreign aid has gone.

"I am a moderate Republican," explained Von Tobel, "and I support Senator Barry Goldwater of Arizona for the G.O.P. nomination for president. If Scranton had

filed earlier we might have had an opportunity to evaluate his program."

Von Tobel, who is 46, was born in Las Vegas, and received his early education there. He then attended the University of Santa Clara. He is a civil engineer and a member of the Society of Professional Engineers. He is also a director in Von Tobel Lumber Company which was founded by his father.

Active in Las Vegas and State Junior Chamber of Commerce, Von Tobel is also a past president of Clark County Tuberculosis and Health Association and has served in United Fund drives.

The new candidate feels that Rep. Baring is out of step with his party and that the state's prestige in the House has been badly eroded. Loss of Colorado River water was described as "robbery" and the failure to coin more silver dollars as "arbitrary". He called for action on the Lake Mead Pipe Line and better management of public lands.

Remember: All Handwritten Mail Requires First-Class Postage

At times during the year when thank-you notes and other remembrances are especially in order, parents call the post office and are surprised and offended to learn that handwritten items require first-class postage, the local postmaster said this week.

Their argument usually is that the Postal Service discriminates against initiative and creative effort by requiring a higher rate of postage on items written by children than on materials machine-produced by mailers in large volume.

"When one at first considers the matter," said the postmaster, "it does seem strange that a piece of third-class advertising matter will be accepted with less postage than the carefully contrived letter of some child who wants to remember a parent or other relative on a special occasion. But there is an explanation if one considers the matter at length."

The basic reason for charging more for handwritten items is that matter of this type is classified as first-class. Postal regulations provide that all matter wholly or partly in writing, except authorized additions to second, third, or fourth-class matter, is considered to be first-class mail. Also, first-class mail is entitled to more expeditious handling and may be forwarded or returned.

The general rule governing what rate of postage is appropriate as between first and third-class is that handwritten or typewritten items require the first-class rate of postage, and machine processed or printed matter calls for the third-class rate of postage.

Kokanee Planted Below Hoover Dam

Again this year Kokanee have been planted in the Colorado River below Hoover Dam. Nevada Fish and Game Commission carefully hauled 212,000 fingerlings just over an inch in length from the hatchery at Verdi. A special screen was installed in the hauling tank to keep them out of the pumping system. Oxygen was supplied steadily from bottles as they took every precaution not to tire or damage the tiny fish.

Some were planted just below Hoover Dam and others were transported in boats to the sand bar areas. By habit this fresh water salmon species returns to its birthplace after 8 approximately four years to spawn, and it is hoped they will return to the sand bar area for spawning.

In April of 1962 100,000 Kokanee were planted in the Colorado and fishermen have taken specimens up to 14 inches here. These fish reach 22 inches in Wildhorse Reservoir. At such a size they make fine sporting fish and would add considerably to enjoyment of anglers here.

★ ★ ★ ★ ★ Bass Present Problems As Lake Mead Hits Lower Levels

Norman Wood, Wild Life Manager of the Nevada Fish and Game Commission has found that the aqualung is a valuable tool for his work in Lake Mead.

The Fish and Game Commission has been much concerned during the spawning season of large-mouth bass as the lake has been dropping steadily. In May bass nests were found at all levels, ranging from four feet to over 20 feet. The average was in about ten feet of water.

Bass like as much protective cover as possible for their nests, but not much exists at low levels and it decreases as the lake drops. When the small bass are about one inch in length, the male bass abandons his job of protection and the young seek cover along the shoreline. It is because of the lack of cover during and after the spawning season that so many newly hatched bass are lost.

"Norm" will be observing fish all summer and reporting on counts etc. The Fish and Game Commission hopes this study will enable them to keep fish losses to a minimum during the lowering of Lake Mead.

Wood graduated from the University of Nevada in Wild Life Management. He has lived in Boulder City for all but one year of his ten with the Fish and Game Department. One year was spent in the Lake Tahoe Area.

The family home is 663 Avenue C. Six boys ranging in age from three to 22 years keep things lively there.

At Church This Sunday

"I shall not die, but live, and declare the works of the Lord" — this verse from Psalms is part of the Golden Text that will introduce the Bible Lesson to be heard at the Christian Science church this Sunday.

The subject is "Life" and begins a series on names which belong to God.

Readings will include the following lines from the Christian Science textbook: "Because Life is God, Life must be eternal, self-existent. Life is the everlasting I AM, the Being who was and is and shall be, whom nothing can erase" (Science and Health with Key to the Scriptures, by Mary Baker Eddy, pp. 289, 290).

Henderson Home News—Henderson, Nevada
Thursday, July 23, 1964

Radio KENO "Good Guys"
Present
PAUL PETERSEN
(Star of TV's Donna Reed Show)
"My Dad" "She Can't Find Her Keys"
and **Freddie Cannon**
"Pallades Park" "Abigail Beecher"
CONVENTION CENTER ROTUNDA
SAT. JULY 25, 8 P.M. TICKETS \$2.50

Wilbur Clark's
DESERT INN
& COUNTRY CLUB - LAS VEGAS

MITCH MILLER
& His TV Sing - Along Gang!

NEVADA'S LARGEST
SOUTHERN NEVADA'S OLDEST

"THE BIG ONE"
\$4.96
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THE LOWEST JET-PROP FARE!
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EVERY DAY!
Monday, Tuesday, Wednesday, Thursday and Friday, Saturday and Sunday, too!

EVERY FLIGHT!
Morning, afternoon, evening — 12 flights every day, 84 flights every week!

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- ★ Folding Wardrobe Closet Doors
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SECURITY REALTY —DIRECTIONS—
ARTHUR ESPINOZA, BROKER
565-3300 REALTY OFFICE
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565-4064 MODEL OFFICE
—Shown By Appointment Anytime—

TAKE LAKE MEAD DR. TO IVY STREET, TURN ON IVY AND FOLLOW THE SIGNS.

IT'S LOVE AT FIRST SIGHT!
see our model homes

Models Open For Inspection
Weekdays 3-6 PM
Sat. & Sun.—10 to 6 pm
Closed Monday

**Charm and Self Improvement
Course Offered By Rec. Dept.**

A three-weeks charm and self-improvement course under the direction of a top national director, will be taught in Henderson under the sponsorship of the City Recreation Department, according to Douglas Vincent, assistant recreation director.

Maximum number of students in each class will be ten, and teenagers, career girls and housewives may register any time between now and July 28. Classes will be held two hours a day, two days a week, and will be scheduled for the convenience of the students.

The charm school will be under the direction of Mrs. Mabs Jolissaint, former owner, and director of Patricia Stevens Finishing Schools in Baton Rouge and Monroe, La., for nine years. Outstanding students who have attended her school are Dot Bour-

geois of Baton Rouge, better known as Ellie May Clampitt of "The Beverly Hillbillies," Liz Cole, Baton Rouge, now known as Elizabeth Ashely and appearing in "The Carpetbaggers".

She also trained and chaperoned Miss America of 1950, Miss USA, 1961, Miss America, 1960, and numerous state winners of various contests. Sharon Brown, Miss USA 1961, traveled 200 miles a week for 15 weeks to study under Mrs. Jolissaint. Peggy Romero, Miss La. 1963, also a student of Mrs. Jolissaints, traveled 600 miles a week for her lessons.

The special three weeks course to be taught here will include posture, walking, sitting, stairs, basic modeling, makeup, wardrobe, accessories, social and business etiquette, diction, poise and self-confidence. Interested persons should

**Leslie Sullivan, Randy Mainor
Set September Wedding Date**

Mr. and Mrs. Leon Sullivan, 485 National street, announce the engagement and forthcoming marriage of their daughter Leslie Anne, to W. Randall Mainor, son of Mr. and Mrs. William B. Mainor, 74 E. Victory Road.

The marriage will be solemnized at the St. George, Utah LDS Temple, and a reception will be held at the Ocean Street LDS Church following.

Miss Sullivan is a 1962 graduate of Basic high school where she was a member of the Desertaires marching group, national honor society, Future Homemakers of America, on the "A" honor

contact Douglas Vincent as soon as possible as classes will be limited and will be started at 7:30 p.m. July 28. Phone number to contact is 565-8932.

roll. She attended Brigham Young University for a year and a half and is now employed at the Bank of Nevada in Las Vegas.

Mainor is a 1960 graduate of Basic high school where he was active in sports as a member of the Varsity Football and Basketball teams. He served a mission for the LDS Church in the West Mexican Mission and attended College of Southern Utah in Cedar City for two years. He is now attending Brigham Young University and the young couple plan to make their home in Provo where Mainor will continue his education.

A TON OF CHEESE
The world's largest cheese, now on display at the New York World's Fair, weighs 17.25 tons. The cheese was produced in the state of Wisconsin.



RAY CLARK SPEAKS TO LIONS — The Henderson Lions Club heard a talk on auto theft given by Ray Clark, traffic officer of the Las Vegas Police Department. Pictured above are, from left: Howard Hill and Ray Clark, speaker.



86 PROOF KENTUCKY STRAIGHT BOURBON WHISKEY DISTILLED AND BOTTLED BY THE JAMES B. BEAM DISTILLING CO., CLERMONT, BEAM, KENTUCKY

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TOPS Give ORANGE PREMIUM STAMPS

HOME OWNED AND OPERATED

STORE HOURS—DAILY and SUNDAY 8 AM to 9 PM

—Limit Right Reserved—

PRICES EFFECTIVE JULY 23—24—25—26

Center Cut PORK Steak 49 ^c lb	FRESH LEAN MEATY SPARE Ribs 39 ^c lb	Morrell Palace 2-Lb. Thick Slice Bacon 69 ^c lb
Fully Cooked Farmer John HAMS		
Shank Portion 33 [¢]		Butt Portion 39 [¢]
Fresh Frozen Halibut 25 ^c lb	Center Slices 79 [¢]	FRESH SLICED Baby Beef Liver 39 ^c lb

FRESH FRYER PARTS
—While They Last—
BREASTS
48^c lb

Legs & Thighs
39^c lb

WINGS
15^c lb

Backs & Necks
5^c lb

GIZZARDS
49^c lb

LIVERS
59^c lb

Queen's Pride
Facial Tissue
2^F 29^c 0^R

Queen's Pride
Toilet Tissue
10^F 79^c 0^R

Choice Fresh 28-oz.
Sandwich Cookies
49^c

Howlett's
EGGS
LARGE 'AA'
39^c dz

BONUS STAMPS
FOR JULY 23—24—25—26

\$5.00	50 STAMPS
\$10.00	100 STAMPS
\$15.00	300 STAMPS
\$25.00	500 STAMPS

For Each Purchase

DAIRY PRODUCTS—CIGARETTES—BEER—WINES... NOT INCLUDED

Scat 6 1/2-oz. CAT FOOD 6/39c	Lynden 14 oz. CHIC. and NOODLE 33c
Kern's 14-oz. Tomato CATSUP 3/39c	Vet's 26 oz. DOG FOOD 2/29c
Hormel 12 oz. SPAM 39c	Johnson's Giant GLO-COAT \$1.29
38 oz. CRISCO OIL 59c	Cresswell No. 303 Cut GREEN BEANS 6/\$1
5 Lbs. U & I SUGAR 59c	Banquet Frozen MEAT PIES 6/\$1
All Flavors JELLO 4/29c	Satin Freeze 1/2 Gallon ICE MILK 19c

R.C. COLA
UPPER 10 OR NEHI
6 PAK—16 OZ.
45^c Plus Bottle Deposit

STEER MANURE
3 SACKS \$1⁰⁰

A Gourmet Treat
Breaded VEAL Cutlet 5^F 98^c 0^R

Try This For A Different B-B-Q Treat
Bone and Rolled PORK Roast 49^c lb

★ **FREEZER BEEF**
NO DOWN PAYMENT
4 MONTHS FINANCING
USDA CHOICE BEEF

HALF Avg. Wt. 300 lbs.	49 [¢]
HIND Avg. Wt. 150 lbs.	63 [¢]
RIB Avg. Wt. 30-lbs.	69 [¢]
LOIN Avg. Wt. 60 lbs.	79 [¢]

—Cut and Wrapped—

• FARM FRESH PRODUCE •

Sweet Ripe
Nectarines 19^c lb

Large Beef Steak
Tomatoes 2^L 25^c 1^B 25^c 5^S

Juicy Ear CORN 5 ^c Ea.	Ice Berg LETTUCE 10 ^c Ea.	White Rose—8 lb. POTATOES 49 ^c
---	--	---

White King
GIANT SIZE
Detergent
49^c

Kern's 46-oz.
Orange Drink
19^c

MON. and TUES. DOUBLE STAMPS

Teenage Singer, TV's Paul Petersen In Person, Convention Center Sat.

The highest budgeted Rock 'N Roll show and dance for teenagers ever in Las Vegas will star Paul Petersen, of the Donna Reed Show on television, this Saturday night (July 25) at 8 p.m. at the Convention Center. Appearing with Petersen, whose recordings have topped the million mark, will be Freddie Cannon, another of the nation's top record singers. It's a Radio KENO "Good Guys" presentation, produced by Mike Tell.

Petersen, who is making his first personal appearance in Las Vegas, has a sensational act, which drew the largest crowd in the history of Bakersfield (8500). He will appear at fairs, teen hops and amusement parks from Atlantic City to San Francisco.

Among the many hit tunes for which Petersen is known are, "My Dad", "She Can't Find Her Keys", "Lollipop and Roses" and others.

Cannon, who is also making his first personal appearance in Las Vegas, is available only because he is vacationing on the West Coast. He introduced some of the nation's number 1 hit tunes, including "Palisades Park", "Abigail Beecher", "Way Down Yonder in New Orleans", and others.

Among the bands playing for dancing is the Vi Counts, one of the most popular teenage bands on the West Coast. Also included in the all-star show is Jerry Vance, the teenage Al Jolson, who will emcee the entire performance.

Assemblyman Flora Dungan Now In Race for County Commission

Assemblyman Flora Dungan withdrew as a candidate for reelection to the Legislature, and at the same time, filed for election to the Board of County Commissioners, representing the City of Las Vegas.

In her letter of withdrawal to County Clerk Helen Scott Reed, Miss Dungan explained that she cannot properly serve her private clients during the period prior to the annual income deadline of April 15, when the Legislature meets. Miss Dungan is a Las Vegas public accountant.

On the Board of County Commissioners, Miss Dungan pointed out, she would not be required to be away from her private practice during tax season.

In announcing her local candidacy, Miss Dungan said that Las Vegas city taxpayers are being penalized in many areas of county government which duplicate services they already pay for as city residents.

She cited recreation, streets and roads departments and city and county jails as examples of expensive duplication that city taxpayers must pay for twice instead of once.

Miss Dungan also called attention to her 14 years of tax experience in Las Vegas,

Local Postmaster Will Participate In State Centennial Stamp Fete

The historic Rinckel Mansion in Carson City, by special dispensation of the Post Office Department, will be a station of the main post of office for one day for the first day of issue July 22 of the Nevada centennial stamp the local postmaster said this week.

This is in addition to the first day of issue of the official cachet of the Nevada Centennial Stamp Committee which will be cancelled on July 22 at the main post of office, according to Carson City Postmaster William E. Dunfield.

The reason for the concession to the Rinckel Mansion is that the historic building was the site of the first known post office to be established in Carson City. The post office there was opened in November of 1858.

The famous old mansion

was built during the Comstock era of 1876-77 by Mathias Rinckel and is still completely furnished as it was 88 years ago.

The first day cover to be issued from the mansion will be hand stamped. It has been prepared by Mrs. Ann Lindstrom, granddaughter of Mathias Rinckel, using a Thompson and West lithograph of the mansion. Philatelists may obtain envelopes by writing to Rinckel Mansion, Box 836, Carson City, Nevada. Prices for covers franked with the five-cent Nevada Centennial Stamp are: Single, 25 cents; pair, 30 cents — block of four, 40 cents.

The local postmaster will join other postmasters throughout Nevada at ceremonies celebrating the first day of issue of the Nevada Centennial Stamp in Carson City.

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- CEMETERY
- CHAPEL
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Henderson
Phone 564-1888



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21 ARMY ST., HENDERSON—565-4754
(Across From The Henderson Theater)

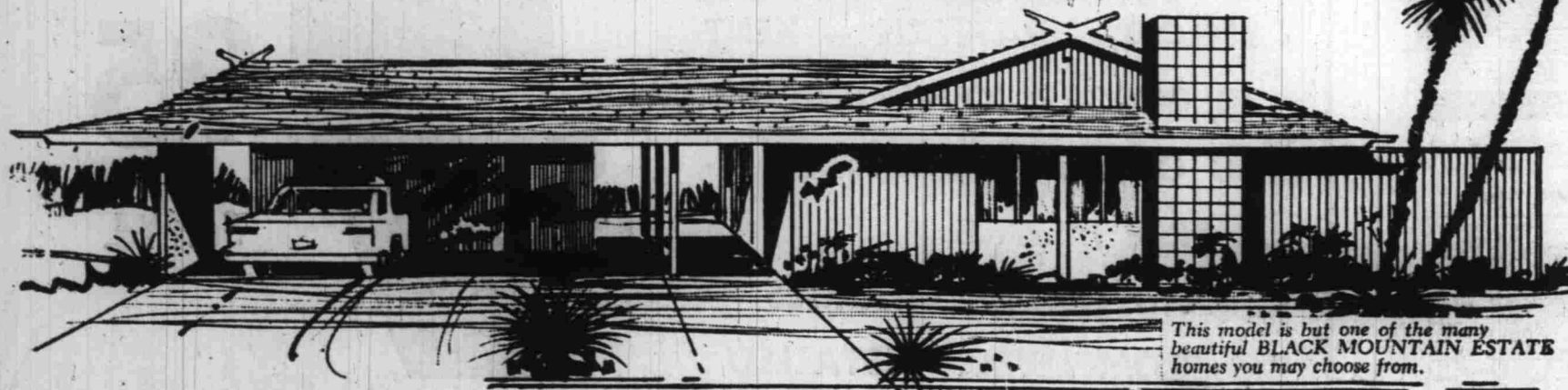
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On Anything of Value**

Now!...
Country
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Living
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Finest



Black Mountain ESTATES

from
\$495⁰⁰
down



This model is but one of the many beautiful BLACK MOUNTAIN ESTATE homes you may choose from.

GOLF COURSE HOMES IN HENDERSON

Beautiful 3 and 4 bedroom, 2 bath homes on the Black Mountain Golf Course at attractive prices starting at only \$22,700. Reasonable monthly terms tailored to suit each buyer. From \$495.00 down.

PLUS... at no extra charge... A MEMBERSHIP IN THE BLACK MOUNTAIN COUNTRY CLUB!

Sales Office on site
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In Henderson phone 565-4122

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Another Quality Project By **PARADISE HOMES**

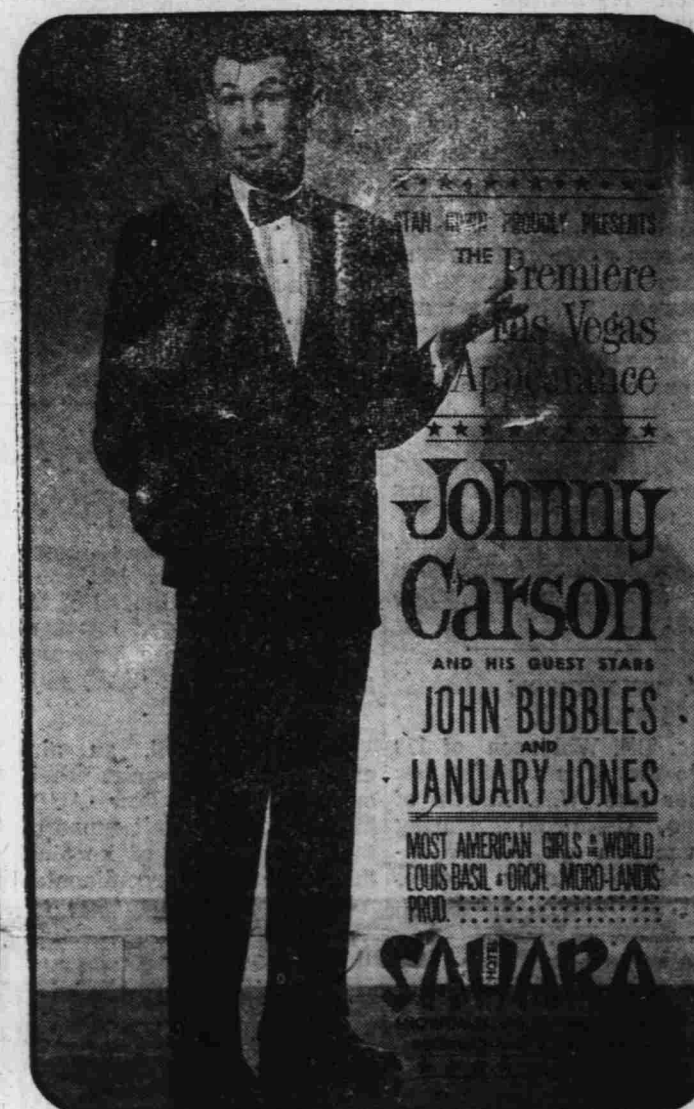
Mrs. O'Neill Weds LA Man In Rites Here

The former Mrs. John O'Neill, area resident, last month exchanged marriage vows with James E. Bellis, of Los Angeles, in rites conducted at St. Christopher's Episcopal Church by The Reverend Joseph Hogben, who officiated at the double-ring ceremony.

A nuptial mass was held at 9:30 a.m., and a buffet reception was held immediately after the ceremony.

Out-of-town guests at the ceremony, during which the bride was given in marriage by her father, Mr. Helmer M. Johnson, of New Richmond, Wis., include Mr. and Mrs. W. B. Bellis, of Wheatland, Wyo.; Mrs. Howard Neill, Nancy Neill and Linda Neill, all of Windham, Mont.; Mr. and Mrs. Fred Bellis, Santa Maria, Calif.; Mr. and Mrs. Oliver Treker, Los Angeles; Mr. and Mrs. Helmer Johnson; and Mr. and Mrs. Leonard Bevier, also of Los Angeles.

The new bride now resides with her husband and two daughters, Debra and Amy, in Anaheim, Calif.



Cathy Cortez Says... "The Best Food in Town is Still at the El Cortez" Cafe Cortez Now Open Every Evening, 5 pm til 11 pm

Welcome to The **Cafe Cortez** FOR DINNER

ENTREES

- 1/2 Pan Fried Chicken... \$1.85
Served with Country Gravy
- 1/2 Baked Capon... \$1.85
Served with Savory Dressing, Giblet Gravy
- Baked Sugar Cured Ham... \$1.85
Fruit Sauce—Candied Yams
- Roast Tom Turkey... \$1.85
Served with Savory Dressing, Giblet Gravy
- Roast Sirloin of Beef Au Jus... \$1.85
- Australian Lobster Tails (we serve two)... \$2.95
These are the large tails. Tender, juicy.
- Don Roast Prime Rib of Beef... \$2.95
Best Sauce. Try this. Then compare. Served thick.
- Mi-Lady's Filet Mignon Steak... \$2.95
They are thick.
- Delmonico Steak (see them first)... \$2.95
They weigh over a pound apiece.
- Mr. Porterhouse Steak 1 1/2 lbs... \$2.95
One of our famous steaks—try one and you'll see why.

Topped Green Salad — Vegetable Du Jour
Baked Potato — Raisin & Butter — Coffee
Ice Cream or Sherbet

**NOW OPEN EVERY EVENING
5 PM 'TIL 11 PM**

El Cortez
HOTEL & CASINO

Downtown 6th & Fremont
SHOP DOWNTOWN AND PARK FREE AT THE EL CORTEZ

Ulrichs Return From Eventful Vacation Trip

Mr. and Mrs. Joe Ulrich of 11 Pacific Street returned recently from a very eventful vacation trip to Quincy, Illinois where they spent ten days visiting Joe's parents, friends and relatives.

A private, and definitely unplanned rodeo was held on the farm of Joe's parents. They were attempting to load a two year old bull to take to market, but the bull had different ideas. Joe, his brother Tom, and their father were pulled through a wood pile, over, under and around fences, outbuildings, trees and bushes, finally winding up in the middle of the stock watering pond.

The Ulrichs had more than their share of car trouble. The fuel pump broke down in Kansas. Joe had a spare along, so very little time was lost getting underway again. While in Quincy the timing chain went out, and Joe had to buy one. He installed it himself. Coming home the water pump went "haywire" and again Joe had a spare along and replaced it himself.

While giving assistance at a bad car wreck near Williams, Arizona, the battery went dead. They got their car started by using jumper cables from some kind person's battery to their own.

Between Boulder Dam and Railroad Pass, they had to stop three times because their car overheated. As Joe said, "Outside of that, we didn't have any car trouble at all." Joe's sister and brother, Dolores Ann and Thomas James returned with the Ulrichs to visit here awhile. They will return home soon with another brother, Bob Ulrich.

MRS. WILKERSON VISITS MOTHER

Mrs. Bill Wilkinson of 119 Grove Street is visiting her mother Mrs. W.A. Martin of Fresno, California. Sharing the vacation are the Wilkinson children, Rocky, Joanie, Kathy, Tommie and Ricky.



JOAN SINGLETON ENGAGED — Joan Singleton is betrothed to Douglas Lottridge. They plan to be married August 22. She is the daughter of Mr. and Mrs. Elija Singleton, Jr., of Kensington, Calif. and he is the son of Mrs. Georgia D. Lottridge of Henderson.

James Hansell Assigned Duty With Strategic Air Command

Airman First Class James E. Hansell, son of Mr. and Mrs. Joseph W. Hansell of 26-B Victory Village, has arrived for duty with a Strategic Air Command (SAC) unit at Pease AFB, N.H.

Airman Hansell, an aircraft engine mechanic, previously served at Dow AFB, Maine. His new unit supports the SAC mission of keeping the nation's intercontinental missiles and jet bombers on

constant alert. The airman attended Springfield (Ohio) High School. His wife is the former Janet A. Bellerby.

T.E. McCullough of 10 E. Texas Avenue left last Tuesday night to visit his sister Mrs. Edward Ball and her family in El Paso, Texas. He plans to stay with the Balls for a few days and then return to this area.

Eagles Ladies To Hold July Swimming Party

Plans for a swimming party the evening of July 27, were made by the Eagles Auxiliary at the meeting of July 13, at the Eagles Hall.

The entertainment committee, headed by Marsha Slocum, will be in charge of this event.

Birthday wishes were extended to two members, Kathy Weese and Dolores Vahs, with the entire group singing "Happy Birthday" for them. Cindy McClanahan was winner of the mystery gift.

Members in attendance were President Betty Oswald, Alma Wortman, Helen Watson, Helen Klann, Clara Jo Miller, Arlene Miller, Jane Yeager, Kathy Weese, Belle Sanner, Judy Barnum, Della Rudolph, Urbalie Ives, Marsha Slocum, Dolores Vahs, Cindy McClanahan, Hazel Miller, and Florence Palsgrove.

Two LDS Groups Slate Sock Hop Saturday Nite

The Laurels and Explorers of the LDS church are sponsoring a Sock Hop this Saturday at 8:30. This "shoeless" event will be held in the Ocean St. chapel recreation hall.

Prizes will be given for the best decorated pair of socks along creative and humorous lines. Refreshments will be served.

Everyone is invited to participate in this "sock hopping" event!

THE LASKES

Members of the George Laske family of 326 Water including Mr. George Laske, son: Bruce, daughters: Sharon, and Patricia, and niece: Deborah, spent a week camping in Pine Valley and Cedar Breaks.

The family had fairly good fishing "luck" and was able to relax and enjoy the cool wooded areas.



MR. AND MRS. CHRISTOPHER TORRES, JR. — Miss Sharon Price and Christopher Torres, Jr. exchanged vows in evening ceremonies on June 26. The bride is the daughter of Mrs. William Bell of Lu Puentas, California; the bridegroom, the son of Mr. and Mrs. Christopher Torres of 511 Fairway Road. The newly-weds are at home at Pacific Manor Apartments.

PHI SIGMA ALPHA MEETS HERE AUG. 4

Phi Sigma Alpha, Nevada Alpha Chapter, met recently at the home of Mary Kennedy, Las Vegas.

A social hour followed the business meeting with refreshments being served on the patio by the hostess.

The next meeting will be held in Henderson in the home of Mrs. Opal Gagnier, 233 Carson Way, Tuesday evening, August 4.

BOAT FOR SALE

Heavy duty 28 ft. pontoon boat; strong sun canopy for use as second deck; has two 35 horse mercury motors in good shape; extra gas tanks, central steering wheel; has fenced in first deck; on-board toilet; extra pontoon to carry extra weight; originally owned by James Cashman. Boat valued at \$6500; will sell for \$2,000 cash. Contact Morry Zenoff, 564-1881.

Henderson THEATRE

FRIDAY and SATURDAY

"HAUNTED PALACE"

VINCENT PRICE

AND —

"BATTLE BEYOND THE SUN"

SUNDAY

"NIGHT MUST FALL"

ALBERT FINNEY

— ALSO —

"BIG BEAT"

GOGI GRANT



the key to Better Insurance

WE SERVE YOU FIRST—

—WITH THE BEST

- HOME
- AUTOMOBILE
- BUSINESS

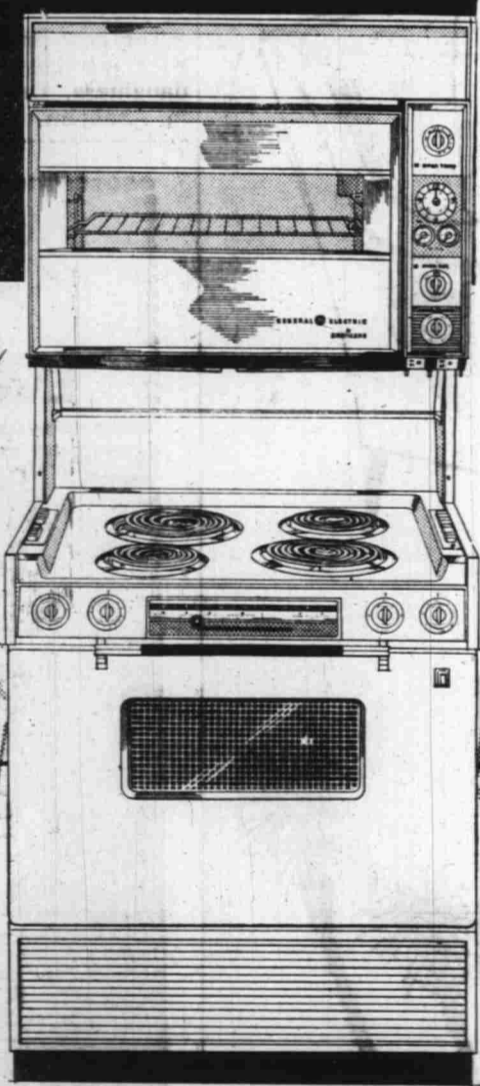
30 WATER ST., HENDERSON 565-3456
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NEW FROM GENERAL ELECTRIC



ELECTRONIC
oven range



Model JE895 illustrated

SO FAST... COOKS A FROZEN ROAST IN MINUTES— Plus the convenience of conventional ovens and surface units

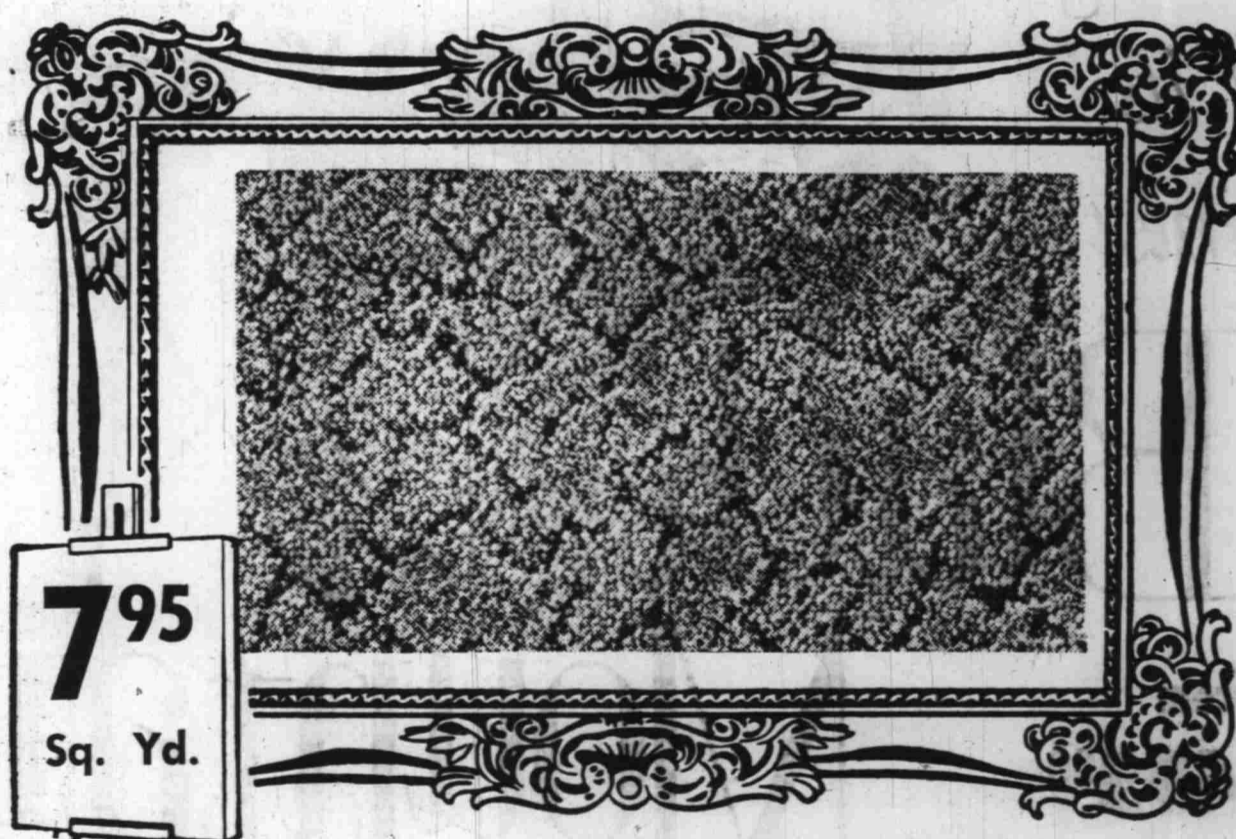
Ultra high frequency radio waves penetrate the food and cook it in an unbelievably short time. Can be installed right in your kitchen without remodeling, and with the same electrical connection as a conventional electric range. Available in Models JE885 and JE895 with 2-way exhaust system.

PLUS THESE FAMOUS AMERICANA RANGE FEATURES:

- Eye-Level Picture Window Oven—convenient to use—easy to clean
- Automatic Sensi-Temp® Unit . . . makes pots and pans cook like automatic utensils
- Automatic Rotisserie
- Side-Mounted Pushbutton Controls
- Automatic Oven Timer and Kitchen Clock starts and stops oven automatically

COMPARE THESE COOKING TIMES

	Electronic Time	Conventional Time
Roast Rib of Beef	21-30 minutes	2-2½ hours
Turkey	50-58 minutes	3¼-5 hours
Meat Loaf	13-18 minutes	1 hr.
Cheese Souffle	22-26 minutes	1½ hrs.
Baked Potato	4-5 minutes	¼-1 hour
Casseroles	10-20 minutes	¼-1 hour
Coffee Cake	8-11 minutes	½-1 hour
Frozen Fruit (thawing)	1-3 minutes	¼-1 hour
Apple Pie	18-24 minutes	¾-1 hour



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10 COLORS TO CHOOSE FROM
50 OUNCE PAD ---
3 FREE METALS

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\$ 7.95
Sq. Yd.

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1964 WASHERS And COLOR TV SETS
Ask About Our Special

GUNVILLE'S

119 WATER STREET

Ph. 565-8999

"EVERYBODY BUYS AT GUNVILLE'S"

Quick Action Set On Water Project

Senator Alan Bible's office this week announced that the senator's request for the earliest possible action on the proposed Southern Nevada Water Supply Project has been granted.

The multimillion dollar project will be considered in executive session by the Interior Subcommittee on Irrigation and Reclamation July 23 along with the Arizona project. The full Interior Committee is scheduled to take up the Nevada project July 29.

Bible asked for the earliest possible decision on the

Nevada project last Tuesday shortly before leaving for a brief visit to Nevada.

The Southern Nevada Water Supply Project provides for piping Lake Mead water into the Las Vegas region for municipal and industrial use.

In earlier testimony before the Interior Committee, Bible said the project was vital to conserve dwindling ground water resources in Clark County and to provide rapidly expanding population demands.

TWINS BORN IN BOULDER

A Las Vegas couple, Mr. and Mrs. Robert C. Burpee, welcomed twin sons June 16 at Boulder City Hospital. The boys were named Michael Robert and Darrell James.

Other parents and infants recorded are: Mr. and Mrs. Floyd R. Denny, daughter, Leslie Jean, June 17; Mr. and Mrs. James R. Clifton, son, Christopher Thomas, June 24; Mr. and Mrs. James D. Austin, daughter, Ruby Jeanette, June 26.

Mr. and Mrs. Gerald E. Burnett, son, Michael Robert Edward, June 26; Mr. and Mrs. Howard K. Simkins, son, Howard K. II, June 28; Mr. and Mrs. Marlin A. Cogswell, daughter, Charmaine Puanani, June 29; Mr. and Mrs. Morton M. Wong, son, Douglas Vernon-Fong, July 1; Mr. and Mrs. Willis J. Bywater, daughter, La Vee Marie, July 2; Mr. and Mrs. Herbert D. Hair, son, Kevin Lee, July 2 and Mr. and Mrs. Pete Chavez, son, James Anthony, June 28.

HENDERSON HOME NEWS, HENDERSON, NEVADA

Thursday, July 23, 1964



35th ANNIVERSARY — Loren R. Johnson, powerhouse operator for Southern California Edison Company at Hoover Powerhouse, was honored last week for his 35th anniversary with the utility. Loren's wife, Dorothy, was on hand to present him with a diamond tie-bar commemorating his years of service with the company.

23 Juveniles Appear In Traffic Court

Seventeen Henderson juveniles and six Boulder City teenagers appeared in the Clark County Juvenile Traffic Court during June according to Howard Hill, Special Master of Juvenile Traffic Court.

One Henderson boy had his driver's license suspended one year for reckless driving, while other suspensions ranged from 30 days to six months.

Henderson and Boulder City students attending the June session of Traffic Safety School averaged 93.8 percent on their final exams according to Hill.

The average length of license suspensions for all Clark County juveniles was 86.5 days, the highest average in the court's history. Over 52 percent of the licenses suspended were for a period of 60 days or more.

U.S. FLAG SALES BOOM; IS PATRIOTISM GROWING?

By Stanford N. Sesser

CLEVELAND — The Stars and Stripes flew over more homes, offices and other buildings this year than on any Independence Day since World War II.

That's the indication drawn from booming flag sales which producers say are topping last year by 15 percent to 35 percent. Many makers found that during the big flag-selling season, running from a week before Memorial Day, May 30, to July 4, they were unable to meet demand despite capacity output.

The flag industry's volume this year is estimated by one big producer at about 20 percent above last year and a new high of some \$16 million, although more flags were sold in wartime 1941 and 1942. The market ranges from small paper flags worn in coat lapels and costing but a few cents to a 60-by-90-foot \$4,000 nylon and wool flag flying between the towers of the George Washington Bridge, connecting New York City and New Jersey. More American flags are sold in the Midwest than in any other part of the nation, followed by East, West and South in that order, producers say.

Assassination Called a Factor
A major factor in the current flag-buying surge was Americans' shock and bereavement over the assassination of President Kennedy, makers explain. "President Kennedy was assassinated about 1:30 p.m. and by 3:30 p.m. orders began to pour in by telephone and telegram," recalls Freeland Cornish, vice president of Collegeville Flag & Manufacturing Co., Collegeville, Pa. "Our production of American flags increased 50 percent within six weeks." Orders from Dallas, site of the assassination, showed "great increases," he notes.

Sales of Detra Flag Co.,

Oaks, Pa., increased 40 percent, as Americans seized on the half-staff flag as expression of their sorrow, and this year are running 20 percent ahead of a year ago. "We're selling flags as fast as they're made," states W.F. Shedinger, vice president.

Art Flag Co., a big New York producer, says unit and dollar flag sales this year are running 35 percent to 40 percent over record 1963, at least partly due to the assassination.

Other factors involved in the flag-buying surge include "generally good business conditions," according to Robert Castle, president of Chicago Flag & Decorating Co. This year's political conventions and civil rights activities also are considered factors and some Americans are only now replacing their old 48-star flags with the new 50-star versions, because of the recent admission of Hawaii and Alaska as states.

William C. Dwigings, sales manager for Annin & Co., a big New York City producer, cites as stimulants "a resurgence of patriotism" and heavier promotion of flags by newspapers and businesses.

One such promotion is being run by the National City Bank of Cleveland. The bank offers for \$2.50 a three-by-five foot printed cotton flag with colored eagle and mounting bracket, which officials say normally retails at \$5. Indications are the bank will sell 16,000 this year, officials say.

Despite such low-price competition, the American Legion in Cleveland predicts that it will sell 100,000 flags in its fundraising activities this year at regular retail prices, up 70 percent from last year. The most popular flag is a five-by-eight-foot size retailing for \$11.50.

Fly Over Capitol
The greater demand for American flags also is being noted in the nation's capital. The Federal Government, which purchased 53,500 flags in 1963 and expects to buy 10 percent more this year, supplies to Congressmen flags that have flown over the Capitol. The flags then are either given or sold at cost to individuals or groups. Rep. William E. Minshall (R. Ohio) says requests for such flags by his constituents alone so far this year doubled the figure for the 1963 period and probably will reach 200 for the year. Buyers pay \$3.50 for a five-by-eight-foot size.

Letters To The Editor

Dear Merry:

Sometime back I read your letter about whether or not to go back to college for the study of law. I have been awaiting some response to that letter!

This is of particular interest to me for the reason that years ago, fresh out of high school, my first job was as stenographer for a small law firm in New York City. At that time I had the bright idea, for good and sufficient reason, let us say, that I should like to study law and eventually practice law. This, of course, had to be done by attending night classes and who ever heard of quitting at 5 p.m. in those days?

Needless to say, the obstacles were almost insurmountable and my bright idea eventually became a dream, dimly remembered. I got married, raised my family — and then years later, went back to the law, for which I still had the greatest respect.

For a number of years, until quite recently as a matter of fact, I was secretary (and a good one too) in one of the finest law offices in the East, in a field of law which was vast, exacting and very exciting. I never did get back to college or get a law degree, but vicariously, enjoyed the prestige and had the pleasure of working with men of integrity and ideals, knowledgeable, yet warm and human.

I am wondering of course what your decision will be. I know you have your writing and no doubt other obligations which take much of your time. However, an opportunity has been presented — a second chance, really; something which few can ever hope to have.

I am sincerely interested in whatever you may decide. . . though I make no suggestions which will tilt the scales in either direction.

Sincerely yours,
(Mrs.) Helen Perimutter

The Don Legette family of 119 Hickory are enjoying vacations in many places. The oldest daughter, Kristie (12), is in Iowa with her grandparents. Ten year old, Shelly, spent some time during June with the Robert Cook family in Bakersfield.

On August 7, the entire family is leaving for Iowa to bring Kristie back. The Legettes originally came from Eastern Iowa, four years ago.

Stauffer Chemical Plans Major Borax Expansion

Stauffer Chemical Company announced today that it plans a \$4 million expansion of its borax refinery at Westend, California. The expansion, which will increase output by 50 percent, will utilize an improved process developed by the Company's Research Department.

The process has been proved out in pilot plant operations over the past two years.

Stauffer, one of the three U.S. basic producers of borax and boron chemicals — and one of the world's major producers — recovers borax by refining brines from Searles Lake, California. Most of its borax output is sold as such; some is shipped to other Stauffer plants as the base material for the manufacture of other boron chemicals.

Work on the Westend expansion will begin this month with completion scheduled for the fall of 1965. Engineering and design will be handled by the Company's Engineering Department. Winston Bros. will be the General Contractor.

About 85 percent of the Free-World's borax is produced at Boron, Calif. and Searles Lake, Calif. The three producers are: U.S. Borax & Chemical, which mines kernite, at Boron, Calif.; American Potash & Chemical Co., and Stauffer recover borax from Searles Lake brine.

Borax has many uses (in detergent compositions, as a weedkiller, antifreeze ingredient, etc.), but the main tonnage is sold to manufacturers of heat-resistant glasses, ceramics, and porcelain glazes.

ARTHRITIS-RHEUMATISM

Do claims and double talk make you doubt you can get any relief from arthritic and rheumatic pains? Get 100 STANBACK tablets or 50 STANBACK powders, use as directed. If you do not get relief, return the unused part and your purchase price will be refunded. Stanback Company, Salisbury, N. C.

BBB Adopts Code For Advertising

An Advertising Code of American Business has been prepared by the Advertising Federation of America, the Advertising Association of the West, and the Association of Better Business Bureaus, according to Eugene K. Murphy, President of the Better Business Bureau of Southern Nevada, Inc. The Code was adopted by the Association of Better Business Bureaus, Inc. at the National Conference in Atlanta, Georgia during the first week of June.

The Code was presented and approved by the Board of Directors of the local Bureau on July 8, 1964. Murphy stated, "It will be a great aid to this Bureau in giving assistance and service to local firms in the Southern Nevada area."

The Code follows: **The Advertising Code of American Business**

We hold that advertising has a responsibility to inform and serve the American public and to further the economic life of this nation. Believing this, the following principles are hereby affirmed.

- 1. Truth** — Advertising shall tell the truth, be free of the capacity to mislead or deceive, and shall reveal material facts, the concealment of which might mislead the public.
- 2. Responsibility** — Advertising agencies and advertisers shall be able and willing to provide satisfactory proof of claims made. Advertising media shall require such proof where claims are considered questionable.
- 3. Taste and Decency** — Advertising shall be free of statements, illustrations or implications which are offensive to good taste or public decency.
- 4. Disparagement** — Advertising shall offer merchandise or service on its merits and refrain from attacking competitors or disparaging their products, services or methods of doing business.
- 5. Bait Advertising** — Advertising shall be bona fide and the merchandise or service offered shall be readily available for purchase at the advertised price.
- 6. Guarantees and Warranties** — Advertising of guarantees and warranties shall be explicit. Advertising of any guarantee or warranty shall clearly and conspicuously disclose its nature and extent, the manner in which the guarantor or warrantor will perform and the identity of the guarantor or warrantor.
- 7. Price claims** — Advertising shall avoid price or savings claims which are unsupported by facts or which do not offer bona fide bargains or savings.
- 8. Unprovable Claims** — Advertising shall avoid the use of exaggerated or unprovable claims.
- 9. Testimonials** — Advertising containing testimonials shall be limited to those of competent witnesses who are reflecting a real and honest choice.

dissemination of its merits and refrain from attacking competitors or disparaging their products, services or methods of doing business.

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7. Price claims — Advertising shall avoid price or savings claims which are unsupported by facts or which do not offer bona fide bargains or savings.

8. Unprovable Claims — Advertising shall avoid the use of exaggerated or unprovable claims.

9. Testimonials — Advertising containing testimonials shall be limited to those of competent witnesses who are reflecting a real and honest choice.

NEW Sparkletts Supreme.

The ideal drinking water for every member of the family



- Delicious Taste
- Added Nutritional Iron, Iodine
- Meets Low Sodium Diet Requirements
- Fluoridated
- Reduces children's tooth decay up to 65% . . . for life

878-8262

Mail to: Sparkletts Water of Nevada, Inc. 3321 Spring Mountain Road, Las Vegas, Nevada.

Please deliver Sparkletts Supreme drinking water regularly to my home. (Min. service: one 5-gallon bottle every 2 weeks. \$1.95 per bottle incl. tax.)

Name.....
Address.....
City..... Phone.....

JACK ENTRATTER PRESENTS

Dean Martin Earl Twins

★ ANTONIO MORELLI and HIS MUSIC

THE MOST BEAUTIFUL GIRLS IN THE WEST

TWO SHOWS NIGHTLY AT 8:15 AND 12 MIDNIGHT
FOR SHOW RESERVATIONS TELEPHONE 735-3464



Quality at a sensible price

Muirhead's is a blend of fine 100% Scotch whiskeys. Because it's shipped from Scotland in barrels, you save on taxes. And—because Muirhead's is a product of a small, family-owned Highlands distillery—you enjoy the same light, fine quality bottle after bottle.



MUIRHEAD'S SCOTCH
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FIRST TIME IN AMERICA! Casino de Paris

And The Incredible 'Octuramic' Stage

Starring The Toast of Paris

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DIRECT FROM PARIS
CONTINENTAL CAST OF 100!

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FREDERIC APCAR

Staged & Choreographed by RON LEWIS

Bill Reddie
and Orchestra

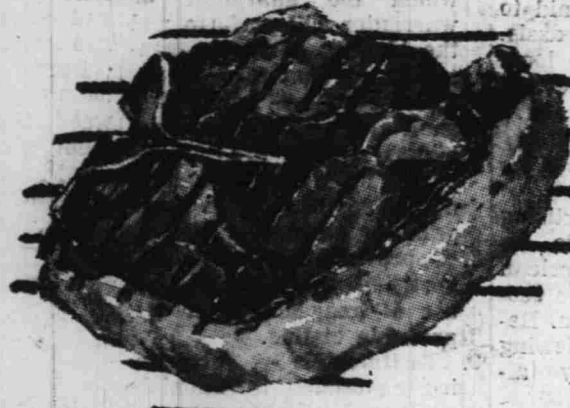
SHOWTIMES
8pm and Midnight

2:30



FOOD FAIR

MARKET TOWN



T-BONE STEAK
CLUB STEAK
SHORT CUT
 SAVE 47%
98¢ lb.

BONELESS TOP SIRLOIN SAVE 30c LB. **\$1.39** lb.

- Boneless Steaks** SIRLOIN TIP • TOP ROUND CUBED BOTTOM ROUND — SAVE 30c LB. **98¢** lb.
- Boneless Oven Roasts** SIRLOIN TIP • RUMP CLOD — SAVE 20c LB. **89¢** lb.
- Corned Beef Briskets** BONELESS — WHOLE or POINT CUT U.S.D.A. "CHOICE" DECKLE OFF **59¢** lb.
- Spare Ribs** YOUNG FANCY MIDWEST PORK — LIGHTWEIGHT EXCELLENT FOR BBQ SAVE 20c LB. **49¢** lb.
- Boneless Round Steaks** FULL CENTER CUT SAVE 30c LB. **89¢** lb.

SLICED BACON
 DUBUQUE'S Royal Buffet FIRST QUALITY SAVE 10c lb. **49¢** lb.

SEA FOODS
 FRESH FILLETS **DOVER SOLE** **79¢** lb.
 FRESH FILLETS **OCEAN PERCH** **69¢** lb.
 CENTER CUT STEAKS **SWORDFISH** **69¢** lb.

FARMER JOHN Short Shank SMOKED PICNICS
 HICKORY SMOKED
 SHANK HALF OR WHOLE
 SAVE 20%
33¢ lb.
 SMOKED PICNICS Extra Lean, Pre-Sliced Tied or Butt Half **43¢** lb.

"DOWLING" 12 YR. OLD STRAIGHT KENTUCKY BOURBON
 86 PROOF THIS RARE AND ANCIENT BOURBON IS TRULY A COLLECTOR'S ITEM. **\$4.99** FIFTH 2 for \$9
 ONLY BEER & WINE AT VEGAS & DECATUR

"LAWSON'S" LONDON DRY QUALITY GIN
 MADE FROM 100% NEUTRAL SPIRITS LONDON DRY QUALITY **\$2.99** FIFTH **\$3.69** QUART

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 BBQ — SALADS — SANDWICHES, etc.
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 FINEST BAKERY GOODS IN TOWN
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WE GIVE AMERICA'S MOST VALUED STAMPS

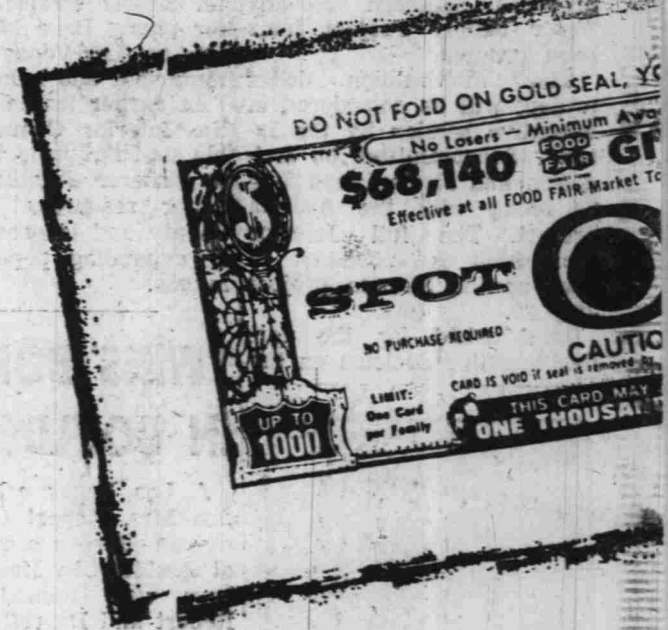
4 BIG SHOPPING DAYS
 Thurs., July 23 thru Sun., July 26th

- BEECHNUT STRAINED BABY FOODS **4** 7-oz. Jars **45¢**
- PALMOLIVE TOILET SOAP **2** Bath Bars **29¢**
- BAGGIES UTILITY BAGS **50-Count Pkg.** **79¢**
- HEINZ JUNIOR BABY FOODS **3** 7 1/2-oz. Jars **49¢**

WIN CASH WITH SPOT-O-GOLD EVERY CARD A WINNER

WIN from \$1.00 to \$1,000 . . . with lots of money in between . . . \$5.00 . . . \$10.00 . . . \$20.00 . . . \$50.00 . . . And \$100.00
 PLENTY OF WINNERS IN EVERY STORE

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 EVERY ADULT CAN WIN — Get Your Free Spot-O-Gold Card Next Time You Come To Food Fair Market Town. Carry Your Card With You On Each Regular Shopping Trip.



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 OPEN DAILY 8 A.M. to 10 P.M. | Open 24 Hours—We Never Close

Sunshine Fresh
 At FOOD FAIR you will find Summer's Luscious MELONS.



CANTALOUPE **69¢** lb.
PEACHES FRESH YELLOW MEATY PER LUG SAVE 51c **\$1.69**
SWEET GOLDEN KERNEL SAVE 36¢



POTATOES WHITE ROSE SAVE 30c
SHASTA Beverage SAVE 19¢

SPOT-O-GOLD

at FOOD FAIR MARKET TOWN WIN UP TO \$1,000

MORE THAN 100 HAVE WON CASH on SPOT-O-GOLD IN THE FIRST FOUR WEEKS \$1,000 WINNERS



HERE'S HOW EASY IT IS TO WIN ON SPOT-O-GOLD
Your card will get a free weekly punch in store visit section. When card has been properly punched the store manager will remove the gold spot to reveal your reward. Limit one card to a customer, please, until card is properly punched. • Alcoholic beverages, tobaccos and controlled dairy products excluded!

GET YOUR SPOT-O-GOLD CARD TODAY at ANY FOOD FAIR MARKET TOWN

1310 E. LAKE MEAD | BOULDER HWY., Henderson
OPEN DAILY 8 A.M. to 10 P.M. OPEN DAILY 8 A.M. to 10 P.M.



Mrs. Pat Amato
2665 Lynwood Dr. Las Vegas
With Food Fair Store Director Dick Friedkin



Mrs. Johanna B. Chisholm
220 Hillcrest Dr. Henderson
With Food Fair Gen. Manager Art Lurie

Sh Produce
a gigantic display of FRUITS and VEGETABLES

HALOUPES
E 51¢
Jumbo Size **99¢**

MAZOLA
ALL PURPOSE CORN OIL
48-oz. Bottle **73¢**
SAVE 10¢

CAL FAME LEMONADE
6-OZ. CAN
1¢ HOT WEATHER TREAT
SAVE 5¢

Santa Rosa PLUMS
SWEET and FIRM
SAVE 21¢ 2 lbs. **29¢**

ES 8 -lb. Pilo Bag **39¢**

BANQUET FROZEN DINNERS
ALL VARIETIES SAVE 48¢
3 11-oz. SIZE **\$1**

ENRICHED — SAVE 25¢ — 10-POUND BAG
Gold Medal Flour 88¢

SAVE 10¢ — 28-OZ. PKG.
Golden Grain Rice 29¢

GOLDEN GRAIN
Pinto Beans 25¢ 2-lb. Pkg.

POUND PACKAGE — SAVE 6¢
Sta-Crisp Cracker 23¢

10-OZ. CAN
Campbell's Soup 10¢

BUNDLE BEE — SAVE 14¢
Red Salmon 59¢ No. 1/2 Can

SAVE 10¢ — FROZEN
Gino's Pizza 49¢ 12-oz. Pkg.

SUNSWET — SAVE 47¢
Prune Juice 3 Quart Bottles **\$1**

2 12-oz. Cans **89¢**

"102" Beer 6 12-oz. Cans **88¢**

DELICATESSEN
OSCAR MAYER ALL MEAT 1-LB. PKG.
WIENERS 49¢

WISCONSIN LONGHORN CHEESE 65¢ 1-LB. PKG.
BEST KOSHER ALL BEEF SALAMI 69¢ 12-OUNCE CHUB

FREE SPICE RACK
With Purchase of 4 Jars Schilling Gourmet Spices

SWISS ARTS BAKERY SPECIAL OF THE WEEK
Try Our Delicious GERMAN
CHOCOLATE CAKE 89¢
Single 8" Layer
5th and Oakley Only

FOOD FAIR
MARKET TOWN

SURE DETERGENT Giant 79¢	SCHILLING'S GROUND BLACK PEPPER 4-oz. 41¢	SCAT CHICKEN PARTS CAT FOOD 2 6-oz. Cans 25¢	BORDEN'S INSTANT OMELETS Regular 59¢
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NABISCO FIG NEWTONS	1 Pound Pkg.	39¢
DASH LAUNDRY DETERGENT	3 Pound Pkg.	77¢
JOY LIQUID DETERGENT	12-oz. Size	35¢
SALVO DETERGENT TABLETS	48 Count	79¢
SUNSHINE GRAHAM CRACKERS	10-oz. Pkg.	31¢



HENDERSON PIONEERS — Among those who arrived here in 1942 are Tom and Fern Cook of 2 East Texas. They recall conditions which faced the early arrivals when patriotism had to overcome many hardships for which salaries could not compensate. They still enjoy the same swamp cooler used on their trailer in the early days.

D. SHIRLEY ANNOUNCES WINNERS IN SWIM MEET

Recreation director, Dalby Shirley announced that the County Swim Meet at Paradise Valley lies ahead next weekend for winners in the city meet which was held last Saturday.

Tim Warren took first place in both the 200-meter breast stroke and 200-meter backstroke events in the senior boys' division; also, the 200-meter freestyle competition in the open division.

Barneys Make Business Trip A Pleasure

Mr. and Mrs. Dayton Barney of 673 Burton Street have just returned from a two day session of conferences and training for electrical apprentice instructors in Fort Collins, Colorado. Dayton is a 4th year instructor for the electrical trade school.

They left Henderson July 10 and took their five children with them and had a leisurely drive to the university at Fort Collins.

One of the most impressive things of the whole trip to the children was the many coin machines in the basement of the dormitory where they stayed. There were machines for popsicles, fudgesicles, candy, sandwiches, soup, coffee, hot chocolate, coke, juice, cigarettes, and soaps for the washing machines in the basements.

As ever television helped the time for the children while the grownups talked.

On their return trip they came by the Royal Gorge in Colorado.

Ron Kinsley won the three events for junior boys with a time of 1:47 in the 100-meter freestyle; 42.7 in the 50-meter freestyle; and 46.3 in the 50-meter butterfly competition.

Patti Johnson excelled in all three contests in the mid-girls' competition — 50-meter freestyle, 50-meter butterfly and 25-meter butterfly. In the junior girls' 50-meter backstroke, Margaret Mead won by a narrow margin. Her time was 1:08.6. Sharon Laske was second with a time of 1:01.3.

Miss Mead won the 50-meter freestyle with a time of 52.3. Marsha Maines was second with 53.0.

The 50-meter breaststroke for junior girls was won by Miss Maines with a time of 58.5.

Jerry Woods won the 50-meter freestyle for boys 8 years of age and under with a time of 1:08.5 and the 25-meter freestyle took him 29.0 to win.

Bill Johnson took the 50-meter freestyle for mid-girls in 1:03.2.

Marilyn Hartley won the mid-girls' 25-meter freestyle; David English, the intermediate boys' 100-meter freestyle; Tim Melton, intermediate 50-meter butterfly; Cindy Tyree, intermediate girls' 50-meter freestyle and 50-meter backstroke; Joe Tram, senior 100-meter freestyle; Paul Sloan, 200-meter backstroke; Gary Wilding, 200-meter breaststroke.

Johnsons Return From Program At Colorado State

Mr. and Mrs. Paul Johnson of 103 Grove, took a six day trip away from their family, to the university at Fort Collins, Colorado July 14-19.

The real reason for the trip was a two day training and instruction course for the electrical instructors who will be teaching the electrical apprentices in Las Vegas this coming school year.

The wives who attended with their husbands were shown a few of the buildings on the campus of the Colorado State University.

They toured the bakery of the campus which is self-supporting and serves thirteen kitchens on the grounds. This includes cafeterias and dormitories. During the school session they bake for 10,000 students.

The ladies got a few pastry cooking tips and were anxious to rush over to the cafeteria after the tour to sample the things they had been hearing about.

They were shown the Physical Therapy room where special little helps and clothing were displayed, which help the handicapped learn to help themselves even down to buttoning a button. Mothers of the husbands got a full description of the handwork and sewing areas.

The kitchen department features a high altitude chamber to test high altitude cooking for many manufacturers.

Also of great interest to the ladies was an electronic oven and the explanation of how it works. None of the ladies have one on order as they cost over \$1000.

Turners Enjoy 'Last Chance' Trip to Calif.

Lowery along with her four children and cousin Sherri Trumble were driven by her brother-in-law Fred Turner on a 'last chance' pleasure trip to San Diego, California the second week of July.

It was their last chance to visit the San Diego area before Fred Turner's family makes the complete move to Henderson.

While there Elnora took the children to see the San Diego Zoo. She then took Sherri and her brother Jerry Trumble, who was visiting an older brother, Jimmie Trumble also of San Diego, to Tijuana, Mexico for a day of sight-seeing and souvenir hunting.

The Trumbles are former Henderson residents of many years back.

On their return trip they brought Fred's son Pat back to stay until the first of August when Fred's wife Jean will move to Henderson also.

The Turners brought up a trailer load of belongings, so there will be that much less to worry with for the final move at the end of the month.

MALCOLM KYRSERS VISIT FROM TEXAS

Mr. and Mrs. Malcolm Kyser, and sons, Malcolm Jr. and Steven, of Danger Field, Texas are visiting their uncles and aunts, Mr. and Mrs. Cecil L. Miller of 124 Fir, and Mr. and Mrs. Harold Miller of 254 Tungsten.

Mrs. Kyser is the former Jo Ann Kent who graduated in 1955 from Basic High School.

BOAT FOR SALE

Heavy duty 28 ft. pontoon boat; strong sun canopy for use as second deck; has two 35 horse mercury motors in good shape; extra gas tanks, central steering wheel; has fenced in first deck; on-board toilet; extra pontoon to carry extra weight; originally owned by James Cashman. Boat valued at \$6500; will sell for \$2,000 cash. Contact Morry Zenoff, 564-1881.



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Bring it to the people WHO KNOW how to handle EVERY PROBLEM. . . .

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Boulder Highway—Pittman

NOW! ONE UNIQUE LIFE CO POLICY PROTECTS YOUR ENTIRE FAMILY SAVES MONEY, TOO!

The LIFE CO Family Plan provides complete planned protection for every member of your family! ONE inexpensive premium—hardly more than the cost of a policy on dad alone! MULTIPLE protection, including many coverages not available separately at any price, are found in a single LIFE CO Family Plan.

- Covers every Family Member—Premium remains at the same low price no matter how large your family grows!
- Provides Economical Protection — particularly during the "lean years" while your family is growing!
- Builds Cash and Loan Values — for education, family emergencies or opportunities!
- Guarantees Increased Protection — for each child at age 22. Guarantees them an adult policy regardless of health or occupation!
- Grows into Retirement Income—returns a check each month . . . for life!

BOB OLSEN REALTY
Phone 564-1831



Security . . . for you and your family under this roof of planned protection.

EMERA CLUB HOLDS SWIM PARTY MEET

The Emera Club meeting included the annual swim party July 17 at the home of Thora Alverson of 413 Zirconium. Virginia Lampson was the co-hostess.

President Gertrude Perry announced that the next meeting would be the annual potluck dinner at the Masonic Temple, August 21. All maons and their wives as well as Emera members and their husbands are invited.

Those present at the swim party included Ann Dohrenwend, Jada Kubic, Lucile Kubic, Hattie Allred, Helen McLeod, Alice Bowman, Uarda Crossley, Velta Shay, Marian Crossley, Madeline Smith, Norma Erving, and Helen Hanson. Helen McLeod received the sunshine gift.

LARSENS VISIT RICHFIELD

Mr. and Mrs. David Larson and family just returned recently from Richfield, Utah after visiting relatives. Fishing and boating were also enjoyed by the family on Fish Lake.

HELEN AND JOHN PANTUSO CELEBRATE 25TH ANNIVERSARY

Helen and John Pantuso of 53 Laswell celebrated their 25th wedding anniversary, last Wednesday, July 15. They spent an enjoyable evening at the Sultan's Taffe in Las Vegas where they were specially honored with the orchestra's rendition of the Anniversary Waltz.

For this special evening, the Pantusos were accompanied by their daughter and her husband, Linda and Harold Foster; their son and his wife, John and Debbie Pantuso; and their other son, Ernie.

Helen and John moved to the Henderson are in 1948. They were married at the Forest Lawn Memorial Park

in California and have warm memories of this area.

It was interesting to note that along with the celebration of their "Silver" Anniversary, they were also observing the birthday of their son-in-law, Harold, who was born on the same day they were married.

EASONS ENTERTAIN ILLINOIS VISITORS

Mr. and Mrs. B.F. Long of Joliet, Illinois, were the guests of Mr. and Mrs. Clarence Eason of 221 Navajo. The Longs, who love to travel, have been visiting this area every two years for 30 years.

Want Ads—a Winner EVERYTIME

Starting Today

BEAUTIFUL EXOTIC

SONIA SONIC



THURS., FRI., and SAT.—2 SHOWS NIGHTLY

DANCE TO LIVE MUSIC

BILL'S CLUB

NO SIDE LINES

Just Insurance

The Best!

WE ARE INDEPENDENT AGENTS



LOU F. LaPORTA



MARVIN ROSE

LaPORTA INS. AGENCY INC.
129 WATER STREET 565-1911

YOU HEAT WITH GAS, NOW YOU CAN COOL WITH GAS



THE FLAME THAT COOLS

HERE'S WHAT YOU GET WITH ECONOMICAL GAS AIR CONDITIONING

- Heats in winter
- Cools in summer
- Cleans the air
- Removes excess moisture
- Circulates the air
- Ventilates with fresh outside air



CALIFORNIA-PACIFIC UTILITIES CO.
YOUR PARTNER IN WESTERN PROGRESS

SHOP RANCHO WHERE YOUR DOLLAR BUYS MORE

<p>RANCHO'S TOP QUALITY STEER BEEF</p> <h2>Rib Steak</h2> <h1>49</h1> <p>C lb</p>	<p>FRESH WHOLE BODY</p> <h2>Fryers</h2> <h1>26</h1> <p>C lb</p>	<p>CUDAHY'S LEAN MEATY</p> <h2>Spare Ribs</h2> <h1>43</h1> <p>C lb</p>	<p>RANCHO'S TOP QUALITY STEER BEEF</p> <h2>Round Steak</h2> <h1>49</h1> <p>C lb</p>
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<p>Rancho's Best Fresh GROUND BEEF 3-lbs.</p> <p>Cudahy Rival SLICED BACON 3-lbs.</p> <p>Cudahy Best BEEF LIVER 3-lbs.</p> <p>Wilson's Assorted 6-oz. Pkg. LUNCHEON MEAT 3-pkgs.</p> <p>Champion 1 lb. pkg. SLICED BACON 3-lbs.</p> <p>Wilson's BULK FRANKS 3-lbs.</p> <p>Home Made POTATOE SALAD 3-lbs.</p> <p>Fresh Frozen HALIBUT STEAK 3-lbs.</p>	<p>RANCHO'S Top Quality Steer Beef T-BONE STEAK 79^C lb</p> <p>RANCHO'S Top Quality Steer Beef PORTERHOUSE STEAK 89^C lb</p> <p>RANCHO'S Top Quality Steer Beef O-BONE ROAST 49^C lb</p>	<p>RANCHO'S Top Quality Steer Beef—CENTER CUT 7-BONE ROAST 45^C lb</p> <p>RANCHO'S Top Quality Steer Beef—7 BONE CHUCK ROAST 39^C lb</p> <p>RANCHO'S Top Quality Steer Beef CHUCK ROAST 25^C lb</p>	<p>RANCHO'S Top Quality Steer Beef BONELESS TOP SIRLOIN STEAK 89^C lb</p> <p>RANCHO'S TOP QUALITY STEER BEEF BAR-B-Q STEAK 39^C lb</p>
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<p>GRADE 'AA' SMALL</p> <h2>EGGS</h2> <h1>19</h1> <p>C DOZ.</p>	<p>LGE. 16-OZ. JAR SWIFT'S</p> <h2>P-Nut Butter</h2> <h1>29</h1> <p>C</p>	<p>10 LB. BAG Town and Country Charcoal Briquets 49^C BAG</p> <p>12-oz. can ARMOUR TREAT Luncheon Meat 29^C</p>	<p>BANNER—QUARTERS</p> <h2>OLEO</h2> <h1>10</h1> <p>C lb</p>	<p>FULL PINT ARDENS—All Flavors</p> <h2>Ice Cream</h2> <h1>25</h1> <p>C</p>
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Hunt's 300 Can
Pork and Beans 7 for \$1

Swift's 24 oz.
Beef Stew 2 for 89c

Big California No. 1 Tall
Ripe Olives 4 for \$1

Cattleman's 18 oz.
B-B-Q Sauce 3 for \$1

RANCHO'S 48 Count
Tea Bags 39c

Eastern 12 oz. can—CASE 24
Miller's Beer \$4.49

FOLGER'S COFFEE

1-LB. Can 75c

2-LB. Can \$1.49

3-LB. Can \$2.19

Chef Boy-Ar-Dee—40 oz. can
Lasagne -- Raviola Beefaroni

2 FOR \$1.00

Cresswell 303 Can
Green Beans 7 for \$1

Arnold's 1/2 Gal Jar
Dill Pickles 59c

Pard No. 1 Tall
Dog Food 8 for \$1

Apple Time—303 can
Apple Sauce 6 for \$1

Green Giant or Libby's 303 Can
Corn 6 for \$1

Charles 12 oz. Can
Chocolate Drink 8 for \$1

Spag. & Meat Balls
Swift's 24-oz.

4 FOR \$1.00

6-oz. PCA Frozen
ORANGE JUICE

13^C

RANCHO'S Discount Liquors

Diplomat Finest
VODKA Full Qt. \$3.69

Barelay's Straight Bourbon
WHISKEY Full Qt. \$3.99

Ron Morro Imported
RUM Full Qt. \$3.99

Kinsey Silver Label
Blended Whiskey full qt. \$3.99

Inverhouse—Imported
Scotch Whiskey Full 5th \$3.99

AT RANCHO YOU'LL FIND THE FRESHEST PRODUCE IN TOWN...

<p>CALIFORNIA RED RIPE</p> <h2>Watermelons</h2> <h1>3 FOR \$1</h1>	<p>CALIFORNIA — SWEET</p> <h2>Honey Dew MELONS</h2> <h1>5 FOR \$1</h1>	<p>Fancy, Large Sweet NECTARINES</p> <p>Extra Fancy Thompson Seedless—Sweet, Ripe GRAPES</p> <p>Santa Rosa PLUMS</p> <p>California Red Haven PEACHES</p>	<h1>5</h1> <p>LBS</p> <h1>\$1</h1>	<p>Fancy Utah BING Cherries 29^C</p> <p>Extra Fancy Large—BEEF STEAK Tomatoes 19^C</p> <p>Garden Fresh Lettuce 2 heads 25^C</p>
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RANCHO MARKET'S DISCOUNT SALES

2 LOCATIONS! NORTH LAS VEGAS, 2987 Las Vegas Blvd. No. Open Daily 8 AM to 10 PM
 PRICES EFFECTIVE JULY 23-24-25-26 Open Sunday 8 AM to 9 PM
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