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World's Largest Titanium Plant

## HOME NEWS

Chemical and Metallurgical Hub  
Of The Great Southwest . . .

Serving Greater Henderson, Nevada's Third Largest City—Townsite, Victory Village, Carver Park, Pittman, Manganese Park, Whitney, Valley View

VOLUME 5 NUMBER 75

HENDERSON, NEVADA

TUESDAY, SEPT. 20, 1955

HOME EDITION

FIVE CENTS

# Swimming Pool Dedication Ceremony Set Sunday

## WOLVES SETTLE DOWN TO DRILL FOR WHITE PINE TILT THIS WEEK

That Vegas 14-0 victory Friday night was a quite a letdown for Basic players, students and fans who were keyed to a high point for the annual grudge fracas with the County Seat boys.

Outside of the two scoring punches by Vegas, the two teams ground away at each other getting nowhere very fast.

The Wildcats first TD came on a 25-yard aerial from Gary Romero, ace of the Wildcat backfield, to Bruce Clark after two minutes of the second period. The score climaxed a 74-yard march which required 12 plays.

The final tally resulted in the last quarter when the Wildcat's big tackle, Don Wellington, cracked through to smother Frank Porter's punt from his own 25 and recovered on the Basic 20. It took Vegas three plays to go the distance, Eddie Fitzgerald piling across 3 yards out.

Big Dave Anderson was the best back on the field, gaining 65 yards in 15 attempts.

"Too many missed assignments," mumbled coach Razmic after the game as he laid plans to prepare for the invasion of Ely next week where the Wolves are after revenge for last year's upset win by the Bobcats.

There was no fooling about getting down to business yesterday for the White Pine tilt after Coaches Razmic and Smith noted that Ely, the latter's alma mater, had socked potent Fallon Friday by a 24 to 6 count.

Anybody that knocks over the western conference farmers by that margin isn't liable to be a pushover for any AA team in the state.

So, the Wolves, determined to prove they are as good as their followers believe them to be, can be depended upon to settle down to a determined effort to smooth out very kink in preparation for the next one.

After that one they come home again to meet Rancho, surprising winners over St. George, the following Friday night.

## Vicki's Brother Expresses Thanks To Local People for Support Letters

By DAVID ZENOFF

Thanks to you Mr. and Mrs. Boulder City and Henderson for your endless support and cheery messages to my sister Vicki Zenoff during her battle against polio.

I am happy to report to all of you that she has won round one against the disease, having licked the high temperature and other immediate effects common to polio sufferers.

Presently, she is recuperating

in the Milwaukee Children's Hospital, where under the supervision of a fine staff of specialists, Vicki is regaining the use of her arms and legs which were weakened considerably.

It looks like several more weeks until she will be able to return home, but thanks to the messages from the hundreds of well-wishers, the time has been passing quickly.

## Morry's Story

By MORRY ZENOFF

Sat in on the Vegas-Wolves game the other night, which Vegas won in an unimpressive fashion—14-0.

The game could just have well been a Wolves victory. Until the last half the enemy led by a scant 7 points and it looked like an even tussle until Vegas got going on a few end sweeps for a second TD.

The Wolves chances fell apart mostly because of the inability of its forward wall. To us up in the stands it also appeared that Basic could have done a better job had it resorted to a 20 passes per game attack.

Vegas, outside of Romero, didn't show the strength that its last year's team mustered.

Over in Boulder, the way its team battered Kingman, it looks like the next BIG GAME on the Wolves schedule will be its Armistice Day game with the Eagles. Boulder has a race-horse backfield, and showed a team well-trained in fundamentals.

## Dozen Newcomers In Village Homes

James Farndale, Executive Director of Clark County Housing, reports 12 new tenants moving into Victory Village from September 1 to 15.

The new families are those of Robert E. Bradt, R. E. Kaminska, Joseph Woolley, A/1c E. L. Davis, A/1c Mitchell Bonds, Roland T. Rasco, Orville C. Gerard, A/c R. Bridgewater, H. B. Lamb, Ceonveva Ferran, Bernardo Lucero, and George W. Powell.

## Letter to The Editor

Dear Editor:

This squabble between the retired Recreation Board and the City reminds me of an actor I once knew who fell overboard in mid-Atlantic in the middle of the night. The ship's searchlight was trained upon him but before a crew could lower a rescue boat he had drowned himself—taking bows.

Fay Hammond  
38 Magnesium

## Annual Elks Picnic Attracts Crowd Of 500 Persons

Al Miller and Leo Cornett, co-chairmen of Boulder and Chet George, Chairman of Henderson, report that the annual mountain picnic held Sunday, Sept. 11, at Lee's Canyon was attended by nearly 500 persons and was a huge success. The committee wishes to thank Chef Ralph Romero and his wife for one of the finest barbecue dinners these lodges have known. Also, they wish to thank all of the men and women who were on the working committees for a job well done.

## Commendations Won By Local Guards

Richard L. Wieder and Donald H. Shiles, both privates in the National Guard who have recently completed a six weeks course of basic infantry training at Fort Ord, California, this week received letters of commendation from the Commanding Officer of their Battalion, Lt. Col. Jack D. Muldoon. The commendations were based on the excellent reports forwarded from the headquarters of the Sixth Infantry Division at Fort Ord.

The letters read, in part: "a final report and summation of your performance of duty during the training period, indicated that it was outstanding.

"Although our unit is not infantry, it is the desire of every commander to have soldiers who can shoot. Your qualification with the rifle, caliber 30, M1, of 'expert,' is gratifying.

"I wish to take this opportunity to commend you for your outstanding performance at the Basic Combat Training Course and your fine showing on the rifle range."

## CIO WINS PARTIAL VICTORY IN TIGHT STAUFFER LABOR ELECTION

Stauffer Chemical Company had almost 100 percent turn out at the recent election, in which the C.I.O. won a partial victory, with 200 out of a possible 219 eligible voters casting ballots.

Vol'ing to join forces with the United Steelworkers of America, C.I.O., were the teamsters, painters, pipefitters, electricians, and laborers.

Boilermakers, operating engineers, carpenters, and machinists retained their own jurisdiction by remaining with the A.F. of L.

The election will be certified by the National Labor Relations Board today, unless formal protests have been filed.

Van Englestead, district representative of the United Steel Workers C.I.O. union, came here in 1952 and since that time has organized the local plants of Titanium Metals Corporation of

## Folk Dance Group Elects Officers For Coming Year

Mrs. R. H. Marsh was elected president of the Henderson Folk Dancers at the group's first meeting of the season. Elected to serve with Mrs. Marsh were Gertrude Block, Secretary-Treasurer; and executive committee members R. Powell, Mrs. J. Sadovich, G. Stewart, and K. Beck.

The group, which meets every other Saturday night at 7:30, has scheduled its next dance for September 24 at the Townsite School Auditorium.

New members, wishing to join, are invited to attend any time from now until November 5. On that date membership to beginners will be closed as the rest of the group will be too far advanced for new members to catch up. Another beginners group will be started shortly after the first of next year.

Membership fees are \$1 per person each month, payable at the dances. Music is provided by Fred Hartle and his band and Mr. Cramer is instructor and caller.

A group or groups to furnish refreshments at the dances is now being sought and any organization wishing to serve light refreshments for a small profit, is asked to contact any of the members of the executive committee to make the arrangements.

A phonograph and public address system is also badly needed to help out with the music for dancing. Plans are being made to purchase records and the square dancers would like to rent or borrow the phonograph and public address system. Helpful information would be appreciated by any of the members, as to where such equipment can be obtained.

Ray Martinez, Student Body President at Basic High School, will be master of ceremonies at rites to be held next Sunday at 3 p.m. for the formal dedication of the municipal swimming pool.

Bishop Marlan Walker of the LDS Church will give the invocation and dedication speeches will be made by Mayor James B. French and a representative of Basic Management Incorporated. Honored guests will be introduced by Mayor French.

Featured on the program will be the Nellis Air Force Band, a water ballet, and diving exhibitions.

The pool, showers, and change rooms will be open for inspection as will the partially constructed Youth Center Building. Members of the Teen-age Club and Junior Treaders will act as hosts and hostesses and the school band will play inside the building.

Preliminary work of moving chairs to the scene of the dedication, at the pool and setting up a public address system will be done by the local Police and Firemen's Benevolent Association.

The dedication program will be conducted under the joint sponsorship of the City and the newly organized Youth Center Building Committee.

## Now I'll Tell One

By DON ASHBAUGH

So Basic lost to Las Vegas—and some local followers have given up already and are willing to toss the Wolves to the wolves. They oughta have their heads examined. This season is a long way from over.

If you'll recall, Coach Chuck Razmic's kids did okay last year—and they started off the season the same way. Vegas beat them then. So did White Pine. Chances are good that Ely won't repeat. But, even if they should, that doesn't mean the end of the football world hereabouts.

Actually, the Vegas game does not mean a doggonned thing officially—it doesn't count in either the Nevada AA or the Tri-State league standings. The White Pine game tallies only in the former category. There are plenty of worlds for the Wolves to conquer and reign over yet.

Paraphrasing that great old sports writer, Grantland Rice, it's not whether you won or lost, it's how you played the game. I did not see anything to change my mind about the potential greatness of the Wolves in Friday's game—look at the statistics. Vegas led in ground gains, netting 135 to 94 but the Wolves topped the 'Cats in passing, 62 to 41, making the total yardage gained 145 for Vegas to 138 for Basic. What's bad about that? The 'Cats committed a fumble, the Wolves didn't.

—TURN TO BACK PAGE

## Lake Road Parade

By THORA DARLING

### Eighth Birthday

The eighth birthday of Lorraine Aires, daughter of Mr. and Mrs. Solomon Aires, 145 Fir street, was celebrated at a jolly afternoon party on Sunday, Sept. 4. She invited approximately 20 of her friends to join in the occasion and the afternoon was spent with playing games out-doors, after which refreshments were served. A beautifully decorated birthday cake with eight candles was provided by her mother.

Present were Connie and Dolores Ortiz, Olivia Lucero, Janet Harkin, Charlotte Trujillo, Lucia Anderson, Marcia and Sandra Brown, Anna Mae Maestas, Pepa Montoya, Josie Baca, Terry Cedro, Veronica and Marie Ortiz, Donnie and Verginia Martinez, Gloria Baca, Anna Bette Martinez, Becky and Peffie Lucero, Ida Aires, sister of the honoree, and the guest of honor.

### Williams Guests

Mr. and Mrs. Lamar Williams, 134 Fir street, have been enjoying a week's visit from the latter's sister and brother-in-law, Mr. and Mrs. M. F. Routh of Riverside, Calif. They were to be joined for the weekend by Norma Routh, daughter of the Riverside people, whom they would accompany home.

### Nebraskans Here

Stopping here enroute from a vacation trip to California, Mr. and Mrs. Kermit Braumbaugh and the Misses Agnes and Marian Alfreck of Sidney, Neb., were house-guests of Mr. and Mrs. Francis West for three days at their home, 115 Dogwood. The Braumbaughs are sister and brother-in-law of Mrs. West.

## DUP Elects New Registrar Slated Monday

Rhea Johnson was elected to the office of Registrar of the Daughters of the Utah Pioneers at a meeting held Thursday evening, September 8, at the seminary house. A discussion entitled "They Came in 1855" was led by Marilyn Lefler.

Included in the discussion was the early settlement of Las Vegas and surrounding area. Alice Bunker read a short history of her great grandfather, William Carter.

Present were Laura Jean Miller, Alice Bunker, VerNea Walker, Rhea Johnson, Ruby Mulliner, Vivian Hickman, Hazel Walker, Gay Pendleton, Marilyn Lefler, Clara Patton, Elva Twitchell, Lorna Kesterson, Genevieve Black, and Carol Marshall.

Dairymen in two Nevada areas, surrounding Yerrington and Ely, have group gold star ratings for sanitation awarded by the federal public health service.

### CARDY'S Radio & T.V. Repair

All Makes Radio  
Home or Auto.

Television

Henderson Appliance Building

110 MARKET ST.

FR 2-5951



IT WAS a thoroughly annoyed dentist who turned from his work on a February morning in 1910 to write a sharp note to his dental supply house. Their last shipment to Dr. E. W. Newell of 26 Wall Street, Searchlight, Nevada, was minus some very valuable gold pellets, he regretted to inform them, and he needed them soon.

A prompt reply from the supply house informed the good doctor that the filling material, as the invoice had shown, had most certainly been included in the shipment. Another letter ventured over the mountains to say that the pellets had yet to be found. By return mail it was suggested to their client that perhaps the small case containing the tiny gold pellets had been overlooked in the unpacking and been disposed of with the refuse. Would the dentist look?

The very much perturbed dentist recalled using the wrappings as fuel for his pot-bellied stove, and viewed with horror the possibility of the valuable equipment lying among the coals which warmed his office. But a careful search of the firebox and ash pan brought no reward. Then it was that the ardent lust for gold of every man in the booming mining camps of Nevada came to the dentist's rescue. For there was not a man in the state who had not tried his hand at a little mining "on the side." And Dr. Newell was no exception. It took no time to

round up a small frying pan, then the standard "panning" utensil, and Dr. Newell set forth for the ash heap behind the building.

The huge mound of mouldering, sodden ashes did not deter him from his task. For the call to gold is strong and the blackened heap of refuse was a small obstacle compared to the seemingly unconquerable terrain men had crossed and the hardships they had suffered to obtain this precious substance. And here his claim lay waiting in his own dump pile.

The first "run" brought to light nothing of more value than a few burnt nails. A second and third revealed nothing more. But the determined doctor toiled on and on.

As he sifted through what seemed like the thousandth pan of gooey substance his weary eyes lit up as he spied a barely distinct "tail" of golden colors. With renewed hope the rejuvenated prospector searched on. At long last one tiny gold pellet lay gleaming in the pan. Soon another, and then another, joined their mate and it was "pay streak" for sure, among the ashes.

It was a letter of a different tone that gleefully traversed the mountains to announce that all the gold, as invoiced, had been recovered and was available for patients.



See your local newspaper, or write Harolds Club for the book "Pioneer Nevada" containing 204 of the original series of these stories, for \$2.00

# HAROLDS CLUB

RENO



AS MANY AS 20,000 VISITORS DAILY—9 OUT OF 10 FROM OUTSIDE NEVADA

Raymond A. Smith, President. Harold S. Smith, Vice President. Raymond I. Smith, Treasurer and General Manager. Dorothy M. Smith, Secretary.

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# Henderson Home News Want Ads

HENDERSON HOME NEWS TUESDAY, SEPT. 20, 1955

**FOR RENT** — Furnished apts. Utilities pd. No Pets or children. Uptown Apts. In Boulder City. 501 Ave. C. Ph. 609.

**HENDERSON YELLOW CAB**  
FR 2-4001  
24 Hr. Service

Spinette Piano available in Henderson area. Write G. W. Davis, Kanab, Utah.

**Gaudin Motor Co.**  
Authorized Ford Dealers  
**Has Moved**

We are now located on the North Side of Boulder Highway in Pittman

Come in and see us soon

**AJAX TRANSFER**  
U-Call We Haul  
FR 4-5143

**Margie's Beauty Box**  
Complete Beauty Service  
Merle Norman Cosmetics  
Phone Fr. 2-3611  
227 Water St.

**ERNIE'S MOTEL**—Furn. kitchenette apts. Daily and weekly rates. Between Las Vegas and Whitney. Ph. 4677J.

**Bisbee Auto Service**  
Across from Victory Club  
Pittman, Nev.  
Passenger Car & Commercial  
Phone FR. 2-5772  
In So. Nevada Since '42

**FOR SALE** — Repossessed freezers. Very reasonable. Terms. Ideal Appliance, FR 2-4511.

Trust your set only to the best  
**Phillips Radio & Television**

Prompt - Dependable  
Guaranteed Radio and TV Service  
Fresh RCA Batteries for all portable radios

FR 4-7823—9:30 a.m. - 8:00 p.m.  
Victory Village Shopping Center

1950 Cushman Airborne scooter. 5 H.P. 54 Motor \$100 cash. Phone 495 W or see at 655 Ave. H. Boulder City.

**SAVE \$1500.** This \$10,000 two bdrm. cinderblock home. Landscaped, corner lot, driveway, carport, plus \$1000 worth of accessories incl. stove, refrig., V-blinds, wall to wall drapes in living rm. and bdrm., 9x12 rug. Now selling for only \$9500. FR 4-8424.

**WANTED TO BUY** equity 3 bdrm. Townsite home. FR 2-3901.

**VALLIER DANCE STUDIO**  
Announces  
Registration is now open for Fall Dance classes.  
306 Tungsten  
FR 4-3781

**FOR SALE** — New Whirlpool mangle, \$170 new. \$100 Cash. 106 Dogwood.

**FOR SALE** — Baby bassinette, good cond., reas. 15 New Mexico Way.

**FOR SALE** — 2 wheel luggage trailer, \$75. O'Keefe & Merritt gas range, \$10. 206 Margarita, Pittman.

**FOR SALE**—Maytag washer, sq. tub with wringer. Exc. cond., \$60. 64 Mallory.

## LEGAL NOTICE

In the Eighth Judicial District Court Of the State of Nevada, in and for the County of Clark

No. 74009  
Dept. No. 3  
HELEN BRADY, Plaintiff

vs.  
JAMES C. BRADY, Defendant

**SUMMONS**  
The State of Nevada sends greetings to the above-named defendant:  
You are hereby summoned and required to serve upon EMILIE N. WANDERER, plaintiff's attorney, whose address is 118 North 3rd Street, Las Vegas, Nevada, an answer to the Complaint which is herewith served upon you, within 20 days after service of this Summons upon you, exclusive of the day of service. If you fail to do so, judgment by default will be taken against you for the relief demanded in the Complaint.

This action is brought to recover a judgment dissolving the bonds of matrimony existing between you and the Plaintiff. (SEAL)

HELEN SCOTT REED  
Clerk of Court  
By LUCILLE BUNYARD  
Deputy Clerk

DATE: Sept. 7, 1955.  
H—Sept. 20, 27; Oct. 4, 11, 18, 1955.

**FOR SALE**—Girl's bicycle, \$20. 609 Burton, FR 2-6854.

Will give away for good homes, 8 wks. old Blonde Cockerel Spaniel puppies. 143 Victory Rd.

## FOR LEASE

Coffee shop at Victory Village, Henderson, Nev.  
1000 square feet, located in shopping center.  
Partly furnished

To Be Leased As Is.  
1 to 5 year lease to suit.

For further information or inspection apply to:  
**HOUSING AUTHORITY OF THE COUNTY OF CLARK**  
Administration Bldg., Victory Village, Henderson

Will pay fifty cents daily for noon or after noon ride from Golden Nugget to Henderson. Phone FR 2-6544.

**ROOM FOR RENT.** Gentleman only. Call Helen, FR 2-4841.

## LEGAL NOTICE

In The Eighth Judicial District Court Of The State of Nevada, in and for The County of Clark

No. 73728  
Dept. No. 2  
EDGAR LUDVIG RORDAM, Plaintiff

vs.  
SOLVERG J. RORDAM, Defendant

**SUMMONS**  
The State of Nevada sends greetings to the above-named defendant:  
You are hereby summoned and required to serve upon OSCAR W. BRYAN, plaintiff's attorney, whose address is Suite 110 Friedman Building, Las Vegas, Nevada, an answer to the Complaint which is herewith served upon you, within 20 days after service of this Summons upon you, exclusive of the day of service. If you fail to do so, judgment by default will be taken against you for the relief demanded in the Complaint.

This action is brought to recover a judgment dissolving the contract of marriage existing between you and the plaintiff. (SEAL)

HELEN SCOTT REED  
Clerk of Court  
By ANN MILLER  
Deputy Clerk

DATE: August 18, 1955.  
H—Sept. 13, 20, 27; Oct. 4, 11.

**IN THE EIGHTH JUDICIAL DISTRICT COURT OF THE STATE OF NEVADA, IN AND FOR THE COUNTY OF CLARK**  
No. 73086  
Dept. No. 3

THOMAS LODI, Plaintiff  
vs.  
ESTHER LODI, Defendant

**SUMMONS**  
The State of Nevada sends greetings to the above-named defendant:

You are hereby summoned and required to serve upon OSCAR W. BRYAN, plaintiff's attorney, whose address is Suite 110 Friedman Building, Las Vegas, Nevada, an answer to the Complaint which is herewith served upon you, within 20 days after service of this Summons upon you, exclusive of the day of service. If you fail to do so, judgment by default will be taken against you for the relief demanded in the Complaint.

This action is brought to recover a judgment dissolving the contract of marriage existing between you and the plaintiff. (SEAL)

HELEN SCOTT REED  
Clerk of Court  
By AILEEN CONGER  
Deputy Clerk

DATE: July 12th 1955.  
H—Aug. 30, Sept. 6, 13, 20, 27.

## HENDERSON HOME NEWS

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## Physical Therapy Office Opens Here

Thelma French and James K. Coates this week opened a new physical therapy office at 19 Water Street.

Mrs. French is widely known in Clark County, having operated a similar business in Las Vegas for the past 11 years. Coates came here recently from Bakersfield where he was engaged in physical therapy work for many years.

In their new Henderson location, Coates and Mrs. French will specialize in electric steam baths, massage, and reducing treatments.

## McLeod Shoe Repair

(Across from Rose de Lima Hosp.) 66 E. Victory Rd.

Good Work  
Prompt Service  
Work done while you wait.

Try Us—We Aim To Please

**CORONEOS PLUMBING CO.**  
PHONE FR 2-7424

The Star-Spangled Entertainment Hit of the Year!

America's Singing Rage  
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**JOHNNIE RAY**

**JACK DURANT**  
Broadway and Hollywood's  
Favorite Funster

**DONN ARDEN**  
Presents The  
Donn Arden Dancers  
In a Sparkling  
Stage Production  
Carlton Hayes and  
His Orchestra

Art Johnson  
Singing Master of  
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Showtimes  
8:15 - 12 Midnight  
Ph. 6000 for Reservations

**DESERT INN**

Continuous Entertainment nightly in the Lady Luck Bar and the Sky Room Lounge



**HARRY RANCH**  
and His Band

**The Playmates Trio**  
**The Nick Lawrence Quartette**

Continuous Entertainment from 4 p.m. to 5 a.m.  
Never a Minimum or a Cover Charge at The

**GOLDEN NUGGET**

**GAMBLING HALL**  
DOWNTOWN - LAS VEGAS

HERE'S MORE ON —

### Now I'll Tell One

I dunno whether that current phrase "That's how the ball bounces" came from football, but it certainly fits. A couple of different "bounces" as it were would have won for Basic. Certainly Miami would have beaten Georgia Tech Saturday except for a pair of wierd twists. That first Tech TD came when a punt was partially deflected into the hands of Paul Rotenberry, who was way over on one side of the field. He wasn't supposed to get the ball—nor would it happen in many games that a wing defender would nab a punt and have a clear way down the sidelines. That was the ball game, although to most TV lookers, Miami outplayed Tech much of the way.

Look at that final TD—40 seconds to go. Fourth down in your own territory. Five yards to go. You're one point behind. A quarterback would be insane not to shoot the works with a desperate pass. That great Miami quarterback isn't silly! He passed. It was a good toss. The receiver wasn't on the spot. Tech's captain and center was. He took it—and went for another TD just before the gun. 14 to 6 looks like a safe beating. It wasn't—the Hurricane was an even bet right up to a few minutes before the finish.

That's the way the ball bounces—The LA Rams dropped a 34-21 game to Philadelphia in that Saturday night TV game. Score looks pretty one-sided, huh. It wasn't. With a few minutes left, score 28-21, an LA man intercepted an Eagle pass and went to the one-yard line. A certain TD to tie the score. Officials showered down hankies on the play. Result? Both teams offside. Play didn't count. The Rams lost a certain important TD. The Eagles, given a lease on life, rambled on down for another TD. Instead of a tied score with the kickoff putting Philly deep in its own territory with only a couple of minutes left, they were still in front in midfield.

And that's how the ball bounces in football—Go get 'em Wolves!

A wedding and a silver wedding anniversary were celebrated on successive days at the home of Mr. and Mrs. William Quirk, 113 Dogwood, Valley View.

Miss Deon Quirk became the

bride of Donald G. Bowser of Nellis Air Force Base in a ceremony performed on Sunday afternoon, September 11, in Kingman, Arizona. Accompanying the young

were the bride's parents, Mr. and Mrs. Quirk, Miss Joyce McAllister, and Frank Sandoyal.

On Monday, September 12, the new Mr. and Mrs. Bowser joined the bride's parents in the obser-

vance of their silver wedding anniversary, Miss Quirk having chosen the day prior to her parents' anniversary for this reason.

**Read The Want Ads**

## DO AS THE BILLBOARD SAYS:

Reach for the BULLSEYE!

**ANDERSON DAIRY**

Happy's on TV  
CHANNEL 8  
WED. 6:30 PM

New Phone  
DUDLEY 2-1177

## new beauty facts

for women who care  
about their complexion

*Which is your problem? Dry skin—oily skin—or combination dry and oily skin . . . Here are three items . . . so new and different they celebrate the first important advance in skin care in a quarter century.*

. . . and for the first time in San Bernardino, three pampering, powerful allies in helping keep, restore moisture to your skin—based on the scientific determination that moisture is most vital for youthful beauty!

moisture balance

### LIQUID CREAM

. . . unique new liquid cream to revivify parched skins, regardless of the cause of dehydration. A marvel of ease to apply . . . a marvel of beauty help to all types of skins.

**\$3.50\***

moisture balance

### LIQUID MAKE-UP

. . . liquid make-up with penetrating lanolin, so smoothly emulsified it never needs shaking! Six complexion shades. Medium blonde, blonde, light brunette, deep brunette, brunette and sun-tan.

**\$3.50\***

moisture balance

### EYE & THROAT CREAM

. . . highly concentrated! Start now to diminish those tell-tale lines.

**\$8.50\***



**Rexall Drug Store**  
Henderson

**Boulder City Drug**  
Boulder City

DIAL 1400

**KBMI**

for NEWS