

U.S. LAND PRICE THREAT TO CITY EXPANSION

Morry Story

By MORRY ZENOFF

The only thing we didn't like about the American Potash announcement of last week where will be the initial location for the manufacture of ultra powerful fuel was the word "initial."

But, maybe if results are good enough in the production here we can change the word to "permanent" or "only."

The new company will be known as AFN Inc., and is owned one-third each by American Potash, Food Machinery and Chemical Corp., and National Distillers and Chemical Corp.

This combine of three large national firms to develop the new borax derivative could be the biggest shot in the arm the town has received since Stauffer and Titanium moved into town along with U. S. Lime and Manganese, Inc.

The big thing now is to work toward impressing American Potash with permanentizing the product to Henderson.

There are at least 6000 other cities that would like the plant located in their communities.

Isn't it great the way Rick Richardson has his KBMI sound tuned to Henderson's way of life. The football games are tops, a real community service.

Henderson's only local resi-
(Continued On Back Page)

REID BETWEEN THE LINES

By ED REID

The survey taken throughout Henderson by a group of merchants on the potential for a new and enlarged chamber of commerce, has been a source of much controversy and we will carry a full analysis of it in Thursday's paper — who, why, what when and where.

Some of the questions asked of merchants were unusual, but all pointed to facts which are necessary ingredients of such a survey. So-o-o, if any of those interviewed by livewire Jack Driscoll would like to see how their answers shape up in the general mosaic of the poll they can get it first in the Home News on Thursday — and official.

The Sahara Hotel is having a grand time shaping up its coming regatta on Lake Mead —
(Continued On Back Page)



PONDER DILEMMA — Just how to work out the problem of getting the government to back down from its tentative price of \$600,000 for land needed for Henderson's expansion is the point of the discussion here. Senator Malone, at left center, is shown with a group of city officials at a luncheon at the Swanky Club. In the picture are Mayor Bill Byrne, City Clerk Van Wagenen, Councilmen Pagan, Kesterson and Armstrong, Jim Gunville and others.
(Woodruff Photo)

Water Problem Seen—Malone Promises Aid

By ED REID

The fantastic price of \$600,000 has been tentatively set by the federal government on the 7,000 acres of land which the city of Henderson needs for its expansion program: it has been learned.

Mayor Bill Byrne, the city council, Senator Alan Bible and some other city officials have been aware of this fact for several weeks but it was brought out into the open at a conference held last week with Senator George Malone who blamed landgrabbers for the situation.

Senator Malone pointed out that for years the federal government has been taken advantage of by people who acquired choice land containing lumber or mineral wealth for "next to nothing." He said that the situation became so bad that the government moved to protect the people with the new theory "How much can the public get for it."

This is what is operating against Henderson at the moment, said the senior Senator, who pointed out that the arid desert land desired by the city in no way could be compared to the land acquired by those who sought only to turn the resources to personal profit. He said the policy, formed in part under the Taylor Grazing Act, works also against cattlemen who need range for their animals.

"The problem is how to value the land," said Senator Malone. Mayor Byrne declared that "Henderson has grown up with blood and sweat and they gave us to understand we were going to be given a very reasonable price." He said the figures ranged from \$25 to \$100 an acre.

Malone promised that every argument would be used by he and both Senator Alan Bible and Congressman Walter Baring to convince the Department of the Interior to convey the land at a much more reasonable price.

"There is no rivalry between us on this issue," said the Senator.

He said that the issue would be resolved in 30 days.

He also pointed out that the acquisition of the proper amount of water from the Colorado River basin is absolutely essential for planned further growth. "You're not going to have any use for extra land if you run out of water," he declared.

He said that the tentative al-
(Continued on Back Page)

NEW STARS BORN AS BASIC WINS OVER WHITE PINE 19-12 IN ELY

By NICK SHERWOOD

The Basic Wolves won their second straight conference game when they ran over the White Pine Bobcats 19-12 in Ely Friday night.

With minutes to play in the first quarter Basic recovered a Bobcat fumble on its 47-yard line. Rance White broke through the right side of the White Pine defensive line for a terrific 53-yard run to score the first TD in the game and drive the fans into a frenzy.

Dalley's conversion was on target and the score at the end of the first quarter was 7-0 for Basic.

Early in the period Hudgens, who got a total of 68 yards, returned the Bobcats' fourth down punt from his 16 to his 40 yard line. Five plays later, sparked by Cottam and Hudgens, who's speed proved too much for the Bobcats, Rosch hit pay dirt from the two yard line on a quarterback sneak. Dalley's kick was wide and the score remained at 13-0.

Two TD's behind and with daylight nowhere in sight the White Pine quarterback, Alfred Stanton, threw a pass to Gordon Lemich, who was in the clear

and who raced for the first Bobcat tally to cut Basic's lead to 13-6. Stanton's kick was smothered.

In the third quarter the Bobcats raised their fur again and Stanton sneaked across the goal line to make the score 13-12. Stanton's conversion was again Wolves made the score 19-12 when Hudgens raced to glory for Basic from the two yard line.

In the final period both teams Basic's Ed Pitchford played a great defensive game in his first showing. Ernie Lomprey, Vic Vincent, Jerry Brooks and Len Leany were outstanding during the game.

Player	tc	yg	yl	ty	avg.
Rosch	8	21	11	10	1.2
Cottam	12	53	0	53	4.4
White	7	67	0	67	9.6
Hudgens	10	68	0	68	6.8
Williams	2	13	0	13	6.5

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Emblem Club Hemophilia Fund Dance Oct. 18

The Emblem Club is busily making plans for a fashion show to be held October 18th for the benefit of the National Hemophilia Foundation. Rosemary Rose is chairman of the committee and reports that great progress is being made and that many merchants will cooperate.

Merchants who will be participating are: Desertwear, Tally Ho, Van Valey's, Kiddie Korner, Jimmy's Shoe Store, Perry's Men's Shop, Lucy's Children's Wear and Richardson's Department Store.

The National Hemophilia Foundation is an organization for the relief and research of this rare and crippling disease which is increasing throughout the world. Clark County is fortunate in that there is only one diagnosed case of this disease in our community. Little Bobby Kelly of Las Vegas is the one known case and his mother is Mrs. Eugene Kelly of that city. Mrs. Kelly is working for recognition of this disease and the great need for assistance in discovering a cure.

Andrew Ruckman, Managing Director of the Southern Nevada Industrial Foundation was guest speaker at the Rotary Club meeting of September 17. The speaker was introduced by John Rayborn, program chairman, and gave an interesting and informative talk on the Foundation. He explained just what it is, what this group plans to do and how they will go about it.

Henderson and Boulder City, the speaker said, have unusual promise for industrial development. SNIF, he said, is made up of a group of public spirited citizens whose goal is to advance industrial development, improve social, economic and business conditions in Southern Nevada — not just in Las Vegas alone.

Ruckman called attention to the fact that there is a great deal of competition in the field of attracting industry to any par-

icular area or locality, there being 6200 groups similar to SNIF throughout the country. Everyone, he said, wants to get into the act, and industry is on the move. Of these groups, 1000 do offer some incentive to locate in their area, such as low taxes, cheap land and possibly tax free for a period.

Since the survey report of Duff, Anderson and Clark was

made for SNIF, there have been some changes. The University of Nevada is now making a survey which will bring this report up to date.

In closing his talk, Ruckman commented that the important factor in industrial development is community participation. Everyone has to help, he said, no one man or small group of men can do the job alone.

President John Vander Laan announced that Mayor William B. "Bill" Byrne was to be inducted as a member at the meeting. Mayor Byrne was unable to attend and will be formally inducted by the Reverend Ford Gilbert at the next meeting.

It was also announced that as soon as the new Rotary Club roadside signs have been cleared through the State Highway Department, they will be installed on three approaches to the city.

Let every dawn of morning be to you as the beginning of life. —John Ruskin

To handle yourself, use your head; to handle others, use your heart. —Donald Laird

Be not simply good. Be good for something. —Thoreau

Little words never hurt a big idea. —Howard Newton



MOOSE CHARTER LIST IS GROWING

The enrollment of charter members in the soon to be instituted Henderson Moose Lodge is proceeding more rapidly than was anticipated, according to a report by Stuart C. Oakes, local representative of the Moose membership enrollment department.

"If enrollment continues at the present rate we will have the 100 applicants necessary to petition the order for a charter before we know it," he said, "and actually the increase should be greater from now on because those who have applied for membership are now eligible to take applications too."

Oakes also stated that the members of the Las Vegas Moose Lodge were cooperating in establishing a lodge in Henderson and they too were eligible to take Henderson charter membership applications until the lodge was instituted.

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HOTEL SAHARA

Charles T. Sewall, member and vice president of the Clark County Board of Education; George Jeffs, principal of the Basic Elementary School, and Loyal W. Burkholder, Area Administrator, Henderson Attendance Area attended the annual conference of the Nevada Association of School Administrators to be held in Reno, Nevada, Saturday and Sunday, Sept. 28 and 29.

This is the first year that the Association of School Administrators and the State Association of School Boards met in joint session for the consideration of state and local school problems.

The truest greatness lies in being kind; the truest wisdom in a happy mind.
 —Ella Wheeler Wilton

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There'll be flowers on BMP Road.
 That is — a swiffligant new flower shop, being installed right now at 153 BMP Road by Marcella Freed who has been serving the community from 111 Water street.
 Marcella has two slogans which she sticks to closely — one "that we can send flowers anywhere at anytime" and the

other — "that we are open from 9 to 6 but will service anyone 24 hours a day and seven days a week"
 Her future hopes include building a small wedding chapel adjoining the flower shop — which would assist Henderson in serving would-be newly-weds a la Vegas.

dent attorney, Bill Compton, is being highly considered for a district judgeship. The governor will make the appointment.
 If it weren't that Bill would like the judge's post, he would have been the automatic selection for this city's city attorney. The state law reads that way.

son. Two of the important boats have already been knocked out of the race by accidents elsewhere in America and will not be wheeled out here for the big race.
 One boat blew right out of the water and it was reported that the driver was injured, though full details were not in the possession of the press contingent at the hotel last night. However it all points up to a great potential for both pleasure and dangerous viewing — to the speed pilots that is.

and that application for more than double this should be made through the 7-State Water Pact now in the process of formation. He said Arizona is putting in for 1,000,000 additional acre feet and "if they get it we get none."
 The Senator said that there will be plenty of electrical power available on completion of the Glen Canyon Dam, but that the "limit of your water supply is the limit of your development." He deplored the "general ignorance of people on the water problem."
 He suggested that Henderson swing its weight behind the State demand for additional water. He said maps indicating potential water usage in the area should be drawn and laid before the proper authorities.
 "Lay it before them and scare hell out of them and you will get water all right," Senator Malone declared.
 The Senator traced the history of land acquisition in the United States in a half-hour dissertation that was listened attentively to by a group that included James Gunville, Councilmen Bob Kesterson, Aubrey Pagan, Gail Armstrong and others.

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We aim to keep the entire local buying public informed on what the merchants have to offer.

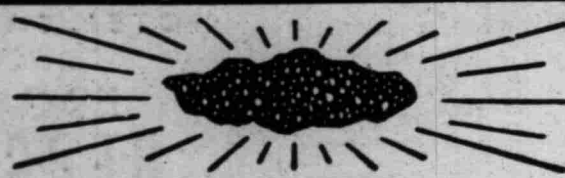
Another way in which we try to do public service.

Thursday's paper this week will be the biggest ever — for this is the week of the "New Look" Celebration!

A checkup of our payrolls show that the Home News in its own small way helps the economy around town to this extent: \$25,000 a year ... to everyone from newsboys to plant foreman.

Boy — are the store owners in Lou LaPorta's building happy? Lou is building a marquee to provide shade from the afternoon sun.

And did you see the steelwork for the sign that will soon be shining forth from the McBeath building at the corner of Atomic and Water ... Water is due to be lit up like the proverbial Christmas tree.



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